

Crumpled City From The Air

Soft city maps for urban jungles

Design: Pizzolorusso

Imageries and graphics: PalomarLab



“From the air collection” is a new series of CRUMPLED CITY maps, a fresh addition to this extraordinary family of maps. It is a new collection of city maps which applies an original graphic elaboration to satellite photography.

Crumpled City from the Air are a further step in Palomar’s constant research in state of the art cartographic representations.

In keeping with its analogue choice, Palomar creates a tangible map from the type of city image which is commonly found in contemporary digital devices. The black & white aerial images are slightly tilted to achieve an almost 3D effect of the most significant landmarks, and the effect is enhanced by the typically crumpled and slightly uneven surface of the map.

The graphic addition of color highlights to the principal arteries and points of interest turns the map into a true visual guide of the city and an innovative orientation tool.

The striking burst of fluorescent color landmarks on the contrasting black & white street network creates a very interesting graphic effect.

These maps may also be turned into extremely appealing wall photo-maps.

The power of a road is different when one is walking along it from when one is flying over it by airplane. [...] The airplane passenger sees only how the road pushes through landscape [...]. Only he who walks the road on foot learns of the power it commands...

Walter Benjamin

You may use it to get your bearings and appreciate its lightness, its indestructible quality and the way you can just crumple it, but you won't resist the yearning to hang it on the wall once you are home.

It will be a stunning photo - picture and who knows, you might find yourself running your finger over the sights you visited and the streets you walked along, recapturing the places' memories and impressions.

Map size
110x87 cm

100% waterproof
MADE IN ITALY

In order to use Crumpled City From The Air as a wall map, it should be ironed at a low temperature.

