

*World Grown,
Hand Crafted*



BULK COFFEE PROGRAM

TERRA CLASSICA COLLECTION

Handcrafted blends that consumers are seeking with a true commitment to coffee growers.

Our most popular exclusive blends will appeal to consumers looking to explore a wide palate of taste profiles created by blending various single origins and/or roasts.



















Features:

- ✓ Wide selection of taste profiles
- ✓ Roasted on demand to guarantee optimum freshness
- ✓ Rainforest Alliance Certified
- ✓ A portion of all our proceeds goes to local and foreign non-profit humanitarian organizations

TERRA CLASSICA COLLECTION

Blends	Description	Roast(s)	Coffee's Profile
AMERICANO	A remarkably rich, smooth and silky tasting cup that is pleasantly free of bitterness.	Medium 	
BISTRO BLEND	A creamy cup with a smooth aroma and delicate notes of vanilla and caramelized sugar.	Light Medium 	
BREAKFAST BLEND	A light-bodied, citrusy blend that is high in caffeine to wake up the senses.	Light 	
COHIBA BLEND	A rich, creamy and intense Italian espresso, this great coffee is the result of a blend of Central and South American beans.	Medium 	
DANUBE BLEND	An old european style blend that is sharp and spicy with a very velvety texture. Excellent when accompanied by a french croissant.	Light Medium 	
DECAF E.A. LIGHT MEDIUM	A decaf filter blend created specially for lovers of smooth coffee. Its light taste will please the palate without the effects of caffeine.	Light Medium 	
DECAFFEINATED E.A. 60% LM 40% MD	A decaf filter blend created for those seeking a rich, authentic coffee taste without caffeine.	Light Medium 60% Medium Dark 40% 	
EUROPA BLEND	A blend of Indonesian, South American and African coffees, roasted to produce a rich, complex, heavy bodied coffee.	Medium 	
JAVA MOCHA 50% LM 50% MD	An exotic blend with an intense yet nuanced bouquet, strong character and excellent taste.	Light Medium 50% Medium Dark 50% 	
MEDITERRANEAN BLEND	A South American and East African blend, roasted to produce a heavy bodied and bittersweet flavours. Often compared to coffees consumed in Europe, more particularly, in France.	Medium 	
MONTREAL BLEND	A rich, complex, well-balanced blend of grands crus from South America, Asia and Indonesia.	Medium 80% Dark 20% 	
PARISIAN BLEND	The Parisian blend is sure to please everyone with its blends of eight different coffee origins and various roast colors.	Light 60% Medium 30% Dark 10% 	
QUEBEC BLEND	Named in honor of this great city, this very special blend of grands crus offers a rich taste that will seduce you with its floral and smoky notes..	Light 15% Medium 30% Medium Dark 15% Dark 	
WEST COAST BLEND	This American West Coast signature coffee has a sharp, smoky aroma and light body.	Dark 	

ESPRESSO TERRA CLASSICA COLLECTION

Blends		Roast(s)	Coffee's Profile
ESPRESSO DECAF E.A.	A decaf blend created for those seeking a rich, authentic espresso taste without caffeine.	 - Full -	
ESPRESSO DECAF SWD	The Swiss Water® process naturally extracts caffeine from the coffee beans. The byproducts are natural and 100% recyclable.	 - Heavy -	
ESPRESSO CREMOSO	Specially formulated for coffee lovers who want their espresso heavy-bodied, spicy and creamy.	 - Heavy -	
ESPRESSO GOCCIA D'ORO	A rich, creamy and velvety blend without the slight bitterness usually found in an espresso.	 - Rich & Creamy -	
ESPRESSO GUSTO	This espresso blend evokes the true essence of some of Europe's most impressive cafés.	 - Rich & Creamy -	
ESPRESSO MILANO	Rich, creamy and intense Italian espresso. The typical espresso roast gives it its exquisite flavour, good body and delicate acidity.	 - Rich & Creamy -	
ESPRESSO VIRTUOSO	This complex yet well-balanced blend of perfectly roasted exotic coffees will astound you. It offers a dark rich crema, beautiful nut and spicy notes, a rich silky mouth feel and long and pleasant aftertaste.	 - Rich -	
ESPRESSO LAGO DI COMO	Rich and intense with almond, cocoa and vanilla notes. Great for cappuccinos and lattes!	 - Rich -	








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Our strong desire to support both the communities and the producers who provide us with their high quality green beans led us to establish the **Fondation Humaniterra**. This foundation allows us to donate a portion of our revenues to local and foreign humanitarian non-profit organizations.



TERRA - TASTE PROFILES TERRA - PROFILS DES GOÛTS

-  Floral notes - Notes florales
-  Fruity - Fruité
-  Rich & caramelized - Riche et caramélisé
-  Woody & spicy - Boisé et épicé
-  Smoky & sharp - Fumé et piquant



TERRA COFFEE AND TEA LTD.

Montreal, Canada H3L 2B4

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TM

ESPRESSO ROBUSTO COLLECTION

BULK COFFEE PROGRAM

Develop an exclusive offer of espressos made with superior quality **Robusta beans**.









Espresso blends made of **superior quality caffeine-rich Robusta beans** and the finest Arabica beans to produce intensely rich extractions with **thick crema**.



Features :

- ✓ Made of superior quality Robusta & Arabica beans
- ✓ Roasted on demand to guarantee optimum freshness
- ✓ Rainforest Alliance Certified
- ✓ A portion of all our proceeds goes to local and foreign non-profit humanitarian organizations

ESPRESSO ROBUSTO COLLECTION

Type	Description	Intensity Guide	Taste Profile
ESPRESSO QUARTO	Consisting of 75% Arabica beans from South and Central America and 25% superior Robusta beans , this blend provides hints of vanilla and honey and excellent mouth feel.	 - Thick -	
ESPRESSO MEZZO	Consisting of 55% Arabica beans and 45% superior Robusta beans , this striking blend delivers light notes of pepper and cloves.	 - Round & Thick -	
ESPRESSO VIGOROSO	Consisting of 65% superior Robusta beans and 35% Arabica beans, this blend offers complex notes of dark chocolate and oak.	 - Heavy & Dense -	
ESPRESSO MASSIMO	Made of 90% superior Robusta beans and 10% Arabica beans this dense, full-bodied blend offers the highest caffeine content.	 - Heavy & Dense -	








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HUMANITERRA^{MC} COLLECTION

BULK COFFEE PROGRAM

Our sustainable single-origin coffees are sure to engage consumers.

Gathered from some of the most renowned coffee growing regions in the world, our 100% Arabica single origin coffees are precision-roasted to extract each region's individual characteristics.



Features :

- ✓ Unique, single-origin coffees
- ✓ Roasted on demand to guarantee optimum freshness
- ✓ UTZ & Rainforest Alliance Certified
- ✓ A portion of all our proceeds goes to local and foreign non-profit humanitarian organizations

HUMANITERRA^{MC} COLLECTION

Type	Description	Roast(s)	Coffee's Profile
BRAZIL PLANALTO ESTATE	This coffee is one of the best produced in Brazil. Its enticing aroma and rich velvety body will have you discover subtle citrus and fruity notes.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
COLOMBIA EXCELSO	A fragrant and aromatic coffee with sweet flowery notes of lilac and jasmine. You will also detect notes of vanilla and nut as well as a pleasantly satisfying finish.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
COLOMBIA SUPREME	A medium to full-bodied coffee, nice floral aroma and subtle notes of vanilla and hazelnut.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
	The Dark roast option gives this coffee a sharp, smoky aroma with a light body.	 Dark	
ETHIOPIA ANDERACHA HONEY GR1	Anderacha is considered one of the best Arabica coffees grown in Ethiopia. To the taste, it is refined with delicate notes of hibiscus, cherry, peach nectar, cinnamon and black Cavendish.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
ETHIOPIA ANDERACHA NATURAL GR 4	Grown under shade of native trees in the Sheka forest, a designated biosphere reserve by the UNESCO. The ripe cherries are harvested by hand and then spread out on drying beds to be sun-dried. Intense profile with fruity notes.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
INDIA KAAPI ROYAL	This coffee is prepared from Robusta Parchment AB. Its green beans are bold, round with pointed ends and of a gray to bluish-gray colour. Its cup ensures a full-bodied and mellow flavour.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
INDIA MYSORE NUGGETS	This excellent arabica boasts strong lemon and pepper notes, good body and high acidity.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
INDIA PLANTATION	From indian origin the Plantation is a very nice coffee. Delicate and smooth like silk, it is great for light coffee drinkers.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
NICARAGUA SANTA CELIA	Grown in the region of Yasica Sur, Matagalpa, this Santa Celia offers nutty, chocolate flavour notes as well as a delicious aroma and long aftertaste.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
PERU SELVA AMAZONE	Grown under the shade of old walnut and guava trees in the amazonian province of Rodriguez de Mendoza, this coffee is perfectly balanced and offers beautiful subtle notes of pear and papaya.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	



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TORREFAZIONE
ARTIGIANALE
Granito

Also known as **TAG**
this roasting technique allows complete
caramelization of the coffee beans.

Aussi connu sous **TAG**
cette technique de torréfaction permet
la caramélisation complète des grains.

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GRAN RISERVA COLLECTION

BULK COFFEE PROGRAM



Our exclusive collection of Grand-Cru coffees is ideal for the discerning consumer.

Our exclusive estate, single origin 100% Arabica coffees, from the most exotic coffee growing countries in the world, were personally selected by our own Master Roaster.



Features :

- ✓ Unique, single-origin coffees from exclusive estates
- ✓ Distinct taste profiles
- ✓ Roasted on demand to guarantee optimum freshness
- ✓ A portion of all our proceeds goes to local and foreign non-profit humanitarian organizations

GRAN RISERVA COLLECTION

Type	Description	Roast(s)	Coffee's Profile
COSTA RICA LA JOYA	This coffee offers a perfect balance between body and acidity and is complemented by nutty notes.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
CUBA SIERRA CRISTAL	This coffee offers a highly intense aroma with delicate sweetness and an unmistakable hint of chocolate.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
CUBA CARACOLILLO	The boldness of this coffee is distinguished by a rare combination of very intense aromas and a smooth texture as well as the unmistakable presence of dark chocolate notes.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
ETHIOPIA KAFFA FOREST NATIVE	Grown in the rich, deep forests of the Kaffa region, this coffee offers fruity wild notes along with excellent body.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
GUATEMALA ANTIGUA FUEGO	Beautiful notes of chocolate and berries with a charming floral aroma and sweet finish.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
GALÁPAGOS ISLANDS	Produced from organically grown coffee trees in an exceptional micro-climate, this coffee offers great body.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
INDIA MONSOON MALABAR	This coffee's unique flavour is created by leaving the green beans out in open air during the monsoon season. Full-bodied & rich. <small>CERTIFIÉ RAINFOREST ALLIANCE</small>	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
INDONESIA FLORES WATUJAJI	This coffee is both intense yet sweet with subtle fruity notes of blueberry and plum as well as spices like pepper and curry.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
JAMAÏQUE MONTAGNE BLEU	This coffee distinguishes itself by its incredible fragrance, delicate aroma and amazing sweetness. He ranks among the worlds most distinguished.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
KENYA SPECIAL RESERVE	This exquisite coffee is particularly appreciated for its clean cup, excellent flavour and good acidity.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
PAPUA NEW GUINEA	With a pleasant acidity in the mouth and a very present finish, this coffee stands out with its dark chocolate notes.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
TANZANIE KILIMANJARO	Grown on the famous slopes of Mount Kilimanjaro, this coffee offers a winy acidity, medium-body and berry-like aroma.	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
YEMEN MOCHA ISMAILI	It offers an intense fragrance when ground and an intoxicating aroma when infused, creating what we call the "Yemen Syndrome".	TORREFAZIONE ARTIGIANALE <i>Granito</i>	
YEMEN MOCHA MATTARI	Very well recognized outstanding coffee. This coffee is acidic, full-bodied, fragrant, and winy. A most appreciated coffee by experts worldwide!	TORREFAZIONE ARTIGIANALE <i>Granito</i>	



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AROMA COLLECTION

BULK COFFEE PROGRAM



Innovative flavoured coffees that make a difference.

Our popular flavoured coffees are created using only top grade 100% Arabica beans that are precision-roasted and paired to exact flavouring essences; delivering perfectly balanced flavoured coffees every time.

Features:

- ✓ Innovative flavours
- ✓ Roasted on demand to guarantee optimum freshness
- ✓ UTZ & Rainforest Alliance Certified
- ✓ A portion of all our proceeds goes to local and foreign non-profit humanitarian organizations

AROMA TERRA COLLECTION

<i>Almond</i>	<i>French Vanilla</i>
<i>Amaretto</i>	<i>French Vanilla & Hazelnut</i>
<i>Butter Pecan</i>	<i>French Vanilla & Hazelnut Decaf.</i>
<i>Cappuccino Cream</i>	<i>Grand Marnier</i>
<i>Caramel Cream</i>	<i>Hawaiian Hazelnut Cream</i>
<i>Chocolate Crème Brûlée</i>	<i>Irish Cream</i>
<i>Chocolate Hazelnut</i>	<i>Jamaican Rum</i>
<i>Chocolate Milk</i>	<i>Maple</i>
<i>Chocolate Orange Cream</i>	<i>Mocha Caramel</i>
<i>Chocolate Raspberry</i>	<i>Peaches & Cream</i>
<i>Cinnamon & spice</i>	<i>Praline Cream</i>
<i>Coconut Cream</i>	<i>Sambucca</i>
<i>Dark Belgian Chocolate</i>	<i>Swiss Chocolate Almond</i>
<i>Dulce de Leche</i>	<i>Tiramisu</i>
<i>Dutch Chocolate</i>	<i>Vanilla Hazelnut</i>
<i>French Cognac</i>	<i>Vanilla Nut & Cream</i>



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MERCHANDISING

Benefit from our various brand merchandising materials designed to help promote your products in store and ease selection.



TERRA DISPLAY :

- TASTE PROFILE SIGN : 11 X 14 IN.
- "EN VENTE ICI / SOLD HERE" : 6 X 9 IN. (STICKER)
- FURNITURE HEADER TO HIGHLIGHT THE TERRA SECTION
- TERRA PAMPHLET



SILO BEC CHROMÉ VERSATILE :

Dimensions : 5 3/16 X 17 7/8 X 9 7/8 in

Capacité de café (Poids net) : 3 kg

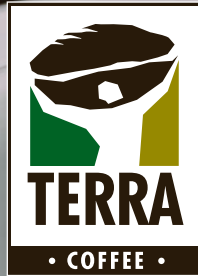
PRODUCT CODE: E10C341N

DESCRIPTIVES CARDS:

Each silo is identified by its own descriptive coffee card with taste profile and roast color.

Format : 3.5 X 4.75 in

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INSTANT FREEZE DRIED COFFEE

Made from the highest quality beans, our instant coffees are refined by the freeze-drying process. A simple rehydration with hot water is necessary to obtain a delicious cup of coffee!

- ✓ Choice of Espresso Style or Rich & Smooth
- ✓ Certified Rainforest Alliance & Kosher
- ✓ Available formats: 5 kg, 25 kg



VEGAN



GLUTEN FREE



DAIRY FREE



NUT FREE

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INSTANT ICED COFFEES

Inspired by the growing demand for cold coffees, our delicious **Instant Iced Coffees** allow consumers to recreate innovative and refreshing beverages with ease!

Since no **milk is added**, they can also use the dairy or plant-based milk that best suits their lifestyle.

Features:

- ✓ 3 classic flavour choices
- ✓ Available formats: 5 kg, 25 kg
- ✓ Recipe included



MILK FREE



SUGAR FREE



VEGAN



GLUTEN FREE



NUT FREE



← Watch the video!