J.A. UNIFORMS LAUDED BY IMAGE APPAREL INSTITUTE

2017 IMAGE OF THE YEAR AWARD RECOGNIZES ACCOMPLISHMENTS IN HOTEL UNIFORMS

NASHVILLE, Tenn., (May 3, 2017) — South Florida-based J.A. Uniforms, a leading manufacturer and supplier of hospitality industry apparel, was presented a 2017 Image of the Year award by the Image Apparel Institute during yesterday's North American Association of Uniform Manufacturers and Distributors (NAUMD) annual convention.

Recognizing the functionality, innovation, branding and design of uniforms for a hotel with multiple locations, the award was a nod to J.A. Uniform's hotel-apparel work for the AccorHotels' Pullman Miami Airport Hotel and Pullman San Francisco Bay Hotel.

Additionally, J.A. Uniforms was recognized as a finalist among the entries for service and industrial uniforms. This submission featured the uniform program for Towne Park Valet's 800-plus sites across the nation.

"We're energized by the recognition," said J.A. Uniforms founder Alex Arencibia following the awards dinner. "It's a great honor to be included among the nation's preeminent purveyors of workplace apparel."

"The NAUMD presents these awards to acknowledge excellence in our industry and build professionalism that is recognized by those who wear our uniforms," said NAUMD President Neal Waters.

<u>ABOUT NAUMD</u>: NAUMD is the trade association for the uniform and image apparel industry. Its membership is composed of the entire uniform supply chain: distributors, manufacturers, fabric mills and associated suppliers. For more information, visit http://www.naumd.com.

<u>ABOUT J.A. UNIFORMS:</u> Dating to 1997, J.A. Uniforms' passion for uniforms stems from a recognition of the benefits its products yield employers, their employees and their clients. Long-lasting yet fashionable, its uniforms enjoy a modern style esthetic that values comfort while maintaining a sharp look. For more information visit <u>www.jauniforms.com</u>.

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