

The new standard for plant-based meat

Here are some quick and easy to memorize infos about Planted. As simple as our ingredients list.

What is Planted?

Planted is the new standard for plant-based meat. Its unique and **juicy plant-based meat** with the perfect meaty bite is made in Switzerland and has **only natural ingredients**. It's better for the planet, the animal and your health.

Where are Planted products made?

Our meat is produced in our own production facility in **Kemptthal, Switzerland**.

Does Planted taste as good as meat from animals?

Meat eaters enjoy Planted because of its juiciness and tenderness. Combining extrusion and fermentation together with only natural ingredients allows us to create a unique plant-based meat that has the perfect meaty bite. **Try it out!**

What ingredients does Planted consist of?

Planted makes its meat using only a few natural ingredients such as **peas, sunflowers and oats** with the addition of **rapeseed oil, water and vitamin B12**. Depending on the marinade we use ingredients you can find in your kitchen cupboard such as spices, herbs or oil. **No additives**, no artificial flavours, nothing you can't pronounce.

What is the source of protein in Planted?

The plant-based proteins in Planted products come from **peas, oats and sunflowers**.

Are Planted products vegan?

Yes, Planted products are **100% vegan**, made from natural ingredients and are also marked with the V-label.

Does Planted contain gluten? What about other allergens?

Planted.pulled and planted.schnitzel contain gluten, the remaining products do not have gluten containing ingredients. However, due to the manufacturing process, traces of gluten may be present.

Our meat does not contain peanuts or nuts. However, peas are legumes and people who suffer from severe allergies to legumes such as peanuts should exercise caution when consuming pea protein.

For additional information please check:

[Our website.](#)

planted.



Less ingredients than this sentence.

planted.chicken

Ingredients:
Peas, rapeseed oil, water
and vitamin B12.



77% less CO₂-eq
85% less water
vs. the animal equivalent*

planted.kebab

Ingredients:
Peas, rapeseed oil, water,
vitamin B12 and marinade
(spices, salt and yeast).



87% less CO₂-eq
85% less water
vs. the animal equivalent*

planted.pulled

Ingredients:
Peas, sunflowers, oats,
rapeseed oil, water,
vitamin B12 and spices.



83% less CO₂-eq
75% less water
vs. the animal equivalent*

planted.schnitzel

Ingredients:
Peas, sunflowers, oats, wheat flour,
rapeseed oil, water, citrus fibre,
spices, yeast and vitamin B12.



87% less CO₂-eq
90% less water
vs. the animal equivalent*

*Comparative calculation by Eaternity based on Cradle-to-Gate.



**No
Additives**



**Made
with Peas**



**100%
Plant-Based**



**Rich in
Protein**



**Made in
Switzerland**