



TOADFISH®

BRAND & STYLE GUIDE



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319C / C65 M0 Y20 K0 / R63 G193 B207 / #3FC1CF



C55 M46 Y44 K10 / R119 G120 B123 / #77787B

FONT FAMILY - GOTHAM

GOTHAM LIGHT

GOTHAM BOOK

GOTHAM MEDIUM