



Design your  
dream kit

# Reimagined Sustainable Cycling Apparel

2023

Designed in Switzerland | 100% Swiss &  
Italian Fabrics | Manufactured in Europe

# About 01

Possenia creates sustainable sports and street wear including high performance cycling, triathlon wear to athletisure to running, general athletics, team sports as well as hoodies, t-shirts, polos etc. All Possenia products are manufactured responsibly and ethically.

As a purpose-driven enterprise, we work with charities and other organizations to support a healthier, happy future for all, embedding purpose-driven activities into our supply chain.

We work with the world's reference partners and leading manufacturers to produce our sports line entirely in Europe using 100% Made in Italy or Swiss Made fabrics.

As a bluesign® SYSTEM partner, we are committed to meeting the highest and most extensive criteria for sustainable and ethical production.

100%  
FABRICS

Swiss Made or  
Made in Italy



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Eco-Conscious Production

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Swiss Excellence

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Uncompromising Performance

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Premium Quality

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Responsible & Ethical

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# Your Custom Kit

## 02

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### 8-10 Week Delivery

Upon confirmation of your order, we will deliver within 8-10 weeks with the exception of certain products (e.g. AERO) which may add 10 working days onto delivery due to the complexity of the product.

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### Payment

Negotiable, but standard is 50% deposit upon confirmation and 50% upon delivery.

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### 100% Design Support

Possenia provides a comprehensive start-to-finish design process if required, providing 3 initial 'mood' board designs. These set the stage for your ideas and allow us to iterate until we reach your ideal design.

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### Review Process

In order to ensure perfect production, we give you an opportunity to review your product designs prior to production: the final production layouts prior to production.



# The Process

## 03

- 01.** Starting call, email or meeting to understand what you would like to develop with us
- 02.** We provide you a first proposal for your review and feedback
- 03.** You receive an updated design proposal for feedback
- 04.** We finalize your designs, products and order quantities
- 05.** To confirm your order, you make a 50% deposit
- 06.** Order will go into pre-production
- 07.** You receive for review the final production layouts. Upon confirmation, order goes into production
- 08.** Delivery date will be communicated
- 09.** Receive delivery of your custom kit, make final 50% payment



# Mockups 04

SOME INITIAL IDEAS

## Design inspired by your ideas, thoughts and wishes.

We prepare you a collection of initial mockups based on any starting ideas you may have.

For example, we can inspire ourselves from your logo or the history of your club, group or business or even a story you'd like to tell through your kit. The sky is the limit!

### EXAMPLE 1

- + Artwork inspired by logo and branding applied
- + Possenia branding applied - some placements optional



# What shall we create for you?

Possenia has a large catalogue of potential products. In addition to the products mentioned below, Possenia is able to develop other specific products upon request.

## CYCLING

- + SS Jerseys
- + LS Jerseys
- + Bibshorts
- + Gilets
- + Jackets
- + Base Layers
- + Warmers
- + Race Caps
- + Neck Buffs
- + Aero Socks
- + Etc

(Made from technical fabrics)

## STREET & ATHLETISURE

Please request brochure

We also are able to develop a range of street wear from:

- + Hoodies
- + T-shirts
- + Polos
- + Joggers
- + Gym, yoga wear etc

(Made from certified sustainable organic cottons and polyester blends) – for urban wear, we offer a **Made in EU** solution as well as a more cost-effective solution that is made outside of EU but decorated, dyed and processed within the EU. Both solutions adhere to the strictest criteria for sustainable, responsible and ethical production.

## SPORTWEAR

Please request brochure

- + Technical hoodies
- + Technical tops
- + Technical polos
- + General sportswear
- + Team sports etc

(Made from technical fabrics)



## Products 05

Possenia's cycling line is split into four ranges to suit every type of cyclist.

### *Aero* Range for the Ambitious Cyclist

The Aero Range is designed for optimal performance when every second counts. Made with state-of-the-art fabrics and materials, this range will measurably increase your speed and general performance on the bike.

### *Explorer* Range for the Adventuring Cyclist

This technically, innovative range is designed to enable you to explore the open roads in uncertain conditions or for long periods of time. Highly technical fabrics, with innovative embedded technologies, ensure that come wind, rain or shine, you'll feel comfortable and able to perform no matter how long you're on the bike.

### *Performance* Range for the Competitive Cyclist

The Pro Range is designed for racing, sportifs and cycling events in general. This range will help you to compete at your peak, bringing you the best performance features.

### *Core* Range for Every Type of Cyclist

The Core Range comprises the standard kit that all cyclists should have in their wardrobe. Designed for general cycling, this range is made for any cyclist, any where, on any type of ride. The range prioritizes comfort without compromising the performance features you need, all the while feeling unrestrictive and free.

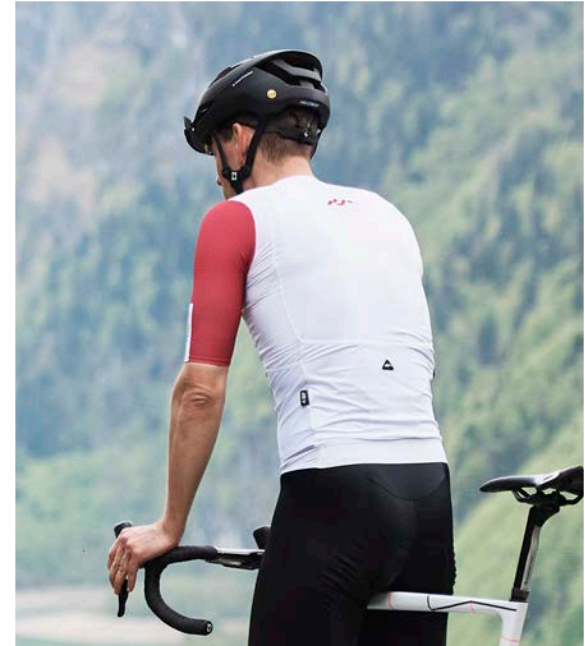






# *Aero* RANGE

For the ambitious cyclist when every second and every saved watt counts





AERO RANGE · AMBITIOUS CYCLIST LINE · MEN & WOMEN

# Aero Race SS

AER-SS-01 / AER-SS-02

An aero jersey designed for elite-level racing performance where every second counts. This innovative jersey is designed to boost speed and performance using optimised fabrics. This is a tight, racing fit that adheres to the body like a second skin while cycling (may feel compressive off the bike.) Tested in a wind tunnel and proven to reduce drag between 24km/h and 45km/h, saving you time and watts.

Available versions:

- Elbow-length sleeves or standard mid-arm sleeves
- Sleeve fabrics: textured aero fabric standard or gold-standard textured aero fabric

## HIGH BREATHABILITY & WICKING

Mesh & lightweight fabrics ensure superior breathability, moisture management & temperature regulation

## A TRUE AERO JERSEY

State-of-the-art technical fabrics measurably reduce drag when moving between 25-45km/hr

## REFLECTIVE ELEMENTS

Reflective elements on the jersey increase visibility in low-light conditions

## 5 POCKETS FOR AMPLE STORAGE

3 deep rear-pockets and a zippered pocket plus additional side pocket provide ample storage

## RESPONSIBLY & ETHICALLY MADE

Made with bluesign® APPROVED fabrics, contains recycled fabrics

## UPF 50+ PROTECTION

Full sun protection against the sun rays across entire jersey

010



+ Aero Race Fit  
+ 4 Way Stretch  
+ Breathable  
+ State-of-the-Art Fabrics

+ Reduced Drag  
+ 5 Pockets  
+ Extra Comfort  
+ Moisture Management

+ Quick Drying  
+ Soft  
+ Full UV Protection

# Aero Rush Bibshorts

AER-BS-01

Specifically designed for your gender, this bib is made for aerodynamic performance with comfort always in mind. Innovative compressive Rush fabric limits muscle oscillation and helps to prevent injury while increasing blood flow. The unique textured structure of the Rush Fabric, enhances aerodynamics between 25-45km/hr.

Printable ONLY on single back panel.

Available versions:

Only available with raw cut leg endings

## COMPRESSIVE RUSH FABRIC

Limits muscle oscillation and enhances blood flow to reduce fatigue and speed up recovery after hard efforts

## MULTI-PANEL MOULDED CUT

The cut of this bib is designed to stay in place, made to fit your body like a second skin

## ELASTIC INTERFACE CHAMOIS

Road Performance Force Chamois adapted to your gender

## RAW CUT LEGS

The thigh ends are laser cut, designed to stay in place with silicon inserts

## RESPONSIBLY & ETHICALLY MADE

Made with bluesign® APPROVED fabrics

## REFLECTIVE ELEMENTS

Some reflective elements to keep you visible.



- + Aero performance
- + Anti-bacterial chamois
- + Anatomically fitted chamois

- + Comfortable thigh ends
- + 2 way elastic bib braces
- + reflective elements





*Explorer* RANGE

For the adventuring cyclist who needs to be ready for all conditions





EXPLORER RANGE · ADVENTURING LINE · MEN & WOMEN

# Explorer SS Jersey

EXP-SS-01 / EXP-SS-02

An innovative jersey for cycling adventures and exploration, built for endurance and comfort. This ergonomic, stream-lined body fit jersey uses a combination of technical fabrics to withstand all kinds of weather and rides. Made with coldblack® technology providing UV and SPF protection while giving you a cooling effect. This jersey is a one-stop solution for true readiness on the bike, no matter what you may encounter.

Available versions:

With raw cut or elasticated sleeves

## HIGH BREATHABILITY & WICKING

Coldblack© technology + technical fabrics ensure high breathability and temperature modulation

## BEST OF ALL WORLDS

Aerodynamic, made for endurance, water-repellent, active sweating-wicking and windproof on the front panel

## REFLECTIVE ELEMENTS

Reflective elements on the jersey increase visibility in low-light conditions

## 4 POCKETS FOR AMPLE STORAGE

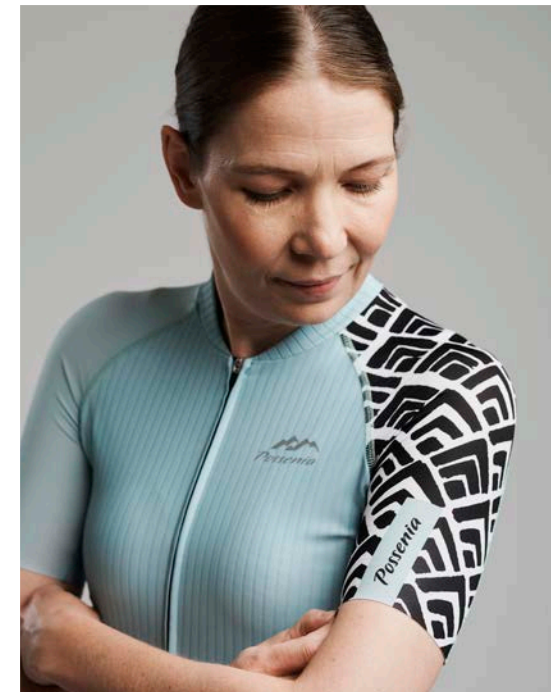
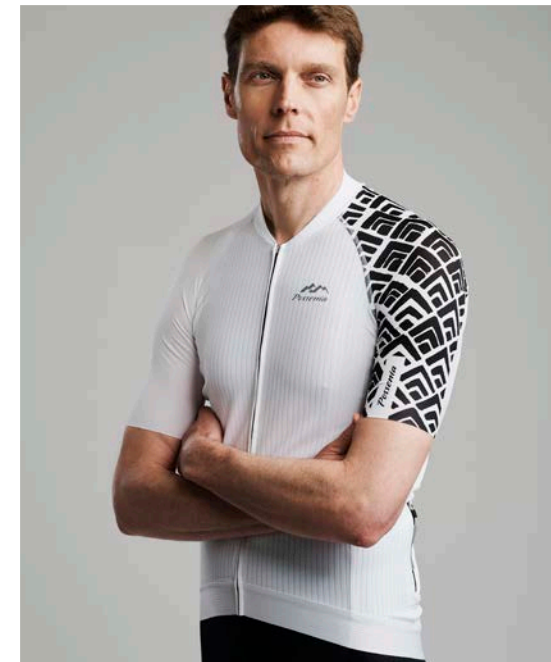
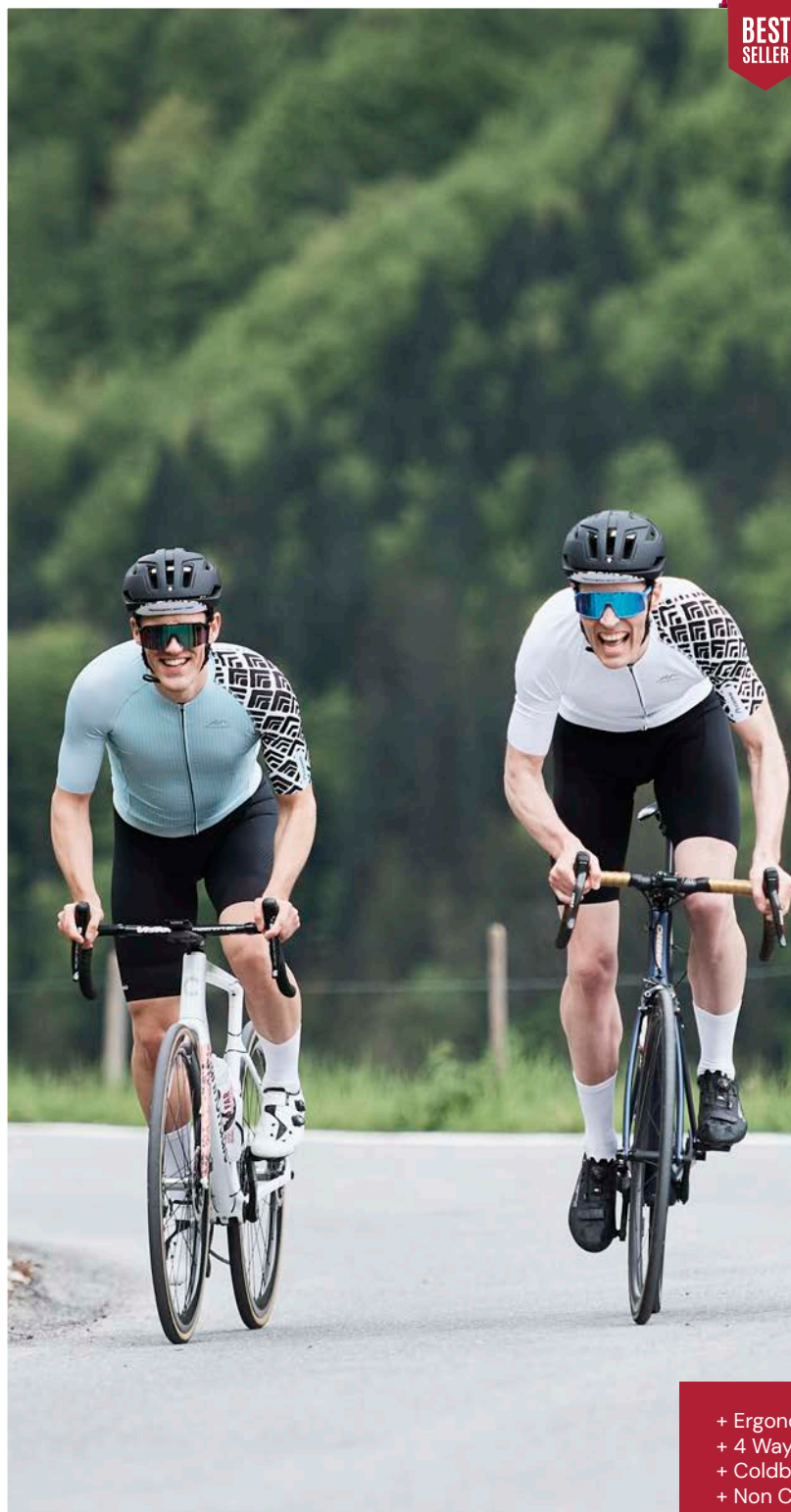
3 deep rear-pockets and a zippered pocket provide ample storage

## RESPONSIBLY MADE

Made with bluesign® APPROVED fabrics, contains recycled fabrics

## UPF 50+ PROTECTION

High sun protection across all panels except back panel (mesh)



+ Ergonomic fit  
+ 4 Way Stretch  
+ Coldblack Technology©  
+ Non Curling

+ 4 Pockets  
+ Wind Control  
+ Breathable  
+ Quick Drying

+ UV Protection  
+ Water Resistant

# Endurorace Bibshorts

EXP-BS-01

These bibshorts are designed to go everywhere with you, whether a long or short ride. The high-performance chamois is designed for comfort even after 7 hours on the bike. The compressive, technical fabric ensures the bib stays in place, is highly resistant to friction and with its 3D structure, maintains aerodynamic advantages.

Printable on thigh bands and back panel

## EMBOSSED THUNDER BIKE POWER FABRIC

Excellent for enhanced grip on the saddle and micro muscular compression for fatigue reduction and increased blood flow

## OPTIONAL BACK POCKET

Convenient pocket on the back, useful for storing sport gels, smartphones or small objects

## ELASTIC INTERFACE CHAMOIS

Road Performance Force Chamois

## WIDE, COMFORTABLE THIGH BANDS

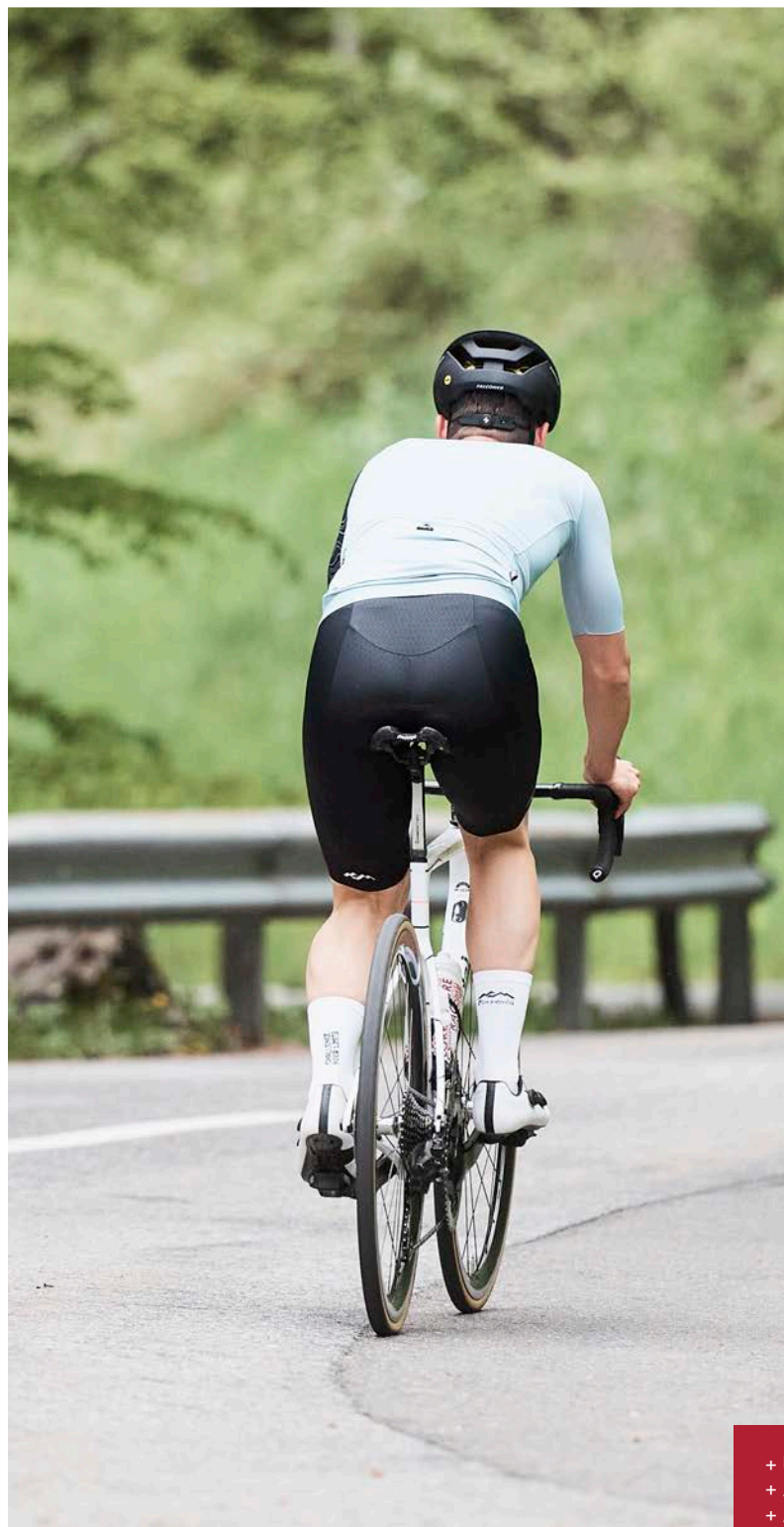
Thicker bands on the lower thigh with flat lock stitching ensure comfort even over long rides

## RESPONSIBLY MADE

bluesign® APPROVED fabrics

## REFLECTIVE ELEMENTS

Some reflective elements to keep you visible.



+ Ultra performance  
+ Anti-bacterial chamois  
+ Anatomically fitted chamois

+ Comfortable high bands  
+ 2 way elastic bib braces  
+ Reflective elements



# Explorer Bibshorts Tour

EXP-BS-02

These bibshorts are designed for adventures, both on road and gravel, made to ensure you are comfortable for long days in the saddle.

Printable on thigh bands and back panel

## INNOVATIVE BODY COMFORT FABRIC

Fabric adapts to your body during motion to ensure superior comfort

## SIDE POCKETS AT THIGH

Convenient pockets on the thighs useful for storing sport gels, smartphones or small objects

## ELASTIC INTERFACE CHAMOIS

Road Performance Force Chamois

## WIDE, COMFORTABLE THIGH BANDS

Thicker bands on the lower thigh with flat lock stitching ensure comfort even over long rides

## RESPONSIBLY MADE

bluesign® APPROVED fabrics

## REFLECTIVE ELEMENTS

Some reflective elements to keep you visible.



- + Ultra performance
- + Anti-bacterial chamois
- + Anatomically fitted chamois

- + Comfortable high bands
- + 2 way elastic bib braces
- + Reflective elements

# Explorer Winter Jacket

EXP-LSJ-01 / EXP-LSJ-02

The explorer winter jacket uses a combination of fabrics that offer excellent breathability and stretch. Made for comfort and warmth with a tight-body fit, this jacket is windproof and water repellent. The most notable feature of this jacket is the soft, body-hugging, yet entirely unrestrictive fit. Designed to keep you warm between 3 and 15 degrees Celsius.

## ELITE JACKET FOR 3-15 degrees

Made for endurance, comfort and warmth

## TIGHT YET UNRESTRICTIVE BODY FIT

Excellent insulation, breathability and stretch

## WINTER-PROOF

Windproof, water repellent, and high breathability

## POCKETS FOR AMPLE STORAGE

3 open rear pockets and side pocket for extra storage

## REFLECTIVE ELEMENTS

Reflective elements to increase visibility in low-light conditions

## RESPONSIBLY MADE

bluesign® APPROVED fabrics, contains recycled fabrics



- + Endurance
- + Comfort & Warmth
- + Tight body-fit
- + Breathable
- + Insulating
- + Windproof
- + Water repellent
- + 4 pockets



# Explorer Longsleeve

EXP-LSJ-01 / EXP-LSJ-02

The explorer longsleeve jersey uses a combination of fabrics that offer excellent breathability and stretch. Made for comfort and warmth with a tight-body fit, this longsleeve is wind and water resistant. The most notable feature of this jersey is the soft, body-hugging, yet entirely unrestrictive fit. Designed to keep you warm between 10 and 20 degrees celcius.



## JERSEY FOR 10-20 degrees

Made for endurance, comfort and warmth

## TIGHT YET UNRESTRICTIVE BODY FIT

Excellent insulation, breathability and stretch

## FULLY CUSTOMIZABLE

You can print everywhere.

## POCKETS FOR AMPLE STORAGE

3 open rear pockets and side pocket for extra storage

## REFLECTIVE ELEMENTS

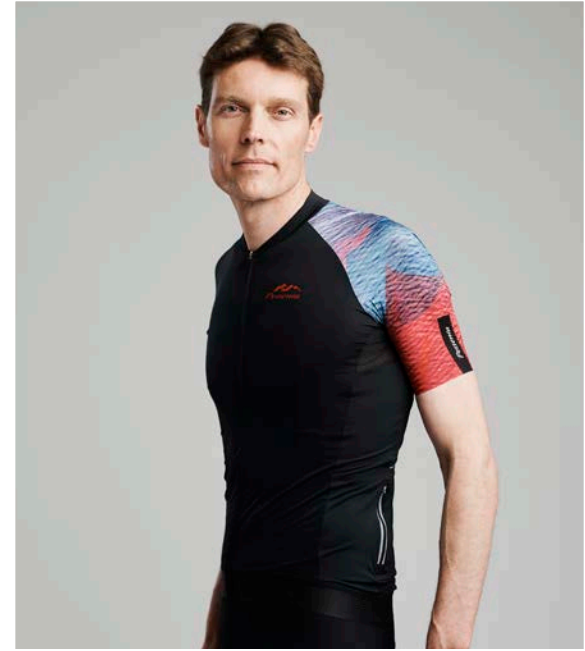
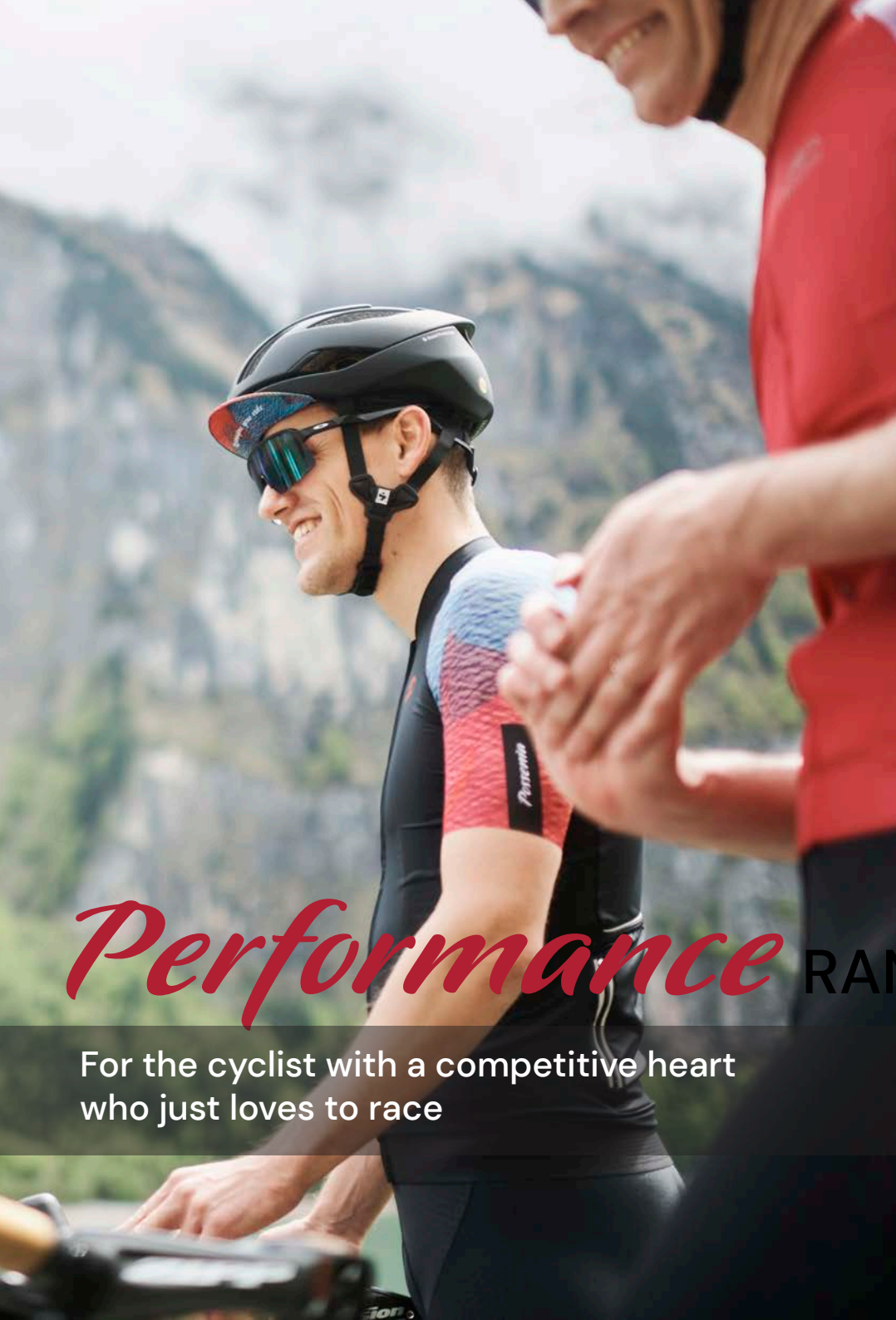
Reflective elements to increase visibility in low-light conditions

## RESPONSIBLY MADE

bluesign® APPROVED fabrics, contains recycled fabrics

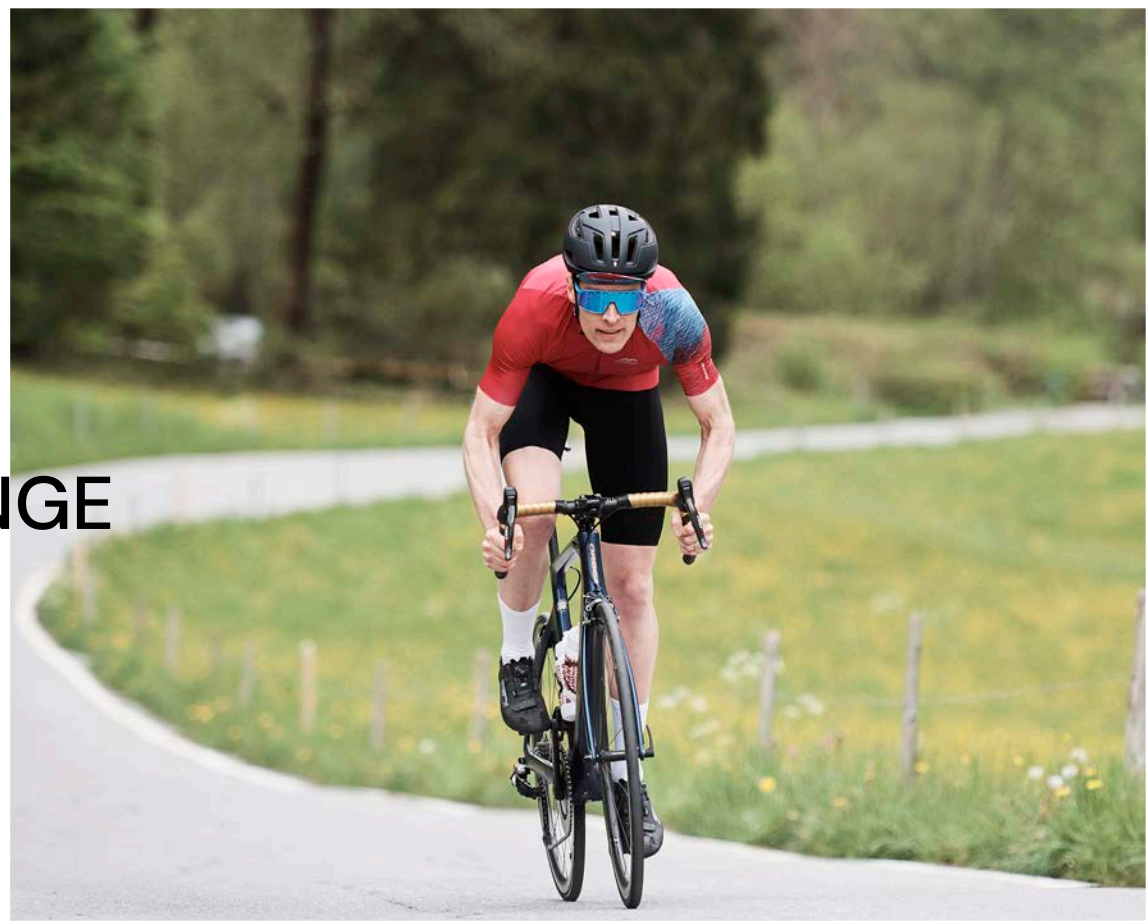
- + Endurance
- + Comfort & Warmth
- + Tight body-fit
- + Breathable
- + Insulating
- + Windproof
- + Water repellent
- + 4 pockets





# *Performance* RANGE

For the cyclist with a competitive heart  
who just loves to race





# Race Pro Jersey

PER-SS-11 / PER-SS-12

This jersey is designed for racing cyclists who want both performance and comfort. A race “second skin” fit jersey which balances aerodynamics, high breathability and softness for an all-wear comfort.

Due to the fit and cut of this jersey, it compliments the physique of almost any cyclist. It’s a best-seller because its suitable for events, clubs, teams etc.

## HIGH BREATHABILITY & WICKING

Mesh & lightweight stretch fabrics ensure breathability & temperature regulation

## SECOND SKIN SENSATION

The cut of this jersey and the nature of the fabrics makes this jersey extraordinarily comfortable

## REFLECTIVE ELEMENTS

Reflective elements on the jersey increase visibility in low-light conditions

## 4 POCKETS FOR AMPLE STORAGE

3 deep rear-pockets and a zippered pocket provide ample storage

## RESPONSIBLY MADE

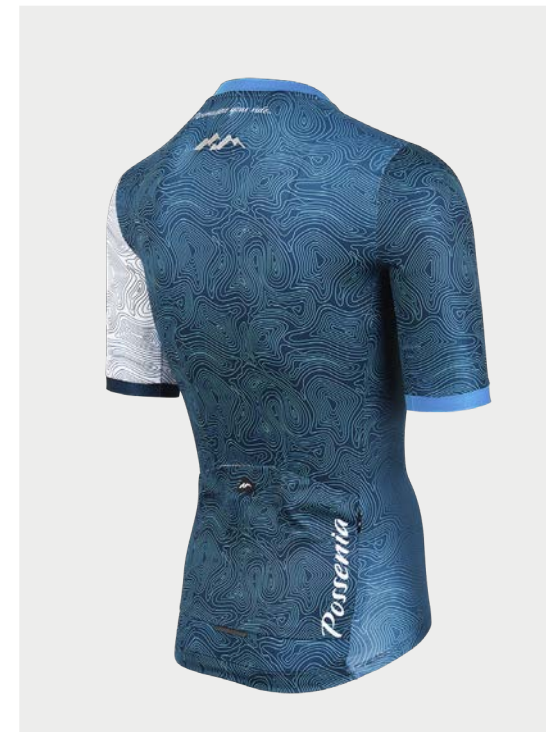
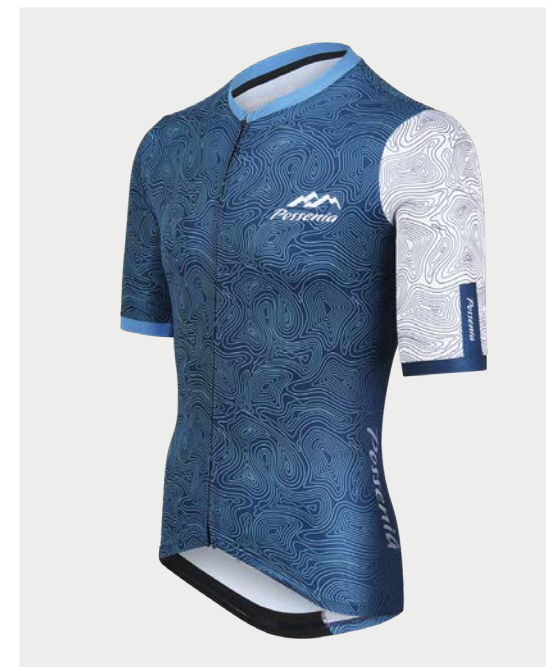
bluesign® APPROVED fabrics

## UPF 50+ PROTECTION

Full sun protection against the sun rays across entire jersey



BEST  
SELLER



+ Second Skin Fit  
+ 4 Way Stretch  
+ Breathable

+ Hydrophilic  
+ Perfect Fit  
+ Moisture Management

+ Non Curling  
+ Quick Drying  
+ Soft



PRO RANGE · PERFORMANCE RANGE · MEN & WOMEN

# Pro SS Jersey

PER-SS-01 / PER-SS-02

This jersey is designed for gran fondo and other cycling sportifs. The technical fabrics ensure a high level of comfort with super-soft feel while balancing the best aspects of performance, rendering this jersey suitable for both races and recreation.

This jersey is highly suitable for those cyclists who aspire to spend a lot of time on their bikes but also for those that simply enjoy racing.

## HIGH BREATHABILITY & WICKING

Mesh & lightweight stretch fabrics ensure breathability & temperature regulation

## SECOND SKIN SENSATION

The cut of this jersey and the nature of the fabrics makes this jersey extraordinarily comfortable

## REFLECTIVE ELEMENTS

Reflective elements on the jersey increase visibility in low-light conditions

## 4 POCKETS FOR AMPLE STORAGE

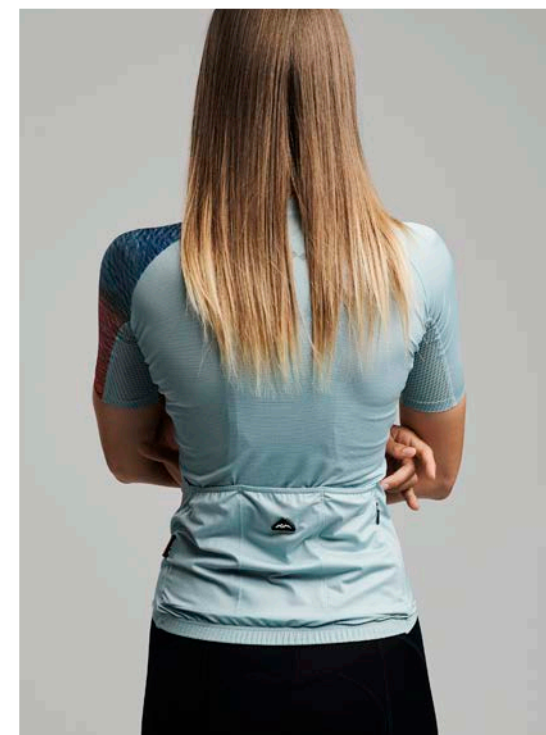
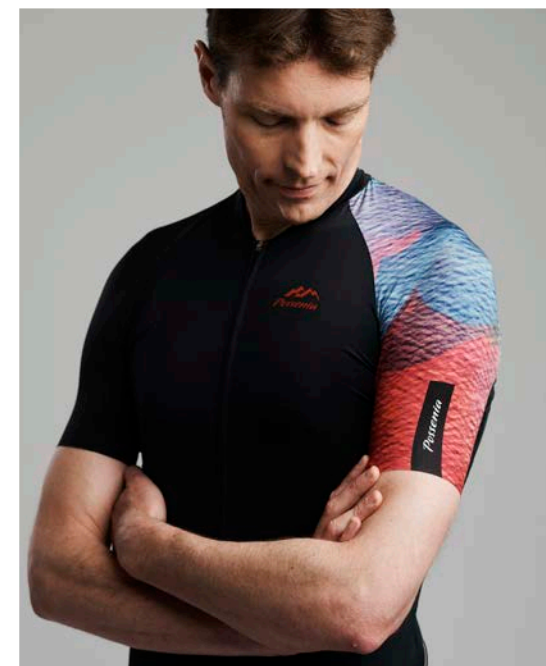
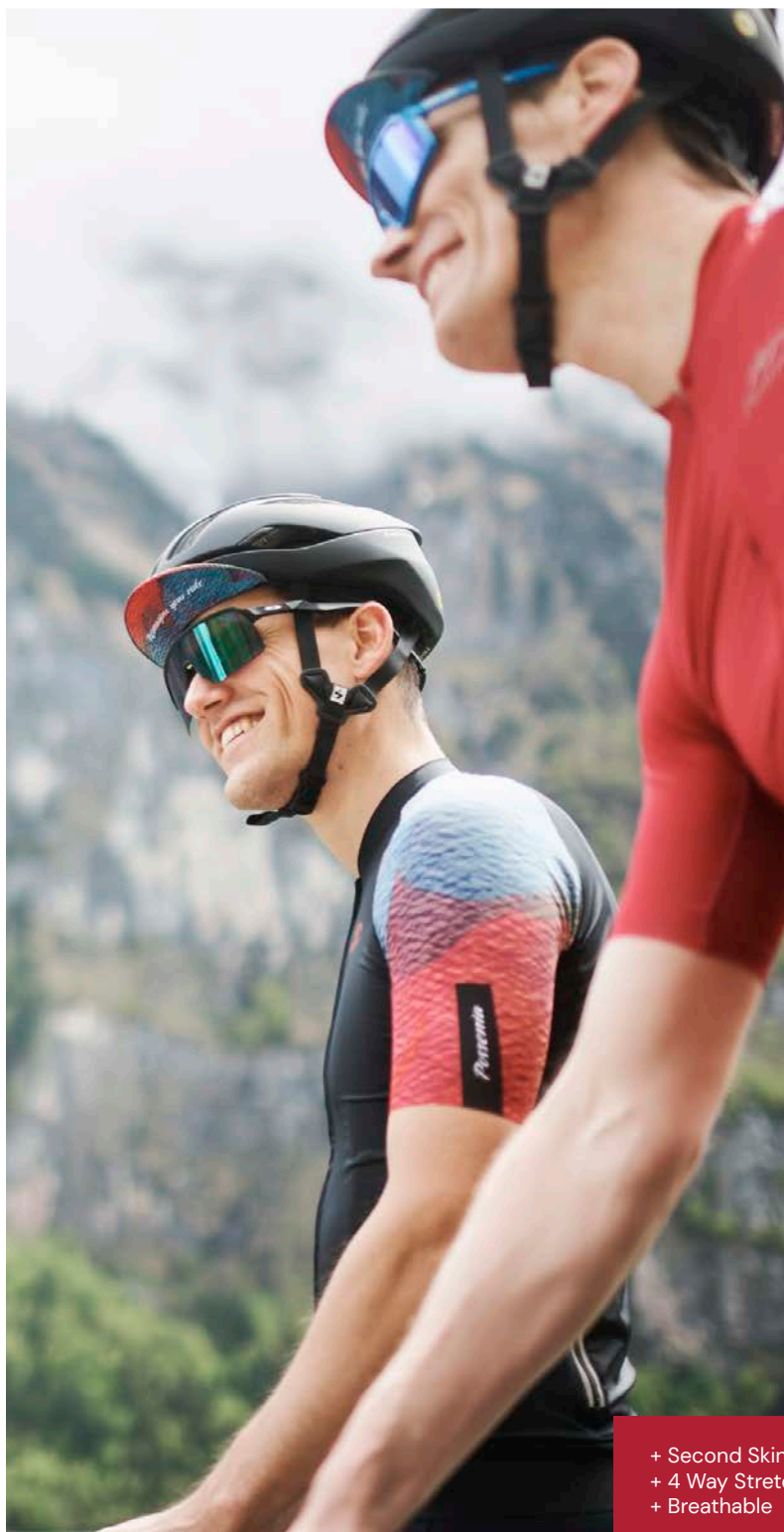
3 deep rear-pockets and a zippered pocket provide ample storage

## RESPONSIBLY MADE

bluesign® APPROVED fabrics, contains recycled fabrics

## UPF 50+ PROTECTION

Full sun protection against the sun rays across entire jersey



+ Second Skin Fit  
+ 4 Way Stretch  
+ Breathable

+ Sweat-wicking  
+ Perfect Fit  
+ Moisture Management

+ Non Curling  
+ Quick Drying  
+ Soft

# Pro Rush Bibshorts

PER-BS-01

These high-performance cycling bibshorts are made from compression fabrics are engineered to optimize your aerodynamics and elevate your performance. With their exceptional fit, advanced technology, and attention to detail, these bibshorts are the perfect choice for cyclists seeking the best advantages on the road. Get ready to reach new heights and dominate the cycling world with these top-of-the-line bibshorts.

Available in raw cut or with elasticated thigh ends.

## INNOVATIVE BODY COMFORT FABRIC

Fabric adapts to your body during motion to ensure superior comfort and zero friction

## MULTI-PANEL MOULDED CUT

The cut of this bib is designed to stay in place, made to fit your body like a second skin

## ELASTIC INTERFACE CHAMOIS

Peloton Pro Chamois

## RAW CUT THIGH ENDS

Raw cut thigh ends are the gold standard for comfort

## RESPONSIBLY MADE

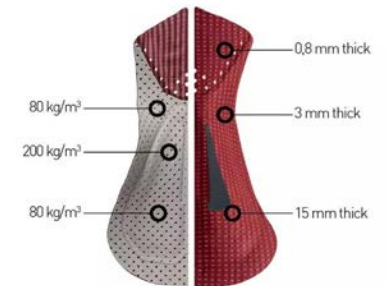
bluesign® APPROVED fabrics

## REFLECTIVE ELEMENTS

Some reflective elements to keep you visible.



BEST  
SELLER

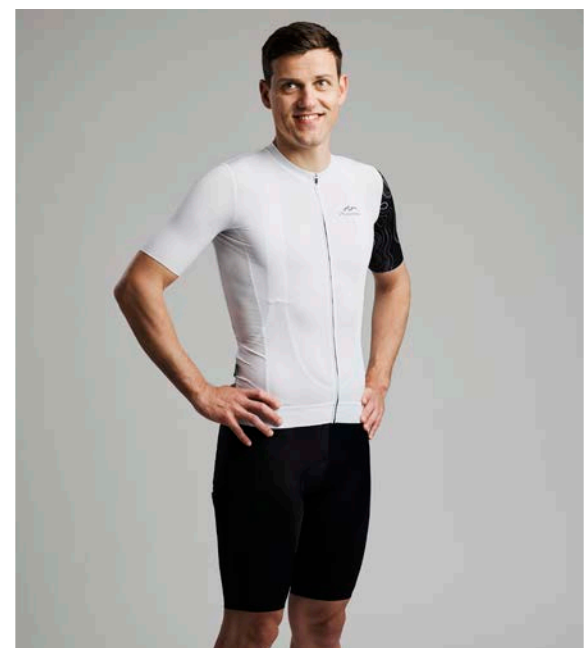
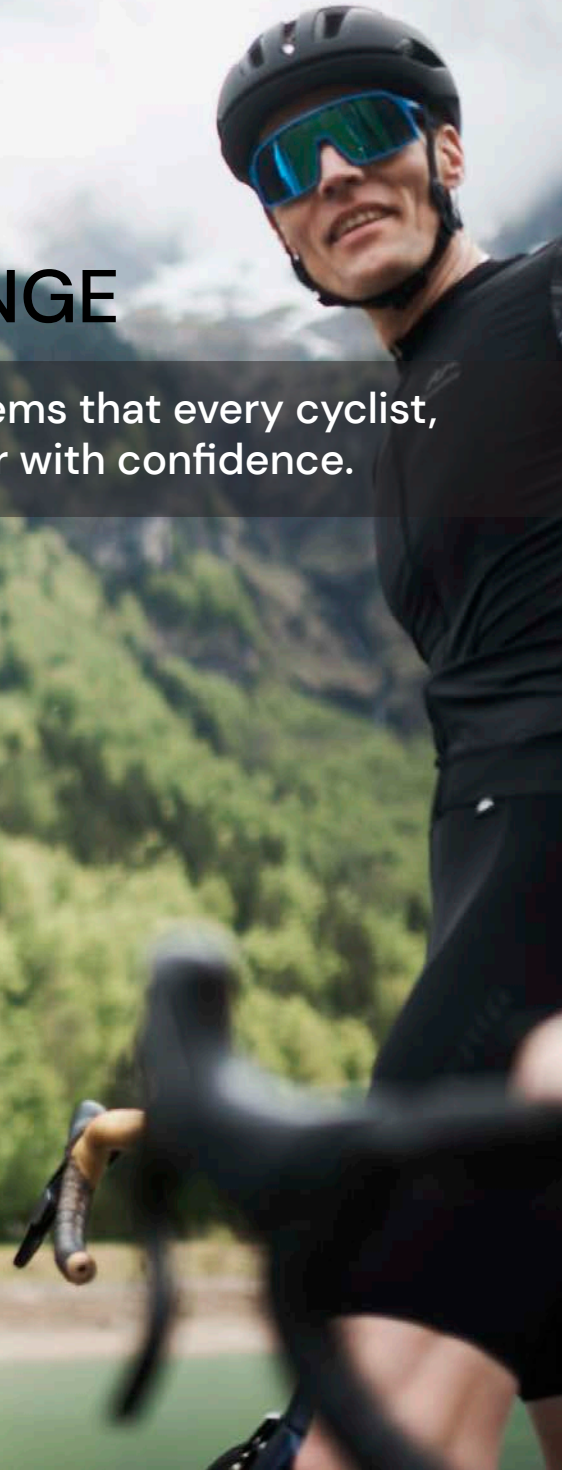


- + Freedom of movement
- + Anti-bacterial chamois
- + Special performance chamois
- + Anatomically fitted chamois
- + Raw cut legs
- + 2 way elastic bib braces
- + Reflective elements



# *Core* RANGE

The cycling staple items that every cyclist, everywhere can wear with confidence.





CORE RANGE - FOR EVERY CYCLIST - MEN & WOMEN

# Core SS Classic Jersey

COR-SS-01 / COR-SS-02

Designed to guarantee the best fit and comfort without being restrictive, this Core Jersey is an essential item for every cyclist. With raw cut sleeves and soft breathable fabrics, this jersey is perfect for any rides and any physique.

## HIGH BREATHABILITY & WICKING

Mesh & lightweight stretch fabrics ensure breathability & temperature regulation

## FOR ANY AND ALL CYCLISTS

The cut of this jersey is designed to be both racy but forgiving enough to be worn by all cyclists

## REFLECTIVE ELEMENTS

Reflective elements on the jersey increase visibility in low-light conditions

## 4 POCKETS FOR AMPLE STORAGE

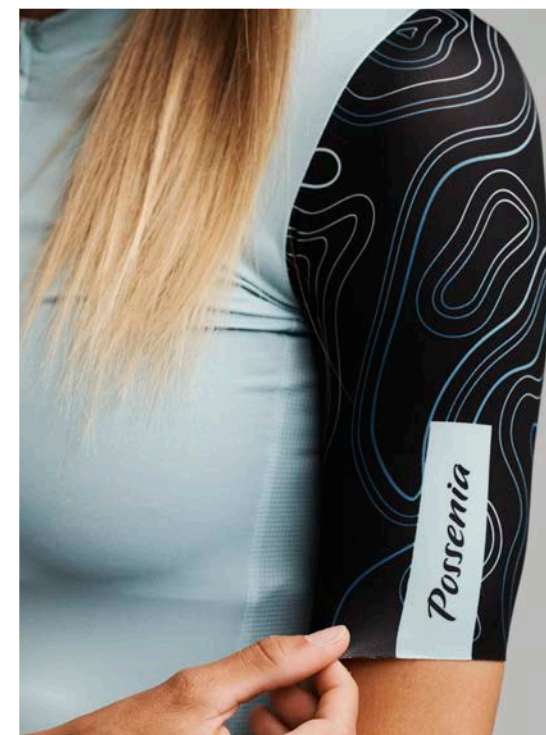
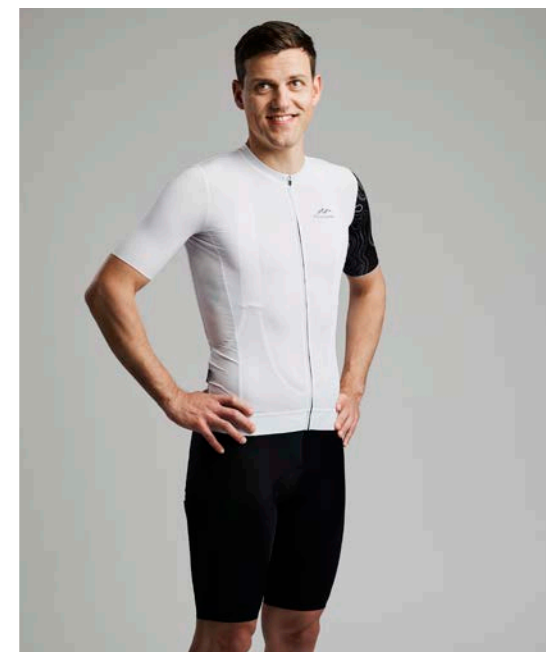
3 deep rear-pockets and a zippered pocket provide ample storage

## RESPONSIBLY MADE

bluesign® APPROVED fabrics, almost fully recycled fabrics

## UPF 50+ PROTECTION

Full sun protection against the sun rays across entire jersey



+ Raw cut sleeves  
+ 4 pockets  
+ 4 way stretch

+ Breathable  
+ Moisture Management  
+ Non Curling

+ Quick Drying  
+ Soft



CORE RANGE - FOR EVERY CYCLIST - MEN & WOMEN

# Core Bibshorts

COR-BS-01

These bibshorts are a stable for any cyclist. Body comfort fabric ensures the bibs not only sit well on any physique but also offer a superior level of comfort.

Printable almost everywhere.

## INNOVATIVE BODY COMFORT FABRIC

Fabric adapts to your body during motion to ensure superior comfort

## MULTI-PANEL MOULDED CUT

The cut of this bib is designed to stay in place, made to fit your body like a second skin

## ELASTIC INTERFACE CHAMOIS

Peloton Pro Chamois

## RAW CUT THIGH ENDS

Raw cut thigh ends are the gold standard for comfort

## RESPONSIBLY MADE

bluesign® APPROVED fabrics

## REFLECTIVE ELEMENTS

Some reflective elements to keep you visible.



- + Freedom of movement
- + Anti-bacterial chamois
- + Special performance chamois
- + Anatomically fitted chamois
- + Raw cut legs
- + 2 way elastic bib braces
- + Reflective elements

CORE RANGE - FOR EVERY CYCLIST - WOMEN

# Core Shorts

COR-S-01

These cycling women shorts are a staple for any cyclist who doesn't want braces. Body comfort fabric ensures the bibs not only sit well on any physique but also offer a superior level of comfort.

Printable on side panels and thigh elastics.

## INNOVATIVE BODY COMFORT FABRIC

Fabric adapts to your body during motion to ensure superior comfort

## MULTI-PANEL MOULDED CUT

The cut of this bib is designed to stay in place, made to fit your body like a second skin

## ELASTIC INTERFACE CHAMOIS

Peloton Pro Chamois

## WIDE THIGH ENDS

Wider thigh ends and flatlock stitching enhance comfort

## RESPONSIBLY MADE

bluesign® APPROVED fabrics

## REFLECTIVE ELEMENTS

Some reflective elements to keep you visible.



- + Freedom of movement
- + Anti-bacterial chamois
- + Special performance chamois
- + Anatomically fitted chamois
- + Wide thigh bands
- + No bib braces
- + Reflective elements



CORE RANGE - FOR EVERY CYCLIST - MEN + WOMEN

# Base Layers

COR-BAS-01 / COR-BAS-02 / COR-BAS-03

A staple in every cyclist's wardrobe. Designed to wick sweat away and help regulate your body temperature. This layer will insulate you against the cold in the winter and keep you cool in the summer.

Available sleeveless and long-sleeve.

## ULTIMATE BASE LAYER

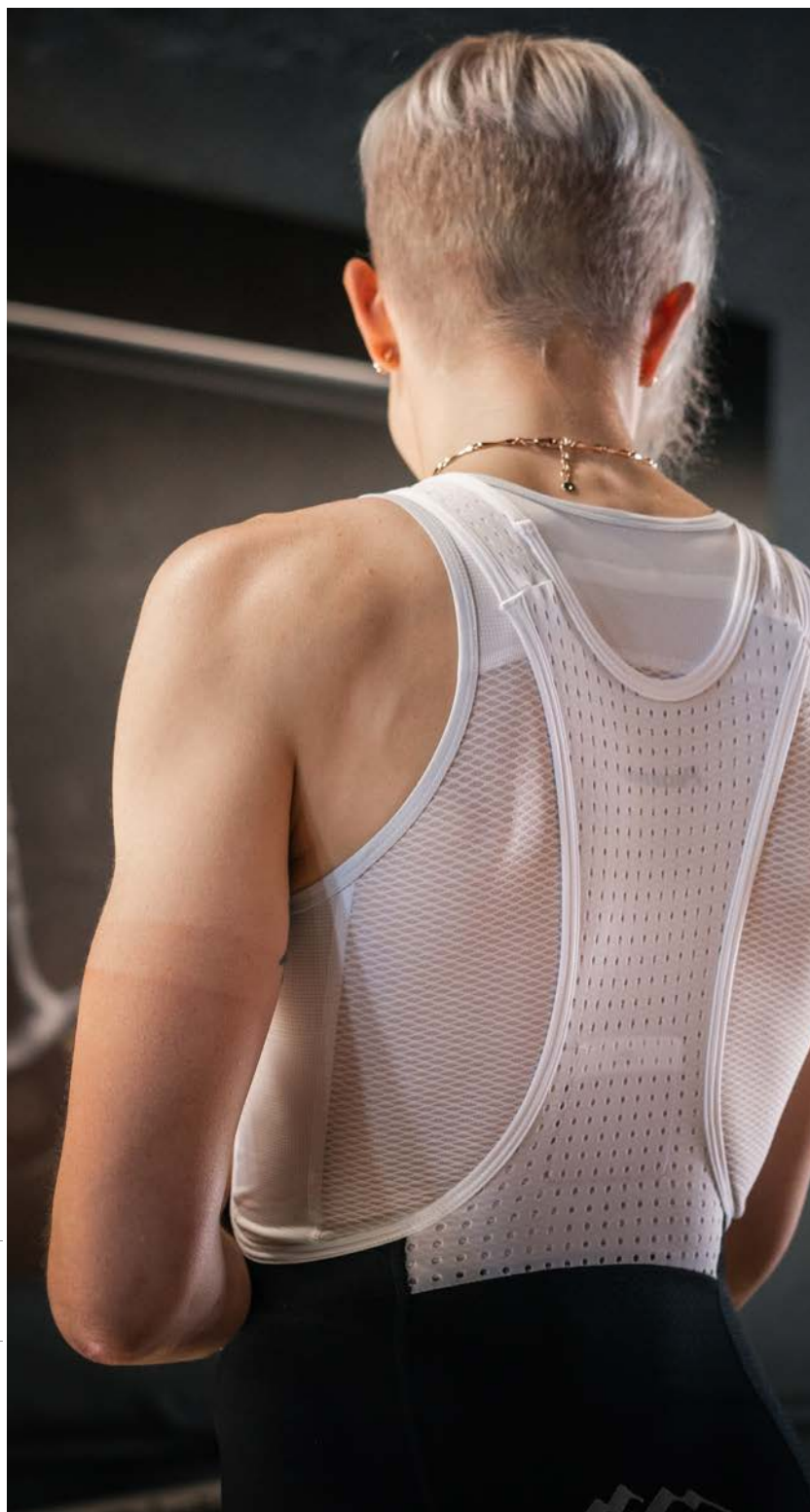
Keeps you cool and dry all year round

## ULTIMATE COMFORT

Light, breathable and stretchy

## TRUE SECOND-SKIN

Designed to reduce irritation and move with your body



CORE RANGE - FOR EVERY CYCLIST - MEN + WOMEN

# Gilets

These gilets use a highly technical, superlight fabric that offers sufficient breathability and stretch while also being water repellent and wind proof. Perfect for descending and stuffing into your back pocket when not needed.

Available fabrics: Winter, Mid-season, light  
Cuts: Race fit, relaxed fit

## ELITE GILET

Made for endurance, comfort and warmth with a mid body-fit

## SUPER LIGHT

Easily fits in your back pockets

## ALL WEATHER PROOF

Windproof, water repellent and insulating yet breathable

## REFLECTIVE ELEMENTS

Reflective elements to increase visibility in low-light conditions



- + Endurance
- + Comfort
- + Warmth
- + Breathable
- + Water repellent
- + Windproof
- + Insulating
- + Super Light



## ACCESSORIES

# Socks

High-performance, comfort and slip-free cycling socks.

Available versions:

- 100% Bio-organic cotton (okay for all seasons but best for Autumn, Spring and Winter)
- Polypropylene (traditional cycling socks, best for Summer)
- 100% Bamboo (good for all seasons)
- Merino-Wool blend (good for Winter)
- Aero Cycling Socks



## ACCESSORIES

# Arm Warmers

These arm warmers will keep you warm in those cooler evenings or mornings or when you're descending. Made with reflective elements for active safety.



# Race Caps

A sporty cap to keep you shaded on those sunny rides. This racing cap ensures you look your best whilst keeping your head comfortable, cool and out of direct sun during your rides. Breathable and quick-drying for the ultimate experience.





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What is the minimum order quantity?

30 is the minimum order size but this can be reached through a combination of products (at least 10 per product) e.g. 10 bibshorts + 10 jerseys + 10 race caps. Please note that sportswear products and cotton-based products have different minimums.

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Do we need a design in mind or will you give us a design mood-board?

We provide a comprehensive design service to bring your ideas to life. Don't have any ideas on what you'd like? We will still provide you with a number of proposals and options to inspire you.

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Can I test products before deciding on which ones I want?

Of course - if you choose items from our main collection, you will have an opportunity to test them before you make a decision. If you want to see your design in reality, we can also produce finished samples for you to see and test, however this extends the production time line by a 2-4 weeks.

If you want to create an entirely new product with us (rather than simply customizing one of our existing products), we can produce functional design prototypes for you to test beforehand. However, developing an entirely new products requires a minimum of 200 pieces and takes 4-6 months to complete development and delivery.

# Frequently Asked Questions



**Let's get you started**

Write us an email and we'll get back to you within 24 hours.

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