

# Crumpled City Maps

## Soft city maps for urban jungles

Design: Pizzolorusso



The Crumpled City™ Maps are the lightest maps in the world: indestructible, soft and waterproof, they can be crumpled, squashed and crushed into a ball. They are easy to use, more fun and inspire more freedom than traditional maps; they have a completely new look, from the street mappings to the colour scheme. Moreover, each city map has a special list of Soulsights: places specifically chosen to move, touch and inspire the modern traveller.

***Not to find one's way  
around a city does not  
mean much.  
But to lose one's way in a  
city, as one loses one's way  
in a forest, requires some  
schooling.***

Walter Benjamin

These extraordinary ultra-light maps made in Italy have revolutionized the use of analogue maps and turned them for the first time into legitimate design object. They have achieved prestigious international recognition from the design sector and there is an increasing and never ending interest from both the press and the blogosphere. The award-winning maps are also winning over travellers across the globe.



Crumple before use!



It just takes 2 seconds to open and close this innovative soft map.



The map includes all the most important information about the city as well as a list of unique "Soulsights".



Weighing only 20 grams, it is super resistant and 100% waterproof



**More than 44 available cities:** Amsterdam / Athens / Auckland / Barcelona / Berlin / Brussels / Cape Town / Chicago / Cologne / Copenhagen / Dubai / Edinburgh / Florence / Gdansk / Hamburg / Helsinki / Hong Kong / Krakow / Lisbon / London / Madrid / Mallorca / Melbourne / Milan / Moscow / Munich / New York / Oslo / Paris / Porto / Queenstown / Rome / San Francisco / Seoul / Stockholm / St. Petersburg / Sydney / Taipei / Tokyo / Toronto / Vancouver / Venice / Vienna / Warsaw / Wellington / Zurich.

**Map size**

87x58 cm

**100% waterproof  
MADE IN ITALY**

**ALMOST 50  
AVAILABLE CITIES!**

**Awards:** Design Plus / ADI Design Index / European Consumer Choice / DeZeen Book of Ideas