



NJIT

New Jersey Institute
of Technology

Quantifiable Service Quality (QSQ)

Design Quality Assessment and Improvement Methods and Tools

Ph.D. Research
Industrial Engineering
Doctoral Program

Advisor: Dr. Paul Ranky
Kevin M Moriarty
kmm65@njit.edu

November 18, 2020

Kevin Moriarty

**Bio: Industrial Engineering Doctoral Program, NJIT,
MBA, BSIE**

Ph.D. student a.b.d. 2020 – 2015

**Assistant Professor, Undergraduate Program Director
for TSM at Stony Brook University's College of
Engineering CEAS 2013-present. Adjunct 2013-1997**

**Engineering experience; 2013 - 1974,
Senior executive technical operations (VP of Operations) 1995-2013.**

Festo Corp VP of N. American Ops, Industrial Automation

Thermo Fisher VP of Operations, Lab Equipment

Manufacturing management 1989-95,

Siemens Corp Plant manager, Telecommunications

Dayton T. Brown, Director of Manufacturing

Manufacturing engineer, United Technologies 1981-1989

Civil engineer, 1974-1981, US Army Corps of Engineers



November 18, 2020

- I Concept - Quantifiable Service Quality
- II Maintenance & Service; Define and describe three stages of maintenance + 4th generation
- III Key Predictive Attributes (KPA's) a- n...
- III Modular Transform; Explanation of 4th generation of Maintenance
- IV Data
- V QSQ System
- VI Summary

November 18, 2020

**QUANTIFIABLE
SERVICE
QUALITY
(QSQ)
A SYSTEM DESIGNED to
REDUCE or ELIMINATE
DOWN TIME**

November 18, 2020

NJIT

New Jersey Institute of Technology

Newark College of Engineering



Department of
Mechanical & Industrial Engineering

Research a unique 4th generation
Service Quality Method,
resulting in a system of;

Quantifiable Service Quality

November 18, 2020

➤ Purpose;

- To investigate an application to quantify service quality outcomes and predict probable success and reduce equipment **DOWN TIME!!**

- Creation of Key Predictive Attributes (KPA's)
 - * Learning curve functionality
 - technicians experience
 - * Forecasting of outcomes
 - exponential smoothing function
 - * Etc. ...

- Creation of a QSQ Index. This is the indicator of the service success standard

November 18, 2020

Current Maintenance Stages

1- Preventive Maintenance

2- Predictive Maintenance

3- Corrective Maintenance

+ 4th Service Outcome

November 18, 2020

NJIT

New Jersey Institute of Technology

Newark College of Engineering



Department of
Mechanical & Industrial Engineering

➤ The QSQ approach is a method of identifying CNC operational KPA's when service is necessary and applying the unique service success prediction modular transform, know as the Moriarty/Ranky Transform (M/R T) within the QSQ system.

➤ M/R T is a culmination (summation) of weighted factors given to KPA's of the given system, to generate a service outcome index value.

November 18, 2020

- This research, has verified the three (3) existing types/stages of maintenance, which have been identified as generations;
- Preventive, Predictive & Corrective.
- The 4th Generation is the process of quantifying the prediction of success of any/all of the three types of maintenance in the previous generations.

November 18, 2020

Inputs to the model:

- **New equation application; Learning Curve;**

Y_x = Steady State output (full efficiency), $Y_x = aX^b$

Where; a min percentage (α), a max percentage (β), and a most likely percentage (χ) are utilized to generate the Learning curve percentage (L), therefore $L = (\alpha + 4\chi + \beta) / 6$

- **Newly developed Forecasting Value calculation:
Unique Exponential Smoothing Method (UESM)**

This newly developed/enhanced forecasting method introduces a delta “ Δ ”, factor & applies 50% of result to additionally smooth out the projected numerical result.

$$F_{ex} = (1 - \alpha)(\text{Last Actual Value}) + 0.5\Delta + \alpha(\text{Last Forecast})$$

Other KPA inputs; Maximum likelihood, Weibull Analysis, Financial factors, Customer Satisfaction, Value creation, Service weight factor, Service performance factor, Risk factor, etc.

November 18, 2020

➤ Activities:

- Creation of the Moriarty/Ranky Modular Transform (M/R T)
- Acquire CNC Lathe Data
- Patent Application
- Create QSQ system
- Simulation
- Submitting papers for publication

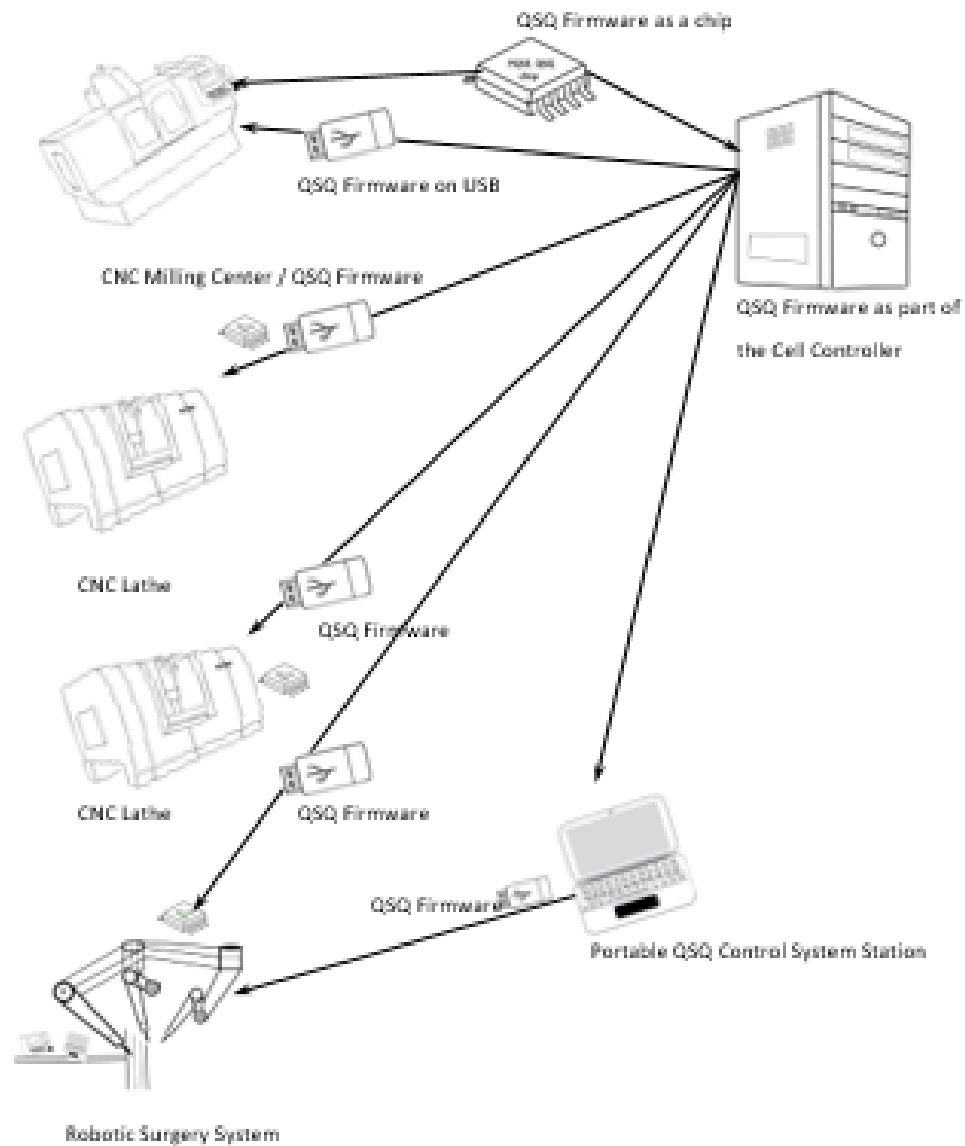
November 18, 2020



➤ Investigation;

- **Two (2) years of CNC Lathe Data**
 - **Categorizing over 2000 operational lines of CNC code occurrences**
 - **sub group creation**
 - incorporate into the QSQ M/R T modular transform
- Simulation: utilizing simulation software tools and data sets

November 18, 2020



November 18, 2020

➤ SUMMARY

- Next Steps/ Further Research:
 - Refine and validate M/R T Modular Transform QSQ system math and modeling (simulation)
 - Test the system on CNC machines with additional CNC Data
 - Continue R&D & feedback loop

November 18, 2020



Questions ?

NJIT

New Jersey Institute
of Technology