

EST. 2022

سوي
savii

LONDON

let's business

LOVE FASHION. SELL FASHION

YOUR OWN FASHION BUSINESS IS JUST A CLICK AWAY!

YOUR BRAND

SPRING SUMMER

COMING SOON



Hi!

Greetings to all the passionate fashion enthusiasts and aspiring entrepreneurs out there! If fashion is your heart and soul and you're craving both style and financial independence, then get ready to be amazed.

Welcome to the vibrant world of Savii Fashion, where we're excited to introduce an exclusive opportunity for you to kickstart your very own online fashion brand, showcasing the exquisite Pakistani designer outfits.

With Savii Fashion as your trusted partner, you'll gain access to a fully managed online store and top-tier fulfillment support, all without the typical burdensome upfront expenses.

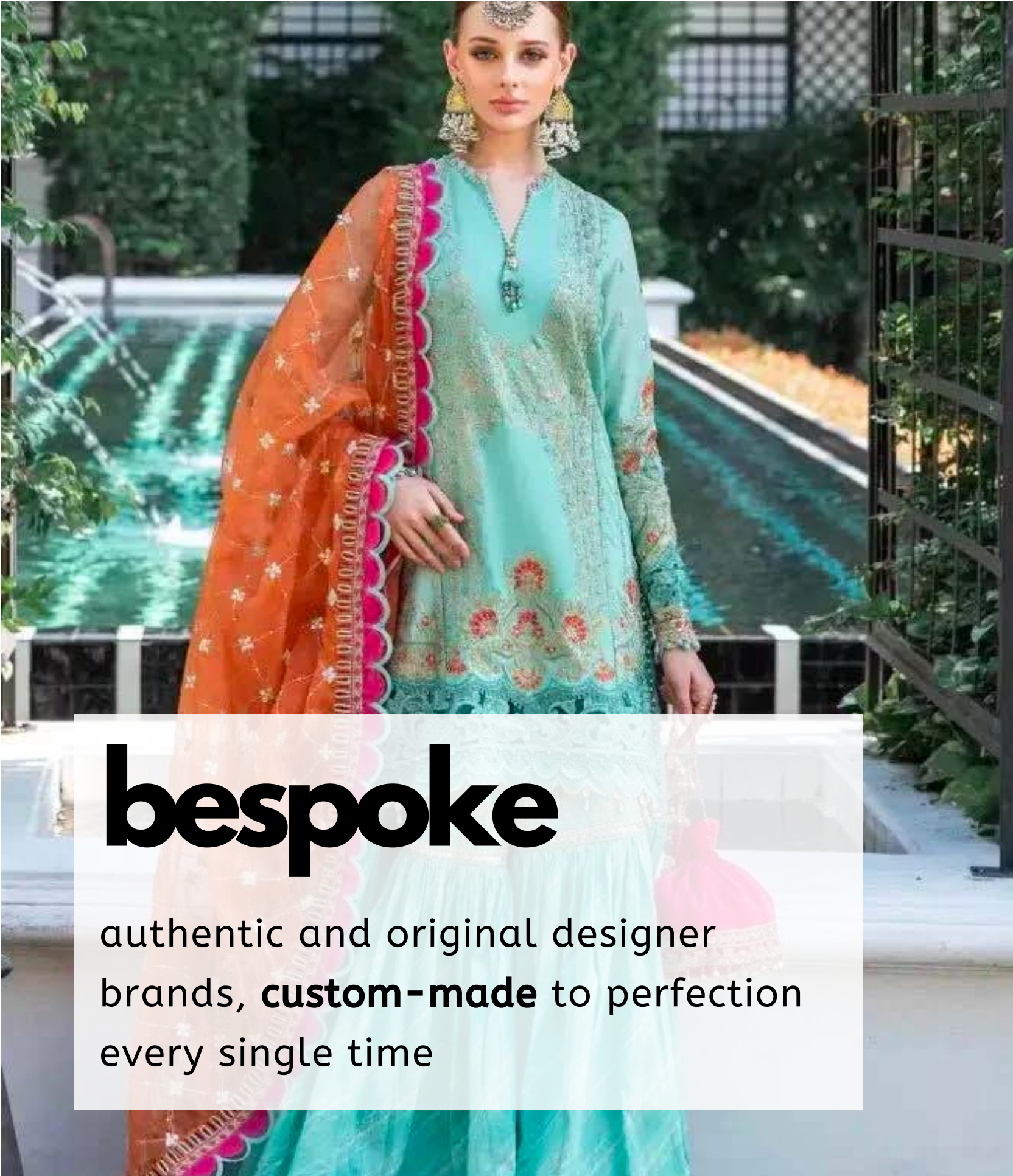
It's time to fuse your fashion dreams with entrepreneurial ambition, and rest assured, we're here to guide you every step of the way!

meet Savii Fashion

your partner in your success story

At Savii Fashion, we're not just offering clothes; we're offering you empowerment. Our thoughtfully curated collection showcases the crème de la crème of Pakistani designer outfits, each meticulously tailored to provide an unrivaled made-to-measure experience.

Our mission? To help you spread the allure of Pakistani fashion globally, no matter where you're based. With a robust presence in the UK, US, Canada, and UAE, we stand by to ensure your aspirations become a vibrant reality!



bespoke

authentic and original designer brands, **custom-made** to perfection every single time



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designer collections to suit every taste and style

bridal edits
wedding ensembles
party essentials
summers looks
casual wear
everyday basics

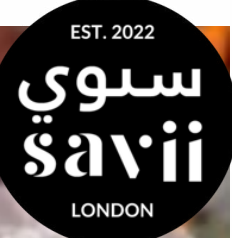
designer

100% ORIGINAL BRANDS



the making

Every outfit is tailor made to perfection, taking into account all the intricate details



Home Shop Size Chart Resources

Maria B - 3 Piece Unstitched MBROIDERED - Ash Pink BD-2505
MARIYA II
Price includes stitching and FREE delivery
~~£299.00 GBP~~ £239.00 GBP ♦

Sana Safinaz - 3 Piece Suit - M232-008B-CH SANA SAFINAZ
Price includes stitching and FREE delivery
~~£129.00 GBP~~ £103.00 GBP ♦

Baroque - 3 Piece Suit - Embroidered Chiffon CH11-05 BAROQUE
Price includes stitching and FREE delivery
~~£199.00 GBP~~ £159.00 GBP ♦

our studio
THE CREATIVE INSPIRATION



**the
opportunity**

business model



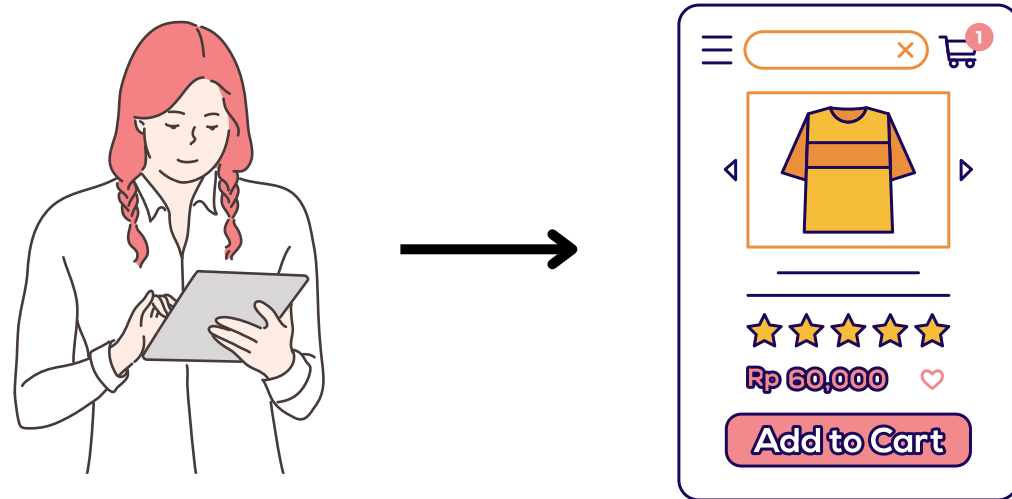
Discover the incredible opportunity of running your very own online fashion brand, all backed by the remarkable Savii Fashion catalog. With our comprehensive support, you'll effortlessly handle customer relationships, process orders seamlessly, and even earn a generous commission on each sale. Your success story begins here!

- **Share the Enthusiasm:** Flaunt our awe-inspiring designer outfits to your circle, both online and offline.
- **Capture the Momentum:** Connect with your network, collect orders that reflect your distinct style.
- **Delegate the Technicalities:** Communicate the specifics through your personalized, sleek branded website.
- **Witness Your Vision Blossom:** From the drawing board to tailor's perfection, we'll ensure the outfits reflect your clients' preferences, delivered right to their doorstep.
- **You're the Pioneer:** Focus on boosting sales, crafting memorable experiences; we'll make sure the gears of the operation run seamlessly.

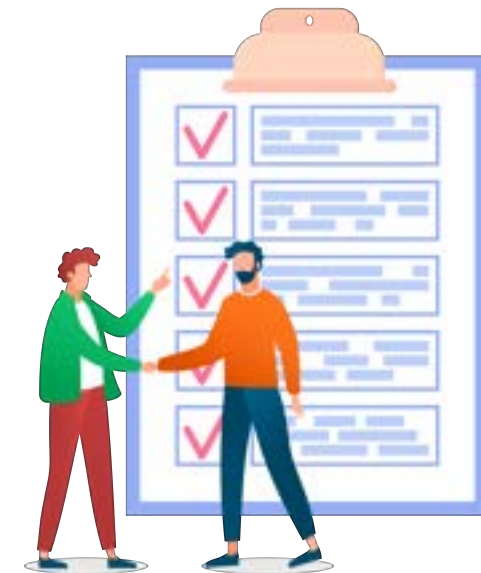
operational flow



1 Order Placement and Review:
Your customer places order on your website and reviews it for accuracy.

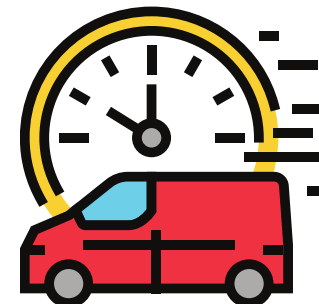
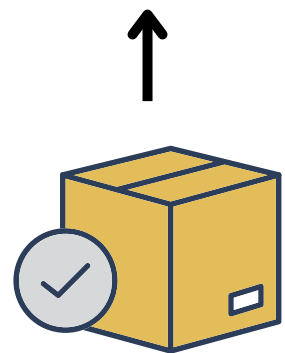


2 Fulfillment Initiation:
Orders are sent to Savii for production according to customer preferences.



- Source Fabric
- Stitch outfit
- Deliver outfit

4 Delivery:
Savii delivers the order to your customer directly, arriving within the specified timescale.



3 Shipping:
Finished outfits are shipped from Savii directly to customers.

what's on offer

The cost covers the following:

- 1. Full-Service Online Store Setup:** Get a fully managed online store complete with your personalized branding and continuous monthly maintenance. This comprehensive service, valued at over £5k per month, ensures that your online presence remains top-notch, allowing you to focus on growing your brand.
- 2. Operational and Merchandising Training:** We provide thorough training to equip you with the skills to expertly operate and merchandise your online store.
- 3. Digital Marketing and Online Sales Training:** Learn the ropes of digital marketing and online sales from our experts. This training arms you with the tools to effectively promote your brand and drive sales, enhancing your brand's visibility and revenue potential.

Setup Timeline:

1. Decide on your brand name (1 day)
2. Register your domain name e.g. www.yourbrand.com (1day)
3. Store and catalog setup unique to your brand (3-5 days)
4. You are live and ready for business within 7 working days

the setup





your costs

the numbers game



| Type | Frequency | Description | Cost |
|---------|----------------|--|----------|
| Setup | First 3 Months | <ol style="list-style-type: none">1. Shopify store customized with your branding and domain. Loaded with our product catalog and your marketing materials2. WhatsApp for direct customer interaction, building trust and accessibility.3. Training and launch support \$ | \$399.00 |
| Ongoing | Monthly | Monthly online store management fee, due after the first three months | \$98.00 |



let's talk earnings

With Savii Fashion, you're not just earning some extra cash; you're getting a ticket to the land of financial freedom. Our starting prices are wallet-friendly, starting at just £50 for our casual range, making it easy for you to tap into various markets.

And guess what? You'll earn a whopping 15% (flat rate) commission for every successful sale, opening the door to a world of limitless potential!

Visualizing Your Earnings:

| Orders per month | Average order value | Commission |
|------------------|---------------------|------------|
| Upto 10 | \$150 | 15% |
| 11-20 | \$150 | 15% |
| 20+ | \$150 | 15% |

**financial
freedom**

Scenario #1: Selling just 1 outfit a day over 30 days

| Orders | AOV* | Commission | Earnings | Yearly |
|--------|----------|------------|----------|------------------|
| 30 | \$150.00 | 15% | \$675.00 | \$8100.00 |

Scenario #2: Selling just 2 outfits a day over 30 days

| Orders | AOV* | Commission | Earnings | Yearly |
|--------|----------|------------|-----------|--------------------|
| 60 | \$150.00 | 15% | \$1350.00 | \$16,200.00 |

- **AOV:** Average Order Value

Further Income Sources

Other opportunities exist to enhance your income which will be made available once operational. These include but are not limited to:

- **SAVII Studio** - Bespoke tailoring services
- **SAVII Bridal** - Bespoke Bridalwear
- **Readymade Fashion** - Women, Men and Children
- **Flash Sales** - Exclusive high margin items
- **Events** - Popup and Fashion shows
- **Fashion Runner** - Order fashion from any fashion outlet in Pakistan and have it delivered worldwide.

potential earnings

RRP vs Markup

Brand: Baroque

Retail in PKR - Based on recommended retail = **Rs.58,125.00**

Retail in USD - Based on recommended retail = **\$199.00**

Markup is added to the retail price and will be retained by the business operator as additional income

Sales - commission only vs commission + markup

| RRP Retail | Markup** | Commission* | Your Profit |
|------------|----------|-------------|-------------|
| \$199.00 | - | 15% | \$30.00 |
| \$209.00 | 5% | 15% | \$41.00 |
| \$219.00 | 10% | 15% | \$53.00 |

- **Commission:** Flat 15%
- **Markup:** Flat 10%

**advanced
sales
strategies**





interested?

www.saviifashion.com

let's talk



what are the next steps

Savii Fashion is your compass to empowerment, extra income, and financial freedom. With your personalized branded store, overseen by our experienced team, you're the author of your brand's narrative.

Email us are: reseller@saviifashion.com

WhatsApp: +447868 784786

Web: www.saviifashion.com

