

IHS Spotlight: ONEIRO

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In the hospitality industry, the effort to provide guests with an outstanding memorable experience is in the details. Superior service is essential but providing superior products is just as important. Even seemingly little things can make all the difference. That's where the luxury guest amenity product line by ONEIRO excels.

It all starts with their mission: "To make all destinations unforgettable with our clean, luxurious, travel-ready products." Originating from the ancient Greek translation of the word "Dream," ONEIRO embraces these roots with their commitment to helping make every vacation itself a dream.

In-room body products play an underestimated role in one's vacation stay, but ONEIRO is changing all of that. ONEIRO 's exclusive line of shampoos, conditioners, moisturizers, body washes, and more are the perfect addition to upscale short-term rental properties and display your commitment to high-quality for all guests, even after they've returned home.

ONEIRO 's essentials begin with their Sunchasers line of standalone products, as well as their Sunchasers kit. The Sunchasers Ready to Go Kit provides everything a guest needs for luxurious self-care:

- Shampoo – Rich in biotins and citrus oils, this shampoo is formulated to prevent stripped or dried hair, resulting in hydrated, soft locks full of body and shine.
- Conditioner – Safflower oil, shea butter, and coconut oil work to soothe and smooth hair, resulting in bouncy, shiny hair.
- Body Wash – This refreshing wash is made with calendula, a flower extract that helps stimulate collagen production. Your skin feels clean, conditioned, and hydrated.
- Body Milk – Made with the pure essential oils of orange, lemon, and bergamot, it leaves skin supple and hydrated.
- Multi-Mist Spray – The ONEIRO experience isn't just for your body alone. Take this mist with you wherever you go! It refreshes and revives your body and your surroundings.
- Waterproof Clutch holds all five products and provides guests with flexibility of use due to its versatile design.

Anyone who has purchased similar products for their property knows that lotions, shampoos, and other body products don't necessarily hold up under all weather conditions. Therefore, ONEIRO formulates their products to be climate-specific, ensuring that the quality of these products is appropriate to your setting. The lightweight products in the Sunchasers line are ideal for "hot, humid, beachy destinations."

Company founder, Anthe Angelides understands the business of hospitality better than most. Anthe was raised in Greece on the island of Rhodes. From her days of working in her family-owned and operated hotels and exquisite villas to becoming a successful vacation homeowner herself in 2007, Anthe knows how to create exceptional hospitality experiences.

Who better to create a line of luxurious body care products than someone who understands the intricacies of hospitality and what it takes to create memorable vacations and five-star experiences?

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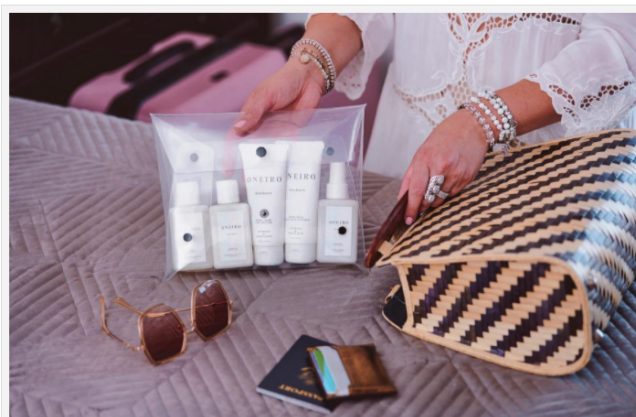
Compassion and Commitment

Today's traveler, now more than ever, is concerned with sustainability and eco-travel. ONEIRO's commitment to the preservation of the environment is clear. The ingredients are from clean, natural sources and free of chemicals and toxins. The bottles and tubes themselves are made up of a minimum of 30% post-consumer recycled plastic. Even more significant to their mission is that most of this plastic is sourced from the plastic waste currently polluting our oceans.

This concern with the environment and responsible product development is no surprise. One only needs to review the four pillars that sustain ONEIRO:

- **Quality** – Powered by generations of experience and knowledge, all products are created using clean and natural ingredients.
- **Convenience** – All products are TSA-approved and with the transparent waterproof clutch, ready for travel.
- **Sustainability** – Focused on sustainable products, the ONEIRO line uses recyclable materials and sustainable operations throughout its process.
- **Responsibility** – The ONEIRO commitment to responsibility is evident in their partnership with **Autism Speaks**. This partnership helps the Autism community by training and hiring neurodiverse employees to package ONEIRO kits for their customers.

ONEIRO is dedicated to improving upon every touchpoint they are a part of. Their strategy to create climate-appropriate products allows guests to "travel well" on any journey no matter what time of year or climate. Each responsibly crafted product uses high-quality raw materials and botanicals, so it's good for the body and soul alike.



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Improving Your Guest Experience

Recent research reveals that customers rank bathroom amenities among the top five “most important influences” on their overall guest room experience. Providing bathroom amenities that satisfy every customer is difficult. The eco-friendly traveler, for example, may have different priorities and expectations than other travelers. ONEIRO 's line of eco-friendly and eco-aware products ensures all guests can enjoy their natural therapeutic benefits.

Healthy products, crafted with intention and care, designed especially for your guests – there's no better way to earn a positive review. And with the waterproof clutch makes it easy for your guests to take their ONEIRO products home for use long after their stay, and the memory of a wonderful vacation will remain.

By presenting the ONEIRO collection, your guests will appreciate the care you have for your visitors and distinguish your property as a luxury destination. Testimonials and guest comments about ONEIRO include:

- “It felt like a day at the Spa! A must take on your next vacation or even staycation.”
- “I love the Oneiro products. I'm so glad I can take them on an airplane, I cannot live without them when I travel. The lemon grass smell is incredible on the Sunchasers”
- “I have very curly hair that gets super frizzy at the beach. I was shocked that the shampoo and conditioner calmed my hair to give me gorgeous curls. I'm getting another to use at home too!”

The focus on details makes a difference! Ensure your luxury property is providing guests with this superior amenity line for a truly outstanding experience.

You can learn more about the ONEIRO collection and the story behind their dream. Visit the [IHS Resource Directory](#) to get started today!