

S/S 2023 STYLING BOOK  
HOLLY BROWN



# TREND FORECASTING

**S/S 2023**

**COLORS** : EARTH TONES, LAVENDER, SILVER, BLUES, REDS, PINKS

**FABRICS** : CHIFFON, LACE, DENIM, SHEER, SUEDE, KNIT, BREATHABLE

**SILHOUETTES** : CLASSIC, ACCENTUATED HIP, SKINNY/STRAIGHT LEG JEANS, MAXI SKIRT

**DETAILS** : 70'S CHIC, WESTERN, ELEVATED GRUNGE, CUTOUTS, METALLICS, BIG BAGS, ROSETTES, EMBELLISHMENTS, NET, KITTEN HEEL, COWBOY BOOTS, 80'S

**RUNWAYS TO REFER** : YSL, JACQUEMUS, MIU MIU, BOTTEGA VENETA, BLUMARINE



# PERSONAL BOARD

S/S 2023

SK styling



# CLIENT DESIRES

**MUSES** : SOPHIA RICHIE, MATILDA DJERF, EMILY LAFITTE

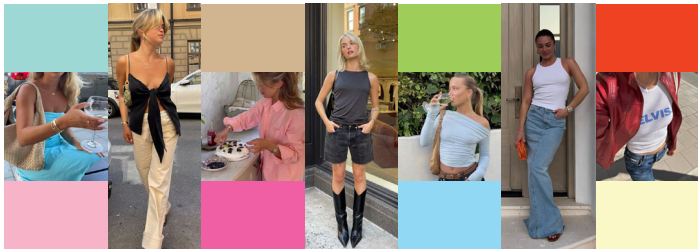
**FAVORITE COLORS ATM**: POPS OF STATEMENT, PINKS, BLUES, GREENS, REDS

**OCCUPATION** : STUDENT, 22 YEARS OLD

**BUDGET** : \$100-\$200

**MUST HAVES** : UNIQUE JACKET, LONG SHORTS, DENIM SKIRT, BELT

**VIBE** : HYPER FEMININE, TIMELESS, REFINED, YOUTHFUL, COASTAL, WESTERN



# *WHAT TO SHOP*

*S/S 2023*

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**COLORS** : CREAMS, IVORY, BROWNS, STONE, CLAY, BABY PINK, LAVENDER, BLUES, GREEN

**FABRICS** : DENIM, COTTON, CHIFFON, LEATHER, JERSEY. KNIT, LINEN, SILKS

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**TOPS** : SIMPLE BUTTON DOWNS, NEUTRAL BASICS, SIMPLIFIED TRENDS

**BOTTOMS** : CLASSIC JEAN, JORTS, MAXI/MICRO SKIRT, WIDE LEG/SLIM TROUSERS, LINEN

**DENIM** : SKINNY/STRAIGHT LEG JEANS, MAXI/MINI SKIRT, CORSET, DRESS, BUTTON DOWN

**DRESSES** : SHEER, SIMPLE PRINTS, MAXI, STRUCTURED MINIS, EMBELLISHED DETAILS

**OUTERWEAR** : LEATHER BIKER JACKET, BOMBERS, SUEDE/CORDUROY FABRICS

**SHOES** : KITTEN HEELS, POINTED TOE, FLATS, SLINGBACKS, BALLET FLATS/HEEL,  
MID CALF/KNEE BOOTS

**ACCESSORIES** : BIG HOBO BAGS, CLASSIC LEATHER SHOULDER BAGS, STATEMENT  
EARRINGS, THINGS YOU CAN WEAR WITH ANYTHING

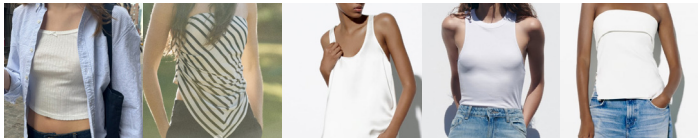
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**ALWAYS ENSURE PERFECT FIT, SIZE UP OR DOWN AS YOU NEED**

# WHERE TO FIND TOPS

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# WHERE TO FIND TOPS

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# WHERE TO FIND BOTTOMS

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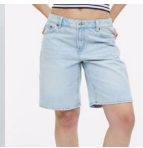




# WHERE TO FIND DENIM

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# WHERE TO FIND DRESSES

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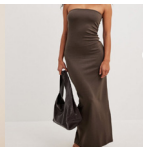
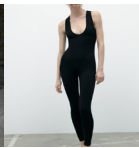


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# WHERE TO FIND DRESSES/ONE PIECES

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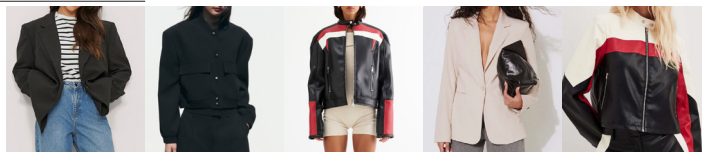
# WHERE TO FIND OUTERWEAR

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# WHERE TO FIND SHOES

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# WHERE TO FIND ACCESSORIES

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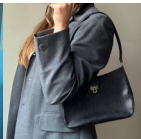
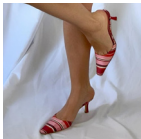
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# SECOND HAND FINDS

*SK Shopping*

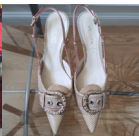
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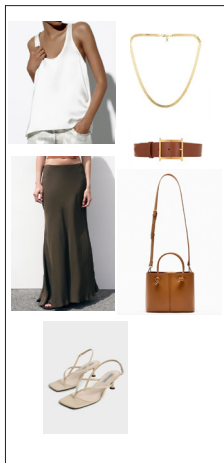
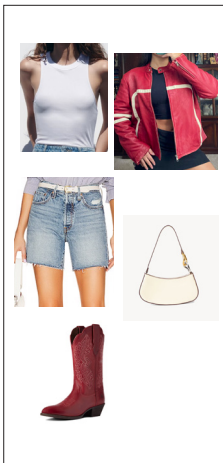
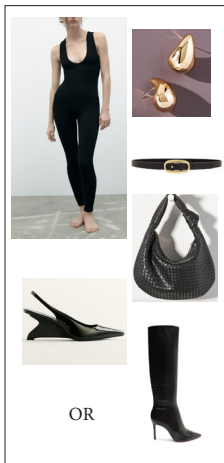
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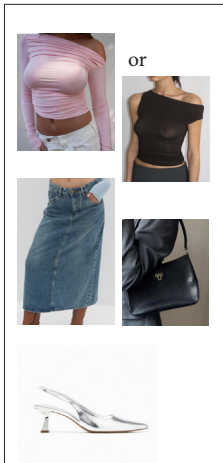
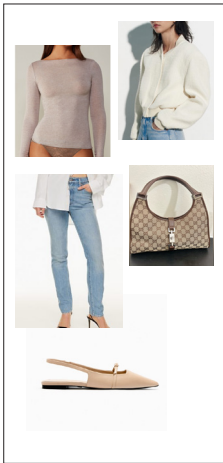
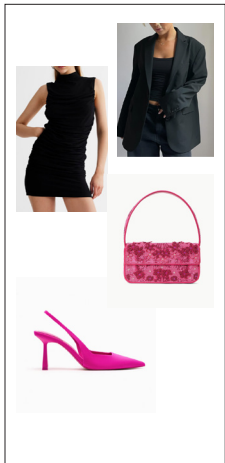


# HOW TO WEAR

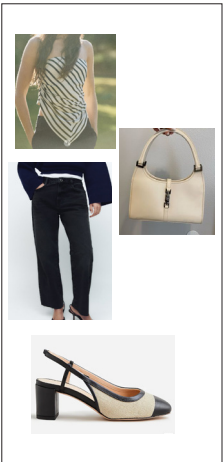
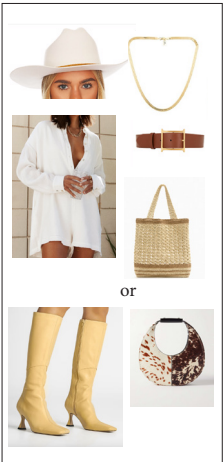




# HOW TO WEAR



# HOW TO WEAR



# HOW TO WEAR

