



NOVASOLO

Product Materials Guide

NOVASOLO

Classic designs for the contemporary home.





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COMPANY PROFILE

ABOUT US

NovaSolo continues to be a family-owned furniture business, in operation since 1996. Created by founder Bo Lauritzen, a passionate world cyclist, sailor and father of six, who set upon building a company for his family. His Danish heritage continues to inform his designs – simple, beautiful and practical. In order to know who you are, you must find your calm.

The business operates on a build-to-stock concept for both drop-ship orders through e-commerce and brick & mortar retail sales channels. By maintaining inventory in strategically located warehouses worldwide, NovaSolo is able to deliver anywhere in Europe, Asia and North America from two weeks down to 48 hours.

This setup has enabled NovaSolo to develop a recognizable brand by providing a seamless service from product design to delivery to your business or home, all the while maintaining the feel of a mom and pop shop.



VISION

To grow closer to our customers through the products we design, the channels by which we sell, and the regions in which we serve, while maintaining the ideals of an independent, family owned and operated company.

We want to stay relevant in a changing marketplace with a recognizable brand that embraces both the history and the future of NovaSolo's journey.

MISSION

To design and distribute quality furniture that is classic and practical in its design, and to provide reliable, authentic and professional service to all the customers we serve.

To maintain socially responsible practices in our procurement, employment, and partnerships that prioritizes quality over price.

HARDWOOD



INTRODUCTION

All hardwood materials are KAN (Komite Akreditasi Nasional) and SVLK (Sistem Verifikasi Legalitas Kayu) certified by TÜV Rheinland. KAN is a national accreditation committee that is in charge of and responsible for the accreditation of conformity assessments, which include assessing sustainable production forest management and timber legality practices. SVLK is an internationally recognized verification system that is overseen by the department of forestry in Indonesia. It ensures the timber used in the production and export of wooden products is legally sourced from sustainable plantations.

Certified by:



HARDWOOD



MAHOGANY WOOD

Mahogany is a hardwood known for its dimensional stability and its straight grain. It develops a reddish brown colour at maturity that continues to darken over time. It is an extremely durable wood with a high resistance to moisture and temperature changes and is overall a very cooperative material. With its excellent workability and its natural affinity to accept a range of wood finishes, it is a popular choice for the construction of furniture. The majority of our furniture is built using a kiln dried mahogany frame.

Collections:

- *Halifax*
- *Halifax Accent*
- *Halifax Contrast*
- *Provence*
- *Provence Accent*
- *Wickerworks*

HARDWOOD



MINDI WOOD

Mindi wood is a naturally resistant and extremely workable hardwood. It has a straight coarse grain which can bring out a textured and rustic appearance, or can be sanded to reveal a smooth finish. Mindi wood demonstrates less shrinking and warping than comparable materials, making it an excellent choice for furniture production. Depending on the collection and design, mindi may be used in the doors, tops, shelving or panels of our furniture.

Collections:

- *Halifax Mindi*
- *Nordic*
- *Nordic Mindi Rattan*

HARDWOOD

TEAK WOOD

Teak is a fine-grained tropical hardwood that is versatile, highly durable and immensely stable. It has a very high weight to volume ratio making it a dense wood with a strong resistance to insects, rot and decay. Teak wood ranges in color based on the age of the wood. Sapwood, the younger wood located in the outer layers of the tree, will be a yellowish-white, whereas heartwood, towards the inner core of the tree, will be golden-brown. Teak requires little to no maintenance due to its high natural silica content, however if left untreated and exposed to the elements, the surface will oxidize and adopt a silver patina. Due to its natural and mechanical characteristics, it is a premium choice for use in the production of furniture. The teak wood used in our products is laminated teak sourced sustainably from plantations.

Collections:

- *Hygge*



HARDWOOD



RECYCLED BOATWOOD

Recycled boatwood is made from various hardwoods and is harvested from retired fishing boats off the coast of Indonesia. The wood is stripped down to reveal different shades of brown, revealing the unique color variations of each plank. The recycled nature of this material creates a timeless rustic appearance, where each piece of furniture tells its own story.

Collections:

- *Barca*
- *Nordic*
- *Nordic Mindi Rattan*
- *Nordic Rattan*
- *Rustika*

HARDWOOD

VENEER

Veneer is a thin layer of hardwood, that has been bonded or glued to another surface below, typically an engineered wood like medium-density fibreboard (MDF), to produce a flat panel. It is more sustainable and economical as it uses less wood compared to a solid wood product. Veneer is an excellent material for use in furniture construction as it can easily be painted and stained while revealing the natural patterning and grain of the wood, because it is real wood. The primary advantage of using veneer is its resistance to shrinkage and expansion due to its stability. Depending on the collection and design, veneer may be used in the doors, tops or panels of our furniture.

Collections:

1. *Halifax Accent*
 - *Mahogany Veneer Top*
2. *Halifax Contrast*
 - *Mahogany Veneer Top*
3. *Halifax Mindi*
 - *Mindi Veneer Side Panels*
 - *Mindi Veneer Shelves*
 - *Mindi Veneer Doors*



ENGINEERED WOOD

MEDIUM DENSITY FIBREBOARD

Medium-density fibreboard (MDF) is a manufactured wood comprised of a mixture of wood fibre, plastic and a binding agent. It has a smooth surface and in turn is more economical and sustainable compared to solid wood. It is available in a range of thicknesses and lengths to combine easily with the primary building components. Due to its structure, it is denser and stronger than natural wood, making it suitable for furniture due to its smooth finish and increased resistance to moisture and temperature changes. The MDF used in the production of our furniture makes up the side panels, bases of drawers and shelving and top surfaces on the majority of our pieces.

Collections:

- *Halifax*
- *Halifax Accent*
- *Halifax Contrast*
- *Provence*
- *Provence Accent*

All MDF is CARB certified by Certification Services International (CSI), LLC. Products that achieve CARB Certification are verified by a third party to comply with the formaldehyde emissions standards that are required for composite wood products to be sold in California.

Certified by:



PLYWOOD

Plywood is an engineered wood made from thin sheets of wood veneer that have been glued adjacently on top of one another. The patterning of the wood, which is achieved by its engineering, adds strength and stability to the wood. This reduces the likelihood of shrinkage and expansion. The plywood used in the construction of our furniture may be used in the side, rear and door panelling, as well as shelving, depending on the design and collection.

Collections:

- *Nordic*
- *Nordic Mindi*
- *Nordic Mindi Rattan*
- *Rustika*



RATTAN



KUBU

Kubu rattan is a natural material. Its base comes from the rattan pole, with a few layers stripped off, allowing for greater flexibility. It ranges in diameter from 4 to 10mm. Able to be bent and curved, it is a popular material used for both indoor and outdoor furniture. Rattan is a renewable resource that takes approximately 5 to 7 years to grow. It is a low maintenance light-weight material that is both strong and durable. We use kubu rattan in the manufacturing of our chairs and baskets.

Collections:

- *Wickerworks*
- *Baskets*

RATTAN



SPLIT

Split rattan, also known as rattan peel, is a flat-shaped material, achieved by splitting the kudu rattan in half. It is thinner in comparison to Kudu Rattan, and usually comes in diameters ranging from 2 to 10 mm. It is even more flexible than standard kudu rattan and ideal for more intricate patterns and designs. Rattan is a renewable resource that takes approximately 5 to 7 years to grow. It is a low maintenance light-weight material that is both strong and durable. We use split rattan in the manufacturing of our chairs and in the door and drawer paneling of some of our buffets and TV stands.

Collections:

- *Nordic Mindi Rattan*
- *Nordic Rattan*
- *Wickerworks*

OTHER MATERIALS



ANTIQUÉ BRASS

Antique brass is a strong and durable metal. This makes it an excellent choice for furniture handles, as it will last for years under normal use. Brass is a non-corrosive and naturally antimicrobial due to its copper content, meaning minimal cleaning and care is required. Brass is our hardware of choice used to support the look and function of all our designs; this includes cup pull handles, round door knobs and hooks.

Collections:

- *Halifax*
- *Halifax Accent*
- *Halifax Contrast*
- *Halifax Mindi*
- *Hygge*
- *Provence*
- *Provence Accent*

OTHER MATERIALS

BEVELLED GLASS

Bevelled glass is a thick glass that has an angled surface cut around the edges. The angled surface can act as a prism, which creates a color diffraction highlighting the glasswork and creating a complete colour spectrum that may otherwise be absent. Bevelled glass is used in the doors of our display hutch units, storage cabinets and buffets.

Collections:

- *Halifax*
- *Provence*



BEVELLED MIRROR GLASS

Bevelled mirror glass is a mirror glass that has an angled surface cut around the edges. The angled surface produces an elegant, framed look for the mirror. Bevelled mirror glass is used in our collection of mirrors.

Collections:

- *Halifax*



OTHER MATERIALS



COTTON CUSHION COVER

All NovaSolo's cushions covers are made from 100% durable cotton, weaved in a herringbone pattern. Cotton is an excellent fabric for home use due to its durability, comfort and easy care. This means it will not disintegrate in the washing machine and will withstand the test of time.

Collections:

- *Halifax*
- *Wickerworks*

CUSHION FOAM

The cushion filling is made out of indoor foam, a soft and breathable filling material commonly used for sofas. The level of firmness of the foam used depends on the use of the cushion. For example, seat cushions have a medium density foam filling, allowing them to hold their firmness and support an individual to sit without compressing the foam too much. In comparison, our back cushions use a soft density foam, as they are designed for greater comfort, and do not withstand as much compression. The pillow fillings are made of cotton dacron.

Collections:

- *Halifax*
- *Wickerworks*

OTHER MATERIALS

IRON

Iron is a sturdy and strong metal. This makes it an excellent choice for furniture as it is able to withstand stress overtime, while adding a contemporary look to the piece. The iron materials used in our furniture are hand-made and finished with a powder coating, preventing rust and oxidation. In some of our designs, you will find iron as the material of choice for the framing, hardware and legs.

Collections:

- *Barca*
- *Nordic*
- *Nordic Mindi Rattan*
- *Nordic Rattan*
- *Rustika*





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