



VERIFIED REGENERATIVE

Ecological Outcome Verification™

IN PARTNERSHIP WITH



WHAT IS EOVTM?

Ecological Outcome Verification™

EOVTM is a globally-accepted and *richly-scientific* land monitoring protocol for *verifying* the regenerative status of the land and its management.

In addition to providing an outcome-based verification of the health of the land base, EOVTM also provides critical intelligence to the farmer as a steward and manager of the ecosystem abundance.





Outcome Based

Certification schemes are based upon an inventory of farmer practices, but *actually verified* outcomes depend on how and when practices and tools are used. EOV gives the land a voice of its own.



Contextually Relevant

EOV is not a one-size-fits-all metric. Each EOV evaluation is contextualized within its given ecoregion and social context.



Farmer First

EOV is not a top-down assessment tool. It is designed to be a non-punitive learning mechanism for marketplace differentiation, continuous improvement, and ongoing peer support for land managers.

FAQ's

WHAT DOES EOV MEASURE?

EOV assesses key indicators of the effectiveness and health of ecosystem processes — criteria such as soil health, biodiversity and ecosystem function (water cycle, mineral cycle, energy flow and community dynamics).

HOW IS EOV DIFFERENT FROM OTHER CERTIFICATION PROGRAMS?

The key difference between EOV and other certification programs is that it is driven by producers, from the bottom up, with outcome-based benchmarks, rather than from the top down, with practice-based benchmarks.

DO I HAVE TO FOLLOW PRACTICE-BASED RULES?

No! EOV monitors landscape function. It verifies regeneration; it does not certify practices. Practice agnostic, EOV does not care *how* you regenerate, only *that* you regenerate. Every year, you will receive a 30-60 page EOV Monitoring Report with management recommendations to improve your “regenerative metrics,” but they are just recommendations to help not requirements to continue.

TIMELINE PROCESS & PRICING

EOV™ On-boarding

★ "Verified Regenerative" Certificate awarded ONLY if data trends positively. Robinia does not guarantee verification certificate.

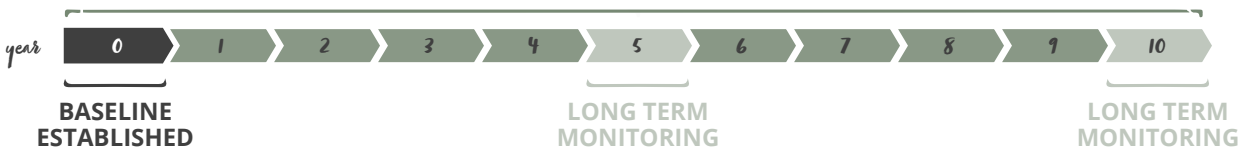
	FARM < 60 AC EOV Class 1	61 AC < FARM < 200 AC EOV Class 2	201 AC < FARM < 600 AC EOV Class 3	601 AC < FARM Contact Robinia for custom Pricing.
YEAR 0 Short Term & Long Term Baseline*	\$2,250 + travel + soil testing	\$2,250 + travel + soil testing	\$3,000 + travel + soil testing	
★ YEAR 1 Short Term & Soil Testing**	\$1,000 + travel + soil testing	\$1,500 + travel + soil testing	\$1,750 + travel + soil testing	
YEAR 2 Short Term & Soil Testing**	\$1,000 + travel + soil testing	\$1,500 + travel + soil testing	\$1,750 + travel + soil testing	
YEAR 3 Short Term & Soil Testing**	\$1,000 + travel + soil testing	\$1,500 + travel + soil testing	\$1,750 + travel + soil testing	
YEAR 4 Short Term & Soil Testing**	\$1,000 + travel + soil testing	\$1,500 + travel + soil testing	\$1,750 + travel + soil testing	
YEAR 5 Short Term & Long Term Baseline*	\$2,250 + travel + soil testing	\$2,250 + travel + soil testing	\$3,000 + travel + soil testing	

~ All yearly soil testing is paid directly by farmers in order for farmers and producers to maintain ownership of the data for usage within and outside of EOV's purposed. Robinia employs the Honey Soil Test, which goes beyond other soil tests and tells you how biologically active or how alive your soil is. Tracking the biological activity of your soil over time tells you the health of your soil and indicates the availability of nutrients in your soil.

* Establishment of Short Term monitoring sites with up to 5 differentiated ecosystem stratas represented via intensive soil testing methodologies. Long Term monitoring site establishment and baselining, with 3 different transects, single-ring infiltrometer water infiltration procedures, and biodiversity measuring completed and documented via 30-60 page customized report.

** Recurring yearly monitoring of Short Term monitoring sites, repeating intensive site biodiversity and ecosystem process assessments. Soil testing again repeated in up to 5 ecosystem strata locations, completed and documented via 10-30 page customized report.

SHORT TERM MONITORING



SAMPLE TIMELINE

YEAR 0 *Sign up and Schedule Monitoring*

Given its scientific nuances, EOVS Field Monitoring is only possible during the height of the growing season within every ecoregion. This means that our monitors work intensively between May-July. Getting on our schedule is the first priority.

Farmer: requests EOVS services. **Robinia:** schedules EOVS services and begins strata mapping.

YEAR 0 *Short & Long Term Baseline Setup*

This 1-2 day Field Monitoring event intensively establishes your farm and operation within the EOVS Protocol by setting the data-rich foundations or benchmarks to utilize in upcoming years. Up to 8 Soil Health Index soil tests will be completed during this monitoring event. *NO VERIFICATION AWARD* is given during this baseline year.

Farmer: allows EOVS Monitor's access to their fields. **Robinia:** performs EOVS Field Monitoring.

YEAR 1 - YEAR 4 *Site Return and Monitoring*

Our EOVS Field Monitors will return annually to gather data and complete all necessary soil sampling (up to 4 Soil Health Index soil tests) at previously established Short Term Monitoring Sites throughout the farm's managed landscape, awarding EOVS Verification to the farm or operation if and only if the re-monitored and collected data trend upwards (positively) in complexity and magnitude. If the data does not trend positively, Robinia's team will recommend thoughts on improving the regenerative functioning of the land, but **WILL NOT** award EOVS Verification until data in years future trend upward. Robinia and the Savory Institute does not guarantee Verification.

Farmer: allows EOVS Monitor's access to their fields. **Robinia:** performs EOVS Field Monitoring.

YEAR 5 *Short & Long Term Baseline Monitoring*

This 1-2 day Field Monitoring event intensively collects Year 0's foundational data to confirm "lagging indicators" of ecosystem function and its regeneration are trending slowly upward.

Farmer: allows EOVS Monitor's access to their fields. **Robinia:** performs EOVS Field Monitoring.

RICH DATA FOR COMPLEX DECISION MAKING

Customized EOV Report

We at Robinia have developed a proprietary and highly customized **EOV Report** that transforms our Field Monitors' notes into rich and detailed graphs, powerful and practical analysis, and accessible overviews that make soil science and biodiversity easier to understand and apply to management decisions.

This unique synthesis brings power and “umph” to management decisions and helps land owners and land stewards more visually track their regeneration.



“I’d do EOV just for this report!
The power and insight it
delivers is worth every penny!”

CENTRAL VIRGINIA FARMER

Report Examples



Forage Per Acre

Our Field Monitors do more than simply score the Ecological Function of the landbase, they calculate the poundage of forage per acre per paddock to help land stewards better understand ideal versus actual stocking rate and density.



Ecological Health Index

Regenerative ecosystem function is assessed through the Ecological Health Index (EHI). Our Field Monitors provide in-depth analysis for a complex multitude of biological indicators via numerical scoring methods. Like a grade on your math exam, the EHI analysis provides notice, in-depth information, and helpful tips on what the land is saying.



Percentage of Prevalence

Our Field Monitors do more than complete in-depth biodiversity readings, they document via what we term, a "Percentage of Prevalence," so that land owners and land stewards know more than that they "have" white clover; they know what percentage of their landscape "is" white clover, for instance.

...and much, much more!



DO YOU KNOW WHAT PERCENTAGE OF YOUR PASTURES ARE FESCUE? TIMOTHY? ORCHARD?

Our EOVS Report can tell you!

DO YOU KNOW IF YOUR CURRENT MANAGEMENT IS PROPAGATING OR REDUCING WARM OR COOL SEASON GRASSES?

Our EOVS Report can tell you!

DO YOU KNOW HOW FAST IT TAKES YOUR SOIL TO ABSORB A RAIN EVENT?

Our EOVS Report can tell you!

DO YOU NEED HELP INTERPRETING SOIL TESTS?

Our EOVS Report provides an accessible interpretation!

VERIFIED REGENERATIVE

Market Opportunity

Past the rich data that EOV supplies to land stewards, your operation's status as a *verified regenerative* farm opens up market and distribution opportunities that otherwise remain out of reach.



Mid-Atlantic Retail and Wholesale Distribution

Commons Provisions is an online retailer and wholesale provider of *verified regenerative* and local provisions from small-holder and family farms that delivers and markets directly to the community in which they are grown.

When you become EOV Verified, you have the opportunity to sell your *verified regenerative* provisions to Commons and generate high-dollar value for your provisions without spending high-value time marketing them. This is the abundance of the commons, of community action from the soul to the soil.

EEATCOMMONS.COM

commons



VERIFIED REGENERATIVE

Are you
Ready to
begin?

ROBINIAINSTITUTE.COM
daniel@wildtimshel.com

