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## **Phil** the Bottle

Design: Pizzolorusso



Tap Water is cool.

Phil the bottle is the City Bottle that chooses free water, offered by the drinking fountains to be found in cities, in parks and gardens, in squares and along the streets.

Using Phil the bottle is not only a responsible choice, because water is the contemporary gold and environmental pollution must be reduced. It is also an invitation to become modern water finders who, while searching for water, will find new and unknown city locations, learn new itineraries and discover new perspectives.

Each Phil the bottle is dedicated to a specific city; there are a *Paris* bottle and a *London* one, a *Tokyo* and a *Milan* bottle, and so on, creating a collection of cities – and bottles – that grows over time.

For more info about the product please contact pressoffice@palomarweb.it

Phil is compact, a small and precious fillable container. The list with the addresses of drinking fountains reminds us that every city has a privileged relationship with water, the most precious and often forgotten of public assets. This project is an amusing invitation to use more taps and less bottled water.

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On the back of each bottle there is a list of the city's drinking fountain locations, where it can be filled; these available sources of drinking water, which is safe because it is highly monitored, are listed one by one with easy to find addresses.

Phil the bottle is a sort of analog APP!

This list of drinking fountains reminds us that every city has a privileged relationship with water, the most precious and often forgotten public asset. This project is an amusing invitation to use more tap and less bottled water.

Upon purchase Phil the bottle looks like a little book; the paper "cover" that protects it tells its story and defines its identity.





Capacity 500 ml

Siza

9,5 x 4 x 17 cm

Characteristics BPA-free

Material

PETG, Aluminium

Available versions
Amsterdam / Athens/ Barcelona
/ Berlin / Boston / Copenhagen /
Florence / Frankfurt / Freiburg /
Kyoto / Lisboa / London / Madrid /
Milan / New York / Paris / Rome /
Tokyo / Venice / Anywhere

MADE IN ITALY

Design Pizzolorusso

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