

# PET FRIENDLY GROWTH for Hotels

Powered by

**DUGGER DINNERS**   
Pet Friendly Solutions



# congratulations.

By considering Dugger Dinners, you are showing your patrons that your pet friendly destination is truly **PET FRIENDLY**, not merely **pet tolerant** like the other guys.



- provide a range of solutions for pet guests - healthy, all-natural treats at the counter, snacks, pet bowls, all-in-1 kits, poo bags and more ...
- more clearly articulate your pet policies, rules and expectations to pet owners
- generate additional revenue through sales at your store to an entirely new customer segment

# why cater to pets?

## AN EXPLOSION IN PET TRAVEL.

53% of people take vacations w their pets



42%

of Boomer dog owners travel with their pet



Use of pet-friendly filters has doubled since travel restrictions were lifted.

## OTHER HOTELS ARE DOING IT

## EVER-GROWING ONLINE PET RESOURCES

78% of pet parents compare pet amenities offered by accommodations when choosing where to stay.



90% of pet parents are willing to pay a pet fee (averaging \$50/night) in exchange for having pet amenities.

Boutique Hotels like StayPineapple are offering comprehensive packages that include amenities like:



- front desk treats
- in-room amenities like dog beds
- pet-friendly dining and events
- access to pet experts

# how we differ.

*Dugger Dinners takes a PET-FRIENDLY 360 consultative approach to providing our hotel and AirBNB partners with a wide range of pet friendly solutions.*

## welcoming



WELCOME KITS  
PET POLICY CARD  
COUNTER TREATS

## servicing inside and out

HEALTHY SNACKS  
MEAL & TREAT KITS  
A LA CARTE ITEMS  
available for sale



OUTDOOR WASTE  
DISPOSAL



## providing resources

PET-FRIENDLY GUIDES  
PROMOTIONAL  
RESOURCES  
DOG MENUS



## "from whom?"

Actually, Kirby ...  
good point.

Dugger Dinners created  
the pet friendly  
solutions market - with  
the goal of providing  
better services to dogs  
that travel or go out.

We will continue to be  
an innovator and your  
pet-friendly partner.



# why it's important.



## **GOOD FOR YOUR HOTEL.**

*Bundle a branded Pet Policy card with a Welcome Kit and you can set clear expectations while showing how welcome pets are at your hotel.*



## **GOOD FOR DOGS.**

*Americans love their pets. But they are also very conscientious about what they eat - so we focus on providing dogs that travel with healthy, all-natural treats, snacks, dog chews and a clean, new bowl.*



## **GOOD FOR YOUR BOTTOM LINE.**

*Not only will you remain competitive in hosting pet friendly guests, but you can begin to generate revenue from an additional source.*

# dugger's vision.

## DOG-FOCUSED, FIRST AND FOREMOST.

*Dugger Dinners products focus on the health (mental and physical) of the out-and-about pet.*

*Dugger is the "champion" for dogs that believe that they deserve to be the recipient of their own impulse buys: a bag of chips or a couple of dog chews purchased from the hotel convenience store.*

**"HOW PET FRIENDLY ARE YOU IF I DON'T GET ANYTHING TO EAT ?!!"**

*Dugger*



**want to hear more about our products?**

[www.duggerdinners.com/pages/hotels](http://www.duggerdinners.com/pages/hotels)

# THANK YOU

*Email [Dugger@duggerdinners.com](mailto:Dugger@duggerdinners.com) with any and all questions regarding our solutions!*

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