

Call for Social Media Brand Ambassadors

Eiger Protection is looking for brand ambassadors in the UK & across Europe to share and promote our products in all your adventures, whether big or small!

We are looking for a diverse group of people who already consistently share their passions online. Do you like outdoor activities such as cycling, hiking or skiing? Maybe you're into cooking or crafting? Do you love gadgets and tech? Or do you prefer films, books or photography? Perhaps you just enjoy sharing your zest for life? It might even be something else. Let us know if you'd like our screen protectors and cases to keep your devices safe while you're doing your thing!

You don't need to have a massive following or a super polished online presence, we are just looking for people that are consistently active on social media and can share and talk about the benefits of our great products and grow with us.

Contact us at hello@eigerprotection.com for more details about the perks & requirements.

Perks

- Free Eiger products to fit your devices, phones, tablets, AirPods etc. + accessories to fit the devices of a member of your household if they have different devices to you, i.e. the kids iPad, AirPods etc.
- Free products/vouchers to enable you to run giveaways & competitions.
- You will be featured in our social media feeds.
- You will receive your own unique discount code which when used in our web-shop will give your friends/followers 20% off and earn you 20% commission on the value of sales*
- £50 voucher redeemable for 12 months in the Eiger web shop*.

*commissions & vouchers are issued at the end of the agreed term.

Requirements

Social Media Posts

We'd like to see content about the products you've received, for example:

1. Unboxing.
2. Fitting & installation of products.
3. Products in use (you may have to get creative here so you might need a camera or another device such as an iPad to photograph your phone).
4. If appropriate, examples of when our products have protected your device.
5. Run a giveaway or competition with specified products.
6. Allow us to repost & share your content. We do not guarantee sharing all content.
7. All posts must include your personal discount code.
8. Post must include links to our web-shop or Instagram/social media profile as appropriate.

Frequency & Duration

Of course, the more you post the better – this will increase your chances of earning commissions! But as a minimum, we'd like to see at least 1 post or video every 2 weeks over 2 months.

Platforms & formats

Content can be in any of these formats, in order of preference:

1. Instagram (Grid posts, stories, IGTV, reels).
2. YouTube video unboxing, installation etc.
3. Website or blog posts.
4. Facebook posts & stories.
5. Twitter tweets.

How to apply

Please fill out the following form with your details & email it to hello@eigerprotection.com

Full name	
Email address	
Address (needed for sending product)	

I confirm I am over 18 years of age	Yes/No
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Social Media Presence	Handle or link
Instagram	
Website or blog	
YouTube Channel	
Twitter	
Facebook <i>(if you have a public page or group)</i>	
Other _____	

Device Details	Make	Model	Owner
Example:			
Main Phone	Apple	iPhone 8 Plus	Me
Main Phone			
Main tablet or media pad			
Additional phone 1			
Additional phone 2			
Additional tablet/media pad 1			
Additional tablet/media pad 2			
AirPods 1			
AirPods 2			

I have the means to photograph/film my mobile device. i.e. I have a digital camera, additional phone or tablet.	Yes/No
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Once accepted, we will send you relevant merchandise, your personal discount code & guide to content posting.