



design & finishing guide

resolution: we recommend **300dpi** for screen and digital artwork

file formats: PDF, PSD, Jpeg, Tiff, Ai & EPS. Jpeg is preferred for digital printing.

If you've put together a design in Microsoft Word or Publisher, please export it as a PDF file. For a design created in Illustrator, that includes text, we recommend outlining any fonts if possible.

sending your artwork: you can send your designs to us by **email**, but for large file sizes we're happy to accept files sent using WeTransfer.

screen printing colours

We have a range of **standard print colours** and we can also match, within 1-2 shades, to **Solid Uncoated Pantones**.



Please note that these swatches are a guide and will vary compared to the final print.

digital printing colours

Please save your file in CMYK - we'll print your design as per your original artwork.

To see how the colours in your design print, we recommend ordering a pre-production sample.

material types

We understand that sometimes it's difficult to know what will work best for your design and budget, so please give us a call if you need more information. If you'd like a sample you can request one either online or by phone.

100% Premium Cotton	White or Natural	6oz	Our customers most popular option for screen printed tea towels
Optimal (digital only)	White	8oz	Designed for digital printing with bold colours on bags, cushion covers, aprons and more
Superior	White or Natural	6oz	Designed for enhanced digital printing with bold, vibrant colours on tea towels & napkins.
8oz Half Panama	White	8oz	A heavier weight option for screen printed tea towels
Drill	White or Natural	8oz	Perfect for screen printed cushion covers, napkins and aprons
Heavy Cotton	Natural	6oz	A light but strong material which is ideal for screen printed bags

All weights are approximate.



loops and labels

We can add loops, care labels or your own labels to your tea towels, bags, aprons or cushion covers as well as other products. Loops are available in white or natural to match the material colour you choose to have your design printed on to.

Our standard Care Labels are ideal if you want to include wash instructions plus some manufacturing information.

If you'd like to have your own custom labels sewn in to your finished printed products, you can send them to us and we'll add them for you.

packaging

From individual cello bagging to adding belly bands, just ask about our packaging options.



apron ties and bag handles

Our bags are sewn after printing, allowing us to give you more finishing options. For our optimal and heavy cotton bags, we have a choice of 8 different handle colours at no extra charge. Bags are finished as standard with short handles, but we also have an option for a longer shoulder length handle. Aprons also have a choice of neck and tie colours.



cushion covers

As well as offering 2 sizes of cushions, we also have different options for the backs. The most popular option is to have the fronts printed and then to choose a contrasting or complimentary colour for the back. We have a range to choose from and we don't charge extra for coloured backs. It's a great way to make your design stand out.

choosing between a placement print or bleed off design

Depending on your artwork and budget, you'll need to select to have your design printed as either a placement print or a bleed off. Bleed off option works best for repeat patterns and some photographs or illustrations. It may also depend on the product and the style of other items in your range.



Placement Print

your design sits around 30-40mm in from the edges with a border (work right up to the edges of our artwork sizes for an even border around your design)



Bleed Off

your design is printed to the edges and hemmed afterwards (work right up to the edges of our artwork sizes when creating a repeat pattern)

tea towels - placement print designs

tea towel type	material types	artwork size	finished size
Standard Hemmed 2 Sides	100% Premium Cotton, 8oz Half Panama & Superior (digital only)	430x710mm	510x780mm
Standard Hemmed 4 Sides	100% Premium Cotton, 8oz Half Panama & Superior (digital only)	430x680mm	510x760mm
Small Hemmed 4 Sides	100% Premium Cotton, 8oz Half Panama & Superior (digital only)	400x680mm	480x760mm
Optimal Hemmed 4 Sides	Optimal (digital only)	400x680mm	470x740mm

tea towels - bleed off designs

tea towel type	material types	artwork size	finished size
Standard Hemmed 4 Sides*	100% Premium Cotton, 8oz Half Panama & Superior (digital only)	535x777mm	510x760mm
Small Hemmed 4 Sides*	100% Premium Cotton, 8oz Half Panama & Superior (digital only)	500x777mm	480x760mm
Optimal Hemmed 4 Sides*	Optimal (digital only)	490x777mm	470x740mm

*For **Bleed off tea towel designs** we recommend setting any text, logos etc. approx. 30mm in from the edges of the artwork area, so that they are not too close the stitching once hemmed.

cushion covers

cushion cover type	material types	artwork size	finished size
Standard size placement print	Optimal (digital only), Drill and Heavy Cotton	400x400mm	450x450mm
Standard size bleed off*	Optimal (digital only), Drill and Heavy Cotton	470x470mm	450x450mm
Small size placement print	Optimal (digital only), Drill and Heavy Cotton	350x350mm	400x400mm
Small size bleed off*	Optimal (digital only), Drill and Heavy Cotton	420x420mm	400x400mm

*For **Bleed off cushion cover designs** we recommend setting any text, logos etc. approx. 40mm in from the edges of the artwork area, so that they are not too close the stitching once hemmed.

bags

bag type	material types	artwork size	finished size
Standard bag placement print	Optimal (digital only) and Heavy Cotton	350x350mm	400x420mm
Standard bag bleed off*	Optimal (digital only) and Heavy Cotton	420x890mm	400x420mm
Gusset bag placement print	Optimal (digital only) and Heavy Cotton	350x350mm	400x400mm
Gusset bag bleed off* (digital only)	Optimal (digital only) and Heavy Cotton	460x890mm	400x400mm

*For **Bleed off standard bags** we recommend setting any text, logos etc. approx. 40mm in from the edges of the artwork area. For **bleed off gusset bags**, please allow up to 40mm at each side.

aprons, double oven gloves and single oven mitts

Contact us for a specially shaped template for these products, or download them from our website.

All sizes are approximate. Tea towels are finished with a 1/4" hem as standard.