



CHIARA CUCINA FUNDRAISING PROGRAM

PIZZA FOR PROFIT

SUCCESSFUL FUNDRAISING WITH CHIARA CUCINA, EVERYONE'S FAVORITE PIZZA!

CHIARACUCINA.COM



FUNDRAISING MADE EASY

The Chiara Cucina "Profit from Pizza" program offers a range of high quality products and incredible incentives for groups to raise funds quickly.

PRODUCTS THAT SELL

Plan a fundraiser today using our "Pizza For Profit" program and help your group offset the costs of equipment, location rentals, tournament costs, uniforms or end of season celebrations. We can help all year-round! Our program offers a range of high quality products and incredible incentives for groups to raise funds quickly.

MOTIVATIONAL REWARDS

REWARDS TO KEEP MOTIVATION HIGH

01

EARN \$10 PER BOX.

For every box sold your group is going to generate a return of \$10.

02

BONUS INCENTIVES.

The more you sell the more you earn. We offer great incentives based on order volume.

03

A CHANCE TO WIN* A \$500 QUARTERLY BONUS DRAW.

*winners are selected at random and contacted directly.

# Participants	# Boxes Sold	Total Boxes Sold	Profit (\$10/box)	Bonus Draw	Total Profit
25	10	250	\$ 2,500	\$250	\$ 2,750
30	10	300	\$ 3,000	\$250	\$ 3,250
35	10	350	\$ 3,500	\$250	\$ 3,750
40	10	400	\$ 4,000	\$250	\$ 4,250
45	10	450	\$ 4,500	\$250	\$ 4,750



AFFORDABLE DELIVERY FEE STRUCTURE.

We will ship your order directly from our own warehouse using a refrigerated truck to a pre-arranged location, time and date.



READY TO PARTNER WITH US?

We offer full customer support and look forward to our team working with yours in creating a fun and successful campaign to accomplish your fundraising goals. To sign up please go to www.chiaracucina.com and order your starter kit.

FUNDRAISE IN 4 EASY STEPS.

SIGN UP

Sign up to receive your starter kit which includes all supplies and forms to get you started!

DISTRIBUTE

Distribute the materials to your group to collect orders.

CONSOLIDATE

Consolidate and submit your final order.

DELIVER

Receive your products and distribute them to all of your fundraising supporters!

DELIVERY	CRITERIA	APPOINTMENTS
No charge	Within 200km radius of Toronto & orders of greater value than \$2000.00 Net.	M-F: 8:00am to 8:00pm Sat: 8:00am to 5:00pm
\$1.50 / box	Within 200km radius of Toronto & orders less than \$2000.00 Net.	M-F: 8:00am to 8:00pm Sat: 8:00am to 5:00pm
Pick-up only	Orders of less than 25 boxes	Please call or email us for pick-up details



DELIVERY GUIDELINES

A big part of coordinating your fundraiser is understanding when you will receive your delivery. You and your group choose the date, time and location for your delivery. This allows you to coordinate what works best for you and shift dates if needed.

1. Delivery Timeline

- We do not prebook your delivery date until you place your order.
- A minimum of 14 calendar days lead time on all new orders is required.
- Delivery times are Monday thru Friday 8am to 8pm and Saturday 8am to 5pm.

2. Delivery Charges

- Orders over \$2,000 Net will be delivered within our regular delivery area at no charge. Free delivery area is a 200km radius from Toronto, ON.
- Orders less than \$2,000 Net will be delivered within our regular delivery area at a charge of \$1.50 per box.
- Orders that are 25 boxes or less are for pick up ONLY. Please call to schedule your pick up.

3. Delivery Location

- Arrange for a location that will allow the order to be placed in a protected, cool and shady environment.

4. Prior to Delivery Date

- Arrange for helpers to unload and sort your order.
- Allow for sufficient time to unload, please see chart below.
- Arrange for your supporters to pick up their order at a specific time.

NUMBER OF BOXES	HELPERS REQUIRED	TIME TO UNLOAD
1-175	1	20 minutes
176 - 350	2	35 minutes
351 - 500	3	45 minutes
501 +	4	60 minutes

5. On Delivery

Bring the Order Consolidation Form and all of the Sell Sheets with you to receive and distribute your product.

DRIVERS:

- Review the Bill of Lading
- Remove the wrapping from the skid
- Unload the skid and put each product in its own pile at the back of the truck.

COORDINATOR:

- Review and sign the Bill of Lading
- Count the quantity in each product pile
- Note any discrepancies
- Have all Sell Sheets and the Order Consolidation Form for easy distribution

HELPERS:

- Unload products from the back of the truck and arrange for easy distribution (for safety reasons no one is allowed on truck.)
- BE QUICK! You are working with frozen product



Effective September 2022 to August 2023

PRODUCT LIST

Our gourmet pizzas are sold frozen and can be cooked in 6-9 minutes.



PEANUT FREE FACILITY

PRODUCT	# OF PIZZAS/BOX	DESCRIPTION	FUNDRAISING SELLING PRICE
CHIARA	5	Tomato sauce, Mozzarella cheese	\$44
MARGHERITA	5	Tomato sauce, Mozzarella cheese, basil, Parmesan cheese & bocconcini.	\$53
VEGETARIANA	5	Tomato sauce, Mozzarella cheese, zucchini, eggplant, red peppers & EVO.	\$52
CANADESE**	5	Tomato sauce, Mozzarella cheese and peperoni.	\$47
DOLCE E SALATO AL POLLO	5	Tomato sauce, Mozzarella cheese, chicken, red peppers, bbq sauce and red onion.	\$52
VARIETY PACK	5	A mix of all flavours. 1 Chiara, 1 Margherita, 1 Vegetariana, 1 Canadese, 1 Carnivora, 1 Dolce e Salato al Pollo.	\$49

** Pizza Canadese can be made Halal upon request. Please indicate "Halal Canadese" on order form to request.



VEGETARIANA



MARGHERITA



DOLCE E SALATO AL POLLO



CANADESE



CHIARA



Effective September 2022 to August 2023

MASTER ORDER FORM

PRODUCT DESCRIPTION	NET PRICE (LESS \$10)	TOTAL # OF BOXES	AMOUNT \$
CHIARA	\$34 X		= \$
MARGHERITA	\$43X		= \$
VEGETARIANA	\$42X		= \$
CANADESE	\$37X		= \$
DOLCE E SALATO AL POLLO	\$44X		= \$
VARIETY PACK	\$39X		= \$

ORGANIZER INFORMATION

Company/ Organization _____

Coordinator Name _____

Method of Payment

Prepay E-Transfer (preferred) Prepay Visa/ MC

Cheque is payable to Chiara Cucina, Please fill out the section below:

Name on Cheque (if different than coordinator) _____

Address _____

City, Province _____ Postal Code _____

Email _____ Phone _____

DELIVERY INFORMATION

Place _____

Address _____

City, Province _____ Postal Code _____

Email _____ Phone _____

Delivery Date _____ Delivery Time _____

Special Instructions _____

TOTAL BOXES	TOTAL NET \$
	Minus -
01 BONUS MONEY	\$ <input type="text"/> Deduct \$250 Bonus Dollars for each \$5000 Net earned.
02 DELIVERY CHARGE	Plus + \$ <input type="text"/> \$ 1.50/box if Total Net \$ is less than \$2000
03 TOTAL DUE	Equals = \$ <input type="text"/> Payable to Chiara Cucina

Email this sheet to fundraising@chiaracucina.com, or fill out our online form at chiaracucina.com. Questions? Please call 437 928-4762.



BEST PRACTICES

BEST PRACTICES

1. Set your overall timelines for your campaign. Please see our timelines estimator below.
2. Set a goal for each participant in your group. Suggestion: 10 boxes per seller is an attainable goal.
3. Let's get started!

PRODUCTS

- Review the Product Information Sheet and the Sell Sheet with your participants.

TIMELINES AND EXPECTATIONS

- Communicate your campaign timelines and the requested delivery date/time to your participants (to be confirmed by Chiara Cucina once the Master Order Form has been submitted).

DELIVERY OF PRODUCTS

- Arrange for a location, date & time. Allow 60 minutes from delivery time to receive and organize the products prior to your supporters' arrival. Enlist for helpers to assist with the delivery. Be clear as to when supporters will be required to pick up their order. Please see our Delivery Guidelines for additional information. Use our delivery date estimator.

PAYMENTS

- Be clear on the name that is to appear on the cheques from your supporters (NOT payable to Chiara Cucina, but to your group).



CHIARA CUCINA FUNDRAISING PROGRAM



JOIN CHIARA CUCINA & CREATE A SUCCESSFUL FUNDRAISING CAMPAIGN SELLING A PRODUCT THAT IS ON EVERYONE'S FAVOURITES LIST.

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