



# 10 Ways Sensei Cloud Brings Your Dental Practice Into the Future

**EBOOK**





# Bring Your Dental Practice Into the Cloud

Continuous advancements in cloud-based technology are completely transforming the dental industry. These innovative practice management solutions enable dentists and practitioners of all specialties to open new opportunities, create efficient clinical workflows and enhance the patient experience. Simply put, cloud computing is the way of the future.

In fact, the global market size for cloud-based dental practice management software was valued at over \$571 million in 2021. And from 2022 to 2030, it's expected to

grow at a compound annual growth rate (CAGR) of 11.18%<sup>1</sup>. As the adoption of cloud computing solutions, like Sensei Cloud, takes off, a growing number of dentists and oral health care professionals are tapping into this potential to optimize their practice functions.

**So, how exactly does this technology provide dental practices with a competitive advantage? Let's take a closer look at the 10 key ways Sensei Cloud can benefit you, your practice and your patients.**

1. "Cloud-Based Dental Practice Management Software Market Size, Share & Trends Analysis Report..." Grand View Research, 2021, <https://www.grandviewresearch.com/industry-analysis/cloud-based-dental-practice-management-software-market-report>

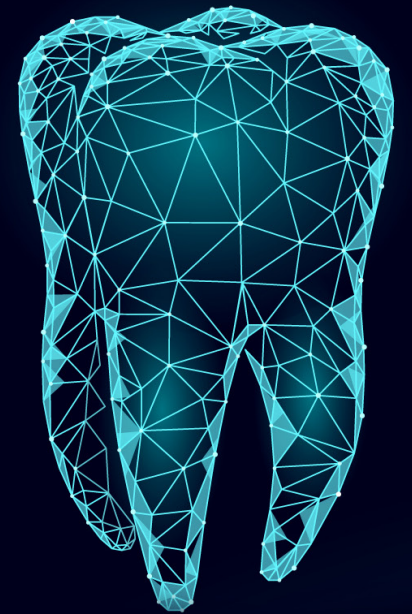
# 1. Centralized Tasks and Patient Records

When dental practices are forced to store files and carry out operations on disparate servers and systems, normal functions like finding information or scheduling appointments can quickly become a hassle. This is especially true for practices that must manage patient data and operations spread across multiple locations. With a unified platform for accessing dental records and performing redundant processes, your practice can boost efficiency and agility across the board.

Sensei Cloud enables you to consolidate patient and financial data while streamlining common administrative tasks across your entire practice and multiple locations. Real-time updates and parallel workflows mean that both front- and back-office staff can function simultaneously without having to worry about which data sets are up-to-date. And all of this added productivity increases not just patient flow but also practice revenue.



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## 2. Unlimited Storage Space

Dental practices don't have the luxury of boundless storage for outdated filing cabinets or bulky servers, especially when the size of 2D and 3D image files takes up so much computer memory. But the number of patients you can treat shouldn't be limited by the amount of information your practice can house. Cloud-based dental practice management solutions eliminate the need for physical, onsite data storage by providing unlimited space on secure cloud servers.

In addition to unlimited storage, Sensei Cloud allows dental professionals to access images, charts and records from any laptop or desktop computer running the software. Share these files within the practice, between multiple locations or with referrals for seamless collaboration. Plus, your practice can minimize the hassle and cost of physical IT infrastructure and third-party vendors.



**Sensei Cloud provides you with one invoice, a single point of service and support, all on one innovative platform.**





### 3. Accessibility 24/7

In the digital age, workplace flexibility is critical. For dental practices, that means providing practitioners with the ability to rewrite patient prescriptions while they're away from the office or even in a different country. Whatever the case may be, dentists and staff want the ability to seamlessly shift their work offsite when applicable. But most practices require onsite access to obtain patient records, diagnostic imaging and all other data.

The Sensei Cloud platform doesn't just enable this type of remote work, it empowers you to access important files and information and make proactive decisions from anywhere and at any time. In addition to data availability, real-time reporting dashboards provide actionable business intelligence. That way, you can monitor key performance indicators and pivot or act immediately in response to dynamic practice metrics.





## 4. Patient Data Security and Recovery

When it comes to storing and accessing sensitive information like patient medical and financial information, security is paramount. A leak can expose your patients to risks like identity fraud, and a single data breach costs healthcare organizations an average of \$9.3 million in addition to fines and potential HIPAA lawsuits<sup>2</sup>. With a secure cloud data center, you can rest assured that all your information is safely stored and safeguarded with regular recovery backups.

Sensei Cloud uses highly protected, HIPAA-compliant databases to securely store and provide access to sensitive records. In addition, we follow strict data governance and security best practices outlined in the ISO 27001, GDPR and PCI guidelines. With our state-of-the-art hardware and firewalls, along with automated backups and regular checkups, you can mitigate the risks of a potential breach or exposure.



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2. "Cost of a Data Breach 2022 Report" IBM Security, 2022, <https://www.ibm.com/account/reg/us-en/signup?formid=urx-51643>



## 5. Automatic Cloud Updates

When a traditional software vendor releases a new patch or updates to its dental practice management tool, your IT team must manually install these new versions on every device in the office. This process is incredibly time-consuming, especially for large or multi-location practices. But the longer your systems go without an update, the more vulnerable you become to cyberattacks.

Sensei Cloud is a true Software as a Service (SaaS) solution, providing automatic cloud updates to all of your devices. And with every new version, we take customer feedback into consideration, allowing Sensei Cloud to evolve and innovate with your practice. There's also no need to use internal resources to manage, maintain and keep the software up-to-date, meaning your team can focus on what matters: Providing high-quality treatment and producing better business results.



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## 6. Integrated With Other Services and Solutions

A common problem many dental practices face is unifying the old with the new; you shouldn't have to replace legacy systems just to use a fancy new tool. But even when you combine these solutions, managing a patchwork of disparate software systems quickly becomes overly complicated and far too expensive.



With Sensei Cloud, you get a completely integrated, user-friendly solution that seamlessly merges with the rest of your digital ecosystem. In addition to 2D and 3D imaging, along with specialty-specific solutions, Sensei Cloud comes with built-in integrations for every aspect of practice management, including:

- ▶ Payment solutions.
- ▶ Revenue cycle management.
- ▶ Appointment management.
- ▶ Patient manager.
- ▶ Reporting intelligence.
- ▶ Online support.
- ▶ Insurance solutions.
- ▶ And more.



**From monitoring the financial health of your practice to evaluating the oral health of your patients, Sensei Cloud has everything you need to streamline both clinical and administrative workflows.**



## 7. Scalability and Versatility

The dental industry is rapidly changing as the number of Dental Service Organizations and large group practices grow each year. These multi-location organizations are in dire need of a flexible management solution that will scale with their business, but even single-doctor offices can benefit from cloud solutions as their operations grow and evolve.

Sensei Cloud empowers your practice to scale and expand operations by simplifying the process of adding new specialties or locations. As a turn-key solution, it's also easy to deploy and maintain, ensuring all practice locations can quickly and effectively train new and existing staff.



**Designed for productivity and profitability across every branch of dentistry, Sensei Cloud is an all-in-one solution with the features and capabilities to drive growth for any practice, whether you're a general dentist or an oral surgeon.**





## 8. Predictable Costs

**Traditional on-premise software often comes with an expensive upfront investment of IT infrastructure that only compounds over time, not to mention the tool itself. These hardware requirements can drive up the cost of maintenance while increasing your liability—and that's in addition to the expenses of hiring an IT support contractor.**

As a SaaS model, Sensei Cloud eliminates the costs associated with on-premise tools and systems. Without the need for business-class hardware, users can deploy cloud solutions with relatively thin technology, significantly reducing operational costs.

Carestream Dental also handles practice data backups and software upgrades. In addition to minimal maintenance, Sensei Cloud comes with built-in access to online support to resolve issues quickly and answer any pressing questions you may have. That way, you can minimize the need for IT professionals.



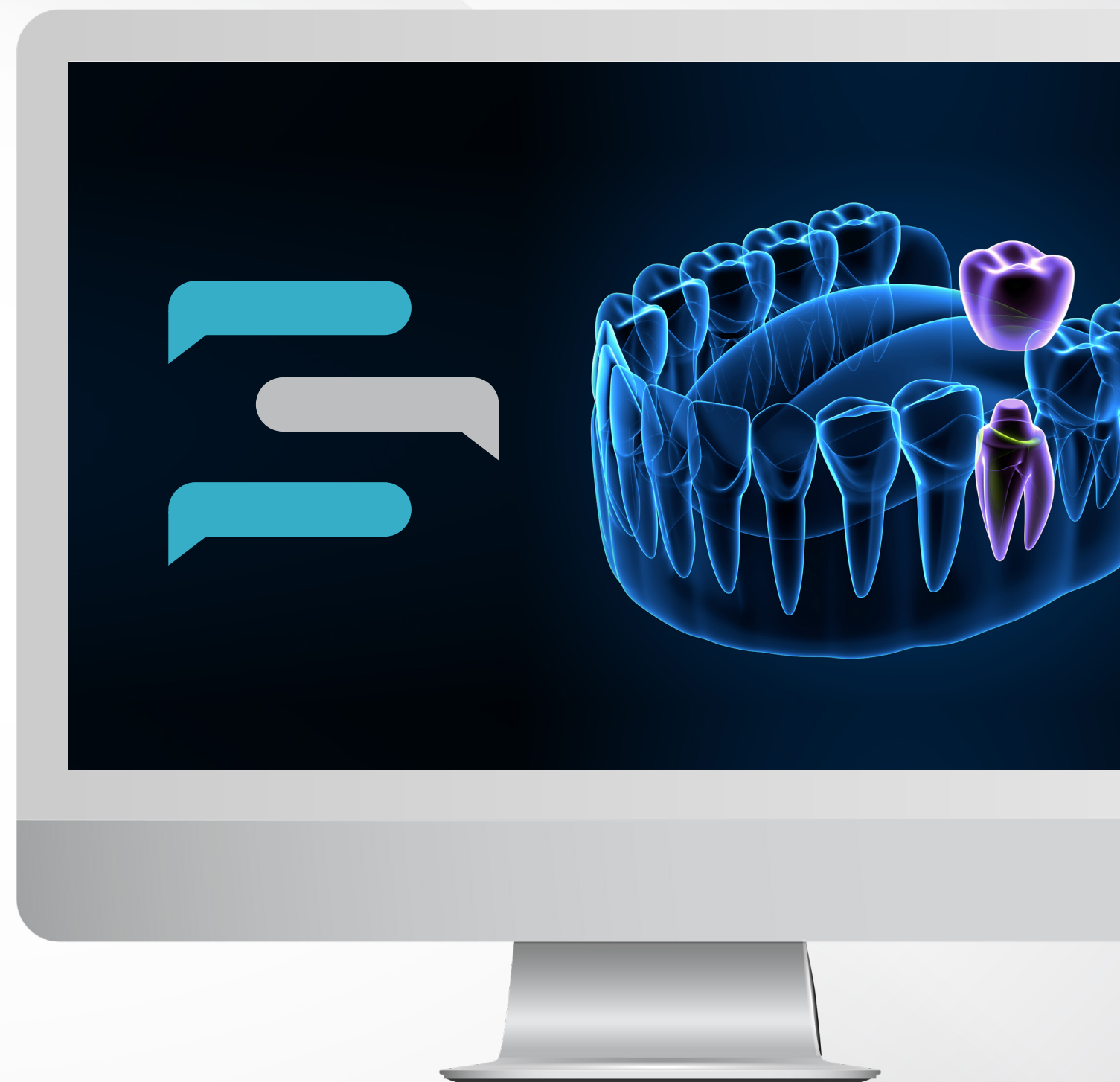
## 9. Better Patient Communication

Communication is absolutely critical to any health care organization, ensuring patients understand their options and providing a positive reference to any potential customers. In dentistry, this often takes the form of presenting diagnostic images and treatment options to patients or scheduling and sending reminders about upcoming appointments. Cloud technology combines both clinical and administrative communication features on a single platform, with an internet connection to send out automated messages.

With integrations for 2D imaging and 3D modeling systems, and Carestream Dental's Patient Manager platform, Sensei Cloud enables easy and effective communication between both patients and dental professionals.



**Whether presenting diagnostic or treatment information or leveraging two-way text messaging and online appointment booking, Sensei Cloud and Patient Manager empower you to connect with new and existing patients to build lasting relationships—all while increasing revenue and growing your practice.**

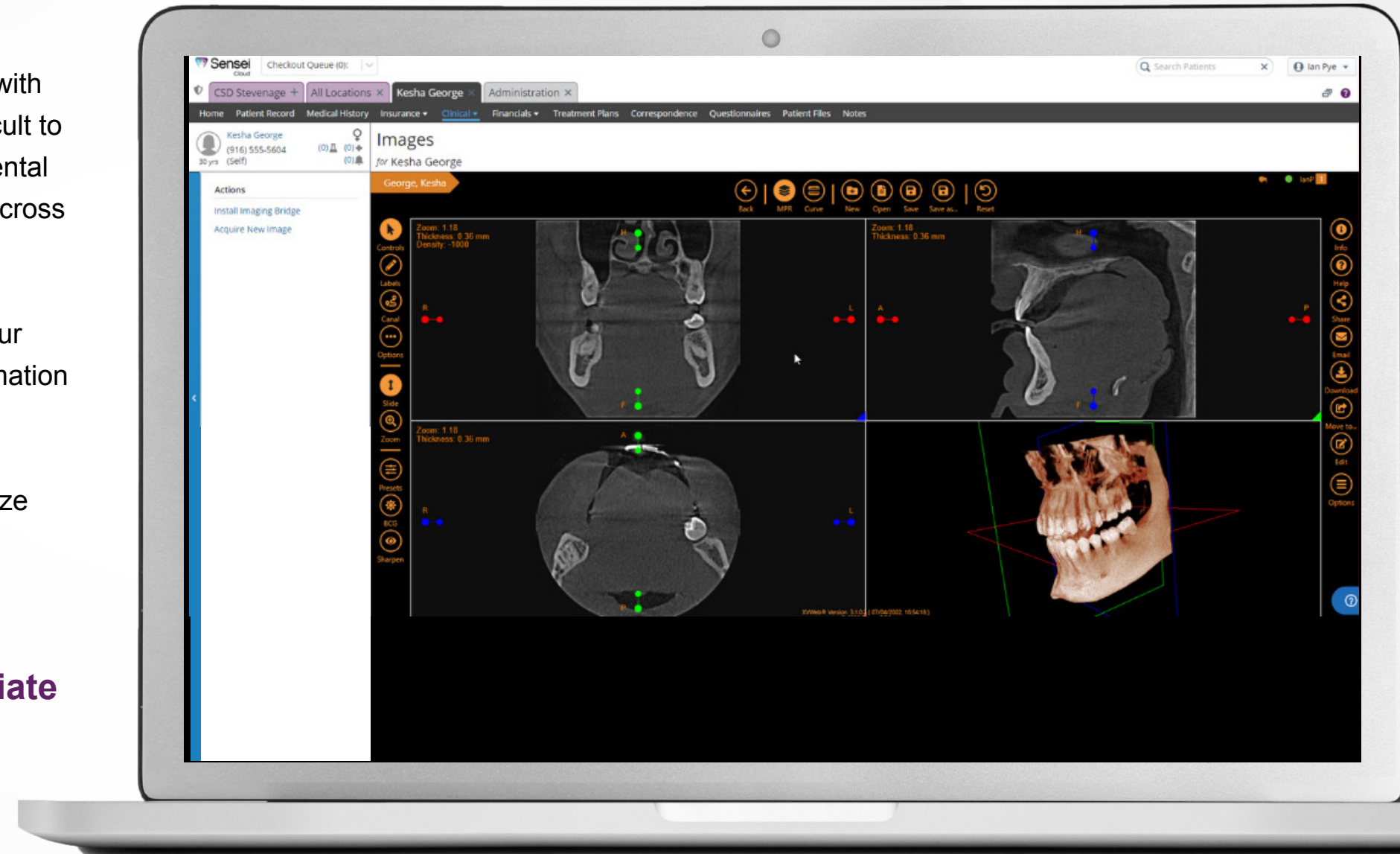


# 10. Enhanced Diagnostic Capabilities

Too often, practice management software lacks key integrations with the rest of your digital ecosystem, creating silos that make it difficult to access the information you need — when you need it. Modern dental practices need a management solution that can unify their data across systems to maximize efficiency and diagnostic capabilities.

As a single, multifunctional platform, Sensei Cloud centralizes your data sources, enabling you to track all clinical and financial information for a patient in a single record. With integrations for Carestream Dental's award-winning imaging systems, you can visualize, manipulate and edit high-resolution 2D and 3D models to maximize diagnostic accuracy.

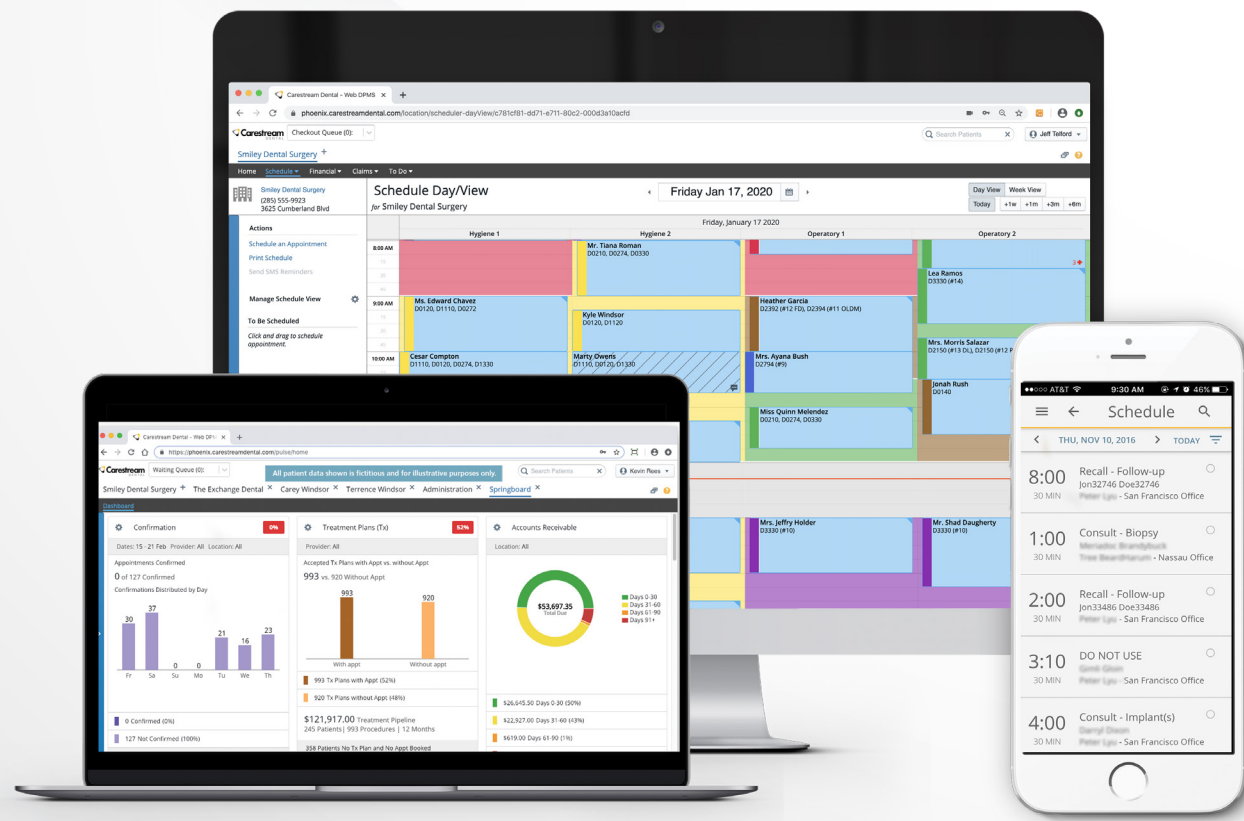
**This precise, streamlined approach makes it easier to identify issues and prescribe appropriate treatment options, ultimately translating to improved patient outcomes.**





# Sensei Cloud— Your Practice Made Perfect

Today's digitally forward dental practices are in dire need of an all-in-one, scalable cloud solution. Fortunately, Sensei Cloud provides everything you need to optimize your dental practice management, whether you run a single-dentist office or a multi-location enterprise.



Easy to learn and simple to use, Sensei Cloud enables robust growth by:

- ▶ Centralizing critical tasks and information.
- ▶ Providing unlimited, secure storage and 24/7 accessibility.
- ▶ Updating automatically to the latest version.
- ▶ Integrating with other systems and services.
- ▶ Scaling with your practice as you add locations and specialties.
- ▶ Enhancing diagnostic capabilities and patient communication.

From scheduling appointments and record-keeping to evaluating and communicating diagnostic images, Sensei Cloud streamlines all aspects of practice management to boost productivity, improve patient outcomes and accelerate growth.



**Sensei Cloud—Your Practice Made Perfect**

**Request a Demo Today**





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