



NOVASOLO

Product Finishes

NOVASOLO

Classic designs for the contemporary home.





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COMPANY PROFILE

ABOUT US

NovaSolo continues to be a family-owned furniture business, in operation since 1996. Created by founder Bo Lauritzen, a passionate world cyclist, sailor and father of six, who set upon building a company for his family. His Danish heritage continues to inform his designs – simple, beautiful and practical. In order to know who you are, you must find your calm.

The business operates on a build-to-stock concept for both drop-ship orders through e-commerce and brick & mortar retail sales channels. By maintaining inventory in strategically located warehouses worldwide, NovaSolo is able to deliver anywhere in Europe, Asia and North America from two weeks down to 48 hours.

This setup has enabled NovaSolo to develop a recognizable brand by providing a seamless service from product design to delivery to your business or home, all the while maintaining the feel of a mom and pop shop.



VISION

To grow closer to our customers through the products we design, the channels by which we sell, and the regions in which we serve, while maintaining the ideals of an independent, family owned and operated company.

We want to stay relevant in a changing marketplace with a recognizable brand that embraces both the history and the future of NovaSolo's journey.

MISSION

To design and distribute quality furniture that is classic and practical in its design, and to provide reliable, authentic and professional service to all the customers we serve.

To maintain socially responsible practices in our procurement, employment, and partnerships that prioritizes quality over price.



NOVASOLO PRODUCT FINISHES

INTRODUCTION

NovaSolo products are offered in a range of finishes. The following guide describes the types of finishes used and their different applications. Here you can learn about the composition, texture and lustre of the different finishes and gain insight into the overall look and feel of our furniture.

FINISH CHARACTERISTICS

The materials and processes involved in the creation of our handcrafted furnishings create a level of quality and uniqueness that can be appreciated in each individual product. The beauty and individual variations in the natural materials used, paired with the hand applications of our finishing techniques, create a warmth and comfort that cannot be replicated by machines.

To ensure the character of our finishing stays true to our signature style, we adhere to the three principles below.



Curated Material Selection

Our materials are carefully selected and combined in our designs to produce a long lasting durable product to be enjoyed for years to come. As such the finish may appear slightly different depending on the natural characteristics of the underlying materials surface and orientation.



Embracing Natural Materials

We embrace the natural properties of the materials used. Each piece of wood is completely unique due to its grain, colour, and texture, and cannot be replicated. The finish will show the unique and natural textures of the underlying materials. To accommodate the natural shrinkage and expansion properties of the wood materials, small gaps at joints are left intentionally during assembly & finishing.



Individual Craftsmanship

All of our products are hand finished by skilled craftsmen. This personal touch, combined with the natural characteristics of the materials used, creates a unique product that is truly one of a kind. Slight variations in finish are to be expected, and are not considered product defects.

WOOD FINISHES



CLASSIC WHITE

A full coverage, five layer semi-gloss painted finish sealed with a durable top coat. The texture of the Classic White gently defines the underlying material, on natural wood materials such as mahogany and may result in a lightly distressed effect. This luminous white is versatile enough to be featured on its own, or combined with components in either of the Black or Brown finishes from the Contrast and Accent Collections.

Collections:

- *Halifax*
- *Halifax Contrast*
- *Halifax Grand*
- *Provence*

WOOD FINISHES

WHITE DISTRESS

Compared to the Classic White finish, the white distress finish uses a three layer application of the semi-gloss white paint which is then hand-sanded along the edges, contours and grooves, to expose the original wood and create a purposefully aged look.

Collections:

- *Halifax Accent*
- *Provence Accent*



MINDI BLACK WASH

A rustic finish that highlights the unique character and natural patterning of the lumber. The result is a dark brown coloration with a grey undertone, that is further accented in the grains of the Mindi wood. Mindi Black Wash dries to a smooth semi-gloss finish.

Collections:

- *Halifax Mindi*



WOOD FINISHES



BLACK

A sophisticated semi-gloss wood stain that delicately highlights the natural grains of the wood. This two-tone combination is limited to the Halifax Contrast Collection. The black top dramatically contrasts the classic white base giving each piece edge and attitude.

Collections:

- *Halifax Contrast*



DEEP BROWN

A deep reddish brown stain that dries to a semi-gloss finish just light enough to allow the natural grains of the wood to peek through. This finish will appear darker around the edges of the molding and in the corners adding substance and depth. The brown pairs harmoniously with white surfaces, as seen in the Accent Collections.

Collections:

- *Halifax Accent*
- *Provence Accent*

WOOD FINISHES

VINTAGE TEAK

A water-based formula that transforms the golden brown colour of new teak into a custom mixed brown and gray pigment that reveals the intricate wood patterning with a matte glow. A transparent protective topcoat is applied to preserve the colour while repelling water and unwanted stains. This finishing technique is exclusive to our Hygge Collection.

Collections:

- *Hygge*



WOOD FINISHES



NATURAL BOAT WOOD

A clear water-based matte finish that serves as a transparent protective coating to the wood, while revealing the natural color variations between each individual wood plank. The finished result subtly emphasizes the textures of the recycled boatwood.

Collections:

- *Barca*
- *Nordic*
- *Nordic Rattan*

WOOD FINISHES

NORDIC BLACK

A black water-based paint that dries to a matte finish. Nordic Black adds depth to each piece, while revealing the rustic texture and character of the underlying mindi hardwood. This finish effortlessly complements your home's furnishings.

Collections:

- *Nordic Mindi Rattan*



RUSTIC BOAT WOOD

A clear water-based coating that dries to a smooth matte finish, highlighting the pre-existing color variations and textures that each individual wood plank displays. This minimalist finish is ideal for those who wish to stay as true to the natural characteristics of the wood as possible.

Collections:

- *Rustika*



RATTAN FINISHES



NATURAL

The coloration is achieved naturally by soaking the rattan in rice paddy fields, where the earthy tones are absorbed by the rattan fibres. The result is a soft grey yellow coloration with a warm beige undertone. After the rattan has dried and aired out, a clear protective coating is applied to seal the rattan canes and reduce splitting. As this is a natural coloration technique, color variations and fading are to be expected.

Collections:

- *Wickerworks*

RATTAN FINISHES



RUSTIC

A charcoal stain is wiped directly over the natural rattan material allowing the stain to soak into the grooves of the woven pattern. A clear protective coating is applied afterwards that offers a light sheen.

Collections:

- *Wickerworks*

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