

****Alluvial Farms Marketing Associate****

**Are you passionate about local ethical livestock farming, healthy eating, and community engagement? Join Alluvial Farms as a Marketing Associate and play a crucial role in spreading the love for our family farm and high-quality products at local farmers markets. **



****Introduction: ****

At Alluvial Farms, we're dedicated to providing delicious, ethically farmed pork, pet treats, and skincare products while promoting healthy living. As a Marketing Associate, you'll be our ambassador at two local farmers markets, engaging with customers and sharing the story of our farm and products.

****Core Responsibilities & Tasks: ****

- Transport market stand and products to and from Lynden and Skagit Valley farmers markets using company vehicles.
- Set up and take down stand and product displays at the beginning and end of each market.
- Grow our farm's audience by collecting customer email addresses in exchange for free downloads and updates.
- Engage with customers, providing information on meal prep, pet care, and skincare, and assist them in selecting products.
- Manage transactions using electronic point-of-sale and cash systems.

****Required Skills, Strengths, and Knowledge: ****

- Valid driver's license and good driving record.
- Self-confident talking with strangers at a market.
- Passion for ethical ranching and healthy living.
- Dependable and eager to learn.
- Ability to lift at least 50 pounds and stand for most of an 8–9-hour shift.

****Details: ****

- Work Saturdays and Sundays from June to September.
- Shift hours: 7:30 a.m. to 3:30 p.m. for Lynden market (10 a.m. to 2 p.m.) and possibly 7 a.m. to 4 p.m. for Skagit Valley market on Sundays.
- Starting pay: \$17 per hour with a 30-day trial period, followed by a raise to \$19 per hour upon successful completion.
- Training may begin as early as weekends in May, shadowing the Marketing Assistant at the Bellingham Farmers Market.
- Possibility of extending the position into weekends in October depending on market schedules.
- Applications accepted until April 15th. Interviews conducted the last week in April, with contracting by May 1st. Priority given to applicants from Whatcom County high schools.
- This position may be combined with one or both of the other two positions currently open.

****Application Instructions: ****

If you believe you're a great fit for this position, apply by April 15th. Submit your resume and a brief cover letter to info@alluvialfarms.com. Successful applicants will be contacted for an interview.

**P.S. Spread the word! If you know someone who might be a great fit, encourage them to apply. We appreciate your help in finding the right candidate. **