



Congratulations! You now offer ECO Balance Gum Health Treatment to your patients so they can go beyond brushing and flossing for a happy and healthy mouth. Now you need to let the world know. The first place to do that is on your practice's website. So let's get started!

Below is sample copy and imagery suggestions for you to use on you practice's website to market ECO Balance. Feel free to customize to fit your practice's needs. Additional video and imagery assets can be downloaded at glosciencepro.com/tools.

GLO WHITENING THERAPEUTICS

Introducing ECO Balance for gym health, now available at our practice.

Go beyond brushing and flossing with ECO Balance, a clinically tested oral care whitening therapeutic.

Proven 8x more effective than brushing and flossing when used daily with your toothpaste. 16x more effective than brushing and flossing alone.

New from GLO Science and available only through select GLO dental practices like ours.

We are excited to share this innovation with you.



[ECO Balance and toothbrush image]

Brush with ECO twice a day on top of your regular toothpaste for lasting gum health, an exceptional clean mouth feel, powerful fresh breath, and whiter teeth.

ECO is antibiotic free, alcohol free, SLS free, triclosan free, and stain free.

ECO Balance is a 2017 Gold Edison Award Winner for innovation. Get yours today - you'll never want to be without it again!



[Edison Award Gold Logo]

ECO RAISES ORAL pH

The ecosystem of the mouth balances good and bad bacteria, influenced by plaque control and pH levels. An acidic environment allows bad bacteria to thrive and contributes to plaque accumulation, demineralization of the teeth, bad breath, gingivitis, and periodontal disease. A more alkaline environment favors good bacteria and is essential for optimal oral health.

Ask us about oral pH testing in our office, and see how ECO Balance can help you maintain a healthy balance!



[ECO Balance Lifestyle Model Image]

More imagery, video, and graphics options to use on your website can be downloaded free at glosciencepro.com/tools.