

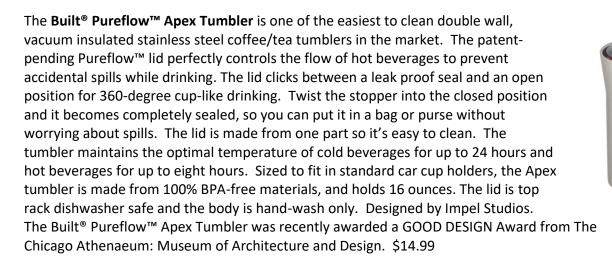
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Built® NY Previews Water Bottles & Coffee Tumbler at IHA Media Event

New York City, January 18, 2018 – Built[®] NY showcased its **PerfectSeal[™] Apex Water Bottle**, **PerfectSeal[™] Caliber Water Bottle** and **Pureflow[™] Apex Tumbler** at the International Home + Housewares Association Media Preview Event today in New York City.

The **Built® PerfectSeal™ Apex** and **PerfectSeal™ Caliber** water bottles are a stunning addition to the hydration line. The Apex water bottle, designed by Harry Allen, has an ultra-modern,

angular silhouette that narrows as it rises to the rim. The Caliber has a sleek modern look with a curved transition. These bottles are crafted from double wall stainless steel with a vacuum-insulated construction that helps to maintain the temperature of cold beverages for up to 24 hours and hot beverages for up to eight hours. The Apex and Caliber feature patented PerfectSeal™ Technology, which locks the cap in place with a twist of the wrist to help prevent spills. The threadless design leaves nowhere for residue to hide. The bottles won't leak or sweat so you can feel confident putting them into your bag. Sized to fit in standard car cup holders, the bottles are made from 100% BPA-free materials, hold 18 ounces, and are dishwasher safe. The Apex and Caliber water bottles have a suggested retail price of \$19.99 each.



For more information about Built® products, please visit: http://www.builtny.com/.