



SEVI

LONDON DRY GIN

#elegance, #freshness, #intense fragrances and #wrapping taste.
Elements that are for us an expression of a journey that has just begun

TECHNICAL INFORMATION

Colour: Crystal Clear

Alcoholic Grade: 42% Vol.

Available Size: 0.70 - 0.50 - 0.20 L

Technique: London Dry Gin

1#Juniper; 2#Cardamom; 3#Sichuan
Pepper; 4#Black Pepper; 5#Almond; 6#Iris
Root; 7#Licorice Root



PRODUCT DESCRIPTION

There are seven botanicals in SEVI GIN, and each gives its own scents with the right balance.

Thanks to the combination of cardamom and Sichuan pepper, citrus scents stand out on the nose.

The fragrance is given by almond, a symbol of the union between Italy and Greece, which leaves a sweet velvety sensation in the mouth.

The other botanicals amalgamate this strong difference between scents and taste, creating a unique and unforgettable product.





THE METHOD: THE CHOICE OF STYLE SEVI GIN Premium London Dry Gin

The London Dry method, also called "**English style**," symbolizes the quintessence of gin.

The term "London" does not express an origin, but a style that can be reproduced worldwide. "London gins" or "London dry gins" are "distilled gins" to which no artificial elements (flavorings or coloring agents) can be added, except sugar but in well-defined proportions (5 g/hl at 100% alc./vol.).

Our goal was to create a quality product. A journey through the scents and flavors of a fantastic Mediterranean summer.

Wanting to maintain the style and elegance of the traditional method of distillation, we managed together with the Master Distiller, to create a fresh, enveloping and strongly balanced distillate.



DISTILLATION: THE POT STILL

The heart of our work, the essence of SEVI GIN - Premium London Dry Gin

Built in Tiergarten, in a small town in Germany bordering the Black Forest, by the Müller family-craftsmen who have been making stills for four generations now.

A hybrid Pot Still: this means it can be used as a classic Pot Still, in which all ingredients are distilled in direct contact with boiling water and alcohol. In addition, a perforated steel basket is placed at the top of the still's column, inside of which are placed all the most heat-sensitive ingredients-citrus peels, herbs, leaves and flowers.

The motivation for this process is to prevent such "sensitive" ingredients from being "cooked and spoiled" by the inevitably higher temperature of the liquid inside the boiler.

This special attention allows us to create quality products with great persistence and aromatic power, being able to work on the detail of small nuances and the balance of botanicals.



THE STORY OF SEVI

SEVI was born from the entrepreneurial idea of three young people with different professional and educational backgrounds, but with one goal in common: **the desire to do and not to forget.**

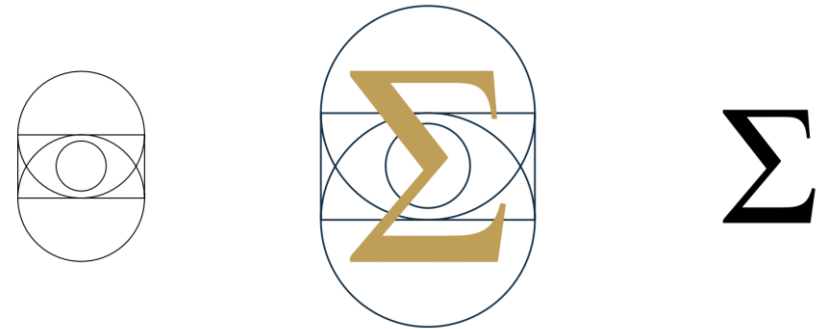
One day an idea emerged that left everyone emotionally involved. One of the partners told **the story of remembering Sevastianos.** A young boy, marked by so much enthusiasm for life, whose nickname was SEVI.

This was the **origin of our Italo-Greek brand** with which we want to find the connection between Italian quality and Greek history. The beginning of our journey in finding out high quality products.

THE PICTOGRAM

The pictogram consists of lines and shapes reminiscent of **the symbol of an eye** while communicating elegance and sophistication.

The base of the structure is a **Greek "S"** that graphically, in addition to recalling the brand name, evokes the art and style of Classical Greece.



Greek good luck symbol. SEVI's eye surrounded by geometric lines.

Sigma, initial of SEVI. 18° letter of the Greek alphabet, the summation of our elements.

SEVI



OUR VISION

We want to adopt ethical choices toward ourselves and our Planet. We want to support local production by offering quality products by encouraging production in our area and craftsmanship.

We want people to enjoy truly authentic products. SEVI was born from the meeting of sustainability and taste. Take part in this journey.



LONDON DRY GIN

5



THE CHOICE OF THE STOPPER

Brianza is known worldwide for woodworking.

SEVI GIN stopper is a recognition of this craftsmanship. A simple but elegant material that conveys warmth and tradition.

THE CHOICE OF LABEL

Blue like the sea moved by raised waves, finished with gold and white to evoke the majesty of Classical Greece.

We chose a medium that could be removed after its use and 100% recycled.

This choice is very important for us because it completely embraces our vision.



US

The dream of three friends marked by the passion and the desire to start creating and researching unique products from the Italian territory. Based on this idea, SEVI brand was created, whose main distinguishing feature is to find out and offer products of great quality.





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