

MOLSON BRANDED TEAM CANADA TOQUE 2021 PROMOTION

Terms and Conditions

In order to participate and receive MOLSON BRANDED TEAM CANADA TOQUE promotional offer (the “Offer”) from Molson Canada 2005 (the “Sponsor”), I have read, understand and agree to the following Terms and Conditions set out below:

1. This Offer is only valid for a limited time to legal residents of Canada who are of legal drinking in their province of residence. This Offer is only available WHILE SUPPLIES LAST or until February 28, 2022, whichever comes first.
2. For residents of British Columbia, Alberta, Saskatchewan, Manitoba, and Newfoundland and Labrador you must purchase one (1) specially-marked 24 can pack of Molson Canadian; for residents of Ontario you must purchase one (1) specially-marked 30 can pack or 6x473ml can pack of Molson Canadian; for residents of Quebec, you must purchase one (1) specially-marked pack of either 12 or 20 can pack of Molson Export; for residents of Prince Edward Island, you must purchase specially-marked 30 can packs of Molson Canadian; for residents of the Nova Scotia, you must purchase one (1) specially-marked 18 can pack of Molson Canadian to receive one (1) Molson branded Team Canada toque. While supplies last
3. To redeem PIN, go to www.molson.ca/teamcanada or www.molson.ca/équipecanada and follow the online instructions. Complete the online registration form in full, including submitting your assigned PIN. All fields must be completed unless they are otherwise indicated as optional. Once PIN has been successfully submitted, you will receive a confirmation notice. All PIN submissions must be received by and no later than 12:00 p.m. EST on February 28, 2022 (“PIN Entry Deadline”). Limit: one (1) PIN per person per email address per day. Sponsor will not be responsible for illegible, incomplete, lost, errors, misdirected, technical failures or late PIN entries, all of which will be void.
4. Toques may not be exactly as shown in promotional materials and may not be returned or exchanged. Offer is only available for Canadian shipping addresses (no postal boxes) and for a limited time, while supplies last. Toque cannot be shipped to a postal box. Please allow 3-4 weeks for delivery. Toque will be shipped directly to the address provided on the registration form. Sponsor is not responsible for any lost, stolen, misdirected or damaged shipments.
5. PINs cannot be redeemed for cash nor can they be combined with any other promotional offer or coupon. PIN cannot be redeemed more than once. Limit: one (1) Toque per PIN.
6. Sponsor assumes no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete registration forms, notifications, emails, replies, or for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of a registration form or PIN submission. Sponsor is

not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Offer or by any technical or human error which may occur in the administration of the Offer. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, registration forms or PIN. Sponsor is not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, email, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing or otherwise. Sponsor is not responsible for any injury or damage to you or to any computer related to or resulting from participating in this Offer. You assume liability for injuries caused or claimed to be caused by registering to participate in the Offer, or by the acceptance, possession, use of, or failure to receive Offer.

7. By registering and submitting a PIN, you hereby fully discharge and forever release Sponsor, its advertising and promotional agencies, the provincial liquor authorities, beer distribution companies, parent companies and affiliates of the foregoing and all of their respective directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively, the "Releasees"), from or in respect of, any and all claims, demands, losses, damages, actions or causes of action whatsoever, whether known or unknown, whether at law or in equity which I or my heirs, executors, administrators, successors or assigns may now or hereafter have against any of the Releasees in connection with this Offer, notwithstanding that such claim, demand, loss, damage, action or cause of action may have been contributed to or occasioned by the negligence or gross negligence of any of the Releasees.
8. Sponsor reserves the right at any time and for any reason to verify the validity of all registration forms and/or PIN redemptions, including the right to require proof of purchase/receipt (if necessary), and may refuse fulfillment of any Offer where it suspects fraudulent registration and/or PIN redemptions have occurred. Failure to provide such proof to the satisfaction of the Sponsor in a timely manner may result in disqualification. Any attempt to use a PIN number which is reproduced, altered, mutilated, tampered with, forged from its original state or not legitimately obtained or is not submitted in accordance with these Terms and Conditions will be void. Any other use constitutes fraud.
9. Sponsor reserves the right to amend, suspend or terminate this Offer at any time and without prior notice if any factor interferes with its proper conduct as contemplated by these Terms and Conditions. Sponsor further reserves the right to terminate this Offer should any error in production, distribution, printing or any other event or error result in more than the stated number of Toque(s) being claimed.
10. By participating in this Offer, you consent to the collection, use and disclosure of your personal information ("Personal Information") for the purposes of administering the Offer including, but not limited, for the purposes of receiving one or more messages, whether electronic or not, from the Sponsor or its designated representative(s), which may provide

participants with information regarding the Offer or otherwise further the administration of the Offer. The participant will be deemed to have solicited these messages from the Sponsor by virtue of participation. This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.