

HYPER ISLAND

MASTER'S

ASIA

**Master of Arts (MA)
in Digital Management
Part-Time - Asia/Singapore**

HYPER ISLAND

**GET READY
FOR THE
UNKNOWN**



The last few years have brought about much change - change that was forced, extreme, and unexpected. Out of this disruptive change, though, came something very interesting. Those who were able to work in entirely different ways, who collaborated and innovated with an experimental mindset and with curiosity, were those who thrived.

In other words, they possessed the qualities we need as individuals and teams to expand the reach of creativity, design and ingenuity into new territories.

Our Asia's Master's Programme in Digital Management is an open invitation for the ones who are willing to form a robust and holistic response to this new age, embracing the possibilities of the future and making work, well, work for everyone.

The Master's programme is designed for you to transform, explore and adapt to these challenging times. It's a rare opportunity to use some of the time you're currently spending on figuring out the next week to begin getting ready for the next decade.

START YOUR APPLICATION



IMAGINE YOU...

THINKING & WORKING IN NEW WAYS

- Building innovative solutions together
- Comfortable expressing ideas
- Taking smart risks

THRIVING WITH CHANGE


- Becoming a meta-learner
- Understanding current and emerging trends
- Equipped with shared toolkits and processes

BECOMING FUTURE-PROOF

- Embracing and exploring technologies
- Sensing and sense-making
- Deepening your critical thinking

DRIVING TRANSFORMATION

- Breaking down silos
- Opening to diverse perspectives
- Using shared problem-solving frameworks



PROGRAMME STRUCTURE

This is a part-time Master's programme running over 18 months, with all modules delivered on campus.

Your learning takes place over a range of interactive talks, live client briefs, hands-on workshops, team challenges and reflection.

The modules will equip you with current and bleeding-edge digital vocabulary, skills, lenses and tools that enable the creation of value and vision to help you ethically navigate the emerging challenges of business complexity.

This programme was designed in collaboration with industry experts, and accredited by UK-based Teesside University.

**HYPER
ISLAND**



MASTER OF ARTS (MA) IN DIGITAL MANAGEMENT
DESIGNED BY HYPER ISLAND VALIDATED &
AWARDED BY TEESSIDE UNIVERSITY UK

MA DIGITAL MANAGEMENT PART-TIME (ASIA)

FORMAT

Part-time on campus (Singapore)

TIMEFRAME

Part-time 2023/2024

Starts on July 2023

- 1 Introduction Module
- 3 Core & 3 Elective Modules over 12 months
- + 6 months on Industry Research Project

TIME BUDGET

Each core or elective module includes 4 full days on campus followed by 4 weeks to complete an individual research assignment.



WHO'S IT FOR...

For leaders, executives, entrepreneurs, managers, geeks, artists, innovators, designers, builders, doers, and makers.

The programme is suitable for working professionals, entrepreneurs or career shifters who want to reinvent themselves, stretch their thinking and master the world of digital.

PROGRAMME REQUIREMENTS:

All applicants must hold a bachelor's degree (typically a 2:1 or above or equivalent international qualification) or have a minimum of three years' significant and relevant professional experience.

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- **Mid to senior-level executives and professionals**

who are committed to implementing creative strategies and practices to position their organizations at the forefront of innovation.

- **Emerging leaders**

who want to level-up their career trajectory and master the foundations of impactful leadership in an uncertain (BANI) world.

- **Career switchers**

who are looking to help identify other options and move into more fulfilling work in the digital space.

- **New managers**

who are committed to developing their skills and approaches to optimize their performance.

- **Entrepreneurs, Designers & Freelancers**

who wish to collaborate with other self-motivated individuals and value the exchange of diverse perspectives to drive change.

CALENDAR

Crew 12 (Asia)
updated on Jan 2023

2023

**3 CORE MODULES
+ HYPER ISLAND
WAY WEEK**

Core modules are mandatory courses you must study to meet the requirements of your program. Each module includes 4 full days on campus followed by 4 weeks to complete an individual research assignment.



(LEADING TEAMS PART 1)

HYPER ISLAND WAY WEEK

Introductory Module
20-23 July



HUMANS OR CUSTOMERS?

17-20 August



INTELLIGENT MACHINES

5-8 October



LEADING TEAMS

23-26 November

2024

**5 ELECTIVE
MODULES*
(SELECT 3) + IRP**

Electives are modules you can choose, allowing you to study topics that interest you. Each module includes 4 full days on campus followed by 4 weeks to complete an individual research assignment.



RADICAL PERSPECTIVES

18-21 January



FUTURE SCENARIOS

22-25 February



AGILE MAKING & PROTOTYPING

4-7 April



BUSINESS TRANSFORMATION & INNOVATION

9-12 May



SHORT SPECIALIZATION PROJECT

10-13 June

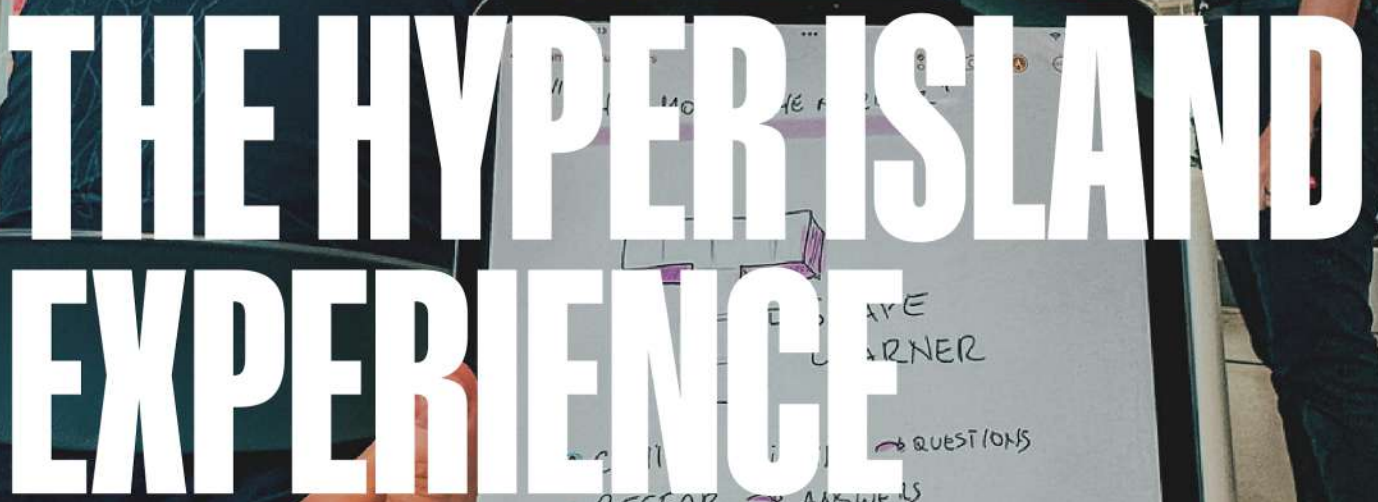
**Please note that we would require a minimum of 10 participants to run an elective module. Hyper Island reserves the right to cancel an elective if the minimum number of students is not reached*



INDUSTRY RESEARCH PROJECT (IRP)

July 2024 - February 2025
(no classes)

Students are required to complete all core modules and 3 elective modules, along with the IRP, to be awarded the Master of Arts.



THE HYPER ISLAND EXPERIENCE

- We prioritise the application of learning rather than recall
- We encourage exploration, prototyping, data manipulation, visualisation and communication tools
- We focus on creative higher-order problem-solving skills rather than instruction and explore the application to a wide range of work contexts
- We let many voices be heard through the creation and discussion of evidence of learning
- We challenge people to step out of their comfort zones to make learning memorable and fun
- We set high standards and often require learners to contribute pre-work before they start their journey
- We rely on designing inherently interesting tasks rather than star speakers (this isn't television, after all)
- We minimise the time you spend sitting in a lecture or webinar and maximise interaction
- We emphasise social learning and working together with small teams, breakouts and learning buddies
- We build lifelong learning habits and communities
- We focus on curating great content and encourage learners to explore multiple opinions
- We won't always give answers but we will definitely provide support and help during every learning journey

ISLANDER BENEFITS

**LIFETIME ACCESS TO
FUTURE UPDATED
MODULES WITH
90% COMMUNITY
DISCOUNT**

Once the initial degree is complete you can review it as often as you like. Every year we invest enormous amounts of time, money and resources to improve the programme.

So once you're in, you can re-take up to two Master's modules a year with a 90% OFF discount!

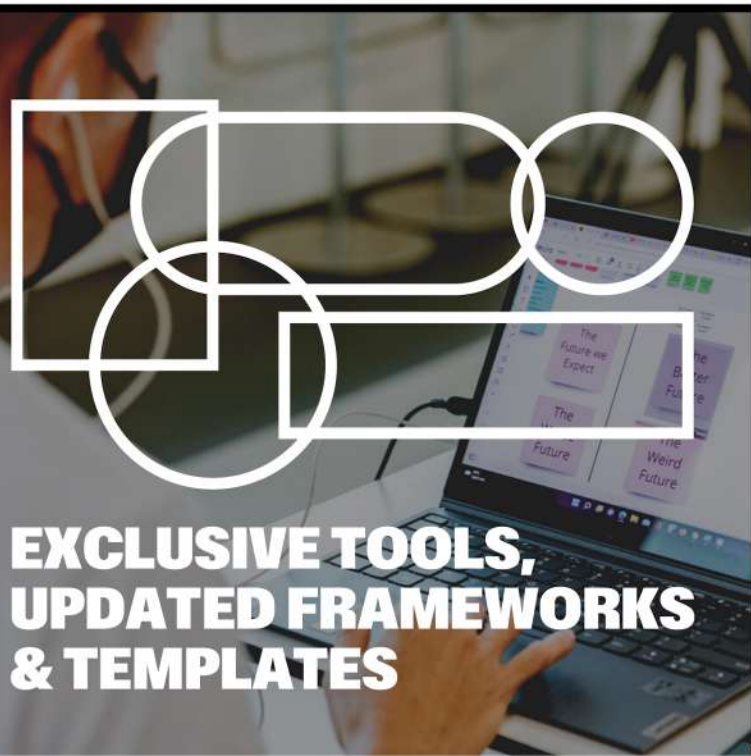
**FULL ACCESS
TO THE
CAMPUS
OUTSIDE
CLASSES**



**EXCLUSIVE LEARNING
PLATFORM WITH
MODULES' VIDEOS,
ARTICLES &
CASE STUDIES**

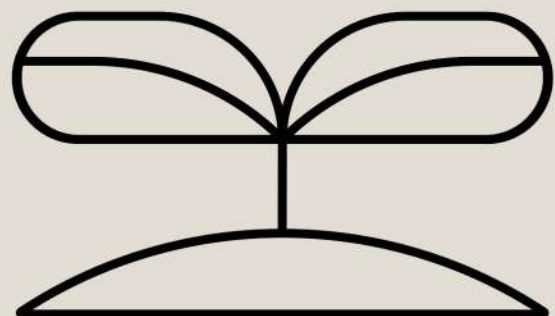


**LIFETIME ACCESS TO OUR
PRIVATE SLACK COMMUNITY**



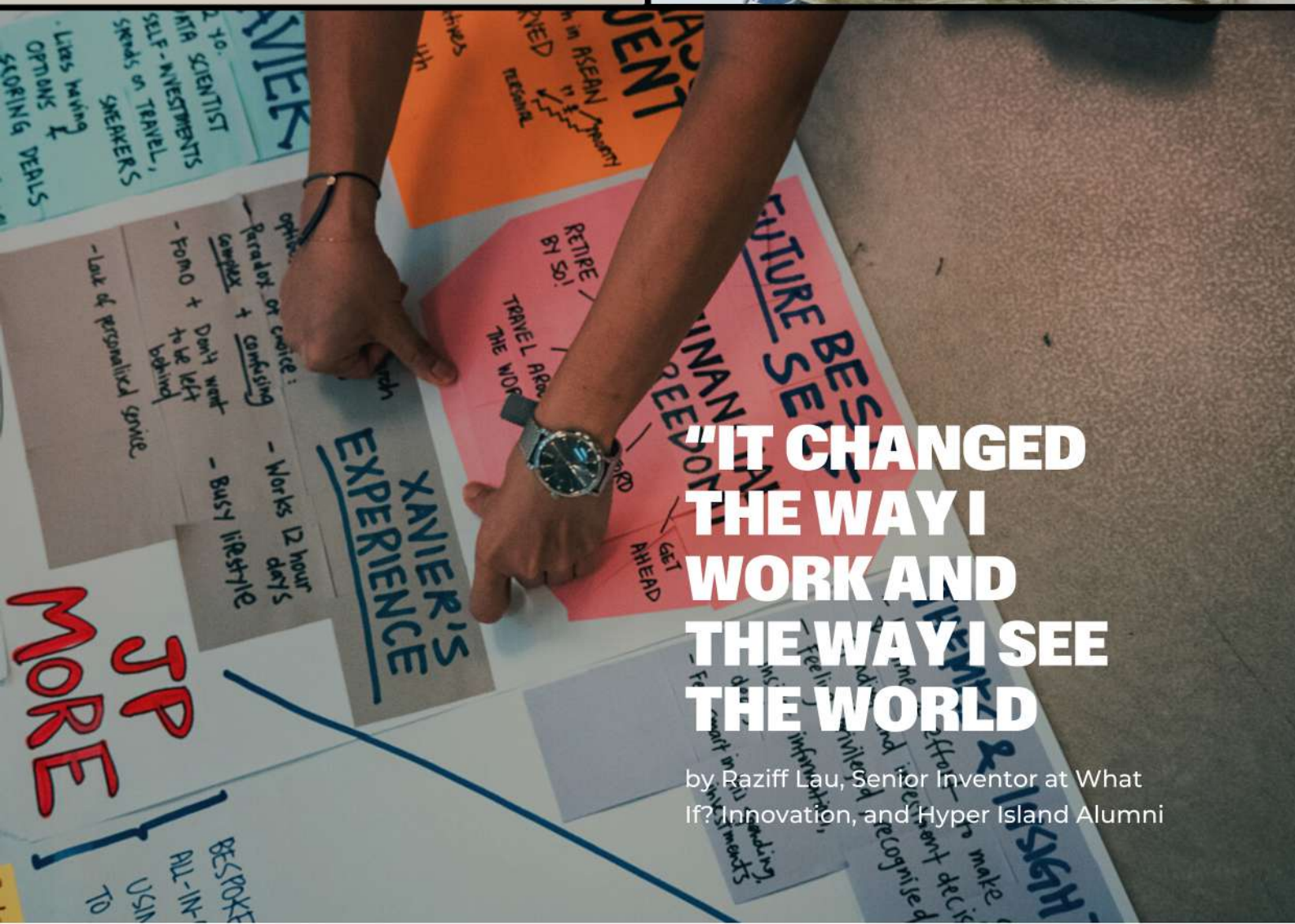
**EXCLUSIVE TOOLS,
UPDATED FRAMEWORKS
& TEMPLATES**

**Access to free events
and workshops with your
crew mates, Hyper Island
alumni and industry
leaders via the Hyper
Island Community.**



"THE FOCUS GOES BEYOND YOUR ACADEMIC GROWTH, IT'S ALSO ABOUT YOUR PERSONAL GROWTH"

by Amrit Kaur, Project Manager,
and Hyper Island Alumni

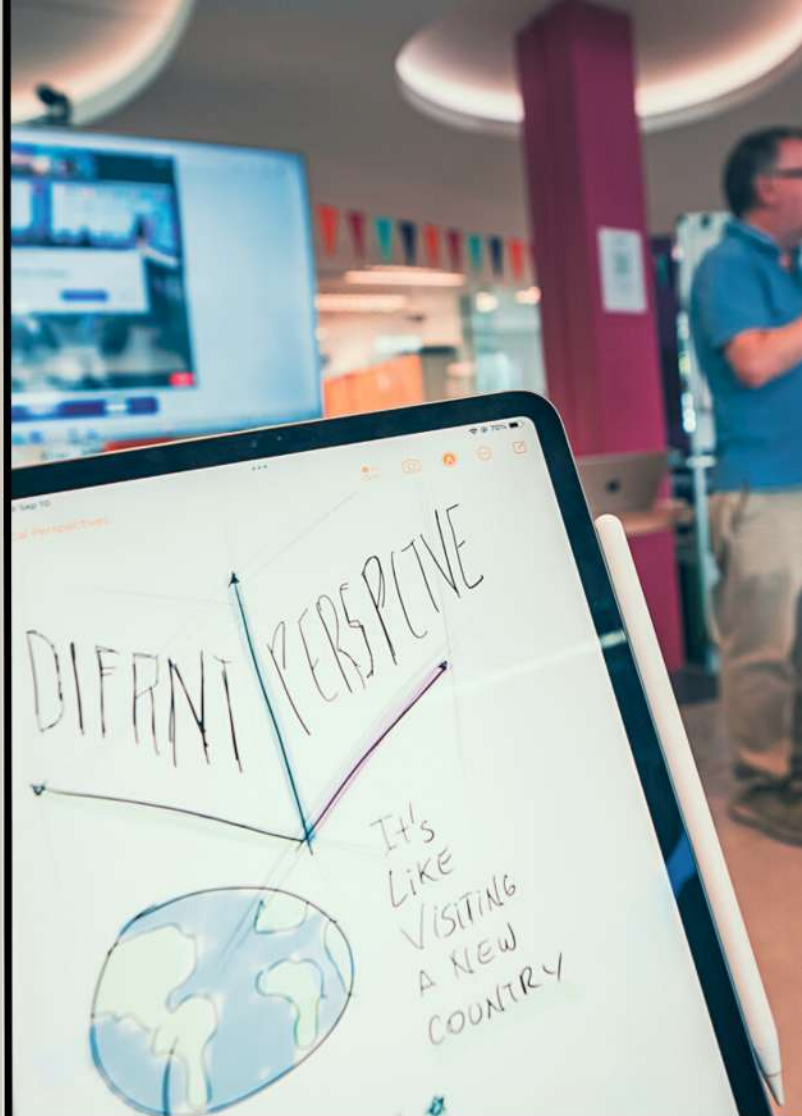


"IT CHANGED THE WAY I WORK AND THE WAY I SEE THE WORLD"

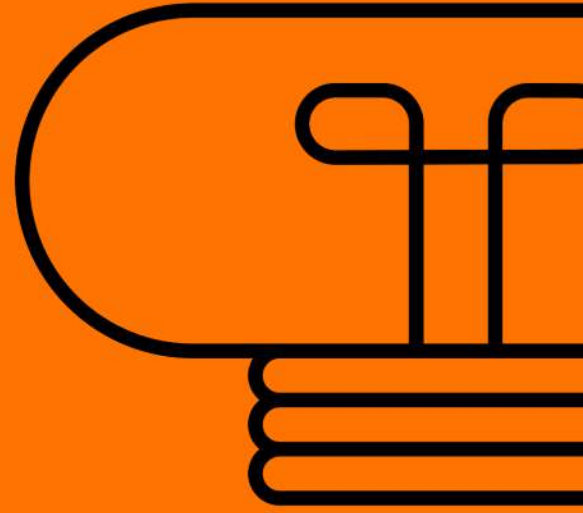
by Raziff Lau, Senior Inventor at What If? Innovation, and Hyper Island Alumni

**"IT'S A
PROVOCATIVE
WAY OF
THINKING. A
POWERFUL
COMBINATION
OF PEOPLE AND
IDEAS THAT
HELPS YOU TO
EVOLVE"**

by Mari Maluf, Former Lead, Market
Insights Center of Excellence Unilever



WHAT WILL YOU LEARN



The programme has been designed for current and future needs of a growing digital industry. Equipped with the skills they need and a robust tool-kit that they can use at work, our graduates leave unafraid to innovate and change the rules to make them and their businesses able to adapt and constantly manage change to remain relevant and successful.

Live project briefs form the core of each module. These are developed in collaboration with our network of industry partners, who in the past have included brands such as DHL, BBC, Greenpeace, Google, IBM, AIA, Skype, Vans and Unilever as well as creative digital agencies AKQA, ustwo and SapientNitro.

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This programme explores a wide range of business, technical and creative topics:

- **Business strategy, development and transformation**
- **Change management, transformational leadership and group dynamics**
- **Creativity, idea generation and concept development**
- **Designing for the consumer, user-centred design and service design**
- **Digital Technologies, prototyping and development**
- **Entrepreneurship and innovation to create change**
- **Project management strategies for effective team collaboration**

JOBS OUR STUDENTS GET AFTER GRADUATING

From digital product manager to managing director and more, there are plenty of new incredible roles that use the skills, knowledge and experience gained from your Master's:

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- **Managing Director**
- **Chief Marketing Officer**
- **Group Design Head**
- **Digital Product Manager**
- **Strategic Planning Lead**
- **Lead Researcher**
- **Brand Strategist**
- **Product Owner**
- **Innovation Consultant**
- **Business Development**
- **Analytics and Digital Strategy**
- **User Experience Design**
- **Startup Owner/Founder**
- **Head of Product**
- **Executive Advisor and Coach**
- **Customer Experience and Ideation Lead**
- **Head of Growth Strategy and Organization Design**
- **Creative Director**
- **Product and Communication Manager**

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MODULES OVERVIEW



CORE MODULE

HYPER ISLAND WAY WEEK

Team building and culture creation are the names of the game here. Get to grips with the Hyper Island methodology and develop the skills to enhance your creativity.

The module will cover all the essentials of teamwork in a constantly changing environment so the crew is able to build the right culture and master high-performance collaboration and creativity during their journey with Hyper Island.

This module also introduces you to master's-level thinking and experiential learning based on the Hyper Island Methodology. You'll acquire an understanding of the theoretical background of team development and group dynamics and how to effectively use reflection and feedback for personal growth and team building to apply continuous learning, self-leadership and awareness.

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INDICATIVE CONTENT

- Teaming
- Leadership / self-leadership
- Group dynamics
- Self leadership
- Building trust
- Effective teams
- Collaboration
- Coaching & feedback
- Reflection
- Values
- Ethical dilemmas

CORE MODULE

HUMANS OR CUSTOMERS?

This module provides an engaging exploration of the concept of design thinking as a practice that is in flux and undergoing constant renovation, as well as the research methods essential to the design process and its development over time. It encourages a critical analysis that drives innovation while also centring humans in our work instead of just viewing them as customers.

Through engaging in professional debates, practical exercises and critical reflection activities, you will gain academic research skills while exploring topics such as experimental mindset; creativity & ideation; experience design & usability; behavioural economics regarding digital tools - all essential components to a successful product or service creation!



INDICATIVE CONTENT

- Design thinking as a model for innovation
- Experimental mindset
- Research and review of academic and professional texts
- Creativity & ideation
- Experience, Service design & usability
- Ethics in design
- Behavioural Economics
- Digital humanities
- Tools & techniques for designing solutions to problems
- Testing with stakeholders
- Global perspectives

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CORE MODULE

INTELLIGENT MACHINES

Leaders of the future are able to create new forms of value by harnessing the radical potential of digital technologies. Can we reshape our relationship with technology to benefit a more sustainable and fairer world? Become one with the shifting technological landscape together with fellow creative minds within the industry.

Explore the human foundations that enable technologies to revolutionize ways of working and get full insight into the fundamental concepts of both hands-on practical and front-line theoretical perspectives.

In addition, the module introduces and develops academic research skills through engagement in professional and scholarly debates while critically reflecting on practical and professional experiences.

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INDICATIVE CONTENT

- Technology Trends
- Artificial Intelligence & Machine Learning
- Digital bravery
- Sensors & embedded technologies, user tracking, customer data, personalisation
- Privacy & surveillance
- Capturing, manipulating and visualising data including Application Programming Interfaces (APIs)
- Prototyping using appropriate tools, technologies and platforms
- Presenting technical ideas to a client
- Ethics in data
- Social technologies
- Global perspectives including emerging and developing economies

CORE MODULE

LEADING TEAMS

What does collaboration and leadership really mean for teams in the digital era and beyond? Consider projects from a holistic perspective and explore project lifecycles. Experience complex challenges from a leadership focal point with the aim of developing your individual leadership and management skills, while learning the resilience to respond to the uncertainty of tomorrow.

You will gain in-depth knowledge and understanding of traditional and emerging processes for teams and individuals, lead effectively in the VUCA context with unpredictable processes, explore team development using a wide range of tools and techniques, apply these lessons practically through a diverse range of professional challenges, and critically analyse the strengths, weaknesses, and areas for development in your own leadership practice.



INDICATIVE CONTENT

- Leadership & self leadership
- Effective teams
- Learning from failure
- Group development model of teams
- Conflict facilitation
- Prioritisation
- Storytelling change
- Coaching, feedback and mentoring
- Reflection
- Running complex projects
- Communication tools
- Global and remote collaboration
- Cultural contexts
- Ethical dilemmas

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ELECTIVE MODULE

BUSINESS TRANSFORMATION & INNOVATION

Change is inevitable. Learn from the organizations that are successfully adapting and navigating through change. Experience transformative engagements and help these organizations navigate the complexities of volatile, uncertain, complex, and ambiguous territories. Get to know how to intelligently navigate your way through successive waves of radical change as a leader.

You will apply this knowledge practically in a range of professional challenges, focusing on creating solutions that meet business and user needs.

With such topics as platforms thinking, innovative orientations, entrepreneurial leadership styles — intrapreneurship & start-ups—and financial decision-making under your belt by the course's end; take new confidence in understanding modern challenges through contemporary means.

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INDICATIVE CONTENT

- Exploring organisations
- Business models
- Platform thinking
- Innovative Orientation
- Innovation culture
- Entrepreneurs, Intrapreneurs, Startups
- Understanding Financial Strategies
- How to make decisions based on financial and non financial information
- Funding & owning innovation
- Regulation & governance
- Industry 4.0
- Consultant mindset
- Sustainability, Circular & Sharing economies
- Global perspectives
- Value Proposition Canvas

ELECTIVE MODULE

RADICAL PERSPECTIVES

Digital Management is a broad discipline with rapidly changing boundaries and horizons. Radical Perspectives introduces different ways of working and thinking exist across industries. Through an transdisciplinary perspective, explore new industries, geographic, and other unfamiliar contexts. Transfer learnings and insights from explorations of adjacent and contradictory industries to your business.

You will have the opportunity to delve deeper into the tools and techniques to solve digital management challenges, applying insights and solutions to real-world problems.

You will develop new skills and learnings from this new perspective and combine these with a deeper understanding of your own professional work and experiences.

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INDICATIVE CONTENT

- Research and exploration of trends within specific industries or countries
- Identification and exploration of key players, technologies, companies and thinkers
- Exploration of relevant academic and professional research
- Prototyping and evaluating solutions within an industry sector
- Systems thinking
- Pattern Languages
- Impact of developments
- Ethical, social, regulatory and professional issues
- Cognitive Diversity

ELECTIVE MODULE

AGILE MAKING & PROTOTYPING

This project requires a hands-on approach. Here, we'll harnessing creative approaches to bring ideas to life. Work with real-life briefs for real customers to develop agile processes to prototype, test, and release early. Experience the entire process, from paper to pixels, and gain feedback, insights from your industry leaders and peers within fast paced environments. This is where you'll truly embrace the learn by doing attitude.

We cover a variety of topics like Sketching, Measurement & Testing, APIs & Data Mashups as well as User Interface (UI) / User Experience Design (UX). Plus get hands-on experience practising Agile/Scrum roles through creating user stories plus reflection & retrospectives sessions!



INDICATIVE CONTENT

- Prototyping tools
- Sketching
- Measurement & testing
- Experience Design
- Practising Agile / Scrum
- APIs, data and mashups
- User interface (UI) / User Experience (UX)
- Minimum viable products
- Agile thinking and agile roles
- User stories
- Reflection & retrospectives

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ELECTIVE MODULE

FUTURE SCENARIOS

You'll discover radical perspectives from leading thinkers and doers in both industry and research. Together with industry leaders working at the forefront of emergent industries, you'll be a part of the conversation to co-create meaningful futures.

How do you think things could be different? How could we plan, anticipate, and generate resilience for those unpredictable times that may lie ahead? Practice reflection and think about your own future and the roles and collaborations you could be leading and taking forward.

Additionally, you'll have the opportunity to deepen your knowledge of digital trends as well as broader societal issues such as climate change, demographic shifts and ethical considerations about the future direction of our society - on both a global scale or within local perspectives.

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INDICATIVE CONTENT

- Research and exploration of future digital and societal trends
- Scenario Planning Process
- Big disruptive trends: Climate, Demographics, Next Billion Customers
- Trend spotting
- Systems thinking/Causal Loop Modelling
- Global & local perspectives
- Thinking like a consultant
- Storytelling the future
- Exploring specific future oriented challenges
- Ethical and social perspectives on the future

ELECTIVE MODULE

SHORT SPECIALISATION PROJECT

In this module, you will have the opportunity to dive into your area of specialisation and explore a project that aligns with both your interests and professional ambitions.

For maximum impact, this module gives students an opportunity to take their learning and expertise in a chosen area of specialisation further by creating a project that reflects the combined experience they have gained throughout the programme.

Through research and hands-on experimentation, this module is designed to be an exciting platform for developing meaningful projects and building a portfolio with real-world applications.



INDICATIVE CONTENT

- Defining and scoping an area of specialisation
- Researching academic and professional literature
- Rapid prototyping and testing of ideas
- Project management for innovation
- Proving ideas with minimum resources
- Presenting ideas through storytelling
- Showcasing and exhibiting project results
- Action Research methods
- Data analysis approaches
- Alumni-led discussions

HYPER ISLAND

INDUSTRY RESEARCH PROJECT

Take your knowledge and skills to the next level with this Industry Research Project – it's your chance to show off what you can do!

With an independent approach, you'll investigate a topic of interest while diving deep into a professional work context. In no time at all, you'll be adding value, challenging industry standards and creating something special that meets both programme aims and Masters-level assessment criteria.

As an independent and motivated individual, this project is your chance to make a professional impact, and build your portfolio in the industry while giving yourself valuable skills that will align you with your future.



INDICATIVE CONTENT

- Project planning
- Define goals, expectations, deliverables
- Review criteria for the project
- State of the art thinking
- Professional & academic research
- Designing experiments to test ideas
- Manage production and teamwork processes
- Critical evaluation of results
- Reflection and learnings

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**TUITION
& FUNDING
OPTIONS**

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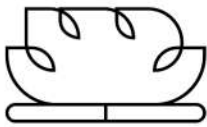
MASTER OF ARTS (MA) IN DIGITAL MANAGEMENT ASIA

**HYPER
ISLAND**



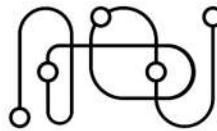
Teesside
University

DESIGNED BY HYPER ISLAND VALIDATED &
AWARDED BY TEESSIDE UNIVERSITY UK



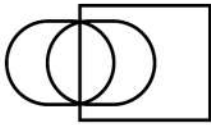
HYPER ISLAND WAY WEEK

Get introduced to the
Hyper Island Way



3 ELECTIVE MODULES

For you to customise your
journey based on your interests



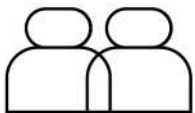
3 CORE MODULES

That will give you a solid
base of practical knowledge
in Digital Management



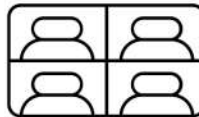
INDUSTRY RESEARCH PROJECT (IRP)

Your chance to show
off what you can do!



HI COMMUNITY

Access to an inclusive and
safe community of alumni



COMMUNITY EVENTS, WORKSHOPS & TALKS

FULL TUITION

S\$ 27,900.36

Full courses fee
(inclusive of 8% GST in 2023
& 9% GST in 2024)

The full course fee for each
module is S\$4,542.06
inclusive of prevailing 8%
GST in 2023 & 9% GST in
2024)

PAYMENT SCHEDULE

Upon Signing	S\$648.00
Upon Signing	S\$9,084.12
22 Jan 2024	S\$9,084.12
22 Jul 2024	S\$9,084.12

Save \$648
Registration fee
when you apply
before 28th of
February 2023

START YOUR APPLICATION

\$\$648 REGISTRATION FEE WAIVER

Save \$648 on your
Registration Fee if you:

- Apply before the 28th of
February 2023

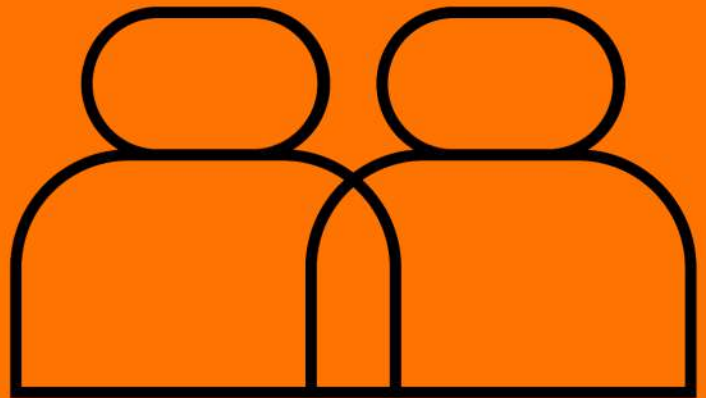
100% MONEY-BACK GUARANTEE

You're protected with our 100% money-back guarantee. If you do not like Hyper Island by the end of your first module (Hyper Island Way Week), just email us with your completed feedback and your decision, and we will refund you in full.

Please note that refund eligibility has a firm deadline: Midnight GMT+8 Time on Tuesday, July 25th, 2023. This deadline also applies to payment plans, which means you will be responsible for all payments after the refund deadline has passed.

10% DISCOUNT FOR GROUPS AND TEAMS

Groups of 3-10 people



The practice and application of Hyper Island's methodology is highly collaborative and team based—which is why we believe that learning is better together! And we're here to help make it happen: whether by helping facilitate team members joining, or getting company support approved. Get in touch with us if you're planning to join the Master's with your team.

GET IN TOUCH

For groups and teams admission enquiries,
please contact: singapore@hyperisland.com

HYPER ISLAND

FEES WITH FUNDING

**FOR SELF-SPONSORED/
NON FINANCIAL SECTORS**

Some modules have been accredited under the IBF Standards, and are eligible for funding under the IBF Standards Training Scheme (IBF-STs), subject to all eligibility criteria being met. Candidates are advised to assess the suitability of the programme and its relevance to participants' business activities or job roles. Find out more at www.ibf.org.sg

MASTER'S OF ARTS (MA) IN DIGITAL MANAGEMENT ASIA

TOTAL COURSE FEE WITH IBF FUNDING FROM S\$16,124.64*

	Payment Schedule	for SC aged 40 and above IBF subsidy: 70%	for SC below 40 years old or SPR IBF subsidy: 50%
Registration fee	Upon signing	S\$648.00*	S\$648.00
Hyper Island Way Week (Core)	-	S\$0.00*	S\$0.00
Humans & Customers (Core)	17 July 2023	S\$1,598.13*	S\$2,439.25
Intelligent Machines (Core)	5 September 2023	S\$1,598.13*	S\$2,439.25
Leading Teams (Core)	23 October 2023	S\$4,542.06*	S\$4,542.06
Radical Perspective (Elective)	18 December 2023	S\$4,542.06*	S\$4,542.06
Future Scenarios (Elective)	22 January 2024	S\$1,598.13*	S\$2,439.25
Agile Making & Prototyping (Elective)	4 March 2024	S\$4,542.06	S\$4,542.06
Biz. Transformation & Innovation (Elective)	9 April 2024	S\$1,598.13*	S\$2,439.25
Short Specialisation Project (Elective)	10 May 2024	S\$4,542.06	S\$4,542.06

The full course fee for each module is S\$4,542.06 inclusive of prevailing 8% GST in 2023 & 9% GST in 2024)

IBF funding criteria: (i). Eligible individuals must be Singapore Citizens (SC) or Singapore Permanent Residents (SPR), physically based in Singapore; (ii). Successfully completed IBF-STs Programme including passing all the relevant assessments/ assignments; and (iii). At least 75% attendance. Self-sponsored participants can utilise their SkillsFuture Credit. FIs and FinTech firms can sponsor their SC or SPR staff (funding criteria applies). Fees are subjected to change, based on prevailing IBF-STs Funding Quantum and Criteria. For further details please see : IBF-STs Funding Quantum & Criteria. *Total course fee will be calculated based on the combination of elective modules selected.

**FOR COMPANY SPONSORED PARTICIPANTS,
PLEASE GET IN TOUCH WITH
ZAINON.SAMSUDIN@HYPERISLAND.COM**

START YOUR APPLICATION

HYPER ISLAND

FEES WITH FUNDING

FOR SELF-SPONSORED (FINANCIAL SECTOR) OR COMPANY SPONSORED

Some modules have been accredited under the IBF Standards, and are eligible for funding under the IBF Standards Training Scheme (IBF-STs), subject to all eligibility criteria being met. Candidates are advised to assess the suitability of the programme and its relevance to participants' business activities or job roles. Find out more at www.ibf.org.sg

MASTER'S OF ARTS (MA) IN DIGITAL MANAGEMENT ASIA

TOTAL COURSE FEE WITH IBF FUNDING FROM S\$10,236.78*

	Payment Schedule	for SC aged 40 and above IBF subsidy: 70%	for SC below 40 years old or SPR IBF subsidy: 50%
Registration fee	Upon signing	S\$648.00*	S\$648.00
Hyper Island Way Week (Core)	-	S\$0.00*	S\$0.00
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Short Specialisation Project (Elective)	10 May 2024	S\$4,542.06	S\$4,542.06

The full course fee for each module is S\$4,542.06 inclusive of prevailing 8% GST in 2023 & 9% GST in 2024)

IBF funding criteria: (i). Eligible individuals must be Singapore Citizens (SC) or Singapore Permanent Residents (SPR), physically based in Singapore; (ii). Successfully completed IBF-STs Programme including passing all the relevant assessments/ assignments; and (iii). At least 75% attendance. Self-sponsored participants can utilise their SkillsFuture Credit. FIs and FinTech firms can sponsor their SC or SPR staff (funding criteria applies). Fees are subjected to change, based on prevailing IBF-STs Funding Quantum and Criteria. For further details please see : IBF-STs Funding Quantum & Criteria. *Total course fee will be calculated based on the combination of elective modules selected.

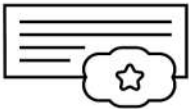
**FOR COMPANY SPONSORED PARTICIPANTS,
PLEASE GET IN TOUCH WITH
ZAINON.SAMSUDIN@HYPERISLAND.COM**

START YOUR APPLICATION

HYPER ISLAND

APPLICATION PROCESS

1 PREPARE YOUR APPLICATION



A ONE-PAGE DOCUMENT WITH THE LETTER OF INTENT

A Letter of Intent detailing why you feel this program is right for you at this time. What have you done personally or professionally to prepare you for the program? Share your expectations from the program, your will-be teammates, and yourself.



A ONE-PAGE DOCUMENT ANSWERING THE ESSAY QUESTION: "SURVEILLANCE CAPITALISM IS A NECESSARY EVIL?"

The debate between personalisation of digital experiences and privacy has been long running. Please spend an hour or two to investigate this tension, and in no more than 500 words, share with us your point of view and position on the matter. Don't forget to cite your sources.



YOUR CV

Contact Information, Work History
Education History, Certifications and Professional History



PROOF OF YOUR HIGHEST LEVEL OF EDUCATION

A photocopy of transcripts or diplomas for any degrees earned. Documents must show your name, the degree type and the date earned. Or a letter from the registrar of your academic institution verifying your degree, including your name and date completed.



COPY OF YOUR PERSONAL IDENTIFICATION

Read below in order to upload the right documents:

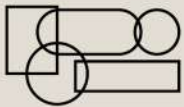
- Singaporeans: NRIC
- Non-Singaporeans living in Singapore: Passport and EP/DP/PR
- Non-Singaporeans living abroad: Passport

2 SUBMIT TO US

SUBMIT YOUR APPLICATION

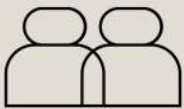


3 CREW CASTING



HYPER ISLAND WILL REVIEW YOUR APPLICATION

This process might take up to two weeks given the high volume of applications.



YOU'LL BE INVITED TO AN 1-1 INTERVIEW WITH OUR TEAM

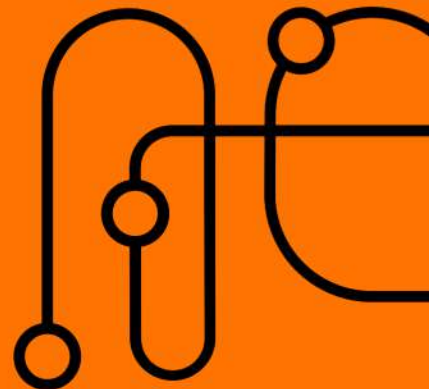
Selected participants will be invited to meet our team for a chat about their intentions, their vision about the future and their commitment to the programme.



FIT CANDIDATES WILL RECEIVE A LETTER OF PLACEMENT

That's when the contract will be signed and all the details will be provided to get you ready to kickstart the journey with us.

4 START YOUR JOURNEY



APPLY BEFORE 11TH OF JUNE

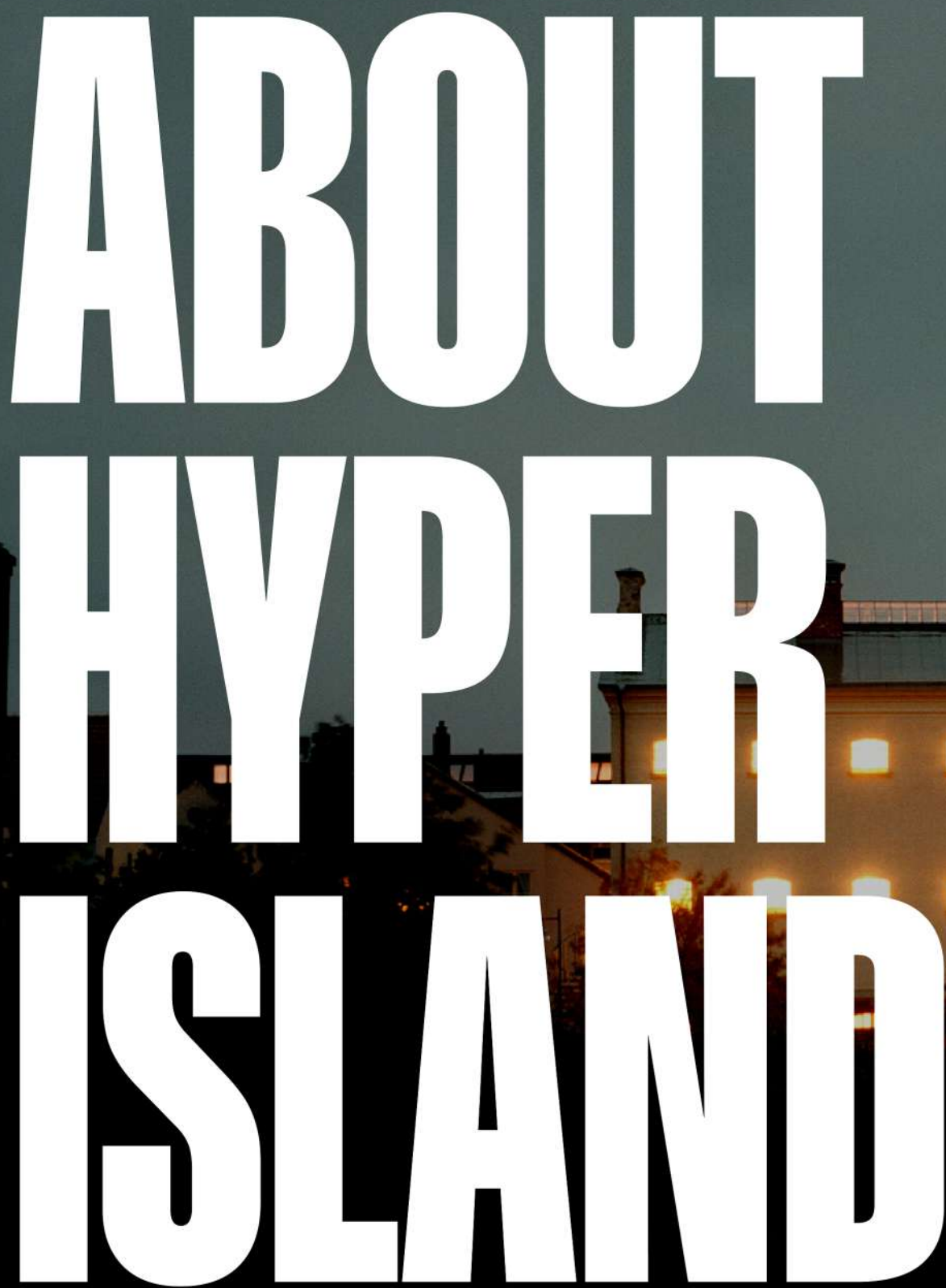
As this programme receives a high volume of applicants, all seats may be filled before 11th of June 2023. Applicants are encouraged to complete their applications well before the Consideration Date, as the volumes of application are at their highest at this time. Once all seats are filled we will establish a waiting-list.

[SUBMIT YOUR APPLICATION](#)



HYPER ISLAND

**ABOUT
HYPER
ISLAND**

The background of the page is a photograph of a large, multi-story building at night. The building's windows are illuminated from within, creating a warm, yellow glow. The sky above is a dark, deep blue, suggesting twilight or early evening. The overall aesthetic is modern and professional.

HYPER ISLAND

RISE TO THE CHALLENGE

Hyper Island was founded on the notion that technology creates complexity, creating a world where one person doesn't have all the answers. There are few absolute truths, and many different perspectives.

Founded on the principle of learning by doing as a way to embrace technological developments, we are ultimately in the business of change - for both people and organizations.



REFLECTION

DO I BELIEVE
ON DESIGN
THINKING?

I BELIEVE, A LOT.

IT HELPS FOCUSING WAY MORE
ON THE REAL PROBLEM INSTEAD
OF BLINDLY JUMPING TO BIASED
CONCLUSIONS.

IT MAY BE PAINFUL, TIME CONSUMING
OR EVEN ANNOYING TO "HOLD"
BUT IT'S VERY IMPORTANT TO
SUSTAINABLY MAKE TEAM DECISIONS
AND TROLLY INNOVATE.



**25 YEARS PROVIDING
CHANGE THRU PEOPLE**

**10 MILLION
PEOPLE IMPACTED**



**11.0000
ALUMNI COMMUNITY**

**1.870 ORGANISATIONS
IMPACTED**



500+ COLLABORATORS

12 YEARS IN ASIA

Since 1996, we have been the alternative choice to help inspire, provoke and guide new pathways for adults at all stages of work-life development - whether finding your passion and changing careers to understanding “digital” and to partner with you as you lead your company’s transformation.



On all our sessions, we bring together the most foundational and current insights from the worlds of behavioural science, adult development and creativity to design experiences, products and tools that equip you to tackle the challenges in front of us and be better prepared for the unknown.

HYPER ISLAND

WORKING WITH THE BEST

We are here to help, empower, provoke, guide and inspire new pathways for adults at all stages of learning and work-life development - whether finding your passion or accessing the support you need when leading your organization's transformation.

We've partnered with hundreds of organizations all over the world for the past 20 years to create dynamic and innovative cultures that accelerate long-term change. Here's a selection:

 adidas



 axiata

Coca-Cola

 DBS

dentsu



FJORD
Design and Innovation from
Adventure Interactive

Google

LLOYDS
BANKING
GROUP 


Manpower

**M&C SAATCHI
WORLDWIDE**

NETFLIX

NIVEA

Oath:
A Verizon company

PHILIPS


Red Bull

 **RBS**
The Royal Bank of Scotland

 TARGET

 TUI

Unilever

VISA



YAHOO!

HYPER ISLAND

RECENT PROJECTS



6-Week competition for teams to explore the future of retail, and customer centricity at work.



Co-creating 40+ courses and experiences for digital innovation in it's corporate academy, impacting 4.000 employees.

LVMH

Facilitating an innovation design sprint for the future of luxury experience.

Google

Digital Marketing program for the next generation of Google employees.

VISA

A future foresight project to identify payment trends and build moonshots.

dentsu

Digital transformation master classes on culture, vision, purpose and customer centricity.



Gamified learning experience for 1000+ employees to build a culture of experimentation and innovation.



Company-wide hackathons and learning programmes to develop a digital mindset.

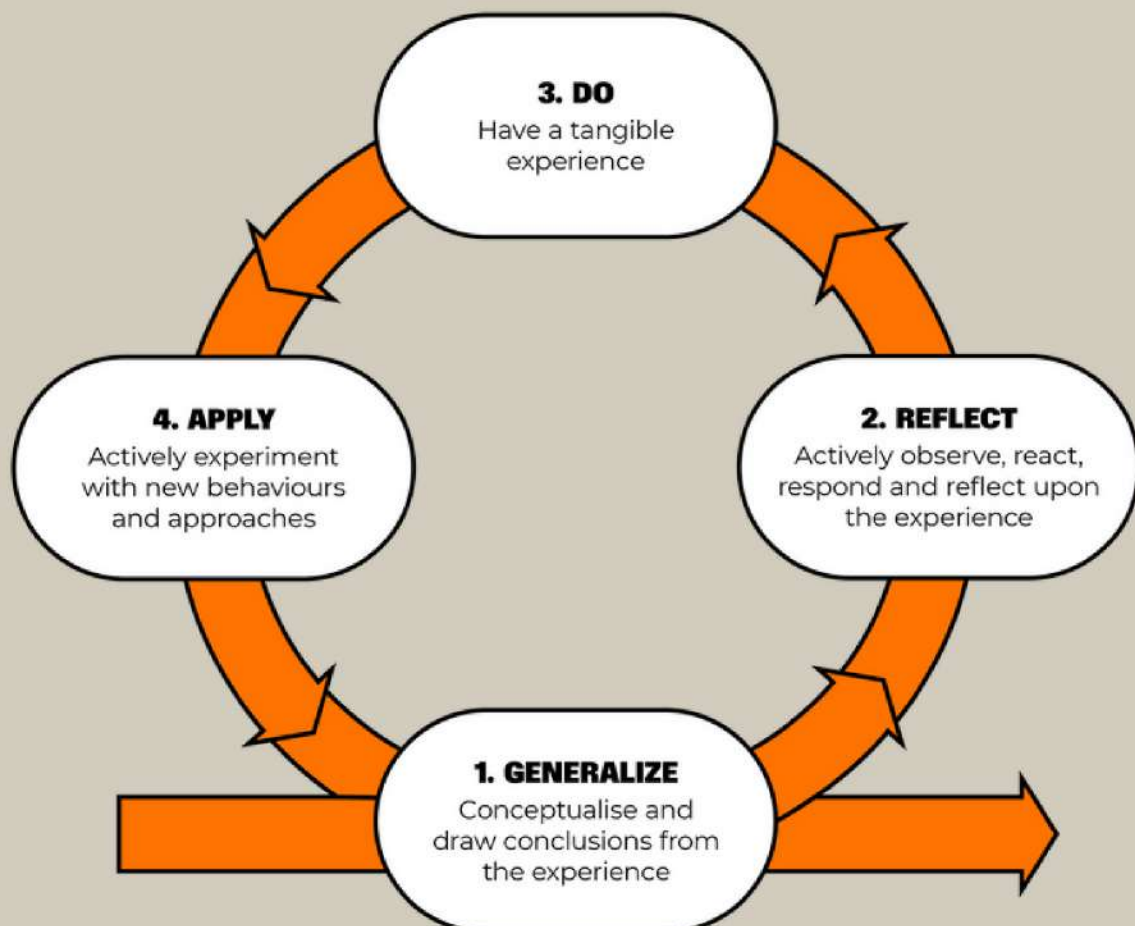
HYPER ISLAND

WHAT WE DO

Quite simply, we solve business challenges through learning experiences. We are also committed to putting people at the centre of transformation, ensuring they are seen and heard.

The Hyper Island methodology is founded on a learner-centered and experience-based approach.

We create facilitated learning experiences, where discovering, uncovering, applying and reflecting is all part of the process by which participants learn useful skills and knowledge they can apply right away. It's about establishing a new relationship to how people learn.



HYPER ISLAND

OUR GUIDING PRINCIPLES

CHANGE IS CONSTANT

Constant evolution is the only constant in this ever-changing world. Technology moves at lightning speed, and if you don't keep up with it, you may as well be on another planet! The name of the game today? Move with the flow or get left behind - so buckle up and enjoy the ride!

- **Technology stands still for no one.**
- **Speed is the new currency.**
- **Change is just about the only certainty.**

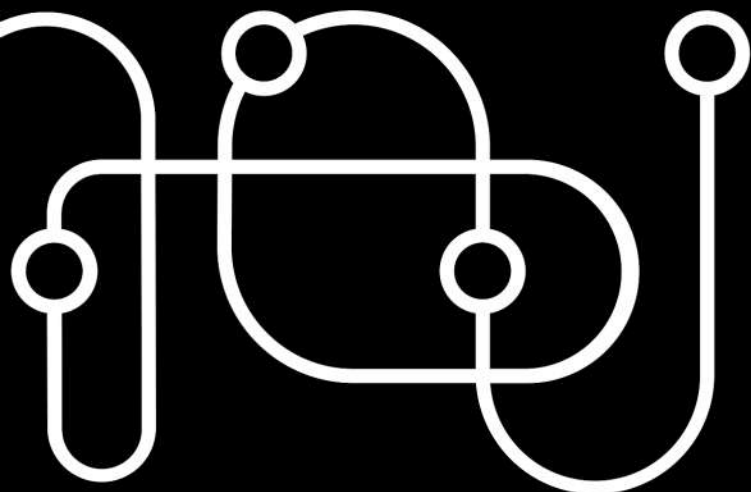
CHANGE IS HARD

Persevering through change can be tough - after all, we're not exactly built for it. With group efforts, the challenge is even more daunting since multiple mindsets need to work together in tandem. Luckily though, a good mindset strategy works wonders when empowering collective progress!

- **Humans aren't wired for uncertainty.**
- **Individual change is difficult, group change is compounded.**
- **Mindset is the mother of all strategies.**

HYPER ISLAND

OUR LEARNING METHODOLOGY



UNLEARN AWARENESS

The first step is to 'unlearn' the known and become aware of what needs to change and why. The seeds of taking action begin with openness to new perspectives and mental models - framing the world from a new position.

RELEARN BEHAVIOUR CHANGE

Establishing safe opportunities to test, explore, and apply new perspectives, solutions and behaviours. Here the capability and resilience to unlearn and relearn is shaped.

CONTINUOUS LEARNING

Establishing safe opportunities to test, explore, and apply new perspectives, solutions and behaviours. Here the capability and resilience to unlearn and relearn is shaped.

HYPER ISLAND

WHY WE CAN DO THIS?

WE ARE EXPERTS IN DESIGNING LEARNING EXPERIENCES

As a business school and guided by our deep pedagogical belief in constructivism, we have 25 years of experience in designing experience-based learning interventions, aimed at delivering business impact.

WE ARE EXPERTS IN IMMERSIVE, INTERACTIVE INTERVENTIONS

We have led cohorts of people in all sizes (from 5 to 3,500 persons) online since 2015. We have adapted our high energy, learning-by-doing training to the virtual setting, never settling for good-enough.

WE ARE EXPERTS IN DRIVING CHANGE ENABLING COMMUNITIES

At the heart of all of our learning experiences is an active community, facilitated and managed to create meaningful connections between learners, in order to accelerate behaviour change back in the workplace.

WE ARE EXPERTS IN BLENDING THE TECH AND HUMAN SIDE OF TRANSFORMATION

We know that the success in transformation lies in learning both hard and soft skills, and that the interplay between these two skill sets is critical for making the change happen.

HYPER ISLAND

THANKS!

For admission enquiries, please contact:

zainon.samsudin@hyperisland.com

+65 8781 8600

www.hyperisland.asia

Hyper Island Asia

991B Alexandra Rd, #03-08/11, Singapore 119970

Hyper Island Institute of Higher Education | ERF Registration Number 201134762G - Approval
Period: Sep 19 2021 - Sep 18 2025 | IWC Policy Number: Z/20/bm01/000951 - Student Group
Hospital & Surgical Insurance Policy Number: 4000157106 - Last Updated: 11 April 2023