

GLO SCIENCE PROFESSIONAL NEWSLETTER SEPTEMBER 2016

Volume 1 / Issue 3

Intrinsic vs. Extrinsic Stains What's the difference?



INTRINSIC STAINS are stains that occur inside the teeth and can develop during a tooth's formative years or as we age. As time goes on, pulp shrinks and dentin becomes thicker, causing teeth to yellow. In fact, studies show that our teeth darken at least two shades every decade! Other common causes of intrinsic staining include trauma to the tooth, disease and medication.

Intrinsic stains are the most difficult stains to remove. Therefore, it is important to monitor your patients' enamel health by taking a shade at every hygiene visit. You can then recommend whitening, veneers or cosmetic restorations based on recorded enamel changes. After all, it is your job to make sure that your patients' smiles always look their best and brightest!

EXTRINSIC STAINS occur when highly pigmented foods or beverages linger on the teeth, penetrating the enamel matrix. This causes discoloration and darkening, leaving patients looking older than they really are.

Common culprits include treats many of us indulge in regularly, like coffee, tea, red wine, soda, and berries. Smoking also leads to significant tooth discoloration. In short, anything that can stain a white t-shirt will also stain teeth.

The good news is that extrinsic stains are the easiest stains to manage and correct. A great first step is to simply help your patients gain awareness about smile health



and understand that consuming certain foods and drinks can lead to tooth staining. A healthy routine of brushing and flossing, along with a whitening treatment plan from you, will help your patients achieve and maintain their most beautiful, healthy and confident smiles!

For more information about the science of staining, <u>click here to read the GLO Science White Paper</u>

GLO practice of the month



"We love the convenience of GLO Science PRO to Go – our patients canwhiten anywhere without the mess of strips or trays. The G-Vials are easy to useand the brush tip gets in between the teeth, whitening those hard-to-reachareas. We always tell our patients to use it in the car on their way to work –it brightens their teeth right up after that morning cup of coffee!"

Dr. Stefano Grasso and Dr. Allison Corapi Splendid Smiles Jackson, NJ

Learn more about...

GLO Science PRO TO GO **SPECIAL SEPTEMBER OFFER**



The perfect solution for stain-removal and on-the-go whitening, anywhere, any time!

Specially formulated for a gentle, even, and **easy whitening** and **stain removal** experience, PRO to Go is great for younger patients (ages 14-21) and those with sensitivity.

As a follow up to GLO Professional In-Office Whitening, PRO to Go is an **excellent stabilizer** and **maintenance tool**. It even allows patients to drink coffee and tea during the 24 hour post-procedure wait period - just paint on some PRO to Go after drinking or eating to prevent stains from seeping into the enamel layers.

PRO to Go is also the perfect product to give to your **aesthetic restoration patients** to prevent stains from penetrating and permanently discoloring their veneers and crowns.

Just Brush On -- No Strips -- No Trays -- No Sensitivity

Order through your Friendly Benco Rep TODAY! 1-800-GO-BENCO

SPECIAL OFFER: BUY 1 CASE, GET 1 ADDITIONAL KIT FREE IN SEPTEMBER

Each kit contains 7 whitening gel G-Vials (28 applications) for convenient on-the-go whitening anywhere, any time, plus premium lip treatment

[4970-918] \$222.99/case (6 kits + 1 FREE)

September Buy/Get Special Price: less than \$32 per kit! (regular price: \$37 per kit) SPECIAL OFFER: BUY 1 CASE, GET 1 ADDITIONAL KIT FREE IN SEPTEMBER!

PRO TO GO At-Home Whitening Treatment Kit Each kit contains 7 whitening gel G-Vials (28 applications) for convenient on-the-go whitening anywhere, any time, plus premium lip treatment

[4970-018] \$222 Whate & kits+1 free) September Buy/Cet Special: less than \$32 per patient (Regular price \$37 per patient)

To place your order, please visit Painless* or contayour Friendly Benco Rep. 1-800-GO-BENCO

ow Ust #getgloing www.glosciencepro.c OScience 🖸 glosciencenyc 🍏 @GLO_Scien

#getgloing #glopro

GLO Science, Inc. https://glosciencepro.com info@gloscience.com 10 West 37th Street, Suite 1001 New York, NY 10018

Want to appear as a featured GLO office through GLO social media? Send us pictures of your team GLOing and share how you are building your whitening practice!

CONTACT US



<u>Unsubscribe</u>

Update Profile | About our service provider

Sent by marketing@gloscience.com in collaboration with



Try it free today