

pedestal®

Brand Catalogue pedestal.com Spring 2024

Innovative Contemporary

> Colorful Functional

Scandinavian Simple

Playful

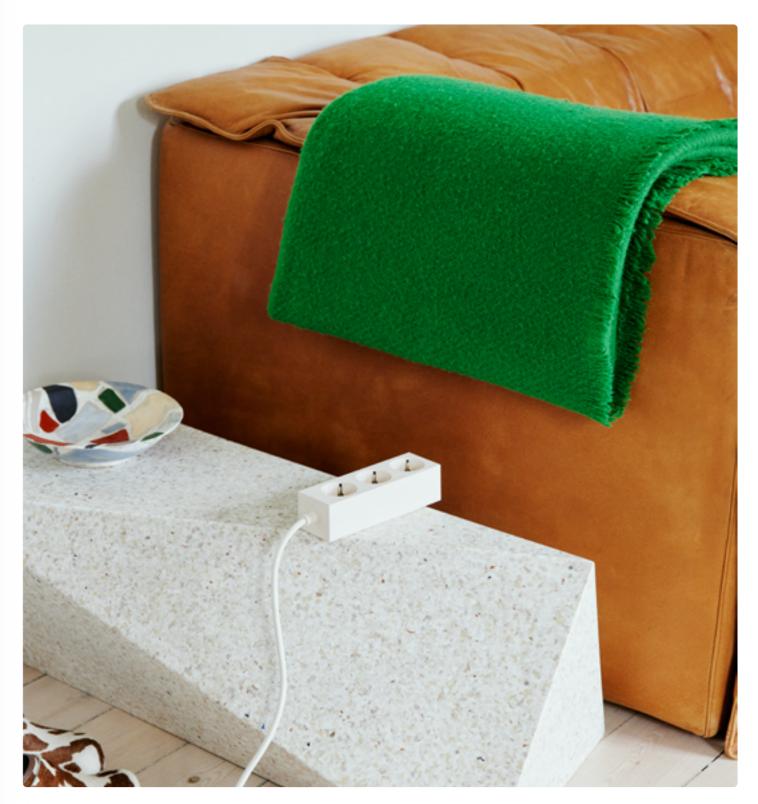












Power Bar-Pearl

About

Pedestal is a Danish interior brand creating colorful design items made to elevate the interior design. Deeply rooted in the Scandinavian design tradition, our products reflect our commitment to quality, functionality and simplicity. We develop our designs on the latest lifestyle and interior design trends of today. In doing so, we strive to offer a relevant and dynamic product range based on and shaped according to the way we live and surround ourselves with screens.





Straight Rollin' - Mushroom

Series

Pedestal is the ideal combination of simplicity, functionality and aesthetic excellence added a playful touch. Creating honest, versatile and functional designs, we find great inspiration in the industrial idiom of the twentieth century. Rather than trying to hide the construction of our designs, we make it visible and use it as a conscious aesthetic feature.



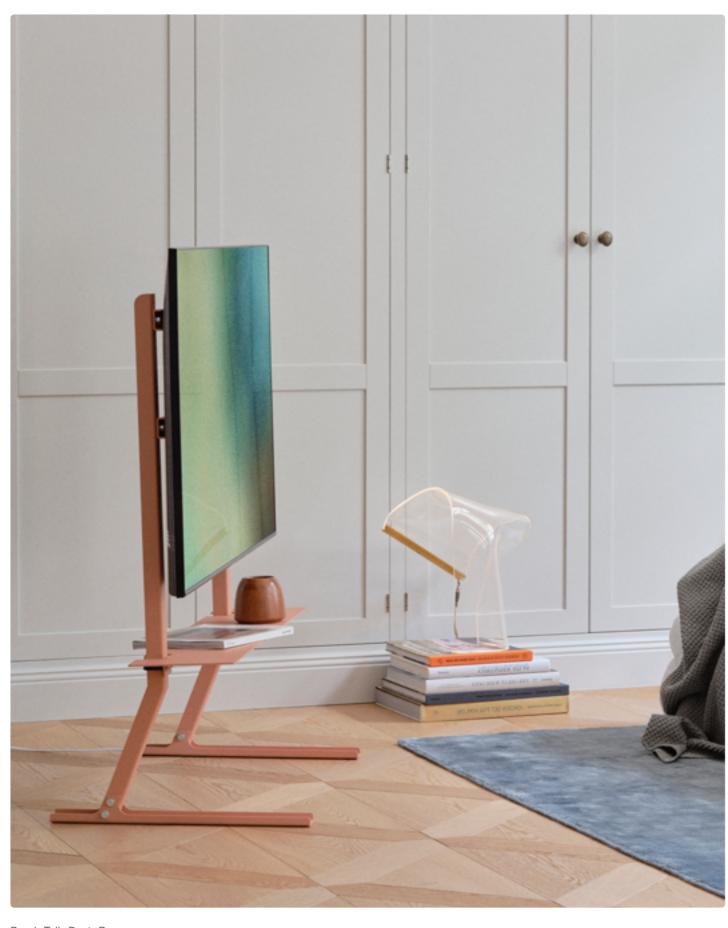
Plate

Plate is a bold, industrial-inspired product line of solid and honest designs. With utility at the top of mind and construction and functionality being embraced as the design language, Plate reflects the core DNA of Pedestal. The designs support various placement, screen sizes, and individual needs in a pallet of customization options.









Bendy Tall - Dusty Rose Plate Shelf - Dusty Rose



Pipe

Pipe is an elegant, minimalistic design series based on softly bent metal tubes in visible, playful, simple constructions. With understated design details and silk-mat finish, the designs blend into the interior environments as an elegant furniture object. The series reflects a well-known and stylish design language in a new and functional context of TV stands.













Sway - Charcoal

Wood

With the Pedestal Hopper TV stand, you turn your TV into an aesthetic and functional piece of furniture. The tall TV stand is designed in oak, giving the product an exclusive look. Hopper's soft shapes are finished off with the characteristic legs, which complete the functional TV furniture's aesthetic look.

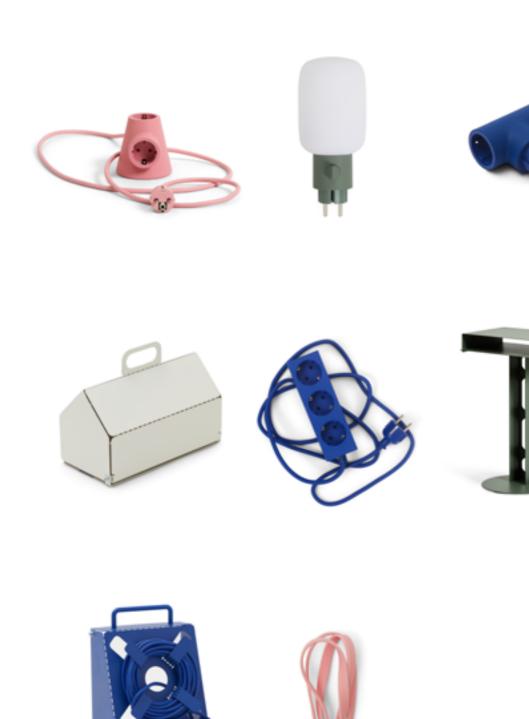




Power

As an extension to the Pedestal TV stands comes Power. The designs represent a new branch of premium products for everyday life. With utility and design carefully balanced, these new design items are a vital part of the Pedestal DNA.









Power Bar-Pearl



Power Bar - Ghost Sidekick Table - Pearl

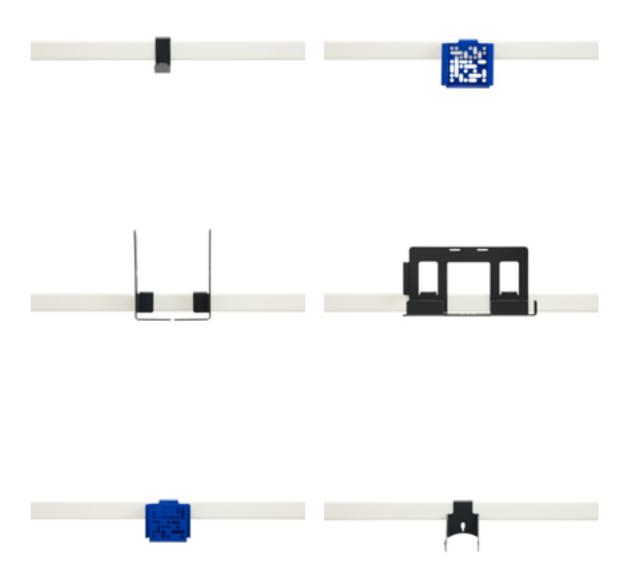


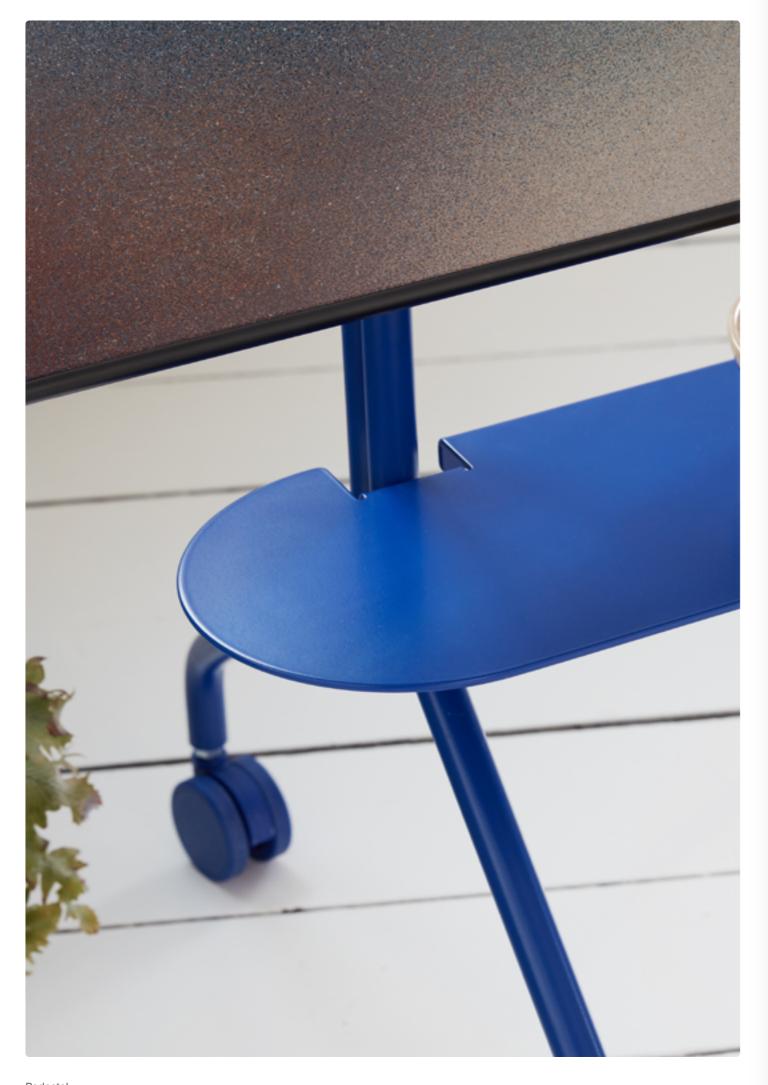
Power Base - Ultra Marine



Pedestal Mounts

The Pedestal Mounts is a series of accessories designed to organize your TV equipment. Choose from a wide range of Mounts to manage cables, TV boxes, and more.





Responsibility

Longevity

Pedestal is on a sustainability journey. We acknowledge that responsible production requires a constant, close eye on development and optimization. Therefore, we are constantly working on the optimization of our manufacturing footprint.

The longer the products last, the smaller their environmental impact will be. Therefore, we have very high standards for material quality. The steel we use can last a lifetime.

Responsible Production

We believe that responsibility is more than an environmental concern. Responsible production is also about manufacturing products under excellent and safe working conditions. Through our committed business partners, we ensure high ethical standards and modern production methods.

We collaborate with a few professional man ufacturing partners who produce our products in modern machine factories. Working with only a few close partners ensures that our production occurs under safe and controlled working conditions. Quality control is ensured through ongoing documentation from our subcontractors and partners.

Environmental Protection

With an overall holistic approach to sustainability, we aim to make responsible choices. We do not like to ship air around the world. Therefore, all our packaging is designed to contain a minimum of airspace.

We are committed to trying to make responsible choices in every part of our business – from our design and development processes to how we distribute goods from the manufacturer to the customer in the most efficient and environmentally friendly way.

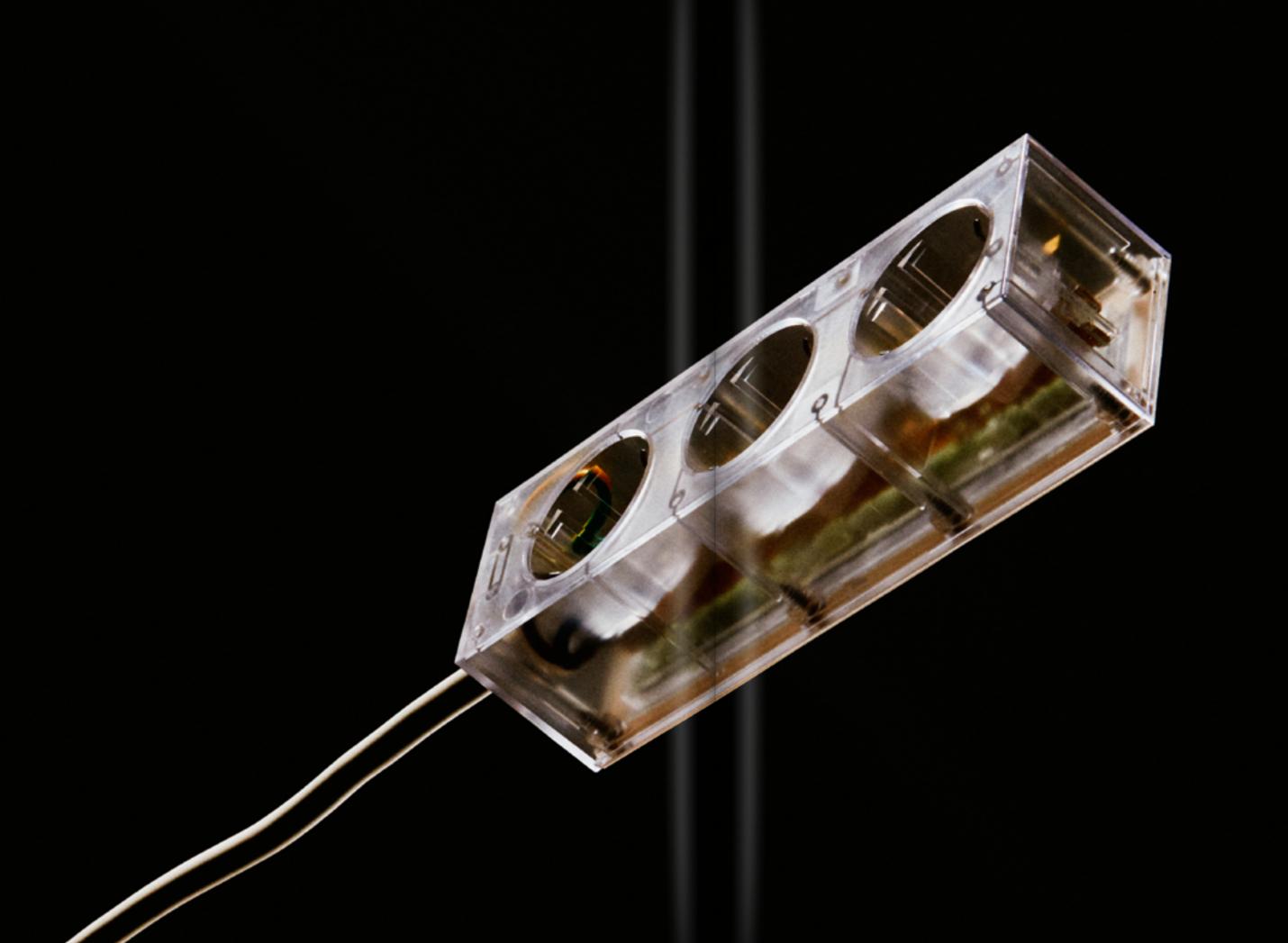
As any modern company, we encourage our employees to live a healthy lifestyle, both mentally and physically. We cheer for every employee who bikes instead of using their car.



Distribution

Our expanding presence includes a wide range of wholesale accounts. We have a diverse mix of accounts, from some of the biggest retailers in Europe to premium lifestyle stores and modern art museums.

Illums Bolighus, DK
Dansk Shop, DK
Thorsen Møbler, DK
Luxo Living, DK
By Flou, DK
Magazin, DE
Breuninger, DE
Mathes, DE
Design-bestseller, DE
Connox, DE
Fleux, FR
Finnish Design Shop, FI
Espoo, BE
Epal, IS
Miljögarden Möbler, SE
Innometsa, KR







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