

# SKYWORTH

## SKYWORTH Showcases Clarus S1 Full Sun Outdoor TV Designed for Extreme Outdoor Environments



*-- Elevate Outdoor Viewing Experiences with Unparalleled Brightness and Performance with 3,000 nits; Rated IP66 Enclosure Is Dust and Waterproof, as well as Impact-Resistant --*

**Denver, CO, September 7, 2023** – At CEDIA Expo 2023, [SKYWORTH](#), a global leader in consumer electronics, is launching its **Clarus S1**, the world's first outdoor Google TV™. The ruggedly designed “full sun” LED TV is ideal for the custom installation marketplace. It is available in 75- and 65-inch versions and features industry-leading brightness and a 100W 8-speaker soundbar. Its robust design and build make it ideal for outdoor entertainment, including watching movies, sports, or gaming. The introduction of the Clarus S1 is the first of several lifestyle TV product introductions planned for the next six months by SKYWORTH.

### **“Full Sun” Clarus TV Truly Shines – Even in Direct Sunlight**

With a suggested retail price of \$6,999 for the 75-inch and \$4,999 for the 65-inch, the SKYWORTH Clarus TV offers a high-value, no-compromise option for the custom integrator market. Thanks to its astounding brightness of 3,000 nits and its anti-glare properties, the picture remains clear even under direct sunlight, outperforming both mainstream full and partial sun TV models on the market that have an average of 2,000 nits.

### **Rugged Design for Every Environment and Extreme Weather**

The Clarus S1 was designed to withstand the demands of being installed outside for long periods of time – even in extreme weather. It operates in temperatures ranging from -4°F to 122°F while in use and from -20°F to 130°F at rest, making it an all-weather investment.

The dustproof and waterproof metal enclosure boasts an IP66 rating – currently the highest level of moisture protection for an IP-rated enclosure. In addition, the Clarus S1 has an industry-leading IK10 impact-resistance rating for durability, longevity, and accidental impact. To assist with the handling and installation of the 150 lb. plus class televisions, the TV has two built-in handles on the back of the display.

## **Powerful 2-channel 8-Speaker Outdoor Sound**

The Clarus S1's soundbar features Dolby Audio surround sound technology, creating an immersive and inviting listening experience. The 8-speaker audio system is powered by 100 Watts of amplification and utilizes the latest advanced audio processing technology. It also features bi-directional Bluetooth technology to easily connect to mobile phones or other devices.

## **Commercial Applications**

While designed for residential applications, thanks to its full sun and anti-glare capabilities and its rugged design, Clarus can also be used for commercial use, such as restaurants, fitness clubs, resort locations, pools, and outdoor lounges.

## **About Skyworth**

SKYWORTH Group Limited is a leading supplier of uniquely advanced and smart technology solutions. It has been listed on the Hong Kong Stock Exchange (HKG: 0751) since 2000. As of March 2019, the Group was valued at more than USD 19 billion and employed over 40,000 people worldwide. Founded in 1988, today, SKYWORTH is a leading color global TV brand, a top brand in the Chinese display industry, and a top three global provider of the Android TV platform.

*Google TV is the name of this device's software experience and a trademark of Google LLC.*

[Hi-res Images](#)

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