

GLO SCIENCE PROFESSIONAL NEWSLETTER
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**How to Give Your Patients the Most Healthy
and Beautiful Smiles**

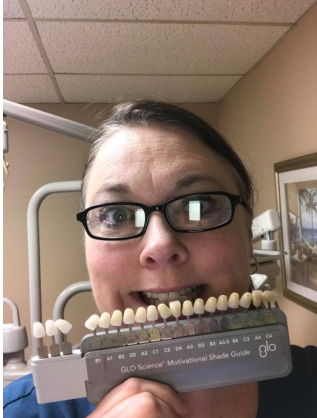


With New Year's resolutions in full swing, there's never been a better time to introduce your patients to the transformative power of GLO. *The question is – where do you start?* Many patients have a combination of gum disease and tooth discoloration, making them candidates for both [ECO Balance Gum Health Treatment](#) and GLO Professional Whitening. Patients who qualify for both can certainly receive both treatments, but whitening while the mouth is in an active inflammatory state can cause irritation and patient discomfort. Instead, we recommend addressing gum health first. Start the patient on an individualized ECO Balance regimen to control inflammation and reduce symptoms of bleeding gums and bad breath. Once there has been a noticeable decrease in gum redness and swelling (usually about 2 weeks), the patient's aesthetic needs can be addressed with GLO Science Professional Whitening. Continue treatment with ECO Balance even after whitening to ensure a sustainable improvement in oral health.

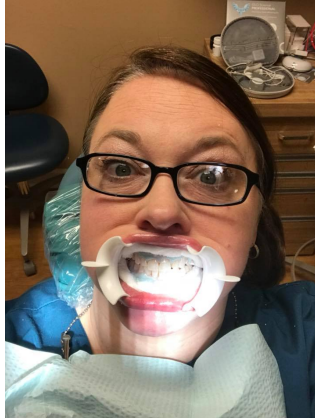
Guiding your patients through a step-wise oral health 'makeover' not only minimizes discomfort and improves gum health, but also motivates patients to take better care of their smiles by helping them understand that health is an essential part of beauty.

GLO in action!

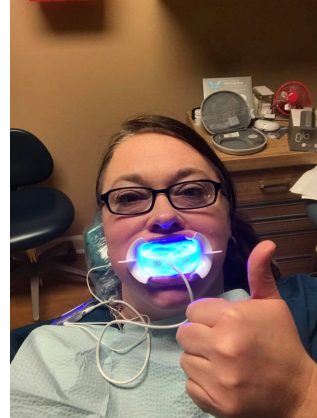
RDA Pamela Krueger at Dr. Julie Molin's practice in Red Bank, NJ shows how easy it is to get GLOing:



Take a shade...



Get ready...



GLO!

"I've had whitening in the past, all to me seemed very cumbersome, from the big bulky lights used to the length of time sitting in the dentist's chair.

GLO Science literally has whitening down to a science! Super easy, comfortable and quick! I did not experience ANY discomfort or sensitivity during my treatment.

My start shade was D2 and my final was between B1 and OM3.

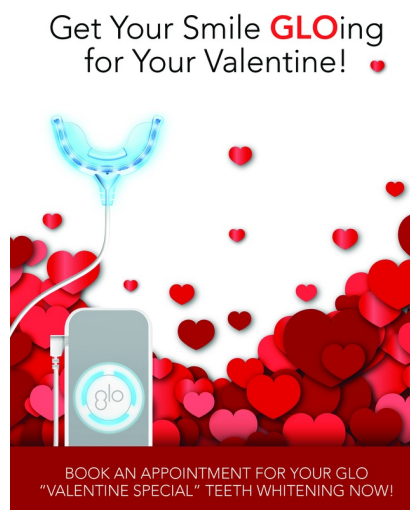
I HIGHLY recommend GLO to every dental office out there!!"

Contact your GLO Science Rep at 855.7.GLOPRO to place your order TODAY!

GLO Marketing Tip

Share the GLO with someone special for Valentine's Day!

Show them you care and get ready for date night with the gift of GLO! A whitening session is a wonderful Valentine's Day treat, and the perfect complement to a night of celebrating with red wine and chocolates.



Keep things GLOing with our new special occasion flyers, and encourage your patients to maintain that confident, heart melting smile. Print and display them in your office to set the mood or email them to your patients in conjunction with a Valentine's Day whitening special.

These and more FREE marketing materials can be found in our [Professional Resource Portal](#) at glosciencepro.com. Simply enter the password **gloscience** to access.

Share your GLO on social media by tagging **@glosciencenyc** or using the hashtag **#getgloing**!

**Come check us out!
Meet GLO at these upcoming events - we can't
wait to see you there.**



Yankee Dental Congress

Come meet GLO at booth 223!

For more information and to register for a FREE expo only pass, courtesy of GLO, click [here](#).



Chicago Dental Society Meeting

SAVE THE DATE:

February 22 - 24, 2018

For more info about this event, click [here](#).

#getgloing #gloprofessional

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Want to appear as a featured GLO office through GLO social media? Send us pictures of your team GLOing and share how you are building your whitening practice!

CONTACT US

