

City Icons Contemporary souvenir

Design: Paolo Dell'Elce



A collection of snow balls that celebrates the contemporary city. Each snow ball contains a symbolic element of the contemporary cityscape which intentionally avoids its certain identification, raising curiosity and a sense of mystery and suspension.

The elegance of the design transforms one of the most popular and classic souvenirs into a strikingly contemporary object while entirely preserving its emotional and seductive power. An incursion, and an ironic one at that, into a field where design doesn't usually feel at home! The urban landscape is a recurrent element in Palomar's history. This time it becomes table architecture, travel sculpture, metaphysical furnishing.

Marco Sammicheli, project curator























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