

# SAMSUNG

## TU4300

### Product Naming

32" TU4300 HD HDR Smart TV with Tizen OS

### Product Description (Single Line)

An impressive HD entertainment experience with our T4300 TV.

### Product Description

Enjoy crisp and clear Full HD picture quality with vibrant images. Easily discover ever more ways to enjoy TV, only with Samsung Smart TV. Enjoy striking images with enhanced depth and colour contrast. Improve a blurry TV picture with Ultra Clean View. See impressive colour. A thin TV designed to look elegant from any angle. See the stunning detail in every scene with Samsung HDR TV. Instant access to 33 extra free TV channels, straight out of the box\*.

Disney+ subscription required. Disney+ available from March 24. © 2020 Disney and its related entities

\*Requires Internet connection

### Feature and Benefits

#### HD Ready

Enjoy clear HD picture quality with vibrant images.

#### Smart TV powered by TIZEN

Discover ever more ways to enjoy TV. Only the No. 1 selling Smart TV brand\* can give you access to the largest collection of 4K content and all your catch up TV apps including Disney+\*\*, Apple TV, NOW TV and BT Sport apps – all in one place at the touch of a button\*\*\*, meaning you spend less time searching and more time watching the content you love. And it's never been so easy to enjoy your TV, with Samsung SmartThings.

\*Samsung TV has been the No.1 selling TV Brand for 13 consecutive years by IHS Markit.

**\*\*Disney+ subscription required. Disney+ available from March 24. © 2020 Disney and its related entities.**

**\*\*\*Some apps may not be available at launch. 3rd party content providers may remove apps from the Smart TV platform or stop updating them at any time.**

### **PurColour**

**See impressive colour. Samsung's PurColour improves the quality of any image, uncovers hidden details, and helps show your content's true colours.**

### **Contrast Enhancer**

**Enjoy striking images with enhanced depth and colour contrast.**

### **Slim Design**

**A thin TV designed to look elegant from any angle, giving you less TV and more picture.**

### **HDR**

**Watch every scene burst from the screen with a bright, detailed picture with Samsung HDR TV.**

### **Works with**

**Works with your compatible Bixby, Alexa, Google Assistant and SmartThings-enabled smart devices and home appliances.\* Make your TV the heart of your connected home, so that you can spend more time enjoying and less time doing.**

**\*Requires SmartThings app, Internet connection, and SmartThings-enabled devices.**

### **One Remote Control Functionality**

**You no longer need multiple remotes lined up on your coffee table. Control all of your compatible devices and content with the TV remote control.**

### **Ultra Clean View**

**Make blurry images a thing of the past. Ultra Clean View improves your content no matter the quality.**

### **Easy Set-up**

Automatically login into your accounts with simple, seamless smartphone connection and setup\*. Only Samsung can offer comprehensive set-up in just a few simple steps. Your TV and mobile will automatically connect and your mobile will share your Wi-Fi link with the TV for seamless connection to the internet. If your mobile is linked to a Samsung Account, it will automatically be shared with your TV: no additional login required.

\*Requires SmartThings app and Internet connection.

### SmartThings Mobile App

The SmartThings mobile app enables your smartphone to connect to your Smart TV quickly and easily to unlock great features such as Screen Mirroring, a TV Remote Control.\*

\*Compatible Android or iOS phone required.

### Samsung TV Plus

Instant access to 33 free TV channels and content for the whole family without the need for an aerial\*. Experience the true potential of your TV straight out of the box.

\*Requires Internet connection