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A NEW ADVENTURE

Now that everything has been completed on the December issue of *M-U-M*, you might wonder how I'm going to spend my time in the months ahead. No thumbtwiddling is in my future; I have many projects that will be moving from "back-burner" status to completion.

Heading your way first are my new ebooks, tentatively titled *The Paradigm Shift Parts 1 and 2*. I have been working on this project for almost ten years. I have demonstrated some of the material to a select group of magicians in the past couple of years, and the response has been enthusiastic. (Quentin Reynolds said The IKEA Card Trick is the best card routine he's seen in years.) The focus is on card magic, but you will also find effects that use other objects. There are contributions from Harry Riser, Bob Farmer, Mick Ayres, Roy Walton, and Simon Aronson. In addition to the effects, there are some groundbreaking essays that will help to take your magic to a new level. Each ebook will contain more than thirty chapters. Lisa and I are working furiously in order to have the two ebooks out before the end of year.

In addition to the ebooks featuring my material, Lisa and I plan on releasing several new ebooks from other authors. We have already started this process with Christian Painter's Magic in the Real World: What You Need to Know before You Quit Your Day Job. If you have any desire to make a living from performing magic, you need Christian's ebook. It will save you time and money. Watch for more ebooks in the months ahead.

Lisa and I hosted two workshop/retreats in 2017. The

first, in May, featured Johnny Thompson as the special guest; the second, in October, featured Jason England and Michael Weber as the special guests. Both gatherings exceeded everyone's expectations. Lisa and I plan to host more of these events and are fine tuning our business plan to ensure the best experience possible. We will keep you updated.

With my M-U-M responsibilities completed, I have more time for teaching and coaching. With the explosion of magic on the Internet and the avalanche of new products hitting the marketplace each week, it is more important than ever for a magic enthusiast to have someone with knowledge and experience to guide his or her progress. I will be uploading a blog post on this subject shortly, so stay tuned.

That's the short list of what's coming your way at www.michaelclose.com. Thanks for reading. ★



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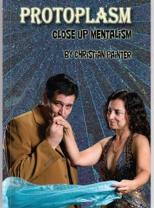
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A CHAT WITH R. PAUL WILSON

Paul Wilson (R. Paul Wilson, to you) and I have been friends for more than thirty years. He is, unarguably, one of the finest proponents of pure sleight-of-hand magic in the world today. He has released his creations through DVDs, lecture notes, and individual products; I recommend all of them to you.

He is a well-known television personality (especially in the UK); viewers have watched him scam unsuspecting victims on The Real Hustle and The Take Down.

What many magicians don't know is that Paul is making a name for himself as an independent film maker (both writing and

directing). His most recent film, Isolani, is knocking them dead at film festivals around the world. His latest film, To the Sea, is currently in post production.



Click here to listen to the interview.



Paul and I got to spend some quality time together at the Ring 129 Workshop, produced by David Sandy, in St. Joseph, Missouri. I could have talked to Paul about the great magic with which he had just bashed in my brains, but instead, I wanted to talk about film making, and whether any aspects of magic carry over to that process.

Paul had told me that the hardest part of doing film festivals was the Q&A that followed the screening of the film, but I guess I asked the right questions. We breezed through the following twenty-minute interview without the slightest qualm. So, without further ado, here's Paul Wilson. *





MAGIC ON THE WEB



The Late Show with Stephen Colbert

Derek Delgaudio's show 'In & Of Itself' mixes storytelling, magic, and whatever it takes to leave Stephen speechless at the end of a show.

View his spot here at cbs.com

Nerdest.com

Bizarre States #156 - The Magician's Way with Randy Pitchford

Jessica Chobot is joined by Randy Pitchford of Gearbox Software, magician, and owner of **Genii** magazine to talk about his life as a magician! Magic talk starts at about nine minutes in.

Jessica is the host and creator of the @Bizarre_States podcast on iTunes.
Keep up to date by liking the <u>Bizarre States</u>
<u>Facebook page!</u>



The Magic of Mead

Great article about our friend Eric Mead in the Roaring Fork Magazine, a monthly publication exclusively for and about the residents of Roaring Fork, CO.

"Most people, who are not only involved in magic but really big fans of magic for a long time, still have a misconception about what magicians are," says Aspen magician Eric Mead. "There's a huge spectrum. But the magicians that I like most—respect most—aren't even on that spectrum. They're in a different room, doing work



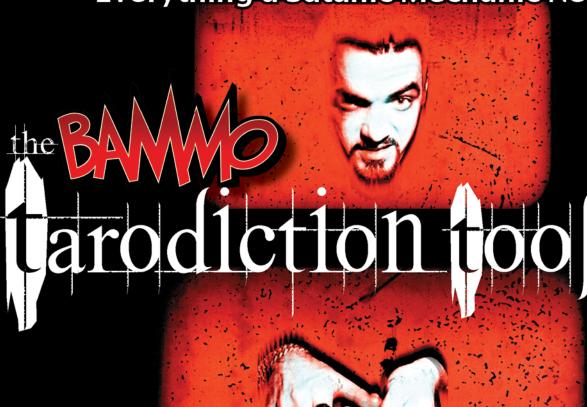
that is aimed at really smart people. There are ideas behind magic besides what the trick part is." Read the <u>full article here</u>.







Everything a Satanic Mechanic Needs



Within magic,
no mind approaches
Bob Farmer's.
Outside magic,
Machiavelli
came close.
The evidence
is presented in
"The Bammo
Tarodiction
Toolbox."
—Stephen Minch

box

Bob Farmer's
Bammo Tarodiction
Toolbox is both
a great trick and
a genuinely new
method for secretly
arranging cards
quickly, accurately,
and right in front
of the spectators'
noses.
—Matthew Field,

—Matthew Field,Magic Book Author and Editor

About what you'd expect from the guy who invented that stupid little hand trick.
—Richard Kaufman

\$35_{USD}

Postage outside the U.S. and Canada \$10.

Available only from Bob Farmer. Bammomagic@cogeco.ca. Payment only by Paypal.

You don't have to have a Paypal account. I'll send you an invoice.

The Bammo Tarodiction Toolbox

A New Breakthrough In Magic Methodology

It's got:

- Completely new and flabbergasting effects with Tarot and Bicycle cards.
- A mysterious message that Aleister Crowley, occultist and Satanist, wrote in 1947 (and then immediately thereafter slumped over dead), here finally explained.
- The appearance of impossible poker hands (odds of success, one in over one trillion, three hundred billion, but you beat those odds).
- A method for stacking a deck in Mnemonica or Aronson order or Stebbins order (or any order!) that takes less than two and half minutes to complete (there is no faster method).
- A revolutionary new method for marking cards.

BONUS!

Includes, Tsunami, the long unavailable gambling manuscript universally praised by those who praise universally.

Indispensable for card guys and mentalists. Not suitable for gospel magicians. No sleights. All self-working. No thought required. No calculations required.

Wide applications to many other areas. Satisfaction guaranteed or I'll apologize.

That's all I'm saying. Let's keep this exclusive.

BAMMO MAGIC & BOB FARMER

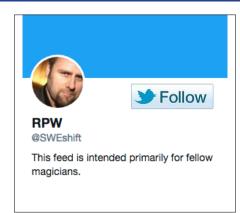
MAKING THE WORLD STRANGE AGAIN, ONE TRICK AT A TIME.

FUN TO FOLLOW



















MAGIC TRIVIA



In what show did Jay Marshall appear on Broadway playing the bagpipes?

Email your answer to us at <u>lisa@michaelclose.com</u> the first correct answer will win a prize.

Answer will be revealed in our February newsletter.

GONE, BUT NOT FORGOTTEN

"There is an old saying in show business, 'I have had a good run.' To that, I will add, 'And I have enjoyed every minute of it." – Ray Goulet

Noted historian, publisher, producer, performer, mentor, and collector, Ray Goulet, passed away at 6:15 a.m., on Saturday, October 7, 2017, at Care One Nursing and Rehabilitation Center in Newton, Massachusetts, following a period of declining health. This is a huge loss, not just to our local, Boston-area magic community, but to the magic community at large. We here in Boston have been extremely fortunate to have had such a giant in the industry available to us, for so many years.



Raymond J. Goulet was born in Cambridge, Massachusetts, on January 20, 1930, the son of the late Valmore Goulet and Mary (Marrano) (Goulet) Joaquim, and was a lifelong resident of Watertown, Massachusetts. He was a graduate of Watertown High School and served with the United States Army during the Korean War.

He married his high school sweetheart and lifelong best friend, Ann M. Ford, in Saint Patrick's Church on October 12, 1949. With Ann, he created a traveling show and performed on twenty-two trans-Atlantic voyages, including once for the Duke and Duchess of Windsor. Along with his friends, the cast members of Le Grand David & His Own Spectacular Magic Company, Ray also performed at the White House during the annual Easter Egg Roll in 1984.

In 1976, Ray opened his Magic Art Studio, a brick-and-mortar magic shop at 137 Spring Street in Watertown, which was home to the shop as well as a small theater and meeting place for local magicians. Boston's I.B.M. Ring 122, Assembly 9, the New England Magic Collector's Association, and S.Y.M. Assembly 29 all met at Ray's shop. Ray was the Dean of Herman Hanson Boston Assembly 9, and for many years was the center, if not the very soul, of the New England magic community. All magical roads (from all over the world) led to the Magic Art Studio.

The Magic Art Studio was also home to Ray's vast antique magic collection, known around the world as his "Mini Museum of Magic." The museum was not open to the public, but only to those who Ray felt had a true interest in the history of magic. Magic's biggest names would make the trek to visit the museum, from Mac King, Max Maven, Penn & Teller, and even David Copperfield. They were also his friends.

Ray was a friend to everyone in magic, and made everyone feel special. Not only did Ray know everyone, everyone knew and respected Ray.

"Ray was my hero." – John Gaughan

"He was like a father, a grandfather, a brother and an uncle to many of us." – Lyn Dillies

"Ray never hesitated to share his knowledge and help others." – Richard Kaufman.

"Ray was a great example of the meaning of friendship." – Rev. William V. Rauscher

"I met Ray when I was in high school. He was singly the biggest influence on me. He was a firstclass gentleman and one of the finest people I've ever met." – Steve Forte

"Ray was, after my parents, possibly the most important and most influential person in my life." – Alan Wassilak

"I will miss him. Like losing a father or a brother, I can never forget the times we all had together with Ray." – Dave Cresey

The man loved magic and magic loved him. Ray was a master magician, an incredible card mechanic, and a talented producer with a dastardly sense of humor. And his work ethic was second to none. Hanging out at his shop on Saturdays and listening to his stories became a rite of passage for many, including me. Once you were invited in, you felt like you were part of something special. And you were.

Ray's personal treasures include a straitjacket worn by Harry Houdini and a costume worn in a show by Houdini's wife, Bess. He owned all but three of the thousands of P&L collection of props, a multitude of antique posters, and the largest collection of Die Boxes in the world. He had owned Fred Kaps's props and chest from his famous Coin Routine, a six-foot tall Coin Ladder, Cardini's watch-making tools, props from both Blackstone Senior, and Junior, and many items belonging to his dear friend, the late John Calvert. Tens of thousands of items filled every nook and cranny of his building. There were over ten thousand books in his personal magic library. He also had a huge array of sheet music for tunes played during magic shows. Ray's vast collection will never be sold as one single collection. As per Ray's wishes, the items he has collected over the decades will be sold at auction (at a later date), one item at a time, or "piecemeal," as Ray would say. His intention was that no single person would end up with everything. He wanted everyone, especially the young magicians, to have an opportunity to start collecting, and to be able to own at least one of their own pieces of magic history.

In 2011, Ray Goulet, Recollections Of A Renaissance Man written by Frank Dudgeon with Ann Goulet was published by Ray's Magic Art Book Company. This 260+ page, limited edition (only 800 copies), hard-bound book chronicled Ray's life, but focused on his friendships and interactions with others, more than on just Ray, himself. It is a testament to the generosity of the man.

In addition to his wife of sixty-eight years, Ann, Ray leaves his brothers, Ronald Joaquim, Manuel Joaquim, and Richard Joaquim, several sisters- and brothers-in-law, and many nieces and nephews.

Hundreds of family and friends gathered on Saturday, October 15, 2017 for his wake, and again on Sunday, October 16, as Ray was entombed in a ceremony, with full military honors, at Calvary Cemetery Mausoleum, in nearby Waltham, Massachusetts. The traditional Broken Wand Ceremony was altered, as per Ray and Ann's request. Rather than breaking a wand in Ray's honor, his favorite wand was passed to longtime family friend, former S.Y.M. president, shop employee, and talented protégé, Ryan Lally. As the mourners exited the service, the song that played, as we bid our final good-bye to him, was Frank Sinatra's "My Way." To quote my friend, Lyn Dillies, "Ray always knew how to end a show. He did it all his way and he did it right and so very, very well." There was not a dry eye in the place.

Ray was more than a magician, more than a historian, more than a collector, and more than a mentor to me and so many more. "Uncle Ray" was a dear friend. Thanks for everything, Ray. You will be missed. He was certainly one of the good ones. Ray was eighty-seven. —David Oliver

[Memorial donations may be made to Saint Jude Children's Hospital, 501 St. Jude Place, Memphis, TN 38105, or online (www.stjude.org).] ★

MAGIC NEWS

Circus 1903, Paris Hotel, Las Vegas, Nevada





Ava is ready to join the circus

Lisa, Ava, and I visited Las Vegas over the US Thanksgiving holiday, which gave us the opportunity to visit with the Mac King family, Lupe and Norm Nielsen, Bob and Mimi Kohler, Johnny and Pam Thompson, and many more of our pals who had come to town to celebrate.

On Saturday the 25th we caught the holiday matinee of *Circus 1903*, which is currently in residence at the Paris Hotel and Casino. The show features some outstanding variety artists, including some wonderful acrobats and an astonishing contortionist.

If you've seen ads or videos for *Circus 1903*, you've seen the life-size elephant puppets, manufactured by the same company that made the horses for the play *War Horse*. These puppets are so skillfully manipulated that the operators (although they are plainly visible) vanish. The entrance of the elephants in the show is beautiful and emotional.

The highlight of the show for me (and probably every other magician who has seen the show) is the great David Williamson, playing the role of Willie Whipsnade, the owner/ringmaster of the circus. Williamson roams through the audience before the show starts, doing card tricks and interacting with the crowd. The ringmaster character fits Williamson perfectly; his narration and routines are the

thread that ties the show together. His classic hunk with four children and Rocky the Raccoon is hilarious (and continues to be, no matter how many times you've seen it).

Circus 1903 is a great show. If your travels take you to Las Vegas, it should be on your list of must-see shows (along with Penn & Teller and Mac King).★

by Norman Beck

THE \$100,000 PHONE CALL

The phone rings. Do you pick up? Do you let it go to voice mail? Is it someone you know, or is it a prank call or one of those survey calls? I have a love-hate relationship with my cell phone. I love to hate it. For the past twenty-one years I have carried a cell phone 24/7/365; when it rings, I pick up. Not sometimes. Not when I want to. I always pick up. The time does not matter. What I am doing



does not matter. If it rings, I pick up. The reason is simple: it is my job.

A few months back I made a phone call to someone I did not know. I got his assistant and requested that the person call me back. He never has. The reason for the call: I wanted to give him a hundred-thousand dollars cash. If you've read my previous articles, you know I am in the promotions business. I was calling to award a rather large cash prize, but he didn't have time to talk to me.

I was good friends with Alan "Ace" Greenberg. Ace was the tall hog at the trough of Bear Sterns for a number of years. I was nobody, but when I called he always took my call or called me back. I find that in business the higher up the chain one goes the more often you will get a call back.

I use the phone as a yardstick when I am thinking about putting someone to work. The ploy I use is this: "Please call me on Friday between 9:00 and 9:30 in the morning. If the person calls in that time frame, we move to the next level. If the call comes in at 8:50 or 9:31, I have already moved on. Is this the best yardstick? No. Does it work? Yes. I find that people who pick up the phone and return phone calls tend to do what they say they are going to do.

Look at these two scenarios. A person calls you about a magic show. You call her back within the hour after you missed the call, or you wait two weeks to call her back. Both actions send a message and each message is loud and clear. When a person is either quick to reply or slow to reply, I pay attention.

I often am asked for a person's phone number. Most numbers I give out without a thought. I do, however, have some numbers that are off limits. A person needs to be aware that all numbers are not the same. In regards to that, when you call an important person, it is a good idea to get to know the gatekeepers. They can help you out a lot. I have also found that calling a number on a Saturday in the morning will often get you straight to the person whom those gatekeepers are paid to protect. Many times the big boss will be working on a Saturday and will pick up the phone when it rings.

Here's a true confession: I sometimes make my cell phone ring when I want out of a discussion. I will set my alarm using my normal ringer; when it goes off, I pick up the phone and start talking to air. The conversation is one-sided – a lot like talking to your wife (or I should say, listening to her). That reminds me of a joke: A man stated that he had not talked to his wife in two weeks. When asked why, the guy responded, "I didn't want to interrupt her." The next time your phone rings, pick up. It might be me calling with 100K for you. *

IT'S NOT MAGIC, BUT...

Baubax Jacket



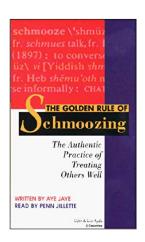
Magicians who are frequent travelers may want to take a look at this neat jacket. We are always looking for clothing with lots of pockets and this doesn't disappoint. After years of traveling for both work and leisure, the founders have experienced a fair share of travel inconveniences. They brain-stormed their way to a travel jacket which had 15 features that solved the problems many travelers experience today.

In the Summer of 2015, they launched a Kickstarter to fund this idea. Thousands of people all over the world backed the project—leading it to be the most funded clothing project in the history of crowdfunding.

Now, the company is continuing to improve the clothing line in addition to working on new products to solve more of the problems facing frequent travelers. Visit https://www.baubax.com/ to get yours.

The Golden Rule of Schmoozing

Aye Jaye is a performer, stand-up comedian, member of the Clown Hall of Fame, and a world-class schmoozer. Schmoozing is the art of treating others well, and Aye Jaye has put all his schmoozing knowledge in a book titled The Golden Rule of Schmoozing. You'll find techniques for schmoozing your boss, your co-workers, your customers, your significant other, your kids, your neighbors, and just about anybody else you'll encounter. The book is a fun and easy read, and the advice is practical and down to earth. If everybody read this book and took its advice to heart the world would be a kinder, gentler place to live. Magicians' interpersonal skills should be as good (if not better) than their technical skills. The Golden Rule of Schmoozing is a handbook for anybody who plans on standing in front of an audience.



(By the way, if you don't like to read, <u>The Golden Rule of Schmoozing</u> is available on audio tape, with the incomparable Penn Jillette doing the reading.)

So, you want to go on an extended lecture tour, do you?

Here are my top five suggestions for what you'll need to stay safe and sane on the road:

1) A traveling companion. Having someone share the trip with you not only eases the physical burden of driving, unloading, setting up, tearing down, and loading up again, but can also ease the psychological stress of the trip. 2) A laptop computer. A powerful laptop is not a luxury, it's a necessity. 3) A GPS program. Waze is a great app that will save you many, many troubles on your travels. 4) Your own pillows. You are going to find yourself in some pretty crappy hotels. Having your own pillows can make the difference between a good night's sleep and no sleep at all. 5) Vitamins and herbs. Travelling stresses the body, and the greatest danger is getting sick while you're on the road. It's tough to eat healthy, and vitamins and herbs can make a big difference in your energy level and your overall wellbeing. Good luck, and happy lecturing. *

FEATURED PRODUCT

THE BAMMO GAFFUS MAXIMUS BY BOB FARMER \$ 35.00 USD (To purchase contact Bob Farmer at bammomagic@cogeco.ca)



I have been fortunate in my life to have as good friends some of the cleverest people in magic. Included in that group is fellow Canadian Bob Farmer. We are all fortunate that Bob has chosen to use his creative powers for good; if he were an evil genius, all of us would be in big trouble.

Over the years, Bob has released some great effects using gaffed decks. In Closely Guarded Secrets, I published a routine that combined Bob's Bammo Deck Walloper with Simon Aronson's Sideswiped. This mash-up fooled just about everyone who saw it, including (curiously) Bob Farmer. The Bammo Deck Walloper was a dealer's item, but Bob has also created many gaffed-deck effects that can (with care and a little patience) be made up at home. He has rereleased a boat-load of these in The Bammo Gaffus Maximus: An Epic Collection of Gaffed Decks.

Most of the routines in this 143-page manuscript have a mental flavor; many involve a spectator merely thinking of a card and the performer revealing it, often in a surprising way. By way of

explanation, Bob tips his work on "fishing." Using his techniques, you will apparently be able to read the minds of three spectators who are merely thinking of a card (see The Ten-card Inquisition).

One my favorite Farmer creations is in *The Bammo Gaffus Maximus*: Svenvoodoo. A spectator peeks at a card in the deck. The magician names a number. Counting down to that number reveals the spectator's card. A second spectator peeks at a card; the first spectator names a number between one and fifty-two (a free choice). Counting down to that number reveals the second spectator's card. I have performed this routine for knowledgeable magicians and knocked them on their butts with it.

Also included in this collection is one of Bob's most diabolical effects: Déjà Voodoo. This was first released as an individual effect many years ago. Using a pocket dictionary, the performer is able to unerringly predict what card a spectator will name. (It is a completely free selection.) Harry Anderson used a version of Déjà Voodoo in his award-winning Magic Castle stage act. An outline of Harry's routine is included.

As a longtime fan of Bob Farmer's work, I wholeheartedly recommend all of his publications. However, concerning *The Bammo Gaffus Maximus*, there are a couple of things you need to know before you purchase it. First, Bob Farmer writes for grown-ups; he doesn't dumb-down his explanations. Consequently, you can't skim through his explanations. Bob, however, has the ability to convey information in a clear, concise way that makes learning the material relatively painless. His teaching style was a big inspiration for the way I've written all my books.

Second, constructing all the gaffed decks will take a little time. Bob tells you where to find everything you'll need. For some of the decks, you'll have to work carefully and patiently so you don't screw up in the middle of the process. The good news is, when you have finished the gaffs, you're done. Unless you need to replace a worn-out deck, you won't have to go through the construction process again.

Third, none of these routines required any advanced digital techniques. Many are nearly semi-

automatic. But all of them will require some mental dexterity; that is, you will have to be able to think. For most of you, this will not be a problem.

Fourth, and best of all, if you take the time to learn these routines, you will be in an exclusive club; even though these are extraordinary effects, many will not put in the small amount of effort to make them up. You will be able to fool those people mercilessly.

Here's the bottom line: if you're looking for effects that will fool the most intelligent of audiences, the routines in *The Bammo Gaffus Maximus* will fit the bill. For purchasing information, contact Bob Farmer at bammomagic@cogeco.ca.

Below are the contents of The Bammo Gaffus Maximus with a brief description:

INTRODUCTION

MATERIALS & REFERENCES

ANOTHER PSYCHOLOGICAL DISCOVERY A card thought of by one spectator finds a card selected by another spectator.

THE TEN-CARD INQUISITION

Magician names a card thought of by a spectator.

GAFFUS MAXIMUS

A thought card is named, spelled to and is the only card in the deck with a red back.

THE MAGIC RED CARD OF MYSTERY

A signed blue-backed card turns into a red-backed card that has been in full view.

KARMAMATIC

A thought card is the only red-backed card in a blue deck. Writing on its back predicts a second selection.

YOUR MIND IS MINE TO PLAY WITH

Magician implants the name of a card in the spectator's brain.

HAND O' DOOM

A thought card is named by the magician, then vanishes and appears in the spectator's pocket.

THE BAMMO OBLIVION DECK

Any card thought of by the spectator vanishes from the deck leaving a double blank and the three mates.

EQUIVOQUE DIGRESSION

How to make a spectator name the cards you want.

THE BAMMO 50% OBLIVION DECK

A card thought of by the spectator vanishes from the deck leaving a double blank and the three mates.

THE 25% OBLIVION DECK

A card thought of by the spectator vanishes from the deck leaving a double blank and the three mates.

OCTOGONE

A card thought of by the spectator vanishes from the deck leaving a double blank and the three mates.

CROSSING OVER

A thought card known only to the spectator vanishes from one deck and appears in another.

THE TELE-PSYCHIC-OMATIC DECK

A card thought of by the spectator vanishes from the deck leaving a double blank and the three mates.

ENCEPHALONIC PREDESTINATION

The magician predicts two selected cards.

OCTA PREDESTINATION

The magician predicts two selected cards.

SVENGALI PREDESTINATION

The magician predicts two selected cards.

JACK TO THE FUTURE

Any card named by one spectator contains the name of any card selected by a second spectator.

SVENVOODOO

A sort of "Any card at any number," but done twice.

DEJA VOODOO 2.0

Any card named by the spectator is predicted.

DEVILS & ANGELS

The magician identifies the spectators' favorite sins and virtues.

TECH TRICKS

Call Me Visual

by Bruce Kalver



I first saw this effect at this year's 4F convention. Will Fern (one of my favorite people to mingle with) showed me his recent purchase, Silk Thru Phone by Jeimin. I immediately ordered it online.

This is one of the most visual effects I ever seen with a smart phone that doesn't use an app. You borrow a smart phone and cause a silk handkerchief to visibly penetrate right through the screen. It looks so cool and perfect, the spectators will be stunned.

The gimmick is simple to use and easy to carry around. I found the gimmick supplied to be good but a little fragile. Once you know the secret, you'll be able to easily find a sturdier one.

I was also able to pass the silk through a sealed deck of cards and through one of those square Fiji water bottles. The smart phone is the coolest.

This is one of those tricks you will do in a mirror and fool yourself over and over again. I can't recommend this enough. Silk Thru Phone is \$20 and available at a local magic shop near you.

The Future is on my Wall



When you find an app that does the magic on another person's device, you have found gold. When you find an app that does magic on social media, that's platinum. By now, many of you already spread the news about this fantastic effect. As soon as **Marty** was released, word spread quickly.

The name **Marty** comes from Marty McFly, the hero of the **Back to the Future** trilogy. It's based on the idea of going to the future and taking a photo of a prediction. Then you go back to the present to have the card selected. Of course, the prediction is correct. So how do you present the effect?

You tell the spectator you are able to go a few minutes into the future. You snap your fingers and proclaim that you are now in the future.

You pull a card out of the deck, but you do not let the volunteer see it. He holds the card towards you and you take a picture of him and his card with your iPhone. The card is shuffled back into the deck. The photo (as yet unseen) is sent to your Facebook page. You snap your finger again and announce you have returned to the present.

Now the spectator freely selects a card (this is indeed a free selection – there is no force); before it is shown, you open your phone to your Facebook page (your actual Facebook page); on your wall you will see the photo of your spectator holding the selected card. Turn over the card on the table; they are the same! You've predicted correctly on social media. In fact, the spectator can go to your Facebook page on his own device and see the prediction photo!

This effect is powerful. I have tried it out at a couple of shows and it is strong. When I get the spectator on stage, I stand upstage and have him face me so the audience is also in the photo. When the effect is done, I invite the audience to go to my Facebook page and view it themselves!

I am giving you a general description, but you will truly love this app. This app doesn't look like a magic app. Everything looks normal. I suggest you create a Facebook page just for this effect and to promote your shows. You will get a lot of visitors checking out your prediction.

Highly, highly recommended. **Marty** plans to add Instagram and other social media sites in the future. **Marty** is available for iPhone in the iTunes App Store for \$45. ★



REALLY, I PROMISE.

AND YOU'LL SOON SEE WHY IT TOOK ME TEN YEARS TO COMPLETE.

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