

RETAIL GIFT PACKAGING



OUR HISTORY

In 1917, a European immigrant came to Canada, couldn't speak the language or find employment, so to earn a living, he opened a box factory in Toronto. At that time, any item of clothing, hat or gift came in a beautiful box that Progress produced.

Over time, the business evolved and responded to our customers needs.

In the 1980's our customers became interested in premium packaging that wasn't manufactured in North America. We scoured the globe and developed partnerships with factories that shared our relentless focus on quality across categories that complemented our existing lines of rigid and folding boxes. These partnerships opened an opportunity to create a line of stock packaging we called Luv2Pak. Over the last 30 years, we have curated a mix of over 1,000 items that are coordinated, on-trend and sustainable. A retailer of any size could now purchase a full suite of premium packaging across all major categories in quantities as low as a case.

Concurrent to that, we honed in on sustainability. Our brand Give Green is a symbol to how our packaging could not only be beautiful, but could also be Recyclable, made from Recycled Materials, Reusable or Carbon Offset. We were one of the first Retail Packaging providers to have this drive on Sustainability, and it remains a core focus of ours to this day.

As our business has evolved, we still remained true to our roots. A family-run business, that prides ourselves on the quality of our products and the relationships we have built with our customers, many of whom have worked with us for decades.

Our over 100 years of packaging heritage have given us a tremendous advantage to support Retailers and Brands with premium, sustainable packaging.

Please reach out - we would love to work with you!

WHAT WE DO

Packaging Design – We are experts in Structural and Graphic design. We thrive on innovating and creating packaging designed to best suit your product and brand. We've even invested in 3D Design for rapid prototyping and concept review.

Coordinated Programs – Your brand is your identity. It's often challenging for multiple packaging items to have the same look and feel. It is our mission to create a coordinated, curated program, regardless of the number of items or categories purchased.

Highly Controlled Manufacturing & Quality Control - We've developed partnerships with over 50 leading global factories. It is critical that Mass Production match the samples approved, and every shipment inspected by one of our in-house or 3rd party QC. We deeply understand manufacturing tolerances, and have developed a rigorous framework to ensure consistency, whether the order is 10,000 or 10 Million pieces.

Global Logistics, Warehousing & Distribution – We have decades of experience in managing the complexity of global freight. Our network of freight forwarders and global logistics partners can tailor a solution to fit your needs. Whether it is a one-time shipment (delivered on-time), or a multi-year, multi-destination, direct-to-store program with warehousing & storage (or anything in between), we are set up to handle it!

Cost & Sustainability Value Engineering – We understand that budgets are always a constraint, and are well positioned to work within them. We know how to shave pennies where necessary, and how to provide innovative solutions that can maximize the efficiency of any program. In addition, we would be proud to develop and produce sustainable alternatives to any component of any project.

Fulfillment, Co-Packing & Complexity – We thrive in complexity. It is common for us to assemble multiple components and co-pack a program from multiple vendors. We can tailor-make a project to



SUSTAINABLE PACKAGING

As an industry pioneer in sustainable packaging, Progress Luv2Pak is committed to the care of our planet and considers ecological impact in every decision we make.

Our Give Green initiative provides a framework of four categories to critically assess our extensive range of sustainable packaging solutions in order to help our clients define their goals.



Our Give Green represents qualified solutions under any of our 4 pillars of sustainable packaging.

1. CONTENT



RECYCLED MATERIALS:

Defining the percentage of recycled content, whether it is post-consumer (PCR) or post-industrial (PIR).



RENEWABLE MATERIALS:

Materials derived from rapidly regenerating materials such as bamboo, grass pulp, sugarcane and more.

THIRD PARTY CERTIFIED MATERIALS:

Progress Luv2Pak is proud to be accredited to offer a triad of the world's best chain of custody certifications for our paper products. We offer materials certified from managed systems, with options for 100% virgin fibre coming from managed forests, recycled content coming from managed recycling streams, or a mix of both.







2. USE



REUSABILITY:

Packaging designed with enhanced durability and/or functionality in mind for maximum, meaningful reuse, whether it be a shopping bag engineered to exceed all legislated standards for reusability or a premium gift box that offers secondary use as a keepsake vessel.

3. DISPOSAL



CURBSIDE RECYCLABILITY:

For packaging to be truly recyclable, it must be accepted in the municipal recycling programs where your products are sold and should have clear instructions on any disassembly required for responsible recycling.



COMPOSTABILITY:

The item must be compostable in a home or industrial composting system. If the item requires industrial composting, such systems must be available in the municipalities where your products are sold. Shelf life must be considered for operational feasibility.

4. FOOTPRINT

CARBON OFFSETTING:

Using various third party carbon offsetting organizations, we are able to calculate the overall carbon emissions related to each packaging solution (comprised of: materials, production, freight and disposal), and the value of funding an equivalent carbon dioxide saving project, such as reforestation.



PAPER SHOPPING BAGS

An endless range of materials, finishes and handles to suit your brand, from economical simplicity to sophisticated luxury.

Sustainable solutions for this category include: renewable content, recycled content, third party certified materials, recyclable and compostable options.











REUSABLE BAGS

From poly bag replacements to resale reusable bags, select from auto-sonic and sewn structures in RPET, PP, PE, cotton, polyester, bamboo and more.

Sustainable solutions for this category include: recycled content and reusable options.







RIGID & FOLDING GIFT BOXES

Unique shapes and styles of rigid and folding boxes for everything from apparel to confectionery.

Sustainable solutions for this category include: recycled content, renewable content, third party certified materials, reusable, recyclable and compostable options.















Wildly popular category of rigid and folding box styles used across all industries from cosmetics to gourmet food - as headlining holiday gifts.

Sustainable solutions for this category include: recycled content, renewable content, third party certified materials, reusable, recyclable and compostable options.











ADVENT CALENDARS



TINS

Select from thousands of stock factory molds or create custom designs with unique shapes, embossing, embellishments, moving parts and FDA approved coatings.

Sustainable solutions for this category include: reusable and recyclable options.







GIFT CARD HOLDERS

From simple folders to premium gift presentation pieces, for give-away or re-sale, we offer a broad range of structures and materials to meet your needs.

Sustainable solutions for this category include: recycled content, third party certified materials, reusable, recyclable and compostable options.













We offer a full range of packaging solutions for exterior mailers along with a complete, coordinated mix of interior packaging to create impressive unboxing experiences.

Sustainable solutions for this category include: recycled content, third party certified materials, recyclable and compostable.











ECOMMERCE PACKAGING





Materials include PEVA, non-woven, polyester, and cotton; special options include pockets, grommets, unique handles, zippers pulls, and trim.

Sustainable solutions for the category include: recycled content and reusable options.





TISSUE PAPER, RIBBON & LABELS

Customized accessories for an elevated gift presentation.

Sustainable solutions for this category include: recycled content, third party certified materials, recyclable and compostable options.









HARRY ROSEN

This luxurious program makes no compromises in being decided eco-conscience. Coordinated uncoated, recyclable gift bags, collapsible magnetic boxes and gift card packaging combined with PP non-woven garment bags, gift wrap made of recycled content, all finished with customized premade satin bows and labels for the finishing touches.



APPAREL

CANADA GOOSE

Uncoated embossed paper shopping bags, 100% recyclable with woven paper handles paired with premium reusable zipper garment bags with logo woven handles and accessory pocket.



OVER THE RAINBOW

An everyday retail packaging program consisting of uncoated, recyclable, hot stamped paper shoppers, pp non-woven zipper garment bag, garment wraps, recyclable poly mailers made with recycled content.



APPAREL

TODD SNYDER

Luxurious vat dyed, texture-embossed and hot stamped paper shopping bags and shouldered rigid gift boxes, with antique map print tissue paper, and tie, receipt and gift card envelopes.



29 NORTH / THE POST HOTEL

Luxurious soft touch magnetic boxes and paper shopping bags, luggage-worthy zipper garment bags, ribbon, stickers and receipt envelopes for Houston's first five-star hotel including and all of its premium retail shops, restaurants, patisserie and spa.



HOSPITALITY

HARD ROCK INTERNATIONAL

Retail packaging program including North American made, recyclable folding gift boxes made of recycled content and 100% cotton drawstring jewelry pouches for this infamous chain of themed hotels, casinos and cafes.



JONATHAN ADLER

Beautifully designed shopping bags with matching corrugated boxes doubling for gifting and visual merchandising.



HOME / GIFT

INDIGO BOOKS

A stunning coordinated program of reusable gift bags, drawstring fabric gift bags with grosgrain ribbon ties, and magnetic collapsible gift boxes and gift cards holders with elasticized pre-tied grosgrain bows.



MURALE

Coordinated luxurious cosmetic retail packaging program with laminated shopping bags, gift card holder, and stunning graffiti print folding boxes for both gifting and visual merchandising.



COSMETIC

CRABTREE & EVELYN

A gorgeous library of book-style, hot stamped magnetic gift set boxes with custom flocked vac form inserts to create a knock out holiday gift program.



DAVID'S TEA

Multiple advent calendars, pop up gift boxes and windowed tea tins to headline a trend-setting holiday gift program.



GOURMET FOOD

SQUISH CANDY

A festive, fun and sophisticated confectionery gift packaging program including advent calendars, wine bottle-shaped tins, clear lid cylindrical boxes and clear PET boxes.



REIF ESTATE

A beautiful, coordinated, gift-worthy wine packaging program designed to stand out on shelf, including mesh window fabric gift with purchase bags, a holiday print puffer coat bottle cozy and a snowflake bottle decal.



BEVERAGE/ALCOHOL

BCL

Resale reusable shopping bags with bottle dividers and holiday themed recyclable paper wine gift bags with ribbon handles.



TELUS COMMUNICATIONS

Telus & Koodo Reusable Shopping Bags

Durable reusable shopping bags made from 100% RPET recycled water bottles with vibrant photographic prints for this nationwide Canadian telecommunications retailer.



TELECOM



MEJURI

Sustainable keepsake packaging, including everyday jewelry boxes made from recyclable uncoated materials with multifunctional inserts, a keepsake engagement ring box with fabric drawstring pouch and paper bags in recyclable coated material with grosgrain handles.



KINN STUDIO



OUR DESIGN PROCESS

FROM CONCEPT TO DELIVERY



PACKAGING CONSULTATION

Our packaging experts will assess your needs and present on:

- Structures
- Materials
- Print finishes
- Sustainable options
- Cost savings & value added solutions



CONCEPT ILLUSTRATION

The graphics team prepares a sketch form of the creative brief



STRUCTURAL DESIGN

Our team will create precise die lines to industry standards



GRAPHIC DESIGN

Rely on our in-house graphic design team to position your artwork and ensure it is production-ready



3D RENDERINGS

Photorealistic 360° view of your product to show its functionality and elements



PROTOTYPING

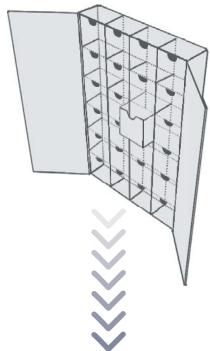
Creation of pre-production sample for your final approval



MASS PRODUCTION

Our in-house quality assurance team monitors production and conducts pre-shipment inspections to match prototypes within defined tolerance ranges

For more info visit: www.progressluv2pak.com







TORONTO SHOWROOM

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Hours Monday - Friday 9am - 5pm

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LUV2PAK IS PROUD TO BE CERTIFIED

Luv2Pak's deep range of sustainable solutions is enhanced by our environmental accreditations, enabling us to offer third party-certified materials from managed forests:

- Forest Stewardship Council® (FSC®)
- Sustainable Forestry Initiative® (SFI®) SGSCH-SFI/CoC-CA09/55315
- Programme for the Endorsement of Forest Certification (PEFC®) SGSCH-PEFCCOC-CA09/55316





The mark of responsible forestry