

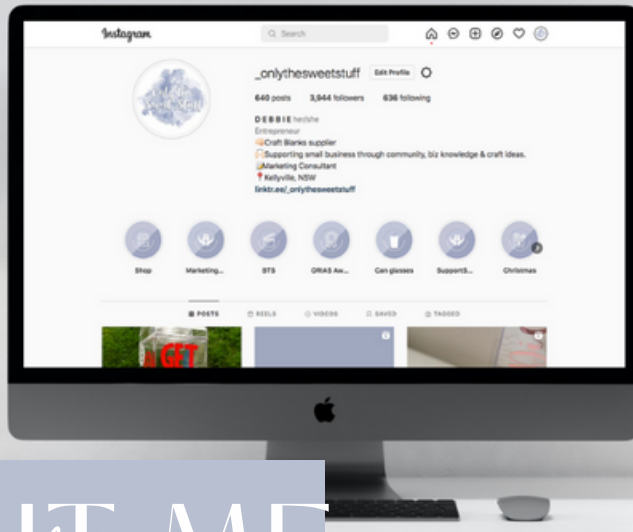


HELLO.
I'M DEBBIE.

 Only the Sweet Stuff

 hello@onlythesweetstuff.com.au

 @_onlythesweetstuff



ABOUT ME

About me

Hi! I'm Debbie.

I'm a Crafter, marketer and e-commerce business owner. I'm passionate about supporting other small businesses through community, marketing knowledge & craft ideas. I am on "maternity leave" having created this business while pregnant with my second.

Insights

Last 6 months

5%

Engagement
Rate

90K

Instagram
Reach

50K

Facebook
Reach

70.9K

IG Reels
Views

4.4K

Instagram
Followers

14.4K

Website
Visitors

1.4K

Facebook
Page Likes

912

Email
Subscribers

Social Audiences



4,424 followers



1,688 Followers



1,305 FB group
members



1,434 Followers



663 Followers



912 Email
subscribers



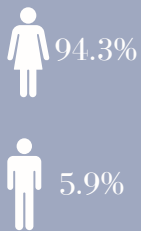
198 Subscribers

ABOUT US

About us

By merging my corporate and creative worlds, I have fostered a community of hyper engaged crafters, creatives and business owners. The community has grown from strength to strength, doubling in the last 6 months.

Demographic - Overall



Australia 74.7%
United States 9.2 %
New Zealand 1.8%

Audience Demographic



Collaborations



20K Reach
Marketing and me
Podcast
Guest



100K Reach
Bright Star Crafters
Content Partnership



45K Followers
CricutCult
Content Partnership

Upcoming Projects



Podcast



Influencer
Partnerships



Digital
Course



Small Business
Heros