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AS SEEN IN



NEW YORK POST

Tech mogul Bryan Johnson, 45, spends \$2 million per year to get 18-year-old body

By Nicholas... January 18, 2023 11:07pm EST Updated

A middle-age software developer worth nine figures says he spends around \$2 million each year to bio-hack his body into regaining its youth.

Bryan Johnson, 45, who made his fortune in his 30s when he sold his payment processing company Braintree Payment Solutions to eBay for \$800 million in cash, is touting a daily routine that he says has given him the heart of a 37-year-old, the skin of a 28-year-old, and the lung capacity and fitness of an 18-year-old.

2023-JANUARY NEW YORK POST

TOP DOCTORS

Miss Sherina Balaratnam, Beaconsfield

Patients from the furthest corners of Britain are to be found in Balaratnam's Bucks clinic; not just because it's wonderfully homely – a listed building boasting exposed beams – but because she delivers the goods. 'Injectables are my passion,' says the former surgeon. 'I love the immediacy of the results.' Her treatment blending approach addresses every layer of the anatomy. First, she deploys EMFace, which channels High Intensity Focused Electrical Stimulation (HIFES) to lighten muscles; next, some filler, to refine, restructure and recontour. But the icing on her cake is PRP, which produces unprecedented radiance. 'It's fantastic for the peri-orbital area,'

She also champions holistic treatments, such as light therapy. (There's no more soothing a finale than 15 minutes beneath her Celluma LEDs.) And right now, her patients' longevity is her big mission: 'Stabilising the core, securing the joints and protecting our posture is key,' says the doctor, who is seeing great results with her EMSculpt EDGE. 'Let's not forget that movement is medicine.'

EMFace from £2,950 for a programme of four treatments; filler from £450; PRP from £695; EMSculpt EDGE from £2,450 for a programme of four treatments (sthetics.co.uk).

MISS JONQUILLE CHANTREY, ALDERLEY EDGE

DR SOPHIE SHOTTER, KENT

DR AGGIE ZATONSKA, SURREY

TATLER

Beauty & Cosmetic Surgery Guide 2023

2023-JAN TATLER

BRITISH VOGUE

SKINCARE SUNDAY

8 Skincare Dos And Don'ts According To An A-List Facialist

BY TISH WEINSTEIN

5 February 2023

8. Supercharge your skincare with at-home devices

Most people don't have time for an hour-long treatment, which is why it's great to supplement your routine with at-home devices like microcurrent muscle stimulators and LED lights. They can also make your products more effective. So if you've got a cleanser, and you get one of those vibrating silicone exfoliating brushes, you're actually enhancing your cleansing routine. If you're using a hyaluronic acid and you use an ultrasonic tool with it, it will break the particles down into tiny molecules which will then be absorbed more effectively into the skin. LED lights are great for stimulating collagen, treating acne and general renewal. But not all LEDs are created equal. Some of them are just coloured lights, so make sure you get a reputable one.

I like Dermalux and Celluma.

Green light is great for pigmentation. If you have pigmentation, realistically a topical product isn't really going to do much.

- Hydrate, hydrate, hydrate
- Be mindful of budget
- Cleansing and exfoliation are vital
- Don't over-exfoliate
- Forget buzzy ingredients – it's the formulation and percentages of each that matter
- Use the right retinol
- Be mindful when trying out new technologies

2023-JAN BRITISH VOGUE

NEWBEAUTY

WINTER 2023

DeWanda Wise on Her LED Light Splurge and the Skin-Care Line She Calls "Wildly Hydrating"

Wise interview.

By Liz Wiles, Executive Editor | Jan 31, 2023

The first big splurge I bought myself when I started booking roles was... a Celluma LED light.

ART STREIBER FOR UNIVERSAL PICTURES AND AMBLIN ENTERTAINMENT

2023-WINTER NEW BEAUTY

NO. 58 THE ART OF LUXURY £5.99

DEFINING LUXURY LIFESTYLE

THRIVE WITH celluma Light Therapy

"Whether it be at a spa or at the Office, I always adopt an intelligent approach to skin health. As an advanced skincare devotee, providing total skin rejuvenation with my facial routine, six days a week, and my favourite Celluma home LED light therapy technology is my go-to."

ANIELA CROWD

UNIVERSITY AND SPA FACULTY

WOMEN: FINE, FOR BEAUTIFUL WOMEN | UNUSUAL

THE CLARIFIED

WOUND HEALING

JAKTI ASSESSING

ACNE

PAIN

SCAN FOR MORE INFO

info@celluma.com www.celluma.co.uk 01462 481000

2023-JAN THE ART OF LUXURY

DESTINATION DELUXE

JOURNEY • WELLNESS • LUXURY

Celluma Deluxe

Do you wish you had the luxury of having a full LED bed at home, so that you can continuously work on your skin issues from head to toe? The Celluma Deluxe might just be the answer. This portable space-saving, full-body LED device can hang at the back of a door when not in use. It offers all the advantages of a light therapy bed without the space requirement or exorbitant price tag. With three different mode settings, it can treat acne, wrinkles, and pain management. The FDA-approved device may also be used to decrease inflammation and increase micro-circulation to manage numerous pain and skin-related conditions such as arthritic pain, joint pain and stiffness, muscle tension, and spasms.

2023-JAN DESTINATION DELUXE

WHERE HAVE YOU SEEN CELLUMA?

celluma®
Light Therapy

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AS SEEN IN



GET THE GLOSS

Hand Facials Are Now A Thing

"The Skinceuticals Hand Peel starts with a physical scrub, followed by a gel peel, the CE Ferulic serum, a hydrating R5 mask and the Skinceuticals Tripeptide-R Neck Repair Serum, which contains retinol (the idea being that hand skin is similar to the thin skin on your neck) finished off with clinical-grade Celluma LED. With both treatments, the filing and shaping are done beforehand and the polish afterwards."

2023-JAN GET THE GLOSS

W

A Holiday Gift Guide for the Travel Obsessive in Your Life

by Maryam Lieberman

Photograph by Collin Dodgson, styled by Sara Moorves

Celluma POD Skin Device / \$299

Renowned aestheticians concur: there is no other LED light therapy device on the market that comes close to the power and efficiency of Celluma. The FDA-cleared POD is perfect for on-the-go skincare to treat acne, pain, and aging. And it fits in your bag.

2022-DEC W MAGAZINE

FT FINANCIAL TIMES

Ask Adeela: how can I get superhero skin?

HTSI'S NEW BEAUTY COLUMNIST AND FACIALIST ADEELA CROWN NOMINATES HER ANTI-AGEING ALL STARS

"I use a combination of lights to treat different issues: red light to stimulate the production of skin proteins such as collagen and elastin, blue light to neutralise P. acnes bacteria and help prevent breakouts; and infra-red light to boost blood circulation and cellular oxygenation, which help reduce inflammation. There's no discomfort, inflammation or downtime with LED light therapy; it's no pain, all gain."

ADEELA CROWN. PORTRAIT BY KASIA BOBUŁA. MAKE-UP BY KATE LINDSEY SEPTEMBER 5 2022

celluma Light Therapy

2022-SEPT FINANCIAL TIMES

Daily Mail .com

Kim Kardashian throws spa party in her BATHROOM for gal pal Olivia Pierson's birthday... with doctor from celeb hot spot skincare clinic Epione on hand to give facials

By SAMEER SURI FOR DAILYMAIL.COM
PUBLISHED: 03:17 EDT, 21 August 2022
UPDATED: 03:48 EDT, 21 August 2022

Kim Kardashian's bathroom is so massive and luxurious she managed to throw a birthday party in it this Saturday.

The 41-year-old reality star had a spa installed there in honor of her friend Olivia Pierson of WAGS LA fame, who turned 33 that day.

"Okay, and to top off Olivia's Oasis, none other than Dr. Ourian is here to give everyone a little Cooler facial," Kim declared, introducing the doctor to her fans.

Simon Ourian, who hails from Iran, is the founder of the Beverly Hills skincare clinic Epione which has attracted a dazzling celebrity clientele ranging from Lisa Vanderpump to Sofia Vergara to Lady Gaga.

He developed a form of a facial called a 'Coolaser', which uses lasers for skin resurfacing in order to fix such problems as wrinkles, acne scars and sun damage.

2022-AUGUST DAILY MAIL

GET THE GLOSS

What exactly is LED therapy and which LED mask is best?

Ingeborg van Lotringen | 28 July 2022

Home > Beauty > Skincare > What exactly is LED therapy and which LED mask is best?

...all Celluma's LED panels are for clinicians and at-home use...

These flexible panels (there's even one to combat hair loss) can be moulded to suit face and body areas, and hold their shape. One point of difference with other pro devices is that they are used right against the skin; another is 'pulsed' delivery of the light energy...

Visible results on wrinkles are promised when used for 30 minutes 3x weekly for four weeks, with each session delivering "48 hours of photonic activity" in your cells.



2022-JULY GET THE GLOSS

GLAMOUR

Drop The Routine

Stephanie Shepherd Drops Her Skin-Care Routine

My tools

If I'm really luxuriating, I'll do my Celluma Pro LED panel. I was determined to get one. I love it. It's so hard for me to close my eyes for 30 minutes, but you need to meditate while you're under your Celluma.

2022-JUNE GLAMOUR.COM

WHERE HAVE YOU SEEN CELLUMA?



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AS SEEN IN



W

Beauty

06.21.22

How to Reverse, Minimize, and Prevent Sun Damage, According to Skincare Experts

by Maryam Lieberman

Are there certain types of facials or tools you recommend that help fight pigmentation and the effects of the sun?

I am a forever fan of LED light therapy, whether it is performed in an office or at home. Providing the nanometers and power of the device are correct, LED light therapy works on a cellular level to not only help with pigmentation, it will also improve the appearance of fine lines and wrinkles and help with all-over skin health.



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Light Therapy

2022-JUNE W MAGAZINE

TZR

This Relaxing 90-Minute Treatment Can Speed Your Healing Post-Plastic Surgery

BY JESSICA OURISSMAN
2.1.2022

What the pros recommend for recovery.

If you are a workaholic, or find it hard to relax, this is the time to put your worries aside and allow your body to achieve states of deep relaxation — watch movies, listen to audiobooks or read, cuddle with your pet, and take naps. (And if you really need to feel productive, you can always nap under a flexible at-home LED device like Celluma.)



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Light Therapy

2022-FEB TZR

marie claire

DUA LIPA 'NEVER' LEAVES THE HOUSE WITHOUT THIS BEAUTY MUST-HAVE



MAISIE BOVINGDON
26/02/2022 11:36 AM

The *One Kiss* hitmaker has also revealed a recent gift her mum bought for her also goes everywhere with her...
...and it is no other than Celluma...



Sharing her skincare secrets, Dua said: "The best gift I've received recently is an infrared face light, from my mum. You can fold it into your suitcase and take it with you, which is handy because I'm always travelling. Before bed, I lie down and I pretty much sleep under it. It has this really relaxing, warming feeling, and I see a difference in my skin. I don't break out as much."

2022-FEB MARIE CLAIRE

TAHLER

MISS SHERINA BALARATNAM, BUCKINGHAMSHIRE

Plastic education is the Malaysian-born surgeon and cosmetic doctor's passion — don't miss her annual consumer-focused event at Taplow's Hollow House — but Balaratnam is also a new-technology trailblazer, with a knack for creating treatments that are relevant to modern life. These include her Signature Triple Glow Facial, which combines a deep-cleaning HydraFacial with oxygenating Intracutaneous serums, IS Clinical topical and warm LED light (courtesy of her new Celluma device) while you're strapped into a lymphatic drainage suit. All of our patients receive this. In preparation for fillers, she says. "After all, even a patient in their thirties can have a lot of puffiness, stagnation or a degree of inflammation from sun, sugar or stress; and before we go in with injectables, we want their skin to be optimised!" Face-firming Endymed radiofrequency is next on the menu. "Because everybody wants brighter, lighter, tighter skin — before the needles come out. When they do, she injects deep on the bone, to address the structure of the face (not to give that kind of model, Bella Hadid jawline, but to ensure a strong foundation). However, instant gratification comes from addressing the temples, cheeks, chin and jawline. Rather apply, she describes signing it a "fun of energy." Depending on the theme, she says: "You might feel on top of the world, but the anatomical changes might be showing something very different. So it's not about transforming a patient and making them look younger; it's about making them feel empowered, confident and assertive once more." Consultation, £100; Signature Triple Glow Facial, £350. Fillers from £450 (aholics.co.uk) 15

TOP DOCTORS

"Balaratnam is also a new-technology trailblazer, with a knack for creating treatments that are relevant to modern life. These include her Signature Triple Glow Facial, which combines... HydraFacial... Intracutaneous... IS Clinical... and Celluma..."

Top three treatments

PACIAL FILLERS
A non-invasive, cosmetic, injectable treatment that can effectively treat some of the deeper underlying signs of aging, such as loss of facial volume, loss of wrinkles, jawline sagging, loss of lip definition and volume.

DISCUSSLED
The world's first and only technology that combines Radiofrequency and LED light. High intensity electromagnetic fields in duration for 10 per cent and hold 25 per cent more time, non-invasively.

CELLUMALLED
The LED light therapy device is made of blue, red and near-infrared light, and the medical treatment is also available for home use.

Beauty & Cosmetic Surgery Guide 2022

2022 TATLER MAGAZINE

DAILY EXPRESS



"Celluma Light Therapy is a powerful treatment used to calm and soothe skin. During the procedure, a special mask beams blue, red and near-infrared light on to skin, which stimulates circulation and banishes bacteria. Best results are seen after four treatments."



Each week our experts Dr AMER KHAN and LESLEY REYNOLDS bring you the latest beauty news and wellbeing advice

A Spot Of Bother
December 2, 2021

2021-DECEMBER THE DAILY EXPRESS

Celluma at Rescue Spa

NEW YORK POST "The Best New Spa Treatments in NYC"

2021-MARCH NEW YORK POST

WHERE HAVE YOU SEEN CELLUMA?

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VOGUE
BY JENNA BERNERT
April 8, 2020

How 10 Facialists Are Keeping Their Skin Happy and Hydrated at Home

Joanna Cozich
Reveling what being "Netflix and chill" is for her skin, Cozich, celebrity aesthetician Joanna Cozich has spent the year on her skin-care regimen during this time. "I'm doing about masks, spa oils," she says. "In addition to maintaining with sprays, I've used more masks. Cozich has also been spending more time with her LED light. "I am using our Celluma Pro over the eye area, hands, neck and décolletage—these are great combinations, although we haven't had time to try them."

2020- JULY VOGUE JAPAN

OK! USA
KATE AND WILLIAM OPEN UP THE KIDS & OUR FUTURE
Goldie 74 Kurt 69
Finally, a Wedding!
THE TOP-SECRET CEREMONY & STAR-STUDDED GUEST LIST!
*Why they swore off marriage - until now!
PLUS: IS KATE HUDSON NEXT TO WED?*

BOTOX FADE

Since getting to the dermatologist's office for a quick refresher is a no-go, "implementing new regimens before your Botox wears off can help extend its effects," says Jeannel Astarita, celebrity esthetician and founder of Just Ageless Beauty + Body Lab in NYC. Here's her ritual for maintaining firm, flawless skin.

- Practice facial massage. Botox works on the muscles by relaxing them and massage does virtually the same thing but in a subtler way — plus it's free! shares Jeannel of the practice that should be done daily for five to seven minutes.
- Use a microcurrent device — stars, including Mandy Moore, rely on them for good reason. "It's like exercises for the face," says the pro, adding that noticeable results come with regular use. "The electric currents help to strengthen weak muscles and relax overly developed ones."
- Light the way to a more youthful glow. "LED devices help to stimulate collagen and elastin and minimize hyperpigmentation," she reveals. "I use the Celluma mask every other day and it helps keep my skin bright and clear."

2020-APRIL OK MAGAZINE

COVID-19 Work at Celluma Device Maker
By Steve Rosen
Wednesday, April 8, 2020

Celluma full-body LED device

Anahim light therapy firm BioPhotas Inc. has designed a medical face shield it can produce with material and methods currently used to produce its Celluma series of products, according to Chief Executive Patrick Johnson.

Personal protective equipment production is "expected in the very near future," Johnson told the Business Journal.

The Celluma series include treatments for pain management, wrinkle prevention, acne treatment and wound healing. BioPhotas introduced a battery-powered LED device in March.

"Direct-to-consumer sales are up as professional sales dip due to clinic closures and postponed elective surgeries. The company [BioPhotas] is working with its practitioner clients to guide them into leasing and selling equipment to their patients for at-home and providing packs of disposable hygiene barriers, for covering its devices, free."

ORANGE COUNTY BUSINESS JOURNAL

2020-APRIL ORANGE COUNTY BUSINESS JOURNAL

Bring to light

We discover how the current LED light therapy devices are enabling salons to offer diverse treatment options to clients.

GUILD NEWS

2020-FEB GUILD NEWS

NEW LED light therapy devices increase convenience of anti-ageing and acne treatments

By Becky Burch 3-Mar-2020

US-based tech brand BioPhotas has extended its line of LED light therapy devices with convenience in mind.

The new battery-powered Series range will be available in two of the company's hero models, the Celluma Pro and Celluma Lite, which are designed to improve signs of ageing and reduce acne.

The products also help to relieve muscle and joint pain and heal wounds.

"We are excited to introduce the Celluma Series, the first battery-powered LED 'point' device that is FDA-cleared and Medical CE-marked to treating a variety of skin, muscle and joint conditions," said BioPhotas' President and CEO Patrick Johnson.

"Now the convenience and efficacy of the Celluma series is enhanced so it can be used anywhere and time."

BioPhotas introduced the Series in London, UK, last week at Aesthetics Medicine Live and will reveal the products to the US market at IECSC in New York on 8 March.

COSMETICS BUSINESS

2020-MARCH COSMETIC BUSINESS

USA TODAY

Anti-aging resorts: 10 hotels and resorts promising to make travelers look (and feel) younger

Kate Jackson Special to USA TODAY
Published 10:21 a.m. ET Dec. 23, 2019 | Updated 11:01 a.m. ET Dec. 26, 2019

Four Seasons Resorts and Residences Jackson Hole in Teton Village, Wyoming

In addition to offering naturalist programs in nearby Yellowstone and Grand Teton national parks, the resort's spa offers Celluma LED therapy. Michael Branch, Four Seasons Resort and Residences, Jackson Hole.

For travelers who feel younger when surrounded by nature and 9-million-year-old mountains, there's no better place than Wyoming's Four Seasons Resorts and Residences. In addition to offering naturalist programs in nearby Yellowstone and Grand Teton national parks, the resort's spa offers Celluma light therapy. Celluma is an LED low-level light therapy that speeds up cell reproduction and makes skin firmer. At \$420 for the 100-minute Pure Radiance and Age-Defying Facial including Celluma light therapy, it's not the cheapest thing on the spa menu. But considering it includes technology originally developed by NASA, it's probably the best investment. Rates start around \$650 a night.

2020-DEC USA TODAY

WHERE HAVE YOU SEEN CELLUMA?

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Aesthetics



Updates to Breast Augmentation

Consultant plastic surgeon Mr Adrian Richards provides an overview of the latest trends and developments in breast implant surgery

“LED light therapy is emerging to treat capsular contractures, which can form around any kind of implant. We are currently running a preliminary trial on 10 patients using the Celluma device and seeing some encouraging results. The idea behind the treatment is that it reduces inflammation, which is what is causing the capsule, and so the capsule softens.”

Mr. Adrian Richards

2019-DECEMBER AESTHETICS JOURNAL

SPOTLYTE[™] BY ALLERGAN

Celluma CLEAR LED Light

Who: Madisen Theobald, Social Media Editor
What: Celluma® CLEAR™ LED Light

Why: All I want for Christmas – this year and every year – is a clear, acne-free complexion. I started taking better care of my skin a couple of years ago, but I still get an occasional whitehead or hormonal breakout from time to time, which usually ends with a bit of scarring and skin discoloration. This holiday season, I am committed to taking my skincare routine to the next level with the Celluma CLEAR LED Light. It is a portable, bendable LED blue and red light therapy system that can help treat and prevent acne. The blue light actually kills the bacteria known to cause acne, while the red wavelength helps heal the acne lesions. It made my holiday wish list because it is a non-toxic, non-invasive alternative to harsh topical acne solutions (ster, benzoyl peroxide!). Just 30 minutes under this LED magic machine three to four times a week should get my face in tip-top shape.



2019-CHRISTMAS SPOTLYTE BY ALLERGAN

TATLER

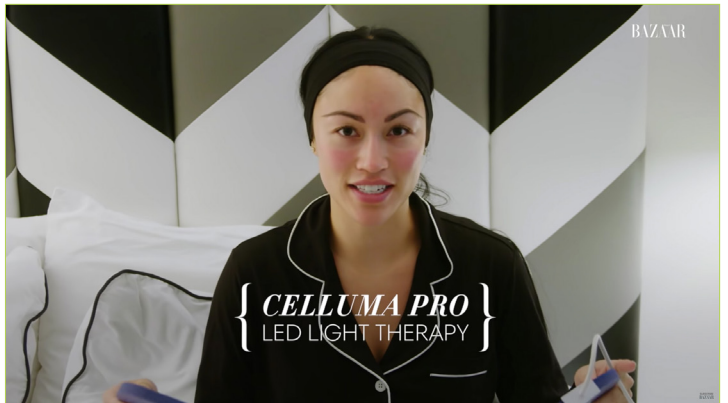
The cosmetic treatments the social set will be coveting in 2020

Top trends and treatments, gleaned from CCR 2019 – the UK's biggest surgical and non-surgical expo

by FRANCESCA WHITE
27 NOV 2019

Selfie-Ready Skin
The aesthetics industry is already saturated with complexion-perfecting devices - but the trend for selfie-ready skin seems set to continue. New devices glimpsed at CCR included a full-body light therapy mat by LED brand Celluma (proven to minimise acne and spur healing); while skincare brand SkinCuticals launched its Custom Dose concept (a corrective serum, compounded on site to address bespoke skin concerns). “Glowing, blemish-free skin is an aspiration for many”, says dermatologist Dr Anjali Mahto, who sits on the CCR medical advisory board. “Cutting-edge technology and cosmetic treatments are always on the advance and can help the consumer in meeting this goal”.

2019-NOVEMBER TATLER



2019-OCTOBER HARPER'S BAZAAR (DIGITAL/VIDEO)

The pmfa Journal

How I Do It - Postoperative care following aesthetic breast surgery – treatment of capsular contracture with Celluma low level light therapy

By Jacob Haiavy



Postoperative care following aesthetic breast surgery – treatment of capsular contracture with Celluma low level light therapy

Breast augmentation is one of the most popular cosmetic procedures performed worldwide. The procedure involves the insertion of a silicone or saline implant into the breast tissue. Over time, the body's natural healing response can lead to the formation of a thick, fibrous capsule around the implant, a condition known as capsular contracture. This can result in a hard, distorted breast shape and discomfort. The Celluma low level light therapy device is a non-invasive treatment option for capsular contracture. It uses red and blue light to reduce inflammation and break down the fibrous tissue. The treatment is performed in a clinical setting and typically takes 30-45 minutes. Multiple sessions are usually required to see significant improvement. The Celluma device is portable and can be used at home, making it a convenient option for patients. The treatment is safe and has no downtime, allowing patients to return to their normal activities immediately. The Celluma device is a proven effective treatment for capsular contracture, offering a non-surgical alternative to traditional surgical options.

2019-AUGUST PMFA JOURNAL



GRAZIA

Another LED high-achiever is Celluma Lite, £764, which counts Nikki DeRoest (BareMinerals' make-up artist; Rosie Huntington-Whiteley is a client) and clinical facialist Kate Kerr as fans. “You need a device that has the power to deliver results. Celluma is one of the few that is powerful enough to do this at home,” says Kerr.

2019-MARCH GRAZIA UK

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AS SEEN IN



Pati Dubroff, Makeup Guru to Margot Robbie and Priyanka Chopra, Shares Her Fall Beauty Must-Haves

What is your personal daily skincare routine?

I get up in the morning and I do oil pulling, always. No matter where I am, I'll slather in my mouth for 20 minutes, and while I have oil in my mouth I'll slather on a creamy face mask, eye patches, or 111 Skin Mask. If I wear makeup that day, I take it off the second I can to be hydrated. I don't want it lingering on my face. It dries me out, I use cleansers only at night. Twice a month, I shave my face with a "lady razor" to get rid of dead skin on the surface.

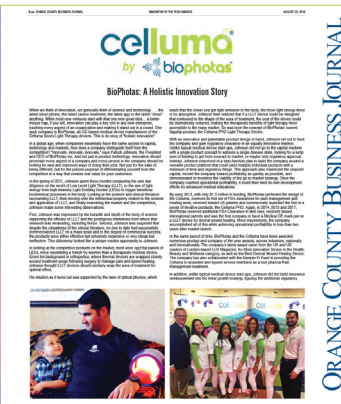
For facials, I like Joanna Vargas. I get the Ultrasound Skin Tightening treatment. When in London, I go to Nichola Joss. What she does is magic. Also, I've been using in-home light therapy devices from CELLUMA. It helps with anti-aging, improving skin tone, acne, and even muscle pain. The devices have a light panel that has flexibility, so you can use it on different body parts for relief. It's the only FDA-cleared light on the market for pain management. I can use it on my neck and shoulders when they get sore.

2018-SEPT W MAGAZINE



INNOVATOR OF THE YEAR AWARDS

SWEET ON ENTREPRENEURSHIP PAGE 24
 AN INNOVATION DEVICE NOW AWARD FOR MEDICAL DEVICE AWARDS PAGE 102



celluma® by biophotas

BioPhotas: A Holistic Innovation Story

After three years of development, Celluma HOME is now available in a variety of sizes and colors. The device is designed to be used at home, making it a convenient and accessible solution for many people. The device is also designed to be used in professional settings, making it a valuable tool for healthcare providers. The device is also designed to be used in a variety of settings, making it a versatile and adaptable solution for many people. The device is also designed to be used in a variety of settings, making it a versatile and adaptable solution for many people.

ORANGE COUNTY BUSINESS JOURNAL

2018-AUGUST ORANGE COUNTY BUSINESS JOURNAL



Bloomberg

Wellness The Facial That Came From Outer Space

LED masks are NASA-tested skin boosters that don't require needles.

By Mark Ellwood
 April 24, 2018, 11:19 AM CDT

2018-SEPT BLOOMBERG NEWS



practical dermatology

JANUARY 9, 2018 BioPhotas, Inc. Launches the Newest Model of the Celluma Series

By [Name] [Title] [Company]

BioPhotas, Inc. launched its Celluma HOME, a fourth model in the Celluma Series of light therapy devices. The company says the Celluma HOME specifically addresses the challenges of Baby Boomers who struggle with wrinkles, aches and pain. FDA-cleared for over-the-counter purchase, available at an introductory price of \$599, the Celluma HOME treats eight separate aging challenges faced by the Baby Boomer, including full face wrinkles, arthritis, muscle and joint pain, muscle spasms, and poor blood circulation.

Commenting on the launch of the Celluma HOME, Patrick Johnson, President & Chief Executive Officer for BioPhotas said: "From the very start, our goal at BioPhotas was to bring an FDA-cleared medical device directly to the consumer at home with the efficacy of large professional panels, but with the affordability of small hand held devices. We believe we have achieved this with the Celluma HOME. Designed to treat a wide range of skin, muscle and joint conditions, anywhere on the body, the Celluma HOME gives the consumer the benefits of multiple hand held devices in a single light panel with a significantly larger in treatment area."

The Celluma HOME delivers blue, red and near infrared light energy to safely address a wide variety of musculoskeletal and dermatological conditions. Each wavelength is absorbed by different molecules which act as a signaling mechanism for diverse cellular processes. With a treatment area that measures 14" by 6", the Celluma HOME is several times larger than typical hand held light therapy devices. The Celluma's patented shape-saving light panel facilitates effective energy absorption by tissue by molding closely to any aspect of the body, producing more efficient outcomes.

The Celluma Series of light therapy devices is protected by both US and Foreign utility patents and is CE-marked as a Dermal Wound Healing device.

Photo caption: The new Celluma HOME is a 2-modality LED light therapy for pain management and anti-aging. With our patented flexible panel and a treatment area measuring 14" x 6" the Celluma HOME is a medical-grade device ideal for professional and home use.

2018-JAN PRACTICAL DERMATOLOGY



BeautyReport

THE ULTIMATE BEAUTY PRODUCT SHOPPING RESOURCE
 73 BEST BEAUTY BUYS
 These solutions really work!
 + EASY WAYS TO LOOK BETTER FAST



CELLUMA® CELLUMA HOME

Specifically designed to combine proven and patented types of aging-slowing molecules, including, but not limited to, blue, red and near infrared light energy, Celluma HOME is a 2-modality LED light therapy device that is FDA-cleared for over-the-counter purchase. The device is designed to be used at home, making it a convenient and accessible solution for many people. The device is also designed to be used in professional settings, making it a valuable tool for healthcare providers. The device is also designed to be used in a variety of settings, making it a versatile and adaptable solution for many people.

what the editors say
 "From acne to aging, this LED system really erases your skin woes with ease."

2018 NEW BEAUTY BEAUTY REPORT (AD)



2018 RACHEL RAY TV SHOW



WHERE HAVE YOU SEEN CELLUMA?

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AS SEEN IN



2018-APRIL DR. OZ DIGITAL



2018 SAN DIEGO ABC NEWS

WHERE HAVE YOU SEEN CELLUMA?