

BeautyMatter

2023 WEEK 2: BEAUTY BRAND AND PRODUCT LAUNCHES

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CATEGORIES + COLLECTION



ma:nyo: The clean beauty brand has revealed the VCollagen Heart Fit Collection for Valentine's Day. All products in the collection feature Collageneer, a patented ingredient that lifts the skin, as well as vegetable collagen and white throat mushroom extract to strengthen the skin's barrier and help retain moisture. The range includes VCollagen Heart Fit Ampoule (\$35), formulated with a nutrient-dense formula to hydrate while improving elasticity and lifting the skin. VCollagen Heart Fit Multi Balm (\$29) spreads across the face or any area in need of moisture with a readily absorbable and non-sticky consistency. Finally, VCollagen Heart Fit Cream (\$38) is a lightweight product that enhances skin firmness and prevents premature aging.