

SUPERFLOWER

HANGING INSTRUCTIONS

STANDARD CLAY COATED PAPER

Traditional paper hand-feel, smooth print surface, matte finish to minimize glare, class A fire rated, suitable for residential and low traffic commercial, coated with water based Titanium Dioxide clay coating for superior opacity and strippability, made in USA.

PLEASE READ THOROUGHLY BEFORE HANGING.

Inspect your wallcovering for defects prior to installation. No claims will be honored after merchandise has been cut or hung. No labor claims will be honored for any reason.

NOTE: The highest quality of workmanship is employed in the production of the wallcovering. Careful inspection is made before shipment, however, final inspection and approval are the ultimate responsibilities of the customer.

Correct design, color and quantity should be verified before the wallcovering is cut or hung.

PREP:

Remove all old wallpaper and repair damaged areas. All walls must be smooth, clean, and free of mildew and grease stains. If necessary, apply a stain killing primer. Be sure newly plastered walls have been washed with a zinc sulfate solution. New, unpainted surfaces should be sealed with an oil based primer. Follow up with a high quality wallcovering primer sold in your local paint & wallpaper stores. DO NOT USE GLUE SIZE.

PRO TIP: On all surfaces that are to be papered, we recommend using a universal, pigmented wallcovering primer/sealer such as Shields. The pigment should be the same color as the background color of your wallpaper.

INSTALLATION:

****DIRECTION:** THE SUPERFLOWER LOGO IS ALWAYS ON THE RIGHT SIDE OF THE PAPER

Trimming: Refer to join marks on paper edge for pattern match (half drop/straight match). Use trim

marks provided to trim selvedge from edges of paper.

Pasting : This stain-resistant strippable wallcovering can be hung BEST with a clear premixed adhesive. Apply paste generously to the back, edge to edge, smoothly and evenly using a paint roller. Book the paper by loosely folding the pasted sides together without creasing. Align the edges carefully so the paste doesn't dry out. Gently roll the booked piece to ensure the pasted sides make good contact. Allow to soak and expand for 3-5 minutes. *Time is subjective to heat or humidity at job site. Don't allow to soak too long in a dry environment as it may dry out the glue .*

Hanging : Create a plumb line using either a laser or by drawing with a straight edge and level. *Use only a lead pencil for marking walls and back of wallcovering. Do not use ballpoint or marking pen as they will bleed through the surface.* This will be your guide for positioning the first panel. Position the first panel along the plumb line.

Use a smoothing brush to remove all air pockets, wrinkles and excess paste by brushing the wallcovering from the center to the edges. A seam roller can be used to lightly roll edges of paper being careful not to push paste out. Repeat the procedure with the second panel, sliding it into position with its edge butted up against the edge of the preceding panel. Be sure to match up the design. Do not overlap the wallcovering. Wash any glue residue from surrounding wood trim/molding immediately upon hanging each panel.

USING A CLEAN, DAMP SPONGE, GENTLY WASH ADHESIVE COMPLETELY FROM THE SURFACE OF THE WALLCOVERING IMMEDIATELY AFTER EACH STRIP IS HUNG. ANY ADHESIVE LEFT ON THE WALLCOVERING CAN, AT A LATER DATE, ATTACK THE SURFACE PRINTED INKS AND CAUSE THEM TO FLAKE.

**** This wallpaper is provided on a continuous bolt ****
For best results, please CUT AND HANG PANELS IN THE ORDER THAT THEY COME OFF THE BOLT. This provides the most consistent color from panel to panel. Work in one direction around the room, with the first and last panels from the bolt meeting in a corner, doorway, etc. - rather than on a flat wall.

Questions? Please e-mail studio@superflowerstudio.com