

A cartoon illustration of a fluffy dog with black and white fur, blue eyes, and a blue bandana. The dog is smiling and has its tongue out. It is positioned behind a circular logo that features a yellow ring, a white paw print, and the text 'PET FRIENDLY SOLUTIONS'.

**PET
FRIENDLY
SOLUTIONS**

DUGGER
DINNERS

DUGGER DINNERS

**COMPANY
OVERVIEW**

contact us:

email: Dugger@duggerdinners.com

web: www.duggerdinners.com

Our Vision ...

- Value-enhancing solutions to pet friendly entities within the hospitality industry
 - (2021-22) num of pet friendly hotels doubled
 - (2021) “pet friendly” searches increased 80%
 - (COVID) more pets and more pet traveling
- The Pet Services business is a \$200 billion industry; the hospitality industry is a \$4 trillion industry
 - Food & Beverage
 - Lodging
 - Recreation (parks, etc.)
 - Travel & Special Events
- Just as Pepsi and Coke provide a necessary solution to the hospitality industry, we do the same, but for pets



Duggan:

“Oh-My-Dog! How pet friendly are you, really, if I can’t get anything to eat?”

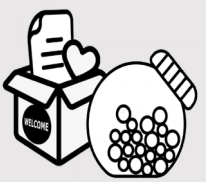
About our Solutions

- Turnkey and customizable roster of products for pet friendly destinations
- Innovative “Solution Kits” enable GMs to cater to lucrative “Guest-with-Pet” consumer
- Marketing services like Check-In Guides and Pet Friendly Concierge website
- Micro-retail solution for snacks, chews and our premiere Dugger Meal Kit.





Specific Examples of our Products



Welcome Services for Dogs



Pet Products for Sale (inside/outside)



Co-Branded Marketing & Pet Policies

Wide range of solutions

- Welcome Kits at hotels
- Sales of treats & chews
- Kits via hotel room service
- Dog menus at national chains
- Dog treats & bowls at breweries
- Thank You Kits @ Wedding Venues
- Dogs Night Out at ML Hockey Games

Types of Pet Friendly Solutions



DOG TREATS

- Snack Packs (variety)
- Wheat-Free Soft Bites
- Bully Sticks
- Custom Gourmet Cookies



KITS FOR DOGS

- Welcome Packages
- Meal Kits
- Treat Kits



SUPPORT MATERIALS

- Dog Menus
- Pet Policies
- Pet Friendly Directories

MENU

ONLY FOR DOGS

TRIP TREATS \$ 6

Thanks for making the trip!
How about a few cute, crunchy dog biscuits while you hang out?

- 'Snack Pack' Dog Biscuits - Multi Flavor (2 oz.)
- 'Soft Bite' Dog Biscuits - Oatmeal Flavor (1.7 oz)

Made from healthy ingredients. See back.

BULLY STICKS \$ 6

We think you'll love our Bully Sticks because they are better for your digestive system than rawhide chews. Made from 100% Beef Pizzle.

TRAVEL PET BOWL \$ 8

OK, maybe no beer for you guys, but what about a collapsible, Upland-branded travel bowl for your beverages - that sounds about right. A great bowl for even more trips out.

OUR PET FRIENDLY SOLUTIONS PARTNER:

What? . . .
Nothing for me?

share your experience via:
@DuggerDinners

Are you one of the increasing number of pet parents out enjoying a nice beverage or meal with your dog?

Don't leave your best fur friend forever hanging ...

Ask your server about a healthy snack from Dugger Dinners -- for natural, healthy dog treats!

- Safe, quality products
- Foods made in North America
- Healthy, natural treats
- Other essentials, like bowls and poo bags

The Dugger Advantage

CHALLENGES FOR THE DOGS

- Few pet friendly locations truly cater to dogs
- Staff often purchase treats to “unofficially” provide to dogs
- Pet Parents want healthy options and guidance on ingredients

BENEFITS FOR GENERAL MANAGERS

- Provide additional value for the pet owner in return for their pet fee
- Turn a cost (providing treats) into a revenue stream
- Enforce pet policies by a streamlined check-in process at hotels and AirBNBs
- Increase ratings on social media by ensuring that what you promise is what you deliver



HYATT

moxy
HOTELS



Residence INN.
BY MARRIOTT

AC
HOTELS
MARRIOTT

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HOTELS
WORLDWIDE

Le MERIDIEN

STAYBRIDGE
SUITES

MARRIOTT
BONVOY™

CURIO
A COLLECTION BY HILTON™

TRI-BRAND
NASHVILLE

INDEPENDENT
HOTELS

short-term rentals

ST LOUIS • INDIANAPOLIS • DAYTON • CINCINNATI • NASHVILLE • DENVER
CHICAGO • CHAMPAIGN • PEORIA • COLUMBUS OH • FT MYERS

Who We Are Working With ...



Our Team

Experienced Team

- KEN BARLOW (founder & CEO)
 - Proven entrepreneur
 - Expertise in building new initiatives to national prominence
 - Co-founded government software company in 2000/exit 2020
- CHRISTINA FRAPASELLA (VP Products)
 - Proven entrepreneur
 - Led start-up & scale up activities for pet brands in Denver market
 - Extensive experience in pet services industry
- MARIA VASQUEZ (VP Business Development)
 - Experienced sales director within hospitality segment
 - Extensive experience in solutioning for restaurant industries at all levels of an organization
- DUGGER (co-founder)
 - 13-year-old Bichon Frise/Shih Tzu mix
 - Social media champion for Dugger Dinners and under-appreciated pets that travel

Complementary Strengths

- Large company experience in project implementation
- Women leader-focused (2 on leadership team, > 80% on team)
- Focus on using technology to streamline processes
- Quality Assurance expertise and experience

Additional
Product
Information

For Hotel/Airbnb solutions, visit:

<https://www.duggerdinner.com/hotels>

EMAIL YOUR DUGGER REP FOR
ANY OF THE FOLLOWING:

Welcome Kit Marketing Folder
Example Welcome Kit Boxes



DUGGER DINNERS

THANK YOU !!

KEN BARLOW, CEO & Founder

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