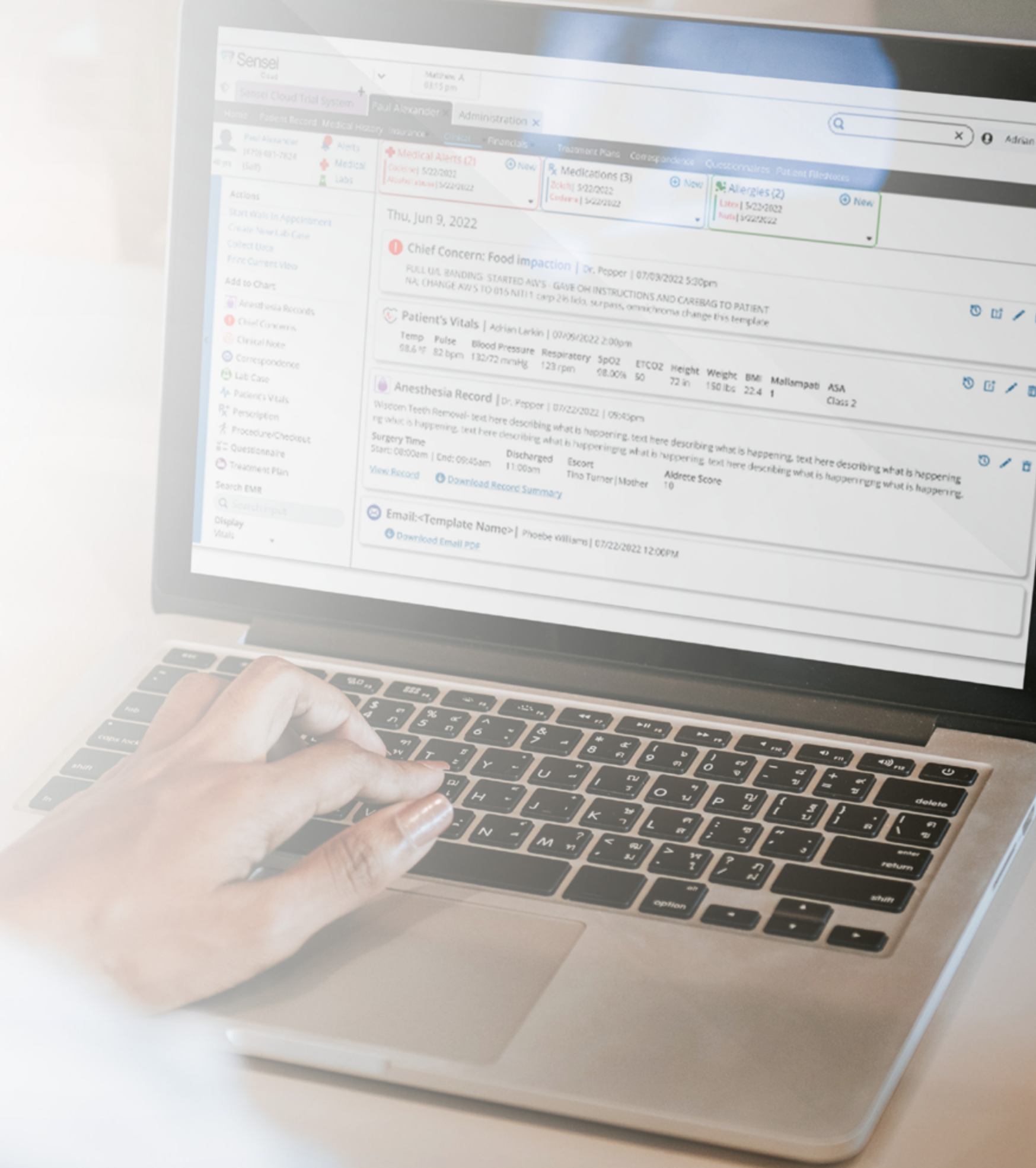




# Manage Your Practice Like a Pro With These Sensei Cloud Additions

EBOOK

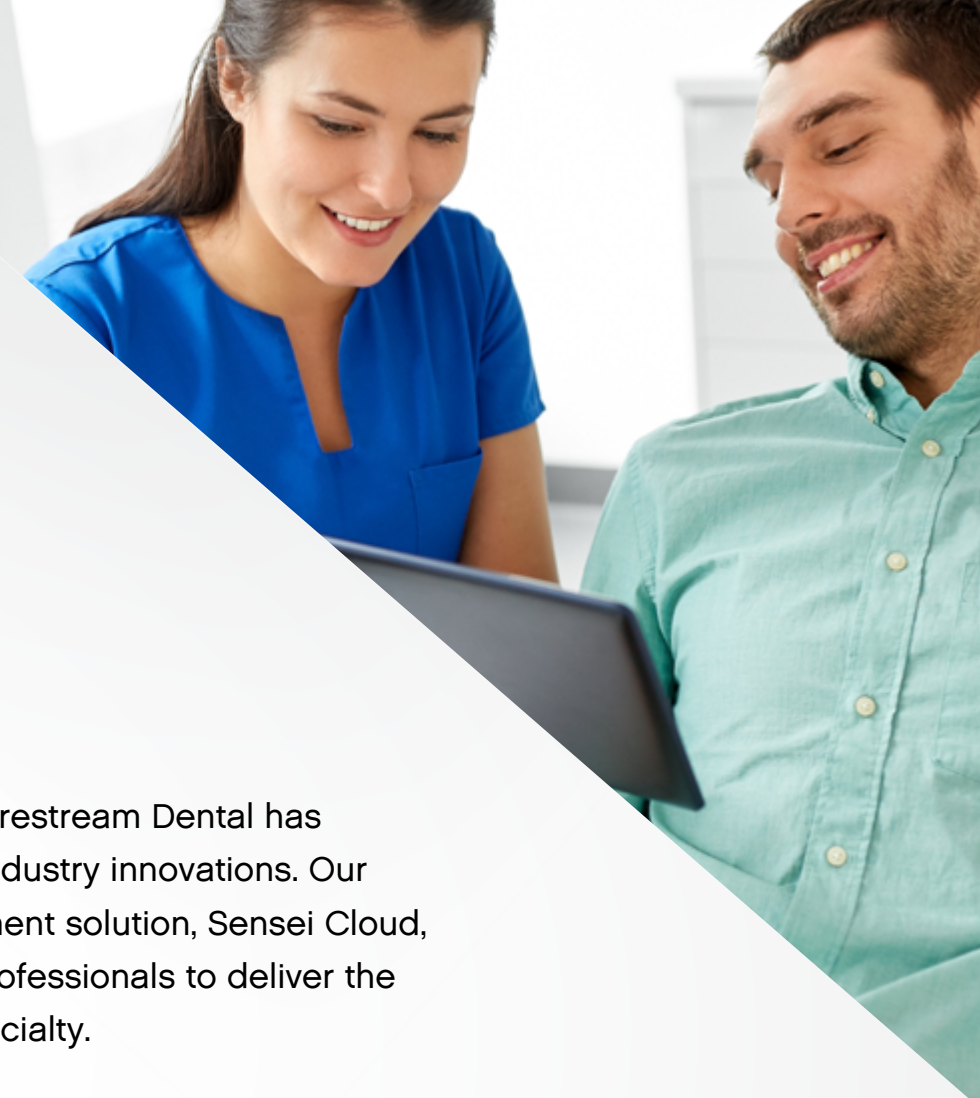


# Sensei Cloud

The dental industry is undergoing a massive digital transformation as more practices migrate to the cloud. While the adoption of cloud computing in healthcare has been steadily rising for over a decade, it's recently taken off. In fact, the global market for cloud-based dental practice management software is expected to reach a value of

**\$1.5 billion  
by 2030<sup>1</sup>.**

1. <https://www.businesswire.com/news/home/20220608005758/en/The-Worldwide-Cloud-Based-Dental-Practice-Management-Software-Industry-is-Expected-to-Reach-1.5-Billion-by-2030---ResearchAndMarkets.com>



Throughout this transformation, Carestream Dental has remained at the leading edge of industry innovations. Our comprehensive practice management solution, Sensei Cloud, was designed by and for dental professionals to deliver the most versatile platform for any specialty.

Enjoy the best of both worlds with a single solution that helps you tackle both clinical and administrative operations with ease. While the base software offers everything you need, Sensei Cloud also has add-on features to truly maximize your practice's efficiency and productivity.

In this guide, we'll cover some of the exceptional functionality you can expect.

# Sensei Cloud

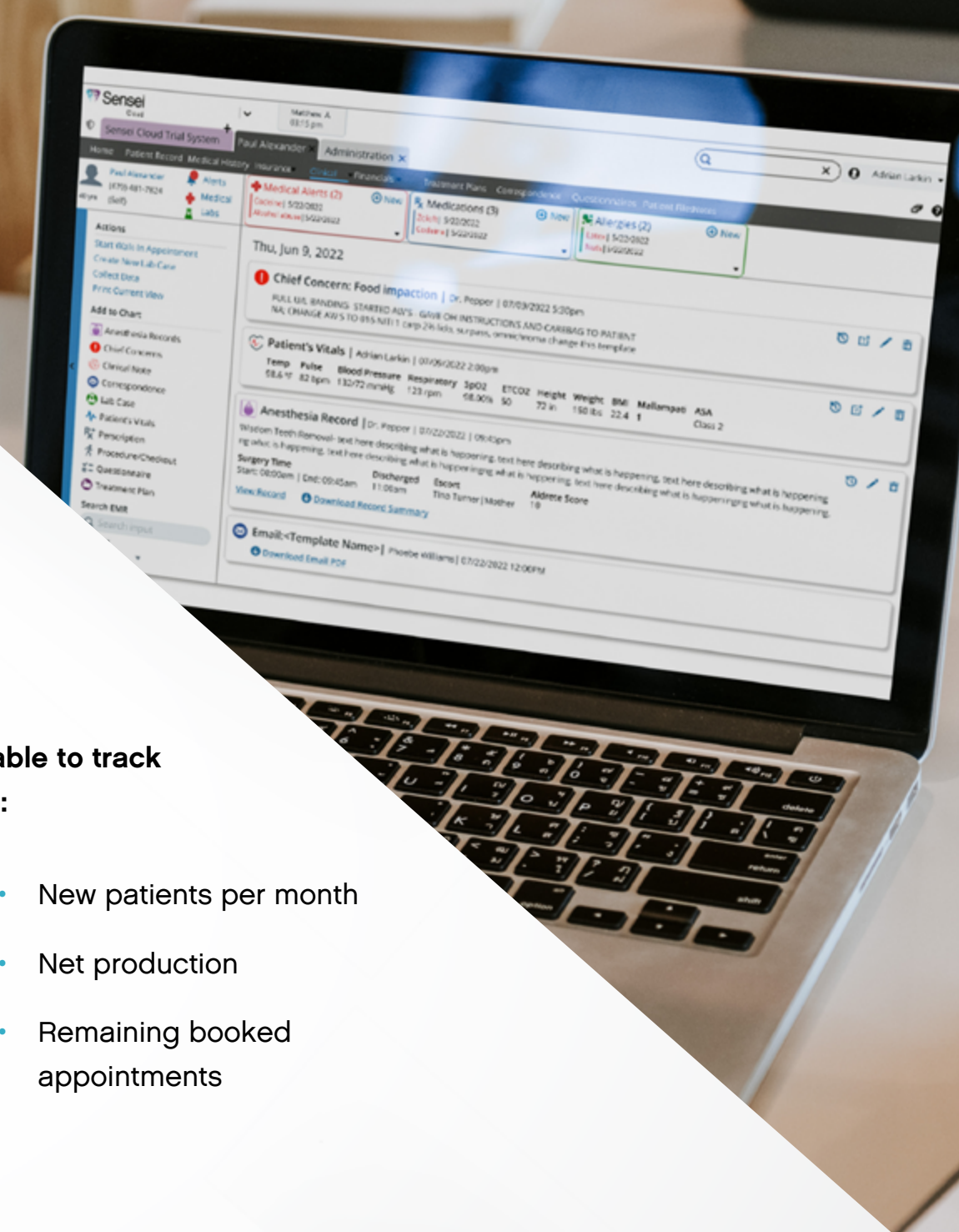
**Dental professionals are busy. Without the time to run endless reports or pore over profit-loss statements, you need a better way to gather business intelligence.**

Sensei Cloud's advanced dashboard provides you with all the reporting intelligence you need. Maximize practice performance and profitability with tools that generate automated, customizable reports on key performance indicators (KPIs) and analytics. Actionable insights and detailed summaries of crucial metrics arm you with the knowledge you need to identify targets and opportunities. By integrating the reporting dashboard with treatment planning, you can provide your staff with an actionable list of tasks and coordinate workflows to avoid overcrowding.

**With real-time dashboards you're able to track comprehensive data on things like:**

- Accounts receivable
- Insurance claims
- Collections and cash flow
- Unscheduled treatments
- Recall statistics
- New patients per month
- Net production
- Remaining booked appointments

**And more.**



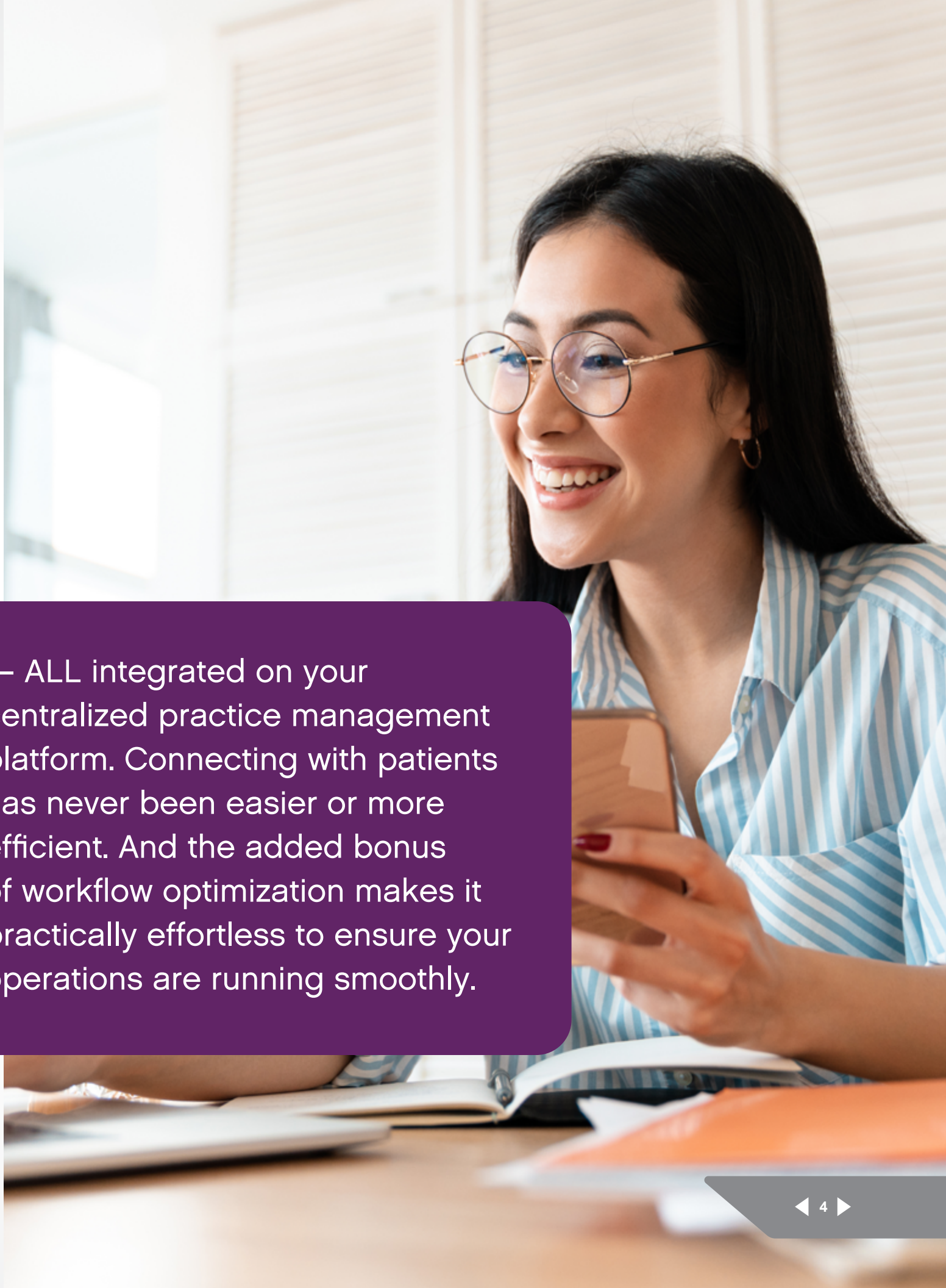
# Patient Solutions

Dental practices often face costly downtime due to things like scheduling errors, missed appointments and inefficient processes. Patient Solutions allows you to minimize these risks with easy-to-use workflow and communication tools.

**Not only will your staff benefit from streamlined operations, but the efficiency and quality of care you provide can increase patient retention.**

**With Patient Solutions add-ons for Sensei Cloud, your practice can:**

- Streamline appointment scheduling with online booking.
- Keep chairs filled with automated appointment reminders and traffic notifications.
- Review, modify and complete scheduled tasks to save time and boost productivity.
- Create, manage, sign off and submit patient prescriptions to their pharmacy of choice.
- And much more.



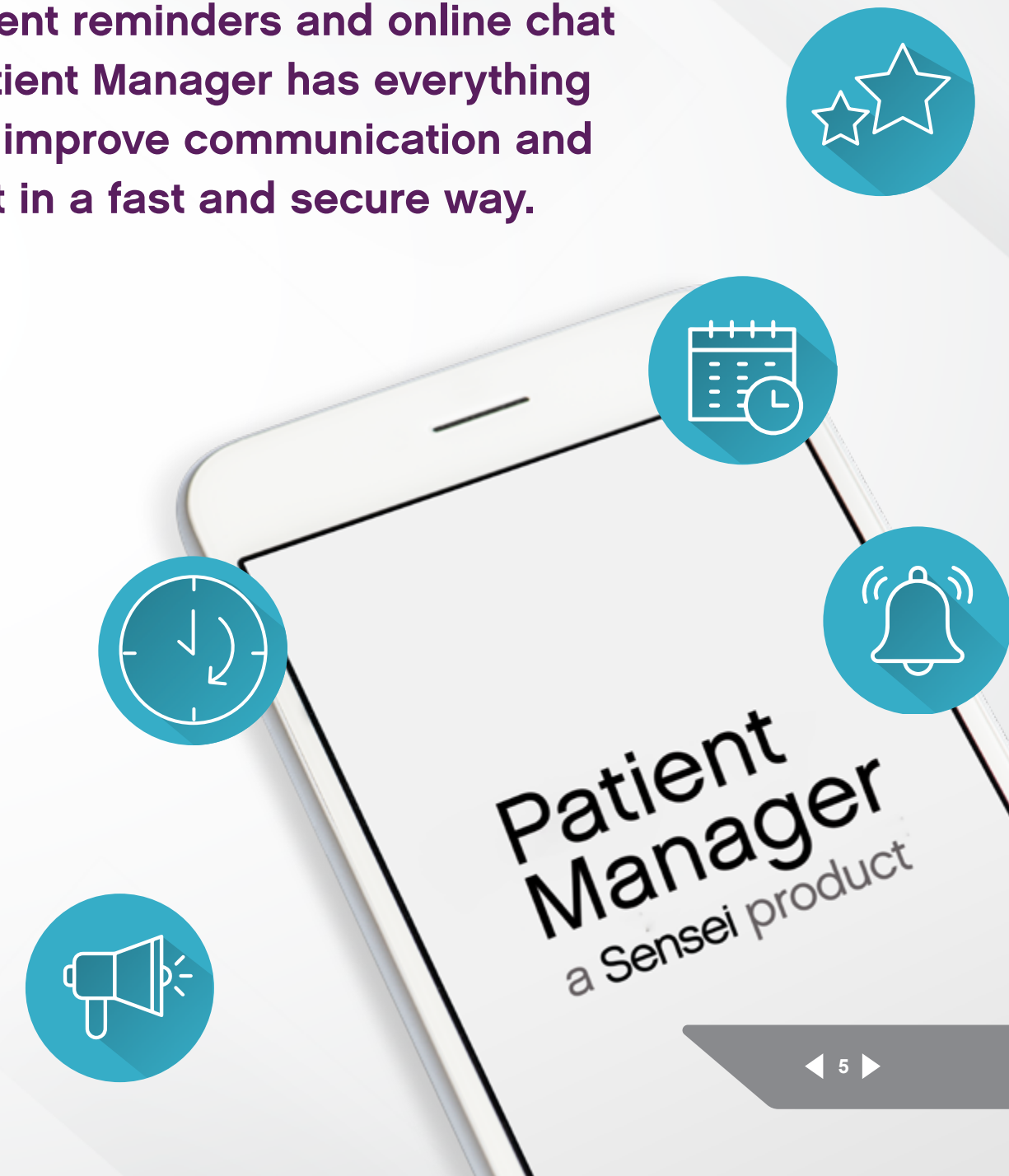
— ALL integrated on your centralized practice management platform. Connecting with patients has never been easier or more efficient. And the added bonus of workflow optimization makes it practically effortless to ensure your operations are running smoothly.

# Patient Manager

Patient Manager is your one-stop shop for all things patient engagement. This robust digital platform offers two-way instant communication between patients and dental professionals, improving the patient experience and treatment outcomes. Plus, it comes with advanced features for optimizing every aspect of patient management:

- **Virtual waiting room** minimizes wait time with real-time check-in displays.
- **Marketing campaigns** help you target audience segments to grow your practice.
- **Patient reminders and confirmations** ensure you keep your schedule on track.
- **Reputation management** allows you to boost your image and gain more leads.
- **Website messenger** answers common questions for prospects and patients.
- **Online scheduling** offers a convenient way for patients to book appointments.

**From SMS text messages and phone calls to appointment reminders and online chat features, Patient Manager has everything you need to improve communication and engagement in a fast and secure way.**



# Patient Forms

## Digitize your patient intake process to boost your practice's workflow efficiency.

Patient Forms facilitates a faster, contactless appointment check-in process by allowing patients to complete online forms before their visit. It even includes a COVID-19 screening form based on ADA recommendations.

With Patient Forms, you're able to:

- Customize forms for your specific practice requirements.
- Create a contactless, paperless patient form process.
- Improve the patient experience with convenient electronic forms.
- Mitigate errors from manual data entry.
- Ensure strict HIPAA compliance and data security.



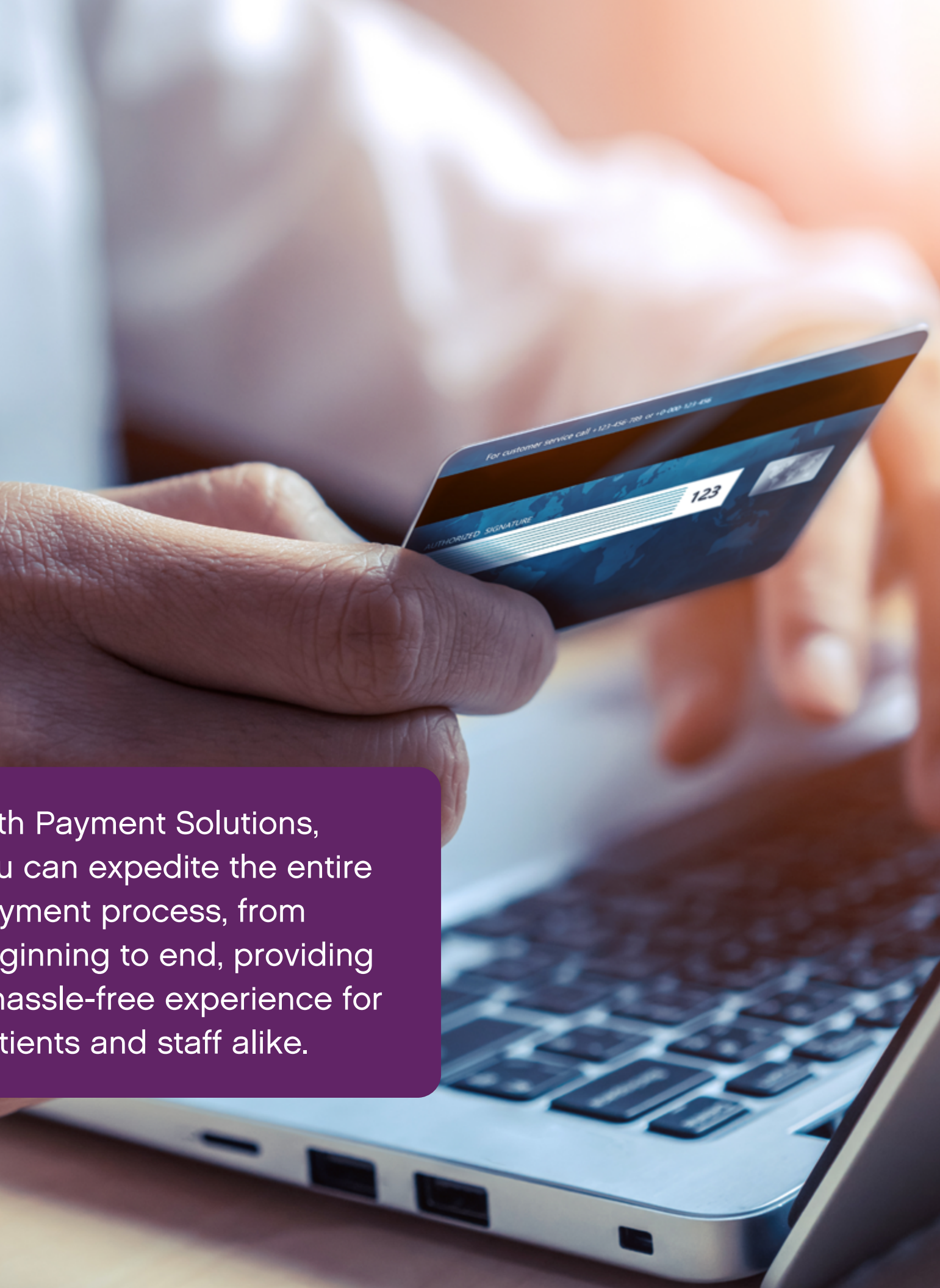
Intuitive and easy to use, Patient Forms seamlessly integrates with your current patient records system so you can review, approve and import data directly into your practice management software. **All this contributes to a better, more convenient experience for both patients and practitioners.**

# Payment Solutions

Delivering a best-in-class patient experience is essential, but like any other business, dental practices rely on cash flow. Payment Solutions offers the latest in payment processing technology, allowing you to automate time-consuming and complicated tasks like billing and collections.

**With a simple swipe or tap during check-out, your patient's payment information is automatically posted to their ledger.**

Payment Solutions also makes it easy to process or set up recurring payments with all major credit cards plus alternative payment methods — adding even more convenience factors to the patient experience. Keep track of patient collections, from the first exam to the final balance, with revenue cycle management. Meanwhile, automated statements streamline the administrative process with secure data sharing and high-quality printed statements delivered directly to patients by mail.



With Payment Solutions, you can expedite the entire payment process, from beginning to end, providing a hassle-free experience for patients and staff alike.

# Insurance Solutions

Insurance claims management is a complicated, time-consuming process prone to human error. But as states increasingly require digital prescriptions, electronic forms are quickly becoming not only standard, but mandated.

Insurance Solutions from Sensei Cloud allows you to fully automate your insurance filing process for quicker turnarounds while staying compliant. From writing and submitting prescriptions to filing insurance claims, this add-on offers a comprehensive digital insurance processing solution to streamline dental office administration.



**eClaims** flags potential errors to minimize rejection rates while automatically printing and mailing claims for insurance carriers.



**ePrescriptions** seamlessly integrates with Sensei Cloud to let you create, review, sign off and submit prescriptions to your patients' preferred pharmacies.



**eVerifications** provides a simple way to check claim status, eligibility and benefits in advance, boosting efficiency and providing valuable information to patients.



**ePostings** delivers an electronic explanation of benefits (EOBs), allowing you to post payment information in a few simple steps.



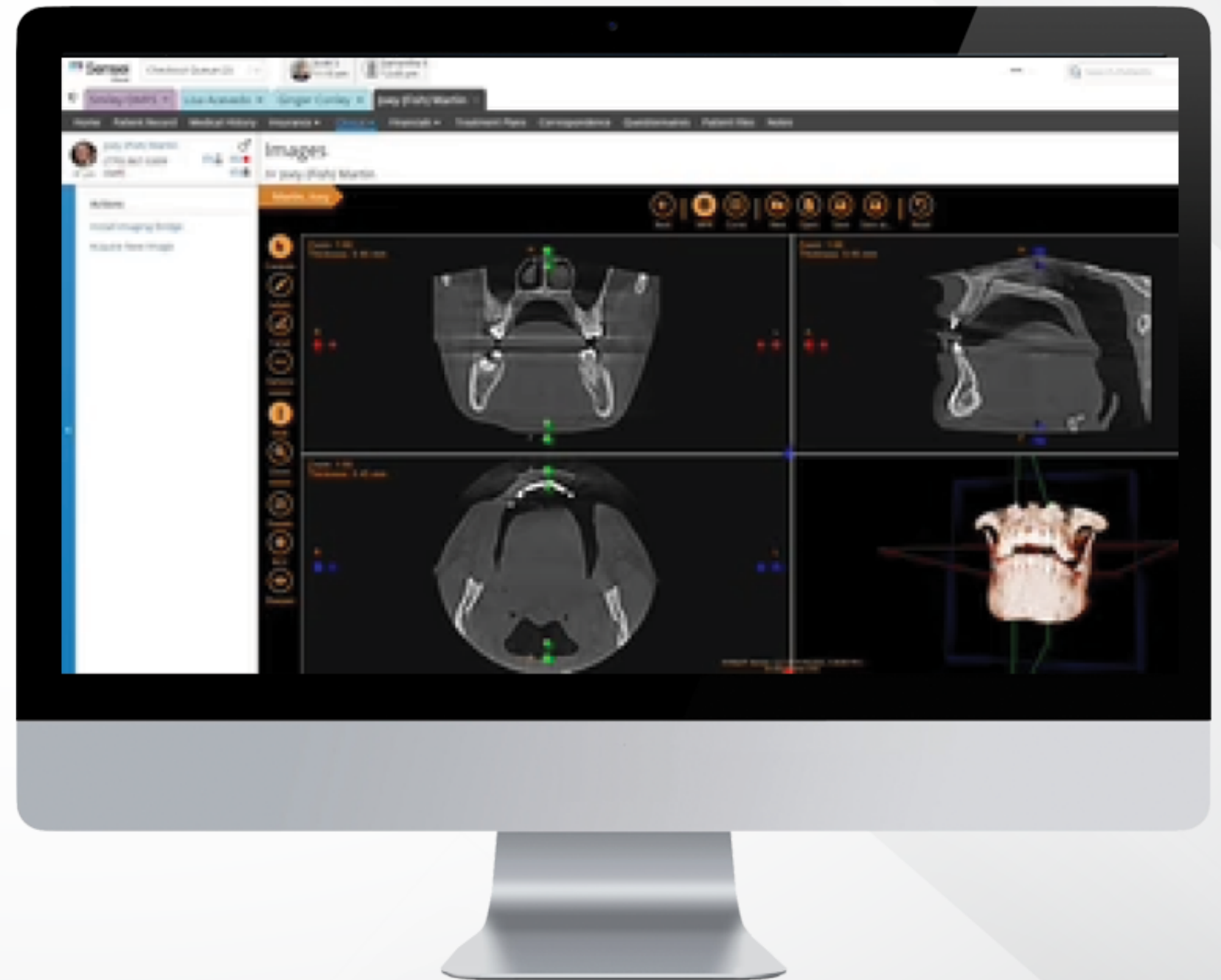
# Sensei Imaging

To balance business brilliance with clinical excellence, Carestream Dental offers Sensei Imaging — a HIPAA-compliant, cloud-based imaging solution built directly into Sensei Cloud. Unlimited storage and secure anytime, anywhere access allows you to capture, store and share impressive 2D and 3D images on the cloud.

Sensei Imaging offers advanced capabilities and unmatched benefits, such as:

- Improving diagnostic capabilities with high-quality digital imaging.
- Increasing treatment buy-in with enhanced digital images and models.
- Streamlining lab renderings with fast and secure cloud sharing.
- Tracking and sending records between multiple locations.
- Protecting sensitive data with HIPAA-compliant cloud security.

Sensei Imaging seamlessly integrates with your existing hardware and all Carestream Dental products, so you can keep everything in one place for easy use and a smooth transition. With our robust suite of diagnostic, cloud-based imaging tools, you get the efficiency and functionality you need to boost clinical and business outcomes.



# Sensei Cloud for Oral Surgery



Sensei Cloud for Oral Surgery adds to the incredible versatility of our platform with features specifically designed by and for oral surgeons. This fully integrated turn-key solution enables you to accelerate practice growth by addressing your unique pain points, such as:

- Finding scalable software that can evolve with your practice.
- Inefficient workflows that cause disruptions in daily operations.
- The need for IT support to handle your system maintenance and security.

**With Sensei Oral Surgery, you get a secure, HIPAA-compliant solution that can manage multiple locations and specialties.**

Plus, we are continuously taking in user feedback to improve our solution with each upgrade — that way, you get an all-in-one platform that grows with your practice. These advanced diagnostic tools and practice management capabilities allow you to balance and improve the clinical and administrative sides of your business, ultimately promoting growth, profitability and optimal patient care.

# Online Support

In today's fast-paced dental industry, it's critical to get the help you need when you need it most. Sensei Cloud's online support enables you to answer pressing questions and resolve issues quickly with multiple support channels to prevent disruptions to your workflow and the patient experience.

Live chat support directly connects you with a live agent, eliminating wasted time spent navigating through frustrating automated call systems. Not only is it more efficient than email, but it also minimizes confusion from back-and-forth messaging.

Carestream Dental also offers an integrated searchable knowledge base for on-demand access to a centralized repository of answers to FAQs. Or, you can connect directly with other users via [The Exchange](#) — an online community where you can ask questions, learn tips and tricks and participate in discussions.

In addition to our outstanding customer support, Carestream Dental also hosts regular webinars with updates and training sessions for new staff.

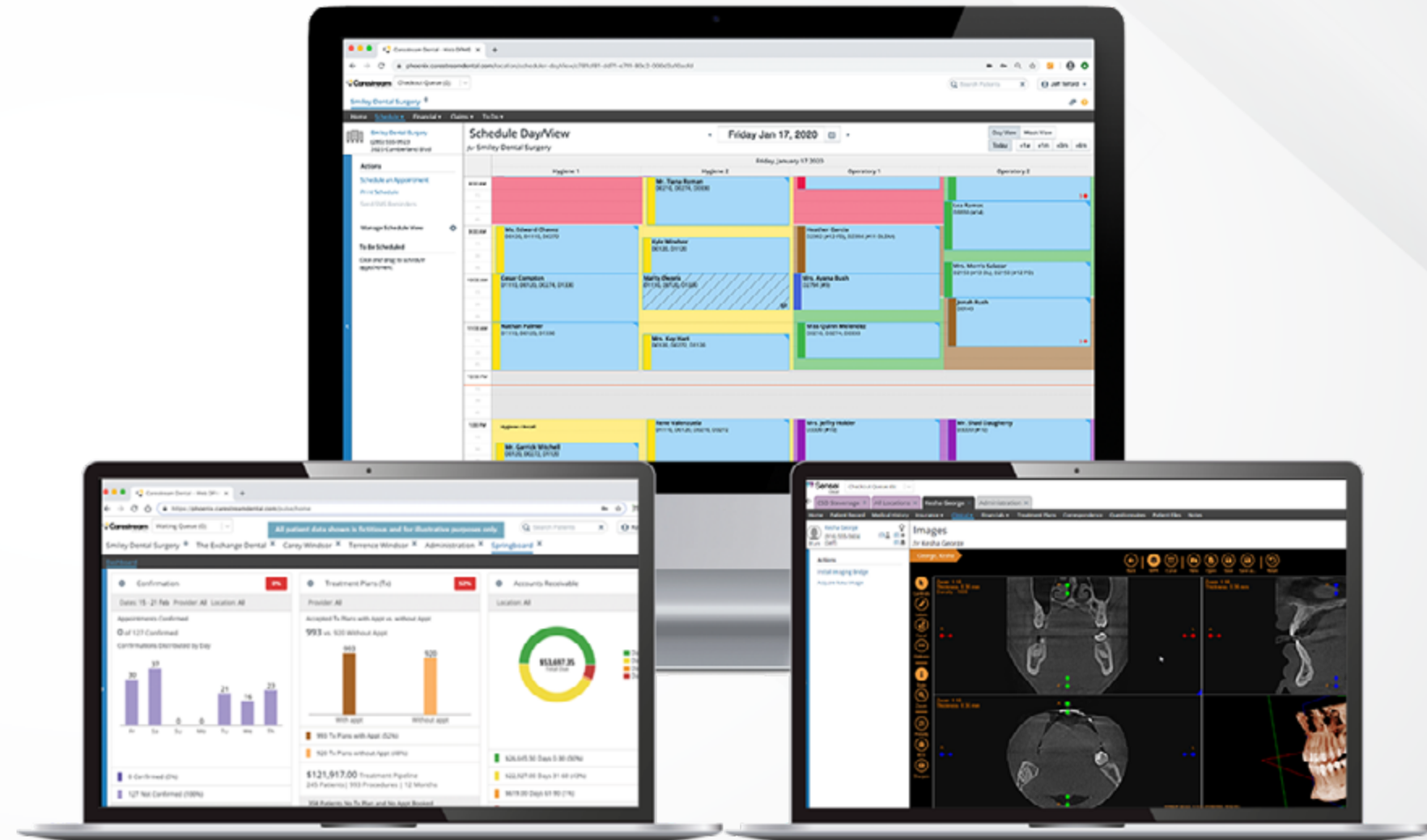


# Conclusion

As the dental industry pushes forward into the digital future, practice owners will need to keep pace with their technology to stay competitive.

Sensei Cloud is an innovative practice management solution designed to deliver peak performance and high-quality patient care. Rather than a one-size-fits-all solution, which sacrifices functionality for versatility, Sensei Cloud works as a modular platform, so you can add what you need and leave what you don't. This enables unparalleled versatility for all practice sizes and specialties. From workflows to patient flow, Sensei Cloud handles all of your needs with seamless integrations to deliver maximum functionality.

Ready to move your practice into the cloud? [Request a demo of Sensei Cloud today to see all the unique features in action.](#)





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