THE JWD WEBSITE CHECKLIST
BY JADED WEB DESIGNS

Prior to submitting an Inquiry or purchasing your package, please make sure you have all of the below checklist Items to prevent any project delays or additional fees. If you have any questions regarding the needed information please contact us at JadedWebDesigns.com

☐ **High Resolution transparent logo in PNG or JPG form (NO pdf or screenshot versions will be accepted.)**
- Please provide a black logo, a white logo, and a color version of your logo to ensure the logo can suit various backgrounds.

☐ **Photos and videos for slideshows, banners and products.** These **MUST** be high quality, professional photos. Screenshots, selfies, or pixelated photos will NOT be accepted.
  - Please send all photos as email attachments to ensure resolution quality is not affected.

☐ **All wording TYPED out in a word document or shared google document and emailed in a clear and concise.** Hand-written materials and information sent in emails will **NOT** be accepted.
- Please make sure you provide wording for every page included In your desired package (home, about, FAQ, contact information, etc).
  - Please include page names
  - If you are Inquiring about an e-commerce website your content must include product names, pricing, quantities, and descriptions. You must also provide page tab setup, policies, FAQs, and About the brand information.

☐ **Instagram log in credentials & Facebook business log in credentials** (this is needed to be able to connect your IG feed integration, please ensure multi-factor is not enabled)

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Purchase domain from GoDaddy

- Please provide your Domain URL and login information for domain host (username/password)
  - DO NOT PURCHASE your domain through Google. This will require the designer to have to access your gmail account and doing so will require bypassing the google multi-factor authentication methods. This will cause issues and delays for the client and the designer when trying to connect your domain to your site.

For a Wix website: Please provide the email used to create the account. Only a free account is needed at the beginning of the design process. During the off-boarding process the Designer will provide you with instructions to begin your subscription plan.
  - Once the website development is complete in the Web Designer's portal, the site will be transferred to your Wix account.
  - If the Web Designer needs the full credentials to access your Wix account to complete the domain setup the Web Designer will contact you via email.

For a Shopify website:
  - Once the website development is complete in the Web Designer's portal, the site will be transferred to you.
  - If the Web Designer needs the full credentials to access your Shopify account to complete the domain setup or any other steps, the Web Designer will contact you via email.

Not interested in writing your own content? Work with our partnered Copy Writer!

One stop shop for any copy and content writing needs. Engaging and captivating copy that leads to conversions. Any written or editing services are covered including: sales copy, advertising copy, content creation, product descriptions, about pages, and more! Email CopyByTB@gmail.com to get started..

Please make sure you send over all of the checklist information requested in a **word doc** or **google doc**! If you have any questions, please do not hesitate to contact Jaded Web Designs at JadedWebDesigns@gmail.com

YOU ARE ONE STEP CLOSER TO A BRAND
Transformation