

January 25, 2017

Mr. Brandon Steiner
STEINER SPORTS
145 Huguenot Street
New Rochelle, NY 10801

Brandon -

Your keynote knocked it out of the park at the Live Nation annual sales meeting in New Orleans.

The no-frills, simple storytelling approach you took truly resonated with the team. During the remainder of the conference while attending various breakouts I heard several of your principles echoed by our leaders.

Your messages inspired our organization.

Thanks for making the trip to New Orleans.

Cheers -



Thomas See
Chief Revenue Officer - Concerts
Live Nation Entertainment

