

# OFFER YOUR DISCERNING SPECIALTY CONSUMERS TEAS THAT DELIVER ADVENTURE WITH EVERY CUP.





# Pyramid Tea Bag Collection

#### Features:

- ✓ We use the finest teas and flavourings which we then combine with herbs, dry fruits and flowers
- ✓ Available in exclusive single-origins, unique blends and fragrant herbal teas
- ✓ Eco-friendly biodegradable pyramid tea bags
- ✓ Clear images create taste appeal as well as ease of selection
- ✓ Handy box format for maximum store merchandising as well as at-home usage and storage
- ✓ A portion of our proceeds goes to the **Humaniterra Foundation** which aids local and foreign non-profit humanitarian organizations.

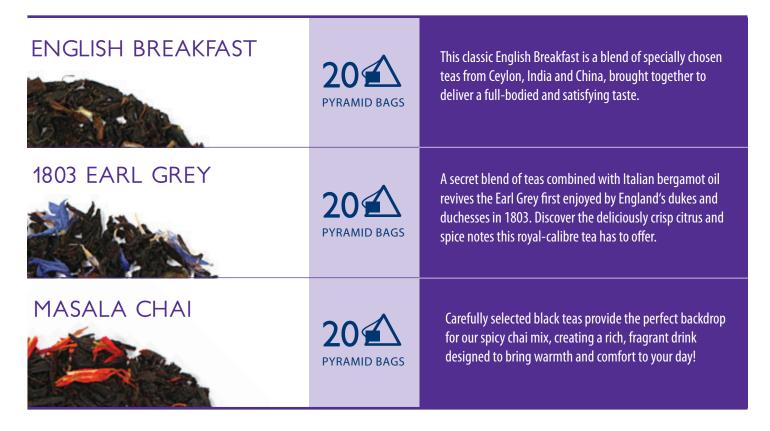






### Black tea collection

Our **Black Tea Collection** uses only the finest black teas available to create the **classic tea recipes** that tea drinkers **know and love.** 





# Green tea collection

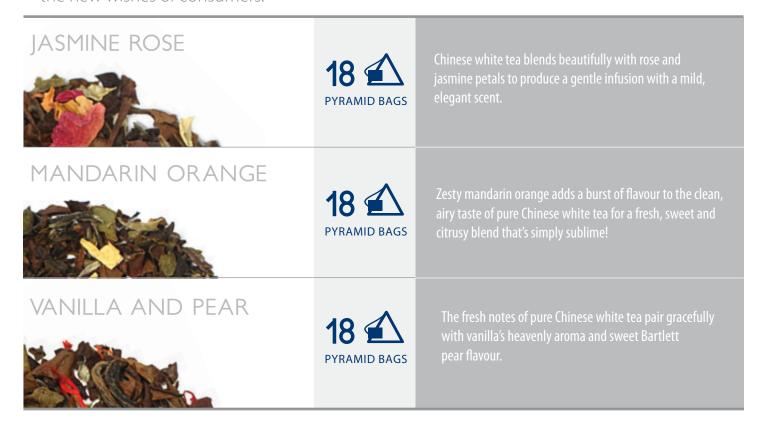
Our **Green Tea Collection** uses only the finest green teas available responding to the **consumer's desire for enhanced well being** through **natural products**.

#### This 100% Japanese sencha evokes the rows of cherry 100% JAPANESE SENCHA blossom trees that colour Japan's four seasons. The young tea buds, carefully picked from June to July in the deep **PYRAMID BAGS** mountainous area of Shizuoka, create a beautifully balanced bittersweet tea. JASMINE PEARLS These superior-quality Chinese green tea leaves rolled with 18 🚄 fine jasmine buds create an exquisite taste. Watch the pearls unfurl as you steep them—pleasing to the eyes, nose **PYRAMID BAGS LEMON CITRUS** Gentle Chinese Sencha green tea provides the perfect counterpoint to the zing of lemon, heightened with the **PYRAMID BAGS** clean citrus taste of lime and crispy lemon bits. MOROCCAN MINT The fresh fragrance of spearmint essence and spearmint Chinese gunpowder tea. PYRAMID BAGS



## White tea collection

Our **White Tea Collection** uses only the **finest white teas available** to create the perfect match of gentle tea leaves with the **subtle tastes of fruits and flower petals** tapping into the new wishes of consumers.





# Spa collection (Caffeine free)

Our innovative **wellness Spa Collection** uses only select **herbal, fruit and spices** to create a collection of naturally sweetened **"tea-house" style** beverages catering to tea drinkers seeking **caffeine-free and no calories.** 

#### BURSTING BERRIES A real fruit infusion, this combination of dried elderberries, raspberries and wild mountain berries produces a fresh, delicate and naturally sweet drink. **PYRAMID BAGS** Delicious served either hot or iced. Caffeine free. CINNAMON GINGER Ginger, cinnamon and nutmeg add a touch of spice to our blend of apple bits, dried herbs and flower petals. The result **PYRAMID BAGS** will warm you from head to toe! Caffeine free. AVENDER CHAMOMILE Chamomile's soothing properties combine with lavender's rich undertones for a harmonious herbal experience enhanced by pure vanilla pieces. Caffeine free. **PYRAMID BAGS** A much-loved classic gets a fresh twist in this blend of red **ROOIBOS EARL GREY** and green South African rooibos super antioxidant herbal teas. The sweet honey notes of rooibos pair wonderfully **PYRAMID BAGS** with the crisp citrus and spice notes of bergamot. Caffeine free.



# Well-Being Herbal collection

This **100% natural** collection made of the very best herbs, flowers, dried fruits, spices and essences is designed to inspire harmony with oneself.

# This naturally-caffeinated Vanilla Chai flavoured Yerba Mate blend is designed to engage your senses making it the perfect addition to study sessions and hectic work days. SERENITY Chamomile's soothing properties combined with subtle peach & vanilla aromas will guide your relaxation of the mind, body and soul. Caffeine-free.



## Fruit Blend collection

Our Fruit Blends are made of superior quality fruits and dried flowers. **Naturally caffeine free**, they are delicious served hot and iced.



Ask us about our HRI packets Ariel® Tea:

SPA COLLECTION - WHITE TEA - GREEN TEA - BLACK TEA









# OFFER YOUR DISCERNING SPECIALTY TEA CONSUMERS A BRAND THAT DELIVERS AN ADVENTURE WITH EVERY CUP.



# Loose Leaf Tea Collection

#### Features:

- ✓ We use the finest teas and flavourings combined with herbs, dry fruits and flowers
- ✓ Available in exclusive single-origins, unique blends and fragrant herbal teas
- ✓ Reusable metal tins guarantee freshness and are ideal for store merchandising and storage.
- ✓ Clear images create taste appeal as well as ease of selection
- ✓ A portion of our proceeds goes to the **Humaniterra Foundation** which aids local and foreign non-profit humanitarian organizations.









## Black tea collection



Our **Black Tea Collection** uses the finest black teas available to create the **classic tea recipes** that tea drinkers **know and love.** 

	1803 EARL GREY	100g / 3.5 oz	A secret blend of teas combined with Italian bergamot oil revives the Earl Grey first enjoyed by England's dukes and duchesses in 1803. Discover the deliciously crisp citrus and spice notes this royal-calibre tea has to offer.
	DARJEELING THURBO	100g / 3.5 oz	A high-grown black tea from North India with a clear, sparkling taste and a light aroma, this Darjeeling Thurbo is of one of the highest quality grades, FTGFOP (Finest Tippy Golden Flowery Orange Pekoe).
	ENGLISH BREAKFAST	125g / 4.4 oz	This classic English Breakfast is a blend of specially chosen teas from Ceylon (Sri Lanka), India and China, brought together to deliver a full-bodied and satisfying taste.
	KEEMUN SUPERIOR	100g / 3.5 oz	A high-altitude tea from the province of Andhui, Keemun has small, brow-shaped ebony leaves that produce a lustrous red liquor. Enjoy its subtle and slightly smoky aroma.
A	MAPLE AND NUT	100g / 3.5 oz	Sweet maple and nut essences take shape against a background of black teas and dried licorice, adding intrigue to the mix.
	MASALA CHAI	100g / 3.5 oz	Carefully selected black teas provide the perfect backdrop for our spicy chai mix, creating a rich, fragrant drink designed to bring warmth and comfort to your day!
	ORANGE PEKOE DIMBULA	100g / 3.5 oz	The best high grown Dimbulas are picked during the dry season (January and February). Consisting of long twisted leaves, this tea provides a dark, aromatic and full-bodied infusion.







## Green tea collection



Our **Green Tea Collection** uses the finest green teas available, in response to the **consumer's desire for enhanced well-being** through **natural products.** 

70	100% JAPANESE SENCHA	125g / 4.4 oz	This Sencha evokes the rows of cherry blossom trees that colour Japan's four seasons. Its young tea buds were carefully picked from June to July in the deep mountainous area of Shizuoka, creating a beautifully balanced, bittersweet tea.
	CHINESE SENCHA	90g / 3.2 oz	This Chinese green tea is cooked in a saucepan immediately after its harvest in order to stop the leaves from oxidizing, thus creating its classic taste.
	ASMINE FLOWER	100g / 3.5 oz	Green tea leaves are spread out with freshly picked jasmine flowers and left there for a few hours in order to create a delicate, well-balanced taste.
	JASMINE PEARLS	125g / 4.4 oz	These superior-quality Chinese green tea leaves rolled with fine jasmine buds provide an exquisite taste. Watch the pearls unfurl as you steep them - pleasing to the eyes, nose and palate!
	JAPANESE GENMAICHA	145g / 5.1 oz	Green Japanese Bancha leaves blended with Genmai hulled rice kernels and corn produce a slightly salty, light brown tea.
	Japanese Kokeicha	125g / 4.4 oz	Green tea leaves are steamed and ground between two granite wheels and water is then added to the resulting powder. The final blend is dried into pine-needle shapes which offer a soft, slightly bitter, aromatic taste.
	MATCHA	65g / 2.3 oz	Often used in Japanese tea ceremonies, this tea's leaves were cultivated in the Uji-Kyoto prefecture and reduced to a fine powder with a stone grinder.

# Green tea collection



Our **Green Tea Collection** uses the finest green teas available, in response to the **consumer's desire for enhanced well-being** through **natural products.** 

LEMON CITRUS	90g / 3.2 oz	Gentle Chinese Sencha green tea provides the perfect counterpoint to the zing of lemon, heightened with the clean citrus taste of lime and crispy lemon bits.
MOROCCAN MINT	90g / 3.2 oz	The fresh fragrance of spearmint essence and spearmint leaves complements the strong, smoky-sweet flavour of Chinese gunpowder tea.
STR AWBERRY PEARLS	125g / 4.4 oz	Fruity, mellow Jasmine Pearl tea pairs beautifully with the freshness of strawberry essence, while a sprinkling of dried strawberry pieces provides the perfect finish.
STR AWBERRY SENCHA	90g / 3.2 oz	Summery strawberry essence harmonizes with mellow Sencha tea, dried strawberry pieces and rose petals to strike all the right notes.
BLUEBERRY POMEGRANATE	90g / 3.2 oz	Mild green tea gets a fruity kick with blueberry and pomegranate essences and is layered with the richness of dried blueberries and pomegranate flowers.
GINGER FRESH	90g / 3.2 oz	Gentle green tea provides the perfect counterpoint to the zing of ginger and lemon, heightened with a clean citrus flavour and finished with musky marigold.







## White tea collection



Our **White Tea Collection** offers the perfect match of gentle tea leaves with **subtle tastes of fruits and flower petals.** 

a long	EARL GREY SAPPHIRE	45g / 1.6 oz	The delicate fragrance of white tea is embellished with spicy, citrusy bergamot oil and the elegant floral scents of lavender and cornflower for a fresh take on Earl Grey.
	pai mu tan	45g / 1.6 oz	Pai Mu Tan is a rare white tea made of very fine, silky leaves that are blended with small tea buds. They are first steamed, then dried, producing a fresh and very mild-tasting infusion.
VA	anilla and pear	45g / 1.6 oz	The fresh notes of pure white tea pair gracefully with vanilla's heavenly aroma and sweet Bartlett pear flavour.







# Spatea collection



Our innovative wellness **Spa Collection** uses select herbs, fruit and spices in a range of naturally sweetened **caffeine-free**, **no-calorie beverages**.

BURSTING BERRIES	95g / 3.4 oz	A real fruit infusion, this combination of dried elderberries, raspberries and wild mountain berries produces a fresh, delicate and naturally sweet drink.  Delicious served either hot or iced. Caffeine free.
CINNAMON GINGER	125g / 4.4 oz	Ginger, cinnamon and nutmeg add a touch of spice to our blend of apple bits, dried herbs and flower petals. The result will warm you from head to toe! Caffeine free.
LAVENDER CHAMOMILE	50g / 1.8 oz	Chamomile's soothing properties combine with lavender's rich undertones for a harmonious herbal experience enhanced by pure vanilla pieces. Caffeine free.
TROPICAL RAINFOREST	125g / 4.4 oz	The fruity kick of papaya, passion fruit, kiwi and coconut relaxes into lush floral notes of hibiscus. With pineapple, mango and avocado flavours, this tea is truly tropical!

Ask us about our HRI packets Ariel® Tea:

SPA COLLECTION - WHITE TEAS - GREEN TEAS - BLACK TEAS





info@terracaf.ca · www.terracaf.ca



# THIS COLLECTION OF TRIAL SIZE TEAS ALLOWS CUSTOMERS TO DISCOVER NEW VARIETIES EVERYDAY.







# Trial Size Collection

We've packaged our most popular teas in an accessible format, ideal for first time gourmet tea drinkers wanting to try something different from their usual teas. Our line is available in either pyramid tea bags for ease of use or in loose leaf teas for the more advanced tea drinker. This will allow your customers the chance to find the tea flavour that appeals to them and subsequently come back for larger formats.

#### Features:

- ✓ We use the finest teas and flavourings combined with herbs, dry fruits and flowers
- ✓ Available in exclusive single-origins, unique blends and fragrant herbal teas
- ✓ Bag has a freshness barrier ensuring fresh, long lasting tea
- ✓ The attractive stand up bag delivers a high-value appearance and is ideal for store merchandising and consumer pantry storage.
- ✓ A portion of our proceeds goes to the Humaniterra Foundation which aids local and foreign non-profit humanitarian organizations.

#### Black Tea Collection

Our **Black Tea Collection** uses the finest black teas available to create the **classic tea recipes** that tea drinkers **know and love.** 

		LOOSE TEA LEAVES	PYRAMID TEA BAGS
1803 EARL GREY	A secret blend of teas combined with Italian bergamot oil revives the Earl Grey first enjoyed by England's dukes and duchesses in 1803. Discover the deliciously crisp citrus and spice notes this royal-calibre tea has to offer.		6
MASALA CHAI	Carefully selected black teas provide the perfect backdrop for our spicy chai mix, creating a rich, fragrant drink designed to bring warmth and comfort to your day!		6
ENGLISH BREAKFAST	This classic English Breakfast is a blend of specially chosen teas from Ceylon, India and China, brought together to deliver a full-bodied and satisfying taste.		6

### Green Tea Collection

Our **Green Tea Collection** is designed for **consumers seeking to enhance their well-being** through **natural products.** 

		LOOSE TEA LEAVES	PYRAMID TEA BAGS
CITPLIC	cle Chinese Sencha green tea provides the perfect nterpoint to the zing of lemon, heightened with the n citrus taste of lime and crispy lemon bits.	25 g (0.9 oz)	6
PIOROCCAN	fresh fragrance of spearmint essence and spearmint es complements the strong, smoky-sweet flavour of ese gunpowder tea.	25 g (0.9 oz)	6
100 % JAPANESE colou picke	Sencha evokes the rows of cherry blossom trees that ur Japan's four seasons. Its young tea buds were carefully ed from June to July in the deep mountainous area of uoka, creating a beautifully balanced, bittersweet tea.		6

### White Tea Collection

Our **White Tea Collection** offers the perfect match of gentle tea leaves with **subtle tastes of fruits** and **flower petals.** 

		LEAVES	TEA BAGS
VANILLA AND PEAR	The fresh notes of pure white tea pair gracefully with vanilla's heavenly aroma and sweet Bartlett pear flavour.	20g (0.7oz)	5
JASMINE ROSE	Chinese white tea blends beautifully with rose and jasmine petals to produce a gentle infusion with a mild, elegant scent.	20g (0.7oz)	5

## Spa (Caffeine Free) Collection

Our innovative wellness **Spa Collection** uses select herbs, fruit and spices in a range of naturally sweetened **teahouse-style caffeine-free**, **no-calorie beverages**.

		LOOSE TEA LEAVES	PYRAMID TEA BAGS
BURSTING BERRIES	A real fruit infusion, this combination of dried elderberries, raspberries and wild mountain berries produces a fresh, delicate and naturally sweet drink. Delicious served either hot or iced. Caffeine free.	25g (0.9oz)	6
LAVENDER CHAMOMILE	Chamomile's soothing properties combine with lavender's rich undertones for a harmonious herbal experience enhanced by pure vanilla pieces. Caffeine free.	11g (0.4oz)	5

## Fruit Blend collection

Our Fruit Blends are made of superior quality fruits and dried flowers. **Naturally caffeine free**, they are delicious served hot and iced.

		TEA BAGS	
BERRIES & CREAM	Savour this real fruit infusion's creamy goodness and refreshing splash of mixed berries. Delicious served hot or cold. Caffeine free.	5	
CHERRY ALMOND CREAM	A real fruit infusion, this burst of sweet cherries is complimented by the richness of almonds and cream. Delicious served etiher hot or iced. Caffeine-free.	5	
GRANDMA'S PIE	A real fruit infusion, this raspberry and peach swirl will make your taste buds sing! Delicious served etiher hot or iced. Caffeine-free.	5	
VANILLA STRABERRY	A real fruit infusion, this classic vanilla and strawberry flavour combination is designed to bring comfort to your day. Delicious served etiher hot or iced. Caffeine-free.	5	

# Well-Being Herbal collection

This **100% natural** collection made of the very best herbs, flowers, dried fruits, spices and essences is designed to inspire harmony with oneself.

		TEABAGS	7
AFTER-DINNER	The natural soothing properties of peppermint and aniseed combined with chamomile's calming touch bring comfort after every meal.  Caffeine-free.	5	
CONCENTRATION	This naturally-caffeinated Vanilla Chai flavoured Yerba Mate blend is designed to engage your senses making it the perfect addition to study sessions and hectic work days.	5	
BREATHE	Ribwort, licorice root and fennel join forces to create this soothingly harmonious herbal experience.  Caffeine-free.	5	



# Discovery Gift Box (28 TEA BAGS)



This gift box is sure to please! This Discovery Gift box includes 28 pyramid tea bag samples of our 4 most popular flavours!

✓ **Biodegradable pyramid-shaped tea bags** for optimal infusion extraction.

- ✓ Exclusive single-origins, unique blends and fragrant herbal teas
- ✓ A portion of our proceeds is offered to our exclusive Humaniterra Foundation which aids both local communities as well as tea and coffee farming communities.

MASALA CHAI	Carefully selected black teas provide the perfect backdrop for our spicy chai mix, creating a rich, fragrant drink designed to bring warmth and comfort to your day!
MOROCCAN MINT	The fresh fragrance of spearmint essence and spearmint leaves complements the strong, smoky-sweet flavour of Chinese gunpowder tea.
VANILLA AND PEAR	The fresh notes of pure Chinese white tea pair gracefully with vanilla's heavenly aroma and sweet Bartlett pear flavour.
LAVENDER CHAMOMILE	Chamomile's soothing properties combine with lavender's rich undertones for a harmonious herbal experience enhanced by pure vanilla pieces.
	Caffeine free.

ARIEL TEA DISCOVERY GIFT BOX - 066166003040

PRODUCT CODF: AT0602003



# Well-Being Gift Box (LOOSE LEAVES)



Offer to your customers, this beautiful Gift Box made of 100% natural herbs, flowers, spices and essences to inspire harmony with oneself.

- ✓ Whole leaves to ensure optimal infusion.
- ✓ Stainless Steel Tea Infuser inclued.
- ✓ A portion of our proceeds is offered to our exclusive Humaniterra Foundation which aids both local communities as well as tea and coffee farming communities.

#### **AFTER-DINNER**



The natural soothing properties of peppermint and aniseed combined with chamomile's calming touch bring comfort after every meal.

#### Caffeine-free.

#### CONCENTRATION



This naturally-caffeinated Vanilla Chai flavoured Yerba Mate blend is designed to engage your senses making it the perfect addition to study sessions and hectic work days.

#### BRFATHF



Ribwort, licorice root and fennel join forces to create this soothingly harmonious herbal experience.

#### Caffeine-free.

VITALITY



This carefully crafted ayurvedic blend of herbs and spices is designed to guide your quest for harmony and balance.

Caffeine free.

ARIEL TEA WELL-BEING GIFT BOX - 066166003071

PRODUCT CODE: AT0602008



## **Loose Leaves Gift Box**



Whether for you or someone special, this ARIEL Tea Gift Box is sure to please! Inside you'll find an assortment of our most popular loose leaf teas!

✓ Whole leaves to ensure optimal infusion.

✓ Stainless Steel Tea Infuser inclued.

✓ A portion of our proceeds is offered to our exclusive Humaniterra Foundation which aids both local communities as well as tea and coffee farming communities.



ARIEL LOOSE LEAF TEA GIFT BOX - 066166003057

PRODUCT CODE: AT0602004



# WATCH YOUR SALES **BLOOM** WITH OUR COLLECTION OF BLOOMING TEAS









# Blooming Tea Collection

Our Blooming Teas are not only ideal for stimulating impulse purchases but they also create excitement and consumer intrigue regarding your gourmet tea category. Plus, the wide array of flowering teas will surely create a recurring interest in purchasing different flowers.

#### Features:

- ✓ Handy, accessible, impulse purchase format
- ✓ Quality hand-rolled teas
- ✓ Available display allows for perfect in-store merchandising and easy customer pick-up
- ✓ Available glass teapots will help up-sale your customer, increase your transactions and over all margins
- ✓ A portion of our proceeds goes to the **Humaniterra Foundation** which aids local and foreign non-profit humanitarian organizations.



Choose amongst our wide selection of Blooming teas and watch the flower tea unfurl right before your eyes as it steeps—**pleasing to the eyes and palate!** 

# FLOWERS DESCRIPTION Young green tea leaves are binded to a delicate amaranth flower and shaped in the form of a pearl to create an exquisit tea. GINSENG LILY DESCRIPTION Young green tea leaves are binded to a delicate amaranth flower and shaped in the form of a pearl to create an exquisit tea. Rare green tea leaves are binded to a beautiful orange lily, then woven into a mushroom shaped tea ball. Enjoy a slight hint of ginseng as you watch it unfurl.

# White Tea Collection FLOWERS DESCRIPTION High-quality white tea leaves are binded to a carnation flower to create a smooth, non-bitter tea that promotes clear-headedness. CHRYSANTHEMUM & AMARANTH White tea leaves are binded to chrysanthemum and amaranth flowers, then shaped in the form of an acorn to create a somewhat smokey flavor. 3

#### MERCHANDISER Ideal to stimulate your impulse purchases!

