

Best Amazon Prime Day Baby Deals Every Parent Should Know About

We're getting ready for the holidays early with these incredible Amazon Prime Day baby deals.

Happy Amazon Prime Day! After the year 2020 has been, we could all use some extra joy as we approach the holiday season. With the onset of fall, it seems everyone's ready to get into the holiday spirit—and these Amazon Prime Day baby deals are a great way to start [holiday shopping](#) this year.

Even though in recent years Amazon Prime Day has been held in July, this year's festivities kick off on Tuesday, October 13 and last for a whole 48 hours through October 14. (If you're not a Prime member, you'll want to [sign up](#) in order to take advantage of these deals.) Parents and parents-to-be will enjoy major discounts on all the baby essentials, including fan-favorite brands like Chicco, Ubbi, KeaBabies and way, way more.

No time to sift through the endless Amazon Prime Day baby deals? We've done the work and rounded up the [best discounts](#) for you. Plus, as they have in years past, the retailer will also feature some flash deals from big brands you'll want to keep an eye out for. (We'll be highlighting the most exciting ones on our Instagram, so, if you don't already, go [follow](#) The Bump!) Some of these Amazon Prime Day baby deals won't last long, though, so make sure to snatch them up as soon as they launch!

Baby on the Go

Babies need a lot of gear, from strollers to car seats to diaper bags—and the cost of it all can add up quickly. Save some money (and time) and check out these amazon prime day car seat deals you won't want to miss.

Chicco Baby Travel Gear: up to \$380 (25 percent off)

Britax Car Seats: up to \$365 (up to 30 percent off)

Britax Baby Travel Gear: up to \$365 (up to 20 percent off)

Evenflo Baby Travel Gear: \$473 (20 percent off)

Graco Baby Travel Gear: up to \$264 (20 percent off)

Ubbi On The Go Wipe Holder: \$8 (15 percent off)

Delta Children Pilot Stroller: \$67 (20 percent off)

Safety 1st Grow and Go 3-in-1 Convertible Car Seat: \$120 (32 percent off)

Maxi-Cosi Magellan Xp All-in-One Convertible Car Seat: \$245 (30 percent off)

Nursery

Putting baby's nursery together can be really wonderful—but it can also be really stressful. These Amazon prime day baby deals make it just a little easier, with savings on Ubbi (a previous Best of Baby Awards winner), KeaBabies and lots of other trusted brands.

Nanit Plus camera with floor stand: \$304 (20 percent off)

Nanit Plus camera with wall mount: \$240 (20 percent off)

Lumi by Pampers Smart Sleep Kit: \$107 (25 percent)

Humble Crew, Kids Book Rack Storage Bookshelf: \$34 (32 percent off)

Baby Relax Hunter 3 Piece White Kiddy Table and Chair Set: \$56 (43 percent off)

Simmons Kids SlumberTime Emma 4 Drawer Dresser with Changing Top: \$274 (20 percent off)

Delta Children Canton 4-in-1 Convertible Crib: \$200 (20 percent off)

Serta Perfect Start Memory Foam Crib and Toddler Mattress: \$92 (20 percent off)

KeaBabies Baby Handprint Footprint Keepsake Kit: \$16 (20 percent off)

Vava Baby Thermometer: \$60 (25 percent off)

Owlet Baby Monitor: \$127 (15 percent off)

Kitchen and Home

Along with some great deals for baby, Amazon Prime Day also offers great savings for the home, including on major kitchen appliances. Below, some of our favorites.

Le Creuset Enameled Cast Iron Rectangular Skinny Griddle: \$90 (44 percent off)

Instant Pot Aura Pro Multi-Use Slow Cooker with Sous Vide: \$70 (53 percent off)

Delta Children Harry Potter Hogwarts Express Twin Bed: \$211 (20 percent off)

LectroFan Classic White Noise Machine: \$42 (16 percent off)