



CBSE

Mind Maps

CLASS 12

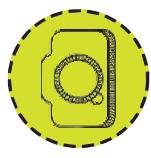
BUSINESS STUDIES



Prepare, Revise & Practice Online on
www.Oswaal360.com or on

mind mAPS

Learning MADE Simple

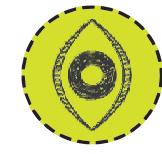


Presenting words and
Concepts as Pictures!!



anytime, as frequency as you like
till it becomes a habit!

When?



- To Unlock the imagination and come up with ideas
- To Remember facts and figures easily
- To Make clearer and better notes
- To Concentrate and save time
- To Plan with ease and ace exams

mind map **AN INTERACTIVE MAGICAL TOOL**

What?

Why?

Result

How?



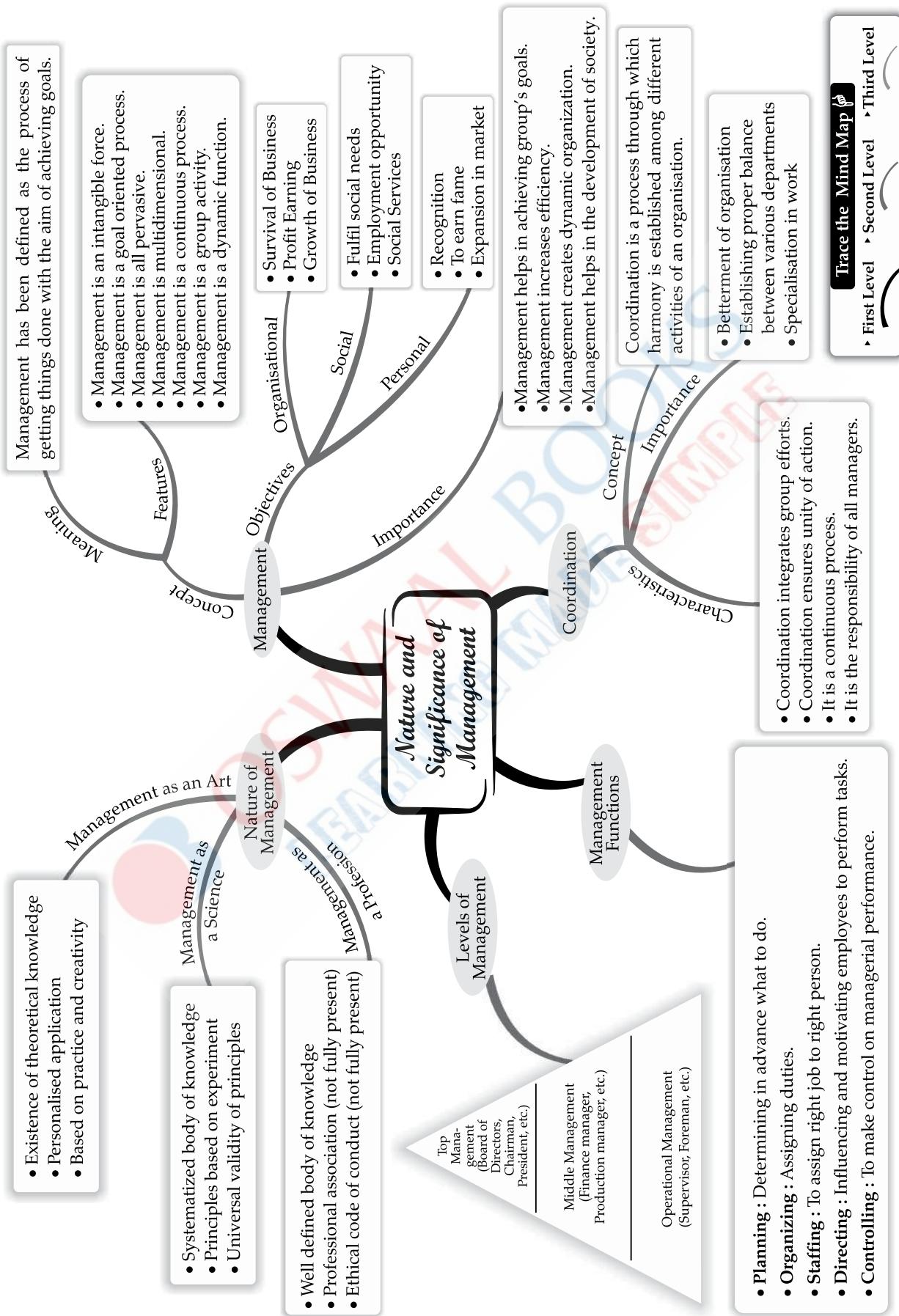
Learning made simple
'a winning combination'

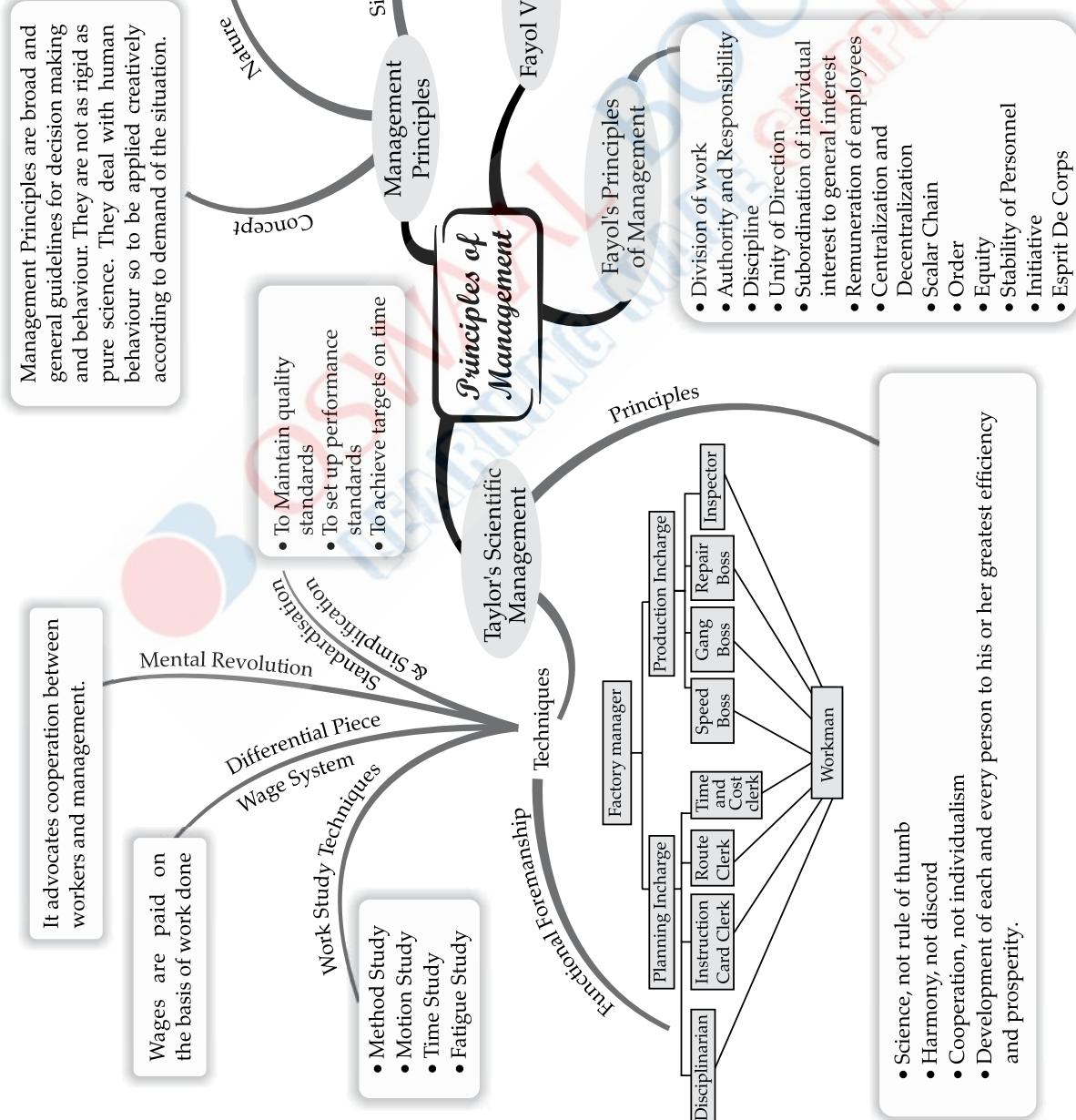


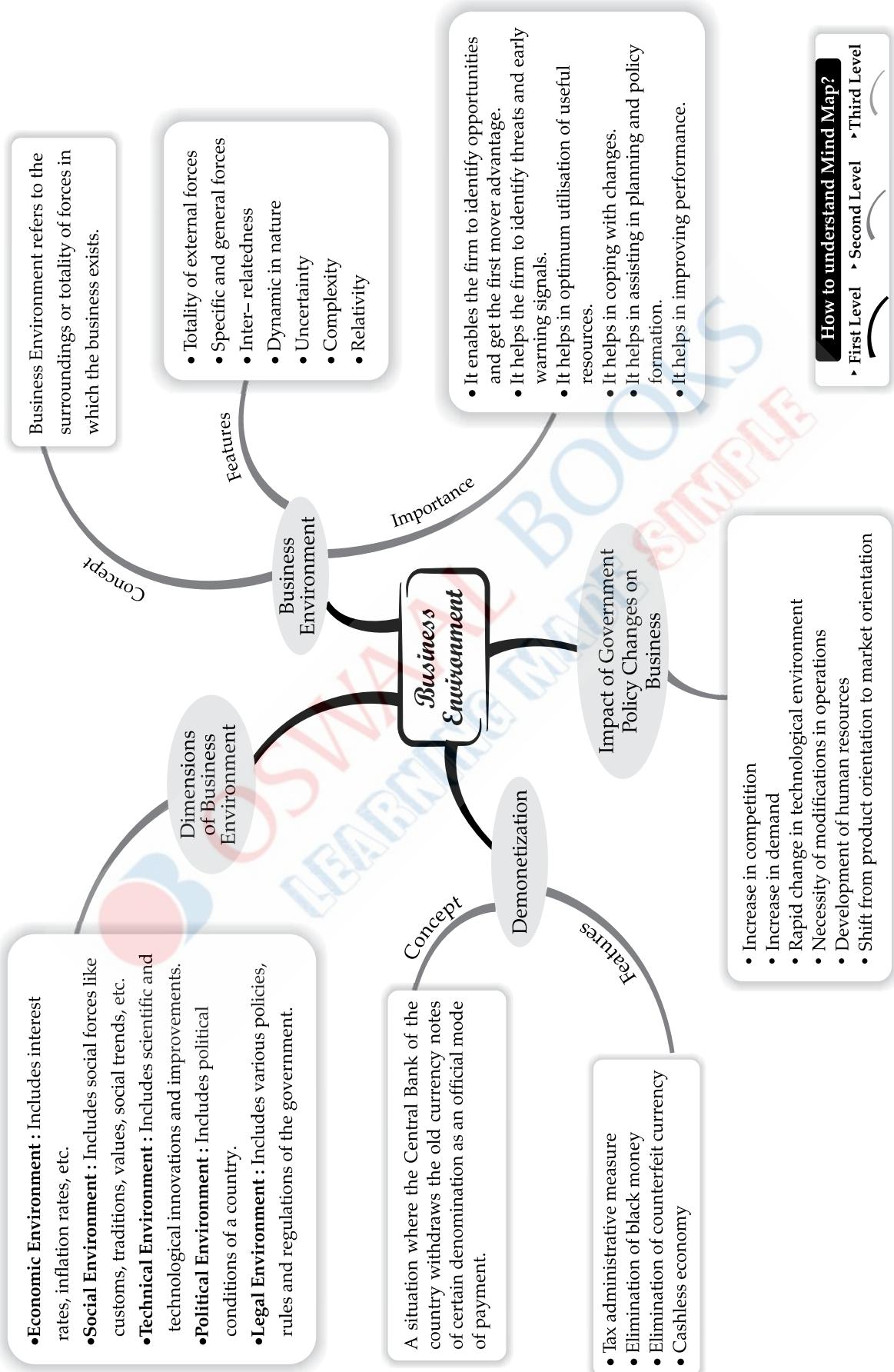
With a blank sheet of paper
Coloured Pens and
Your Creative Imagination!

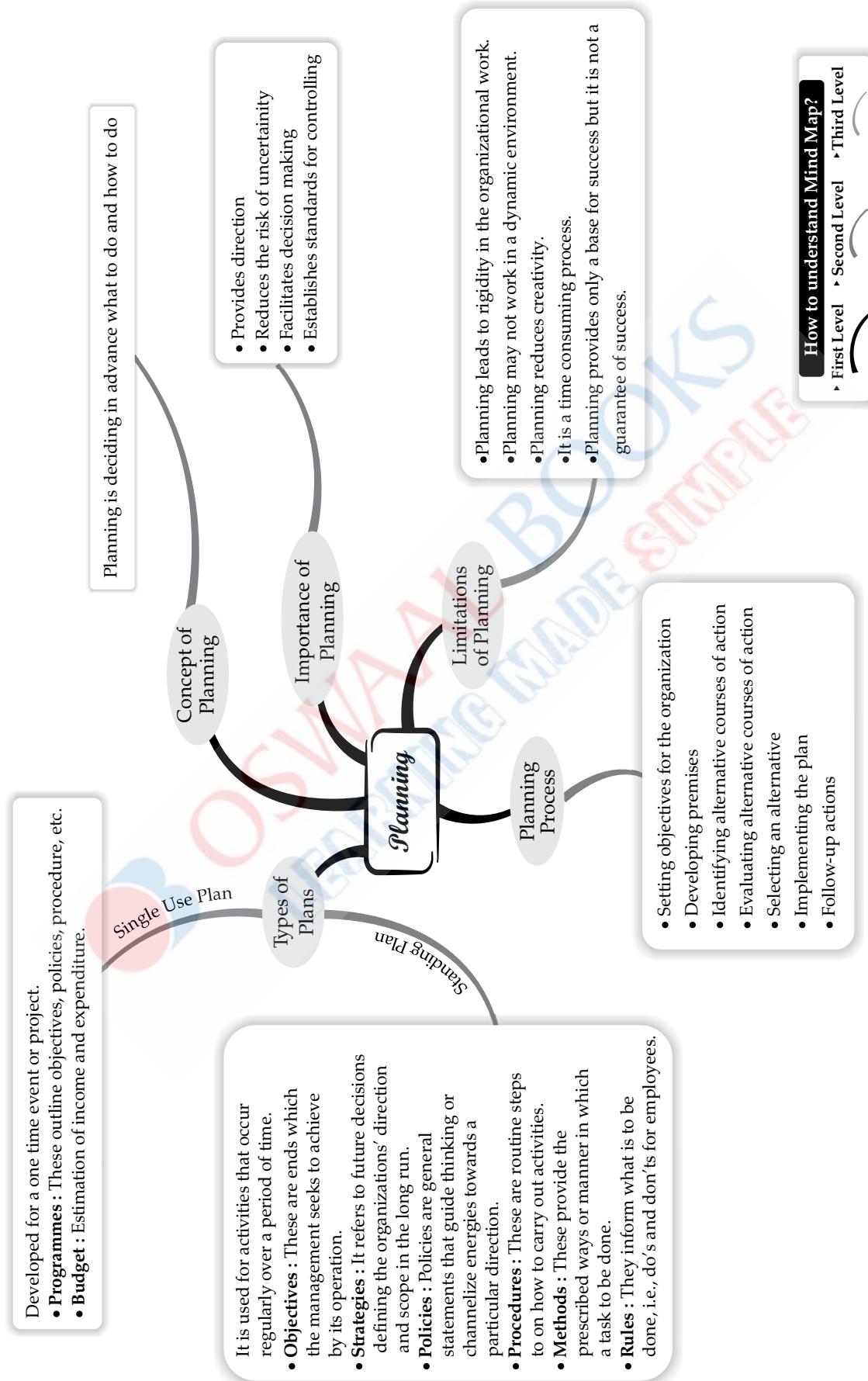
What are Associations?

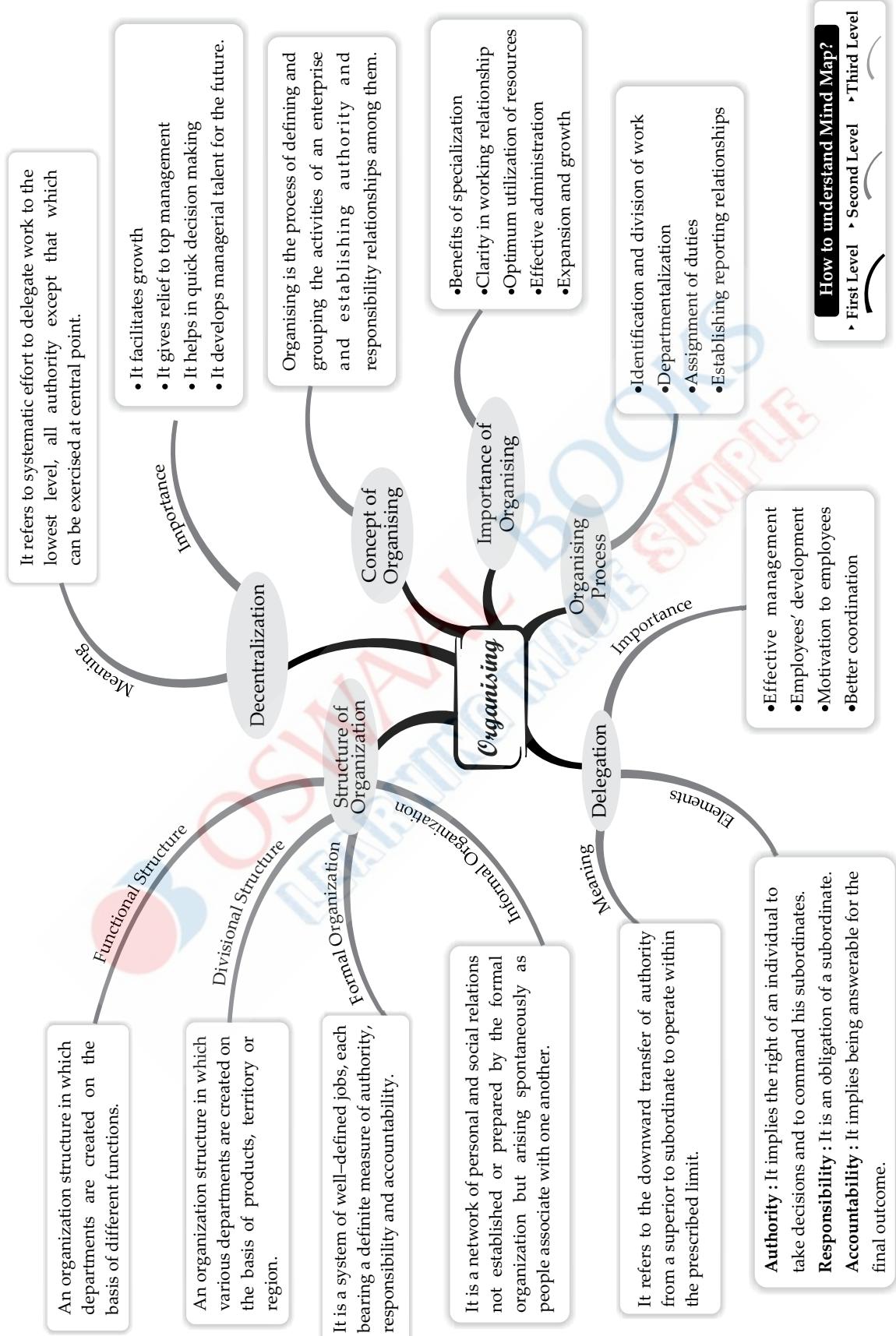
It's a technique connecting the core concept at the Centre to related concepts or ideas. Associations spreading out straight from the core concept are the First Level of Association. Then we have a Second Level of Association emitting from the first level and the chronology continues. The thickest line is the First Level of Association and the lines keep getting thinner as we move to the subsequent levels of association. This is exactly how the brain functions, therefore these Mind Maps. Associations are one powerful memory aid connecting seemingly unrelated concepts, hence strengthening memory.





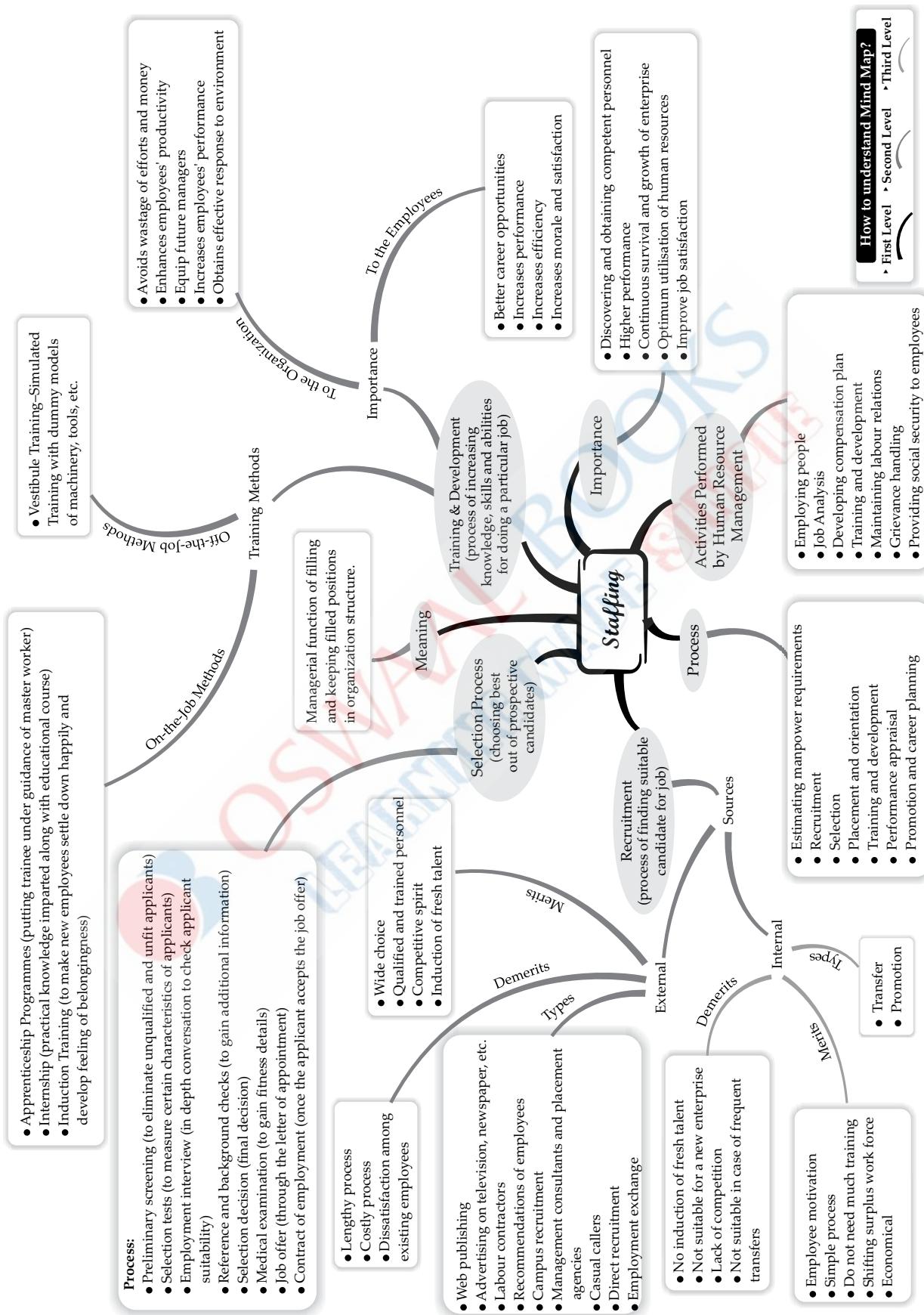


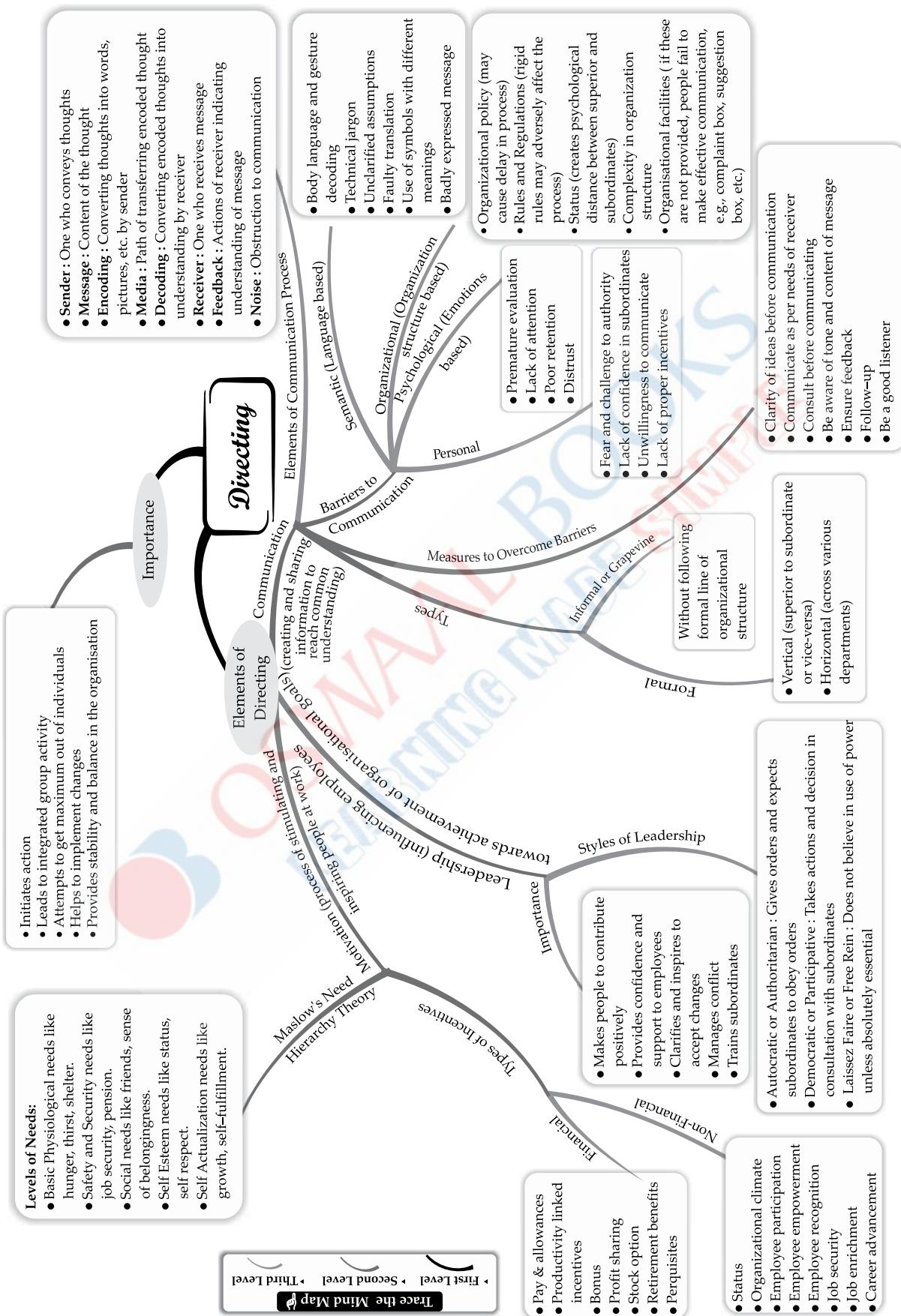


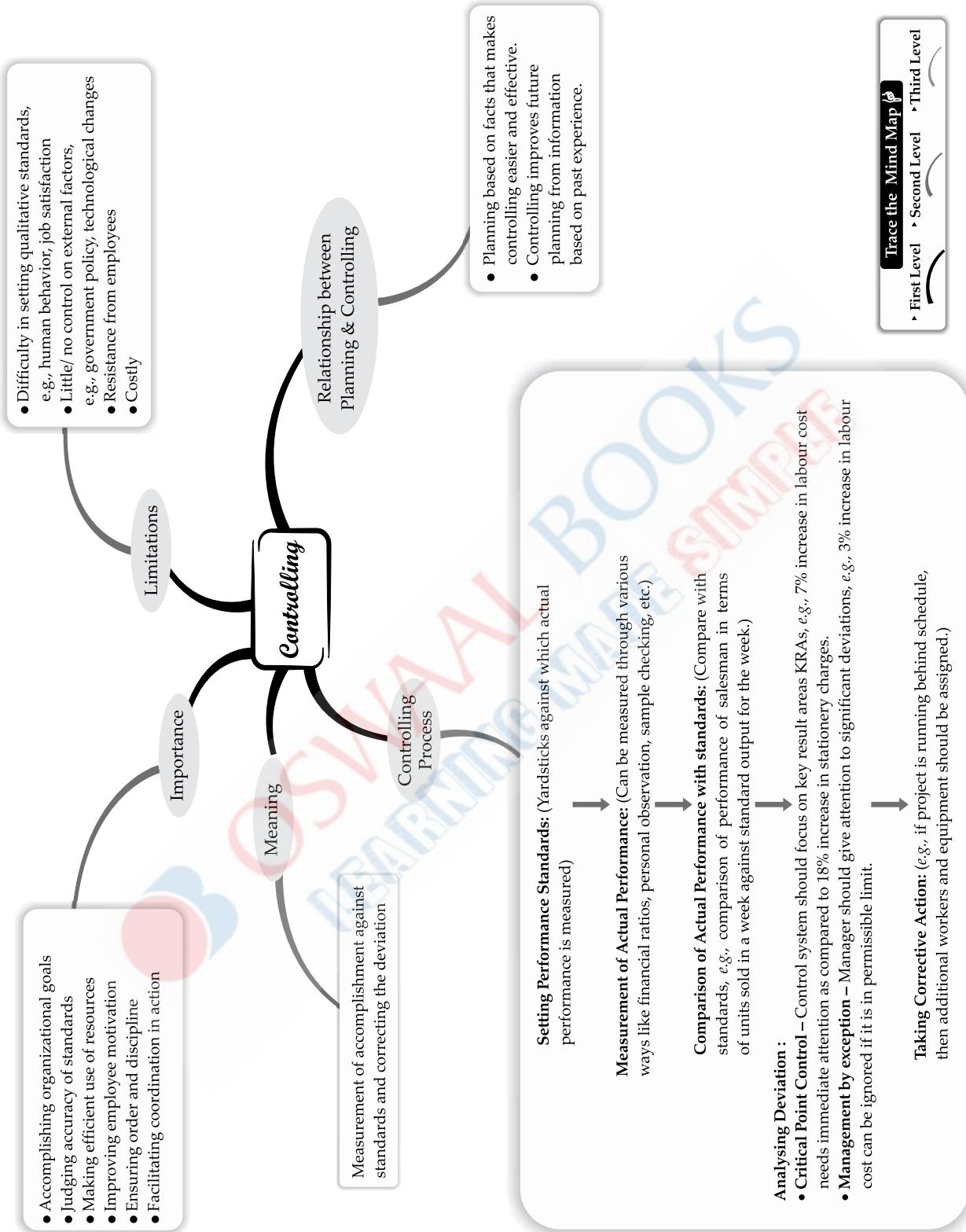


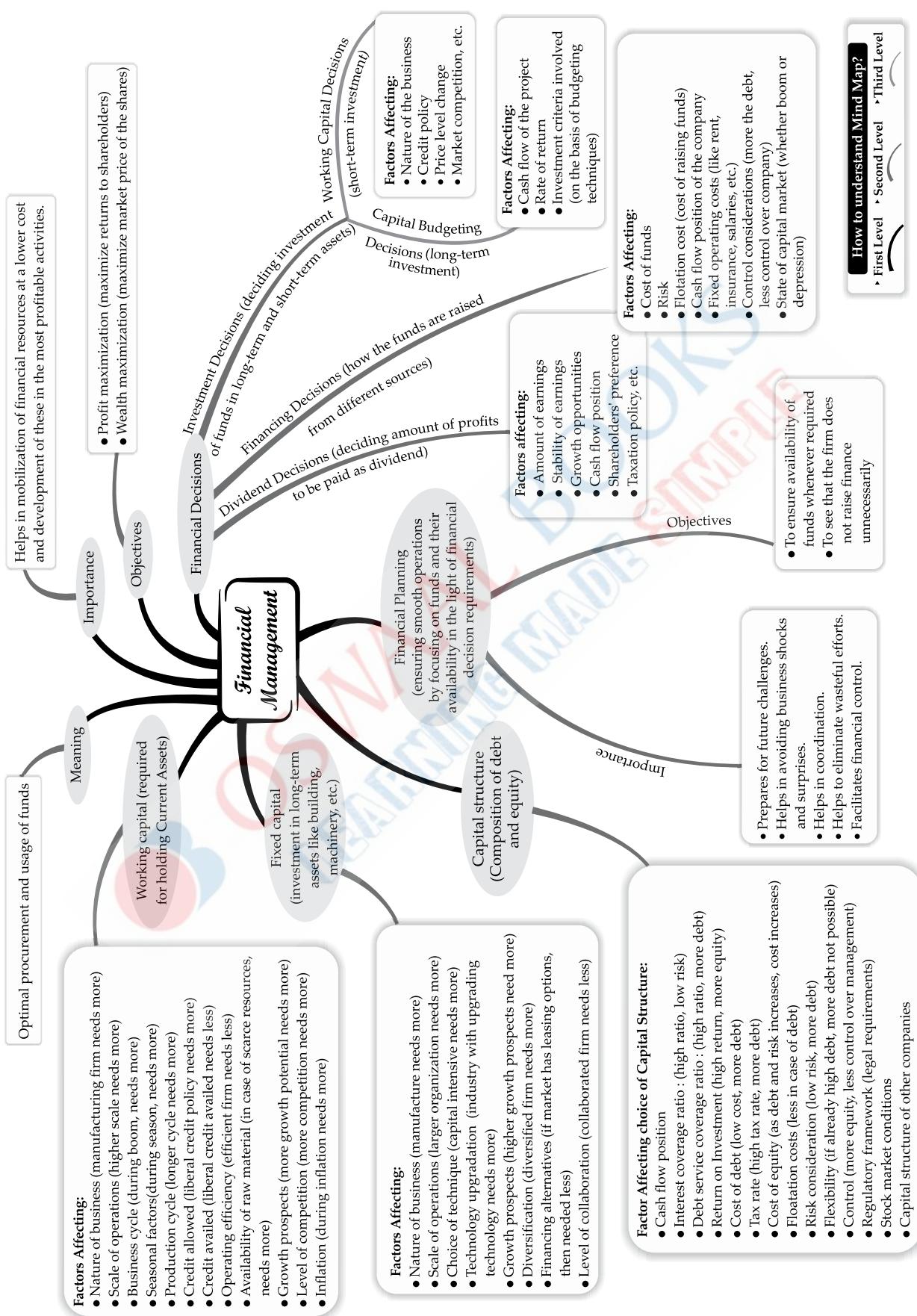
How to understand Mind Map?

► First Level ► Second Level ► Third Level

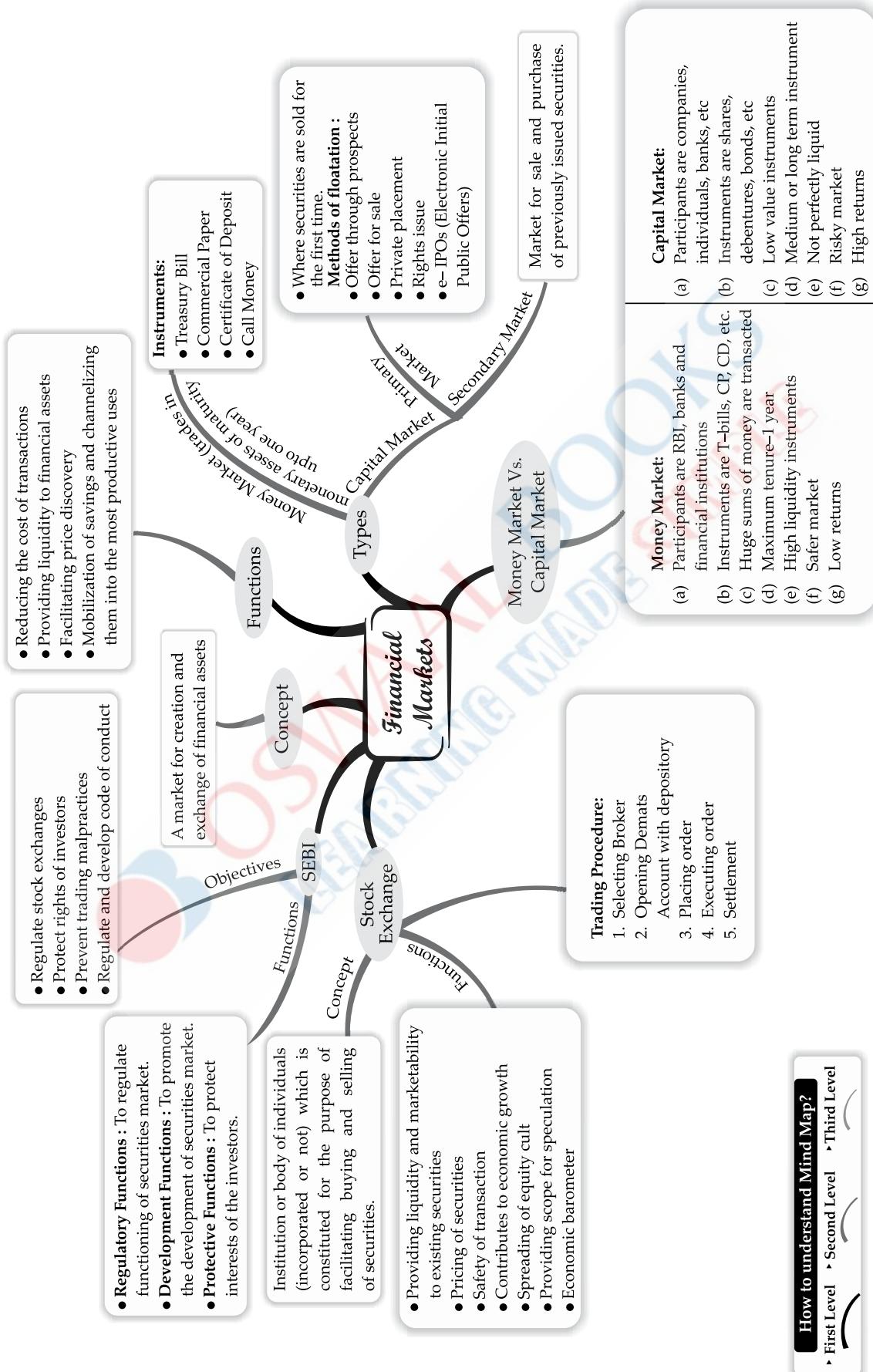






**How to understand Mind Map?**

• First Level • Second Level • Third Level

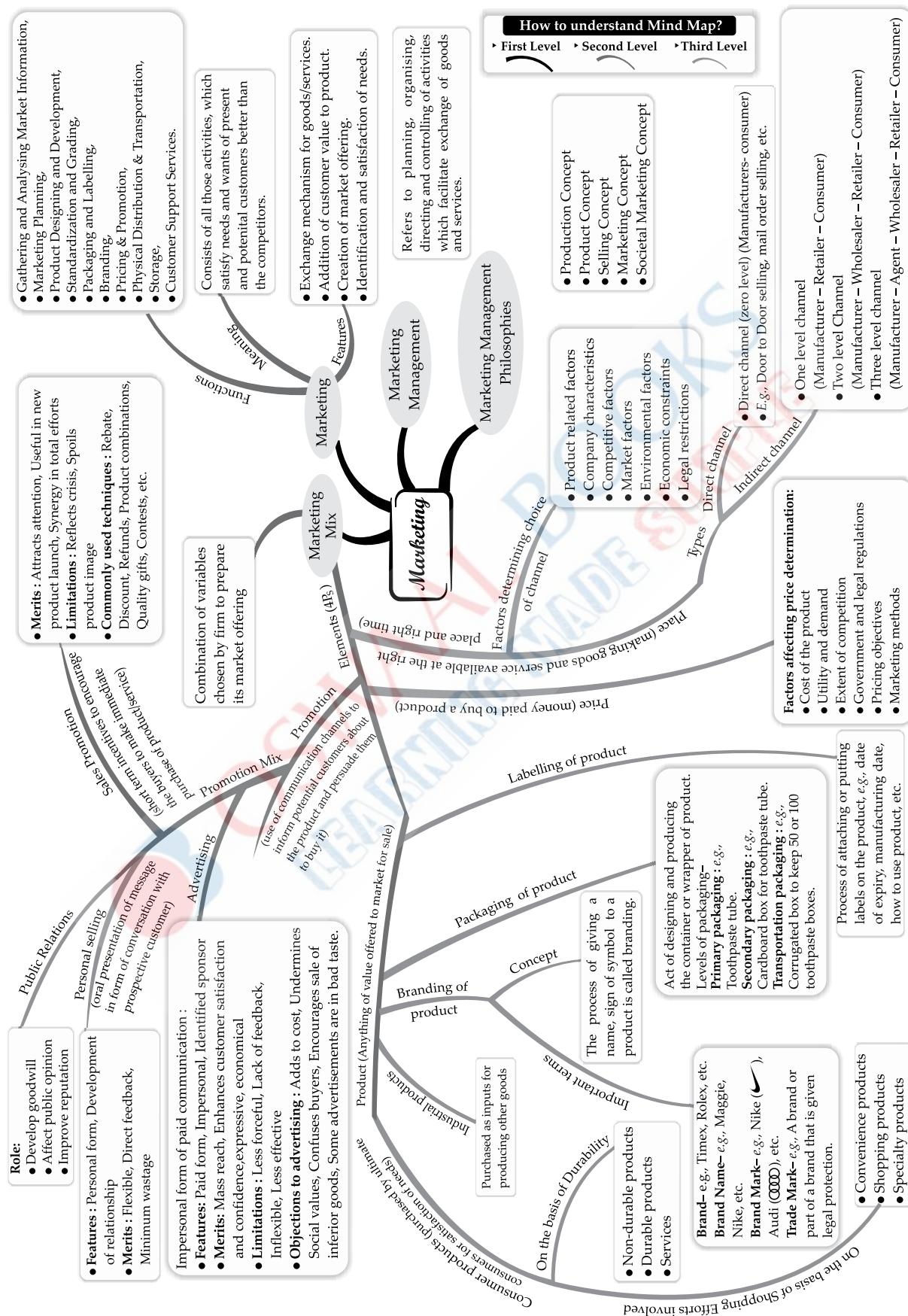


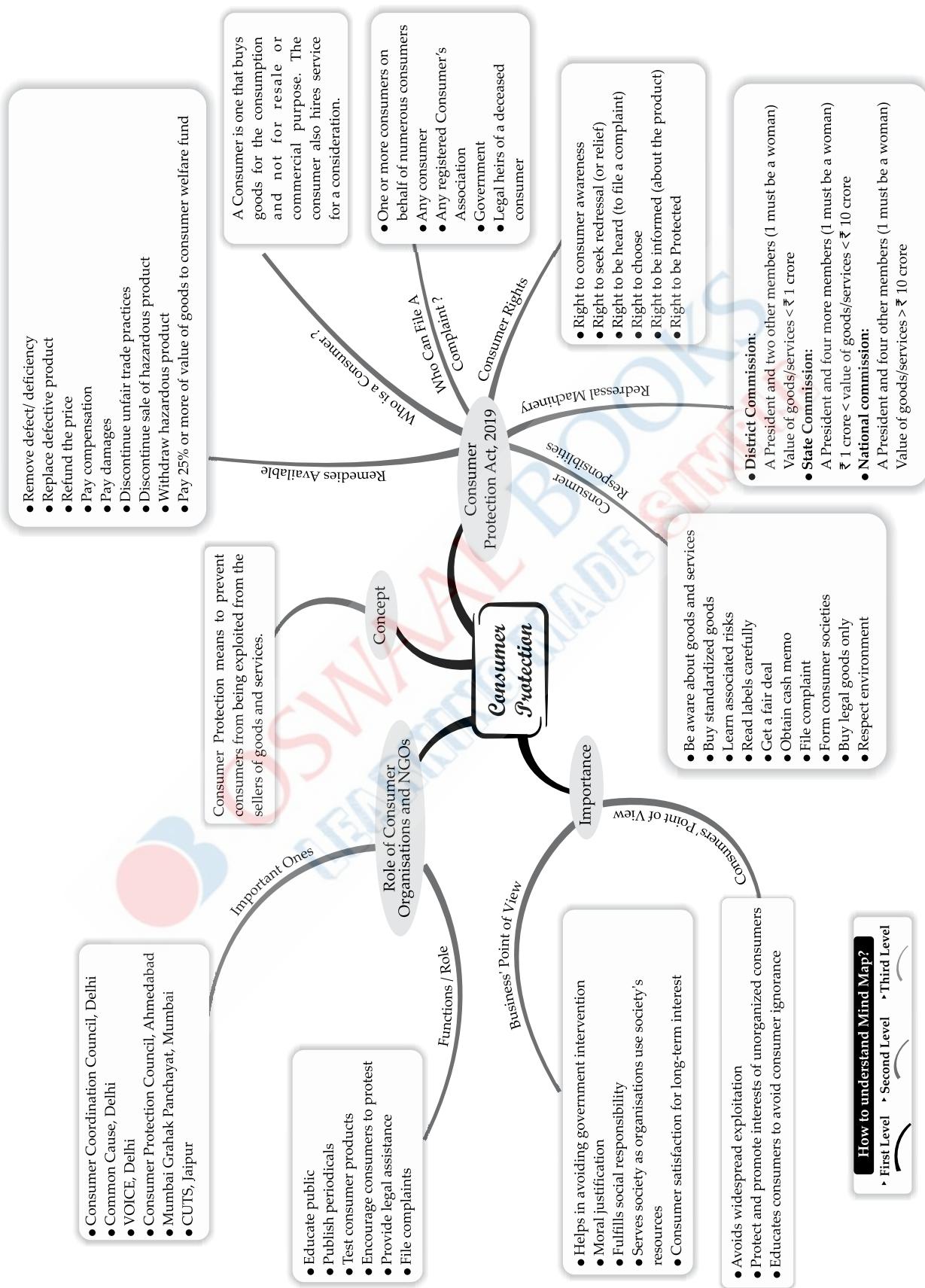
Capital Market:	
(a) Participants are companies, individuals, banks, etc	
(b) Instruments are shares, debentures, bonds, etc	
(c) Low value instruments	
(d) Medium or long term instrument	
(e) Not perfectly liquid	
(f) Risky market	
(g) High returns	

Money Market:	
(a) Participants are RBI, banks and financial institutions	
(b) Instruments are T-bills, CP, CD, etc	
(c) Huge sums of money are transacted	
(d) Maximum tenure-1 year	
(e) High liquidity instruments	
(f) Safer market	
(g) Low returns	

How to understand Mind Map?

► First Level ► Second Level ► Third Level





How to understand Mind Map?

• First Level • Second Level • Third Level