

ESH O.

3 PIECE 24hr LIP TREATMENT SYSTEM

ESH O.

**CLINICALLY INSPIRED.
DOCTOR LED. TARGETED
RESULTS.**



THE LIP DOCTOR RANGE

THE WORLD'S 1ST TARGETED COSMECEUTICAL LIP LINE

Discover the secret to soft and silky lips ...



DR ESHO 3 PIECE 24HR LIP TREATMENT SYSTEM

It's time to get your pout on this 24 Hour Lip Treatment System, courtesy of ESHO. to give you lips you'll hardly believe are yours.

This collection boasts a three-step system that works to intensely hydrate your lips with the DRENCH formula, gently melt away dead skin cells with the lip peel RENEW and moisturise your lips as you sleep with intensive overnight lip mask SEAL.

The result is ultra-smooth, deeply hydrated lips all day and night.



DR ESHO 3 PIECE 24HR LIP TREATMENT SYSTEM

- 1 x Drench Lip Treatment (12ml) - a hydrating formula that lasts for up to 72 hours and can be used to prime your lips ahead of lipstick and for keeping your lips feeling plump and perfectly hydrated through the day. Enriched with plant derived bio-actives
- 1 x Renew Lip Treatment (12ml) - a new hydrating lip peel that works to gently melt away dead skin cells on your lips overnight, helping to leave them silky smooth. Enriched with 10% natural PHA solution that penetrates slowly into the skin to help provide gentle, non-irritating exfoliation
- 1 x Seal Lip Treatment (12ml) – a new overnight lip mask that works to intensely hydrate and plump the look of lips, enriched with highly concentrated ceramides and a botanical complex. Working to restore lip comfort and reduce the appearance of fine lines around the lip contour, this deep treatment will help you wake up to smoother, softer lips
- 1 x gift box

RRP: £49.99

*special offer with up to 70% off DRENCH



QUANTITY: 300 UNITS

Wholesale Price: £33.33

DR ESHO 3 PIECE 24HR LIP TREATMENT SYSTEM

24-hour care – your lips deserve the very best, which is why Dr. Esho has created this three-step system to make caring for them easy and ultra-effective.

DRENCH



Drench is unlike traditional lip hydration products that use mainly oils and waxes to coat the surface of the lips for an instant masking of dehydration. This uses water reservoirs to offer **lasting hydration to the lips.**

More info [here](#)

AM

RENEW



RENEW and **recharge** your lips. This antioxidant-rich formula is a must-have if you **struggle with dry, chapped** lips but are a fan of lip products. More info [here](#)

+

SEAL



Recharge and boost dehydrated and dull lips while you sleep with this innovative **overnight mask.**

More info [here](#)

PM

DRENCH

Unlike traditional lip hydration products that use mainly oils and waxes to coat the surface of the lips for an instant masking of dehydration, DRENCH uses innovative **product actives time increase water reservoirs offering lasting hydration to the lips**. The lightweight formula acts as an immediate, non-oily hydrator that helps maintain comfortable water content with continued use.

Say goodbye to dry, cracked, chapped lips this winter with this revolutionary product. Perfect for use below lipstick or those that need mild but quenching hydration of the lips.

WIL PLUM HARVEST AF

- Bioactive complex from 3 Australian plums (Kakadu plum, Illawarra plum and Burdekin plum).
- Nourishing superfruits for hydration and rejuvenation.
- Acts as an antioxidant.
- Can help to improve skin's own synthesis of Hyaluronic Acid and Collagen.
- Efficacy demonstrating short and long term hydration.
- Single application provides hydration from 30 mins up to 24 hours.
- Daily application offered improvement in skin hydration over 30 days.

SINGLE SKU RRP £19.99



DRENCH LIP TREATMENT

- For best results, use consistently three times a day for 6 - 8 weeks
- After 6 - 8 weeks, continue with a maintenance programme of use 1 - 3 times daily as required
- Combine with Coat Lip Treatment daily for maximum hydration
- Can be used in combination with Sculpt Lip Treatment for additional volume
- Please refer to the 'How to use' guide to start the correct regime for your lip type



RENEW

PRODUCT TYPE

Lip peel / exfoliant

MECHANISM

As apposed to traditional mechanical scrubs which lead to irritation and inflammation of the lip tissue, ESHO. RENEW works by direct **gentle chemical exfoliation of the lips removing dry dead flaky skin** to reveal a smooth, soft yet supple lip surface.

TECHNOLOGY

New generation hybrid dual PHA complex optimising chemical exfoliation at bio optimal PH for the Lip mucosa for no irritation.

APPLICATION

A layer is formed on the lip surface after application. Light weight and easily absorbed it acts as the perfect primer below make up whilst actively treating simultaneously. Allows 24/7 exfoliation of lips with no photo sensitivity caused by use in the day and actively working on the lip surface while you sleep.

REGIME

Renew can be followed by ESHO. DRENCH before use of make up in the day or ESHO. COAT for increased hydration before bed. Can also be follows by ESHO. SEAL at night for the perfect overnight treatment.



SINGLE SKU RRP £21.99

Renew Lip Treatment:

Use 1 - 3 times a week at night as required

Ensure to apply to clean lip, free of product.

Apply a thin coating to both lips at night and agitate product into lips

Combine with Seal Lip Treatment at night for maximum exfoliation and hydration over night

If using in combination with Seal. Place a thick layer of Seal after applying renew

Remove in the morning with warm water and apply Drench as part of a full 24 hr lip regime

Please refer to the 'How to use' guide to start the correct regime for your lip type

Do not use on broken or sensitive skin

Stop if excess irritation occurs



SEAL

PRODUCT TYPE

Lip Mask / Smart Mask

MECHANISM

Revolutionary “SMART MASK” composed of a bio active enriched Water-in-Oil emulsion formula. On contact with lips the oil elements of the mask move to the surface creating a seal over the bio active enriched water formula with the lip surface.

TECHNOLOGY

Main components of the bio enriched water formula are human collagen peptide and the worlds smallest ultra low molecular weight hyaluronic acid. Together these act to **hydrate, heal and increase collagen synthesis within the lips**. The oil like seal formed by the water in oil emulsion creates a longer contact time for the active ingredients with the skin, allowing **greater penetration and efficacy**.

APPLICATION

Controlled application to the lips by the ergonomic applicator the product is absorbed directly on to the lips leaving no residue. The seal is formed and no rinse needed.

REGIME

Use at night directly onto lips or after application of ESHO. RENEW.



SINGLE SKU RRP £21.99

Seal Lip Treatment:

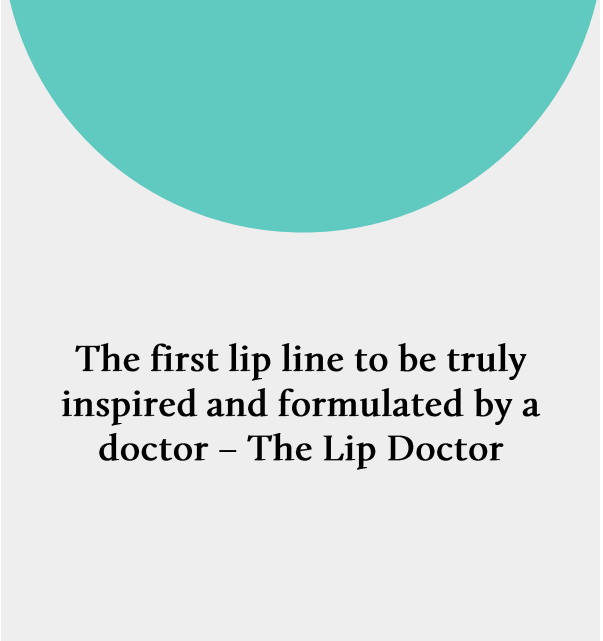
- For best results, use consistently at night for 6 - 8 weeks
- Ensure to apply to clean lip, free of product. Apply a thick coating to both lips at night
- After 6 - 8 weeks, continue with a maintenance programme of once nightly as required
- Combine with Renew Lip Treatment at night for maximum exfoliation and hydration overnight
- If using in combination with Renew. Place a thin layer of Renew before applying Seal
- Remove in the morning with warm water and apply Drench as part of a full 24 hr lip regime



THE ESHO USP



Dr Led



The first lip line to be truly inspired and formulated by a doctor – The Lip Doctor



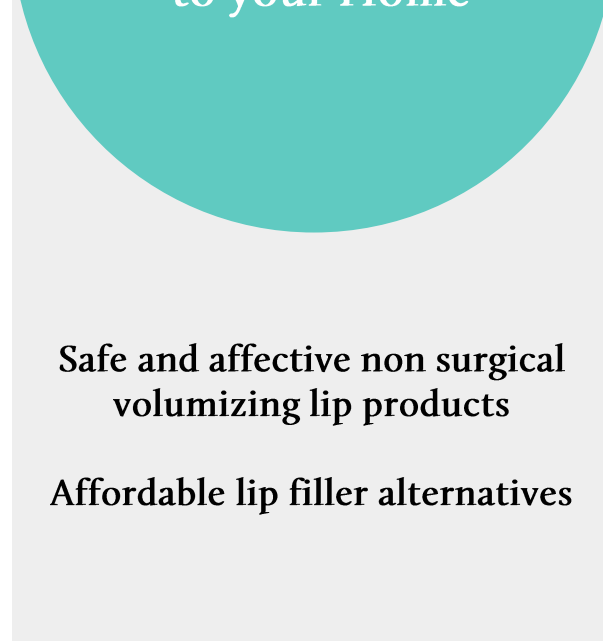
The world's first targeted lip care line



First full cosmeceutical lip line
Skincare for your lips



Bringing the Clinic to your Home



Safe and affective non surgical volumizing lip products
Affordable lip filler alternatives

FASTEST EVER SELLING LIP PRODUCT
1 SOLD EVERY 30 SECONDS

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THANK YOU