



Hair | Spa | Beauty

OMM COLLECTION

Natural Luxury Hair Thickening & Spa Line

Media Kit

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Company Fact Sheet

- Company Name: OMM Collection™, LLC
- Established: 2016
- Launched: Oct, 2017
- Leadership Team: Mellina Soheili, Founding Partner
Kamran Soheili, Founding Partner
- Company Headquarters: Rockville, MD
- Mission: Natural Holistic “Farm to Beauty”™ Concept
- Company URL: www.OMMCollection.com
- Media Contact: admin@ommcollection.com



About OMM Collection

- OMM Collection is the product of many years of carefully planned and tirelessly researched “time-tested ancient beauty” for beautiful and thick hair, nourished, shiny and radiant skin. Throughout time, the use of indigenous natural oils, butters & extracts from native plants, fruits and seeds have helped to discover a secret fountain of youth and agelessness for hair & body.
- OMM Hair & Spa was created to address a need for a holistic approach – A “Farm to Beauty Concept”. A balance of mind & body in harmony with nature, where natural ingredients make an individual feel free, powerful & in love with self. OMM products are a healthy lifestyle regimen for glamorous hair and body. We leveraged Ancient Traditions with Modern Technology concepts to create high-performance treatment products that benefit consumers the most.
- The OMM logo was created to reflect Beauty, Love and Joy. It’s a full circle of life and gives a message of empowerment by feeling beautiful again and the love of self.
- OMM Products are free of Paraben, Sulfate, Alcohol, Fillers and are Color Safe.
- OMM is the right step towards ageless beauty -- the modern passion for remaining healthy, youthful & beautiful.
- The OMM luxury brand is proudly Made in U.S.A.



Milestones

- 2016 Founded OMM Collection: Create a New Brand Focusing on Healthy & Natural Solution for Hair and Body Care.
- Oct, 2017 Pre-launch of OMM Collection SPA at Bloomingdale's.
- Dec, 2017 Pre-launch of OMM Collection Hair & SPA at Bloomingdale's & Nationwide.
- Jan, 2018 Grand Opening, OMM Collection.



Natural Hair Thickening System

- Utilizing the purest and highest quality ingredients, our Unique hair formulas stimulate natural growth and thickens hair at follicle and cell levels.
- The active ingredients slow cell aging process & increase circulation, while energizing & balancing the scalp. The combination of revolutionary Apple Stem Cell Extract combined w/ Exotic Oils of Marula, Moringa, Prickly Pear, Amla & Jojoba deliver the utmost revitalization, nourishment to strengthen, protect and ultimately thicken the hair shafts.
- The products deliver potent nutrients, amino acids, many vitamins that repairs overstressed hair due to damages from pollution, sun, chemicals and dyes. Additionally, it stimulates thinning areas of hair to strengthen and thicken while it delivers a healthier, softer and lustrous hair.
- OMM Products are free of Paraben, Sulfate, Dye and are Color Safe.



Natural Hair Thickening System

Thickening Shampoo

Apple Stem Cell Extract and natural oils prevent hair loss, strengthen and thicken hair. Jasmine and white tea scent delights your senses.



Thickening Conditioner

Healing indigenous natural oils provide deep moisture and slow the cell aging process. Jasmine and citrus notes in the fragrance nourish your senses.



Thickening Serum

Boosts the effects of OMM Thickening Shampoo and Conditioner and provides continuous hydration. Lovely Jasmine fragrance lingers through your day.



Thickening Hair Mask

Weekly treatment with Apple Stem Cells and exotic oils rejuvenates and restores vitality to promote fuller hair. Enticing jasmine scent soothes your senses as the mask works into your hair.



Natural Thickening Hair Care System

Thickening Treatment Hair Oil

Blended natural oils tame frizz, seal split ends, and give a boost of shine anytime you want it. The light, floral fragrance entices your senses and brightens your day.



Hair Shampoo Bars

An innovative solid shampoo that deeply yet gently cleanses and hydrates the hair. Come with two types: Shampoo Bar-Charcoal Ash and Shampoo Bar-Dead Sea Clay.



Exclusive Ingredients

Each exclusive product is rich in essential nutrients including, unique to the market, Green Apple Stem Extract. OMM's unique product formulation is specifically designed to thicken your hair. No other product can claim to do that regardless of the user's ethnicity.



Unique ingredients of these products are:

- **Green Apple Stem Extract** is a potent antioxidant, anti-aging agent and natural source of amino acid.
- **Marula Oil** contains Oleic Acid, Protein, Vitamin B Complex, E and C plus Phosphorous, Calcium & Iron.
- **Moringa Oil** contains saturated Fatty Acids, Vitamins E, A & C.
- **Amla Oil** is rich in Iron, Zinc and Vitamin B Complex.
- **Prickly Pear Oil** is high in Vitamin C, Calcium and Antioxidants.
- **Jojoba Oil** is rich in Vitamins E and B, Copper & Zinc, combined with Fatty Acids.



Hair Styling System

Leave in Conditioner

Perfect for styling. Cuticle sealing formula offers thermal protection, prevents breakage and improves hair elasticity with vitamin E & B. Detangles hair, leaving strands silky soft and healthy.



Smoothing Elixir Oil

Perfect for styling. A luxuriously lightweight styling oil that absorbs instantly to restore hair to its prime and create sleek smooth style for structured hair looks. Adds support for voluminous well-defined blowouts.



Exclusive Ingredients



- **Pomegranate Oil** is rich in anti-oxidants to help facilitate hair growth. It also contains a unique omega 5 fatty acid, which has strong anti-inflammatory properties.
- **Argan Oil** is rich in vitamin E and essential fatty acids to deeply hydrate and nourish hair. the multitasking formula contains astonishing healing, conditioning, and antiaging properties.
- **Avocado Oil** is high in oleic acid, monounsaturated fats and Vitamins A, E and D, which smooths hair and hydrates hair follicles.
- **Olive Oil** is rich in Vitamins A, E and antioxidants. It helps protect the keratin in hair and seals in moisture.
- **Vitamin E** is an antioxidant that helps repair and build tissue. It helps reduce inflammation and repair damage to the follicles, and healthy follicles encourage hair growth.
- **Vitamin B** is one of the essential vitamins for hair growth.



Natural Spa Care



- The OMM Spa is inspired by natural ingredients found in Provence, South of France. We use their time-honored tradition to blend a mixture of 100% natural oils & butters.
- OMM's ultra-moisturizing, nourishing and therapeutic formulation deeply moisturizes, heal and smooth the dry skin, increases elasticity and firmness, while delivering softness, radiance and glow.
- OMM Signature Fragrances were custom developed with exclusivity and excellence in mind to create a sensual and invigorating experience all day.



Natural Spa Care

Juan Le Pin Facial Exfoliating Bars

A soothing, moisturizing facial soap laced with dedicated scent, gently buffs away dry, dull skin while cleansing the face to reveal a smooth complexion. Available in Tube Rose & Charcoal Ash scents.



Whipped Body Butter Soufflé

Velvety, decadent, ultra-moisturizing body butter. Available in two luscious scents.



Alpaca Goat Milk Body Bar

Luxurious goats' milk soap wrapped in soft felted alpaca wool. It's a soap and washcloth in one.



Hand and Body Nourishing Cream

A luxurious deep moisturizer for hands and body, available in two beguiling scents.



Natural Spa Care

Emulsified Sugar Scrub

- French Pear & Swiss Chocolate

A naturally derived nourishing and moisturizing exfoliating sugar scrub featuring natural oils of sweet almond, camellia sinensis, coconut, and emulsified sugar cane crystals to gently buffing away dry skin cells, promoting its natural renewal process, revealing smooth, radiant, polished skin, and leaving behind an unforgettable natural scent & glow.



Floral Soaking Bath Salt

Contains rich pink Himalayan and Dead Sea salts that stimulate circulation, clean pores, detox and improve skin complaints, while nourishing skin.



Oat Salt Scrub & Soak

Formulated with a detoxifying base of premium Epsom salt, colloidal oatmeal, oat oil and oat extract to gently exfoliate and repair dead skin cells, relieve stress, ease the body, moisturize and sooth the skin.



Natural Spa Care

Solid Lotion Balm

Extreme moisturizing & healing lotion balm for problem areas and dry, cracked skin. Available in two luscious scents.



Candle

Made with all natural premium soy wax. An elegant scented candle, equally at home in a “me time” relaxation environment or on the table at your next dinner party. Available in two dedicated scents.



Bio-cellulose Coconut Facial Sheet Masks

From brightening, moisturizing, lifting to revitalizing, these targeted facial sheet masks are each made with advanced bio-cellulose fiber, active marine collagen, vitamins, and plant extracts to deliver clean, hydrated, radiant and youthful-looking complexion.



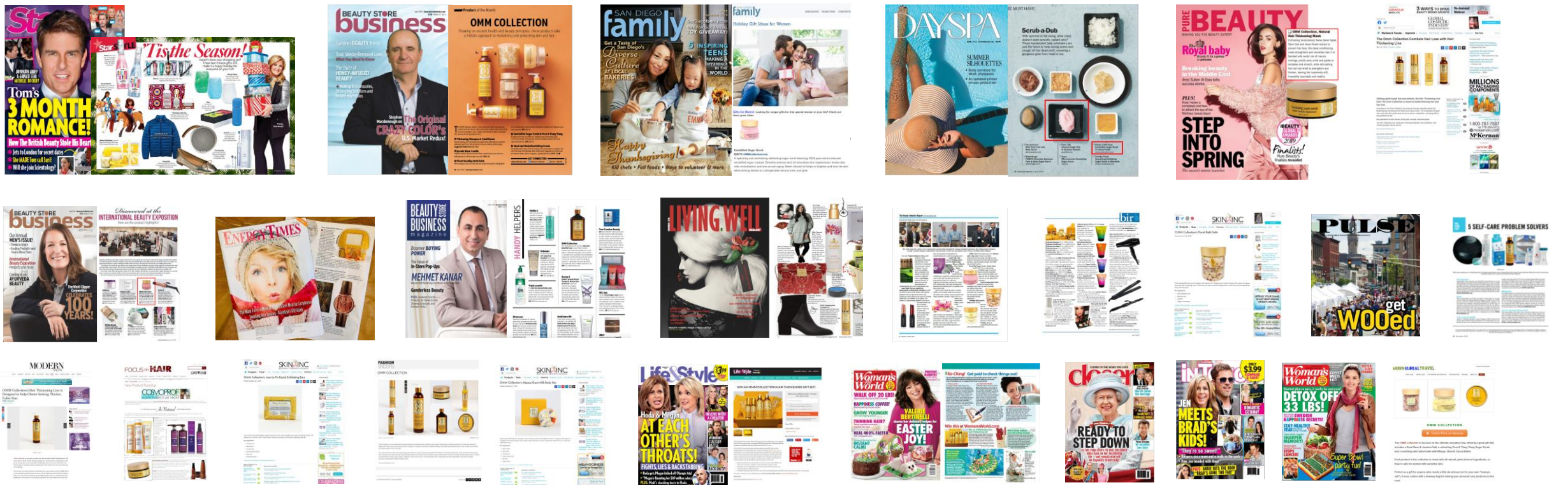
Exclusive Ingredients



- **Jasmin Blanc** is a sophisticated, light floral scent combining Jasmin Blanc, white Tea note & musk.
- **Cacao Foncé** is a desirous blend of Chocolate, Lavender, Vanilla, Argan & Cinnamon, exuding sensuality and warmth.
- **Shea Butter** is naturally rich in Vitamins A and E as well as essential Fatty Acids, Vitamins E, A & minerals.
- **Mango Butter** is enriched in Oleic Acid, Omega 9 Fatty Acid and Vitamins A& D.
- **Coconut Oil** is naturally rich in Vitamin E & Fatty Acids.
- **Cacao Butter** is rich in Anti-Oxidants, including Oleic Acid, Palmitic Acid & Stearic Acid.
- **Coconut Charcoal** draws dirt, bacteria & chemical pollutants and microparticles to the skin's surface.
- **Rose Clay** is a mild kaolin clay that can be used on normal to dry skin.
- **Dead Sea Clay** strengthens hair, potassium moisturizes and magnesium improves hair follicles.
- **Calendula Petals** are a great moisturizer for dry skin and provide mild exfoliation.
- **Goat Milk** contains Alpha-Hydroxy Acid, Vitamins D, C, B1, B6, B12 & E.
- **Alpaca Felt** is a natural exfoliation. It is hypo-allergenic and its anti-bacterial.
- **Honey** is a natural healer, with anti-bacterial, super nourishing and hydrating properties.



In the Print Media As Seen In:



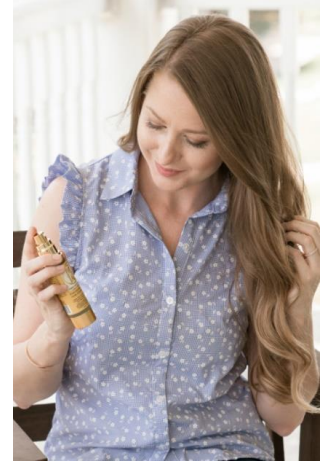
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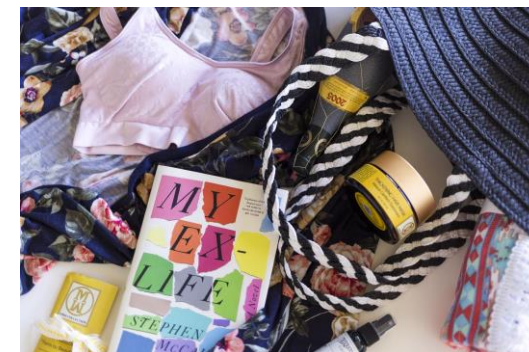
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