

POSTED ON MAY 22, 2018

Delta Children Supports Expecting Military Families with Donations Totaling Over \$328,000 Worth of Cribs and Mattresses

Share this:



Delta Children, the world's leading kids' furniture brand is proud to announce their recent donations of over \$328,000 to military families during their 2018 annual Safe Sleep Campaign events.

Delta Children, the world's leading kids' furniture brand is proud to announce their recent donations of over \$328,000 to military families during their 2018 annual Safe Sleep Campaign events.

In March, Delta Children held a Safe Sleep Campaign event at Fort Bragg in North Carolina, the largest military base in the world, where 500 cribs and mattresses (totaling over \$228,000) were donated to military families through the USO of North Carolina. The President of Delta Children, Joseph Shamie, was on base to deliver a presentation to the attendees on important life-saving safety tips for their newborns.

In honor of May's Military Appreciation Month, Delta Children participated in three separate baby shower events, partnering with Operation Homefront to support military families across the country and help ensure that all babies have a safe place to sleep. On May 11th, an event took place at Fort Dix in New Jersey where 75 new and expecting military parents participated in a baby shower where they were educated on the importance of safe sleep and received a donation of cribs, changing tables and mattresses (worth over \$42,000). Additional events throughout the month took place in Bremerton, WA and Colorado Springs, CO where a total of 200 cribs (totaling over \$57,000) were donated to military families.

At each event, Safe Sleep resources were given out and safety tip presentations were delivered to all attendees to help serve as a reminder to new parents on the importance of creating a safe sleep environment for their new arrivals. Joseph Shamie, President of Delta Children, believes that educating parents on the methods to keep their children safe is just as important as the donations themselves.

"Since Delta Children was founded over 50 years ago, we have been devoted to one mission: finding a safe place for every baby to sleep," said Joseph Shamie, President of Delta Children. "It is extremely humbling to have the opportunity to give back to families, but in particular military families that put their lives on the line to keep our own families safe. We are very honored to play a part in so many parent's journeys to ensure that their children are safe and have the opportunity to grow up and make an impact on the world."

Delta Children was founded 50 years ago around the idea of helping families live better, and in 2012 they established The Safe Sleep Campaign with a mission of finding a safe place for every baby to sleep. For every Delta Children product purchased, a portion of the proceeds goes towards creating safe sleep environments for babies in unsafe sleep situations. Since 2012, more than \$4.5 million worth of product and monetary donations have been made to military families, victims of natural disasters and families in need.

For more information on Delta Children or their Safe Sleep Campaign, visit <http://www.deltachildren.com>.

ABOUT DELTA CHILDREN:

Delta Children's mission is to find a safe place for every baby to sleep. Founded in 1968, Delta Children strives to improve child safety through research, testing, design and community engagement. Delta Children works with leading safety organizations, like JPMA and ASTM to create industry standards ensuring the wellbeing of little ones. In 2012, Delta Children established "The Safe Sleep Campaign" – a nationwide effort to educate parents on the importance of creating safe sleep conditions for their children, backed with a commitment to donate product to families in need. Since 2012, more than \$4.5 million worth of product and monetary donations have been made. Learn more about Delta Children and the Safe Sleep Campaign at <https://www.deltachildren.com/>.