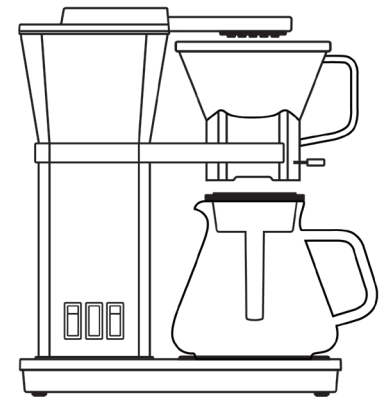


HELLO

Meet the OLSON, designed to brew great tasting coffee, simple and easy.



1 | Read all the instructions before brewing, especially the SAFETY section (for our lawyers)

2 | Remove all packaging labels and stickers. Keep all plastics and small pieces away from children (you know why)

3 | Follow the steps on the next page, great coffee is a just a few minutes away

1 WASH

Clean the brewer* (Got too excited to brew and almost forgot? Don't worry this is a one time thing.)

1 | Fill the water tank with clear, cold water to the "MAX" level mark

2 | Turn the brewer on and allow all the water to run through

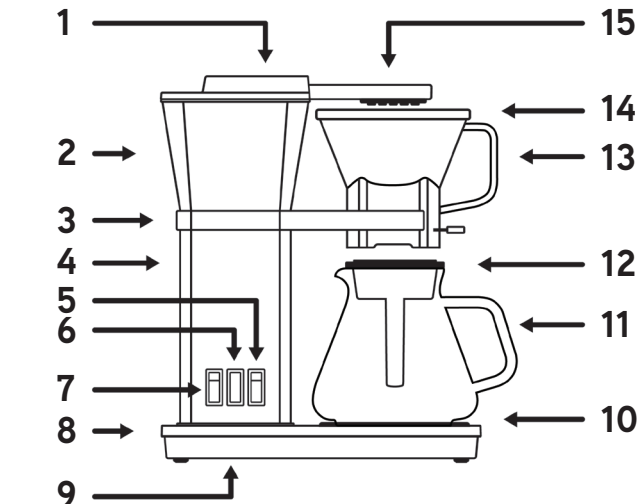
3 | Let the appliance cool down for 5 minutes, then repeat step 1 & 2

*We know it's quick and easy but DO NOT wash your kids or your pets this way

2 PARTS

1. Water tank lid
2. Cool Water Reservoir
3. Filter basket bracket
4. Main body
5. On/off switch
6. Indicator light
7. Bloom switch
8. Base
9. Bottom cover
10. Warming plate
11. Glass Carafe
12. Carafe Lid
13. Filter basket
14. Filter basket lid
15. Showerhead

Sum is greater than the parts



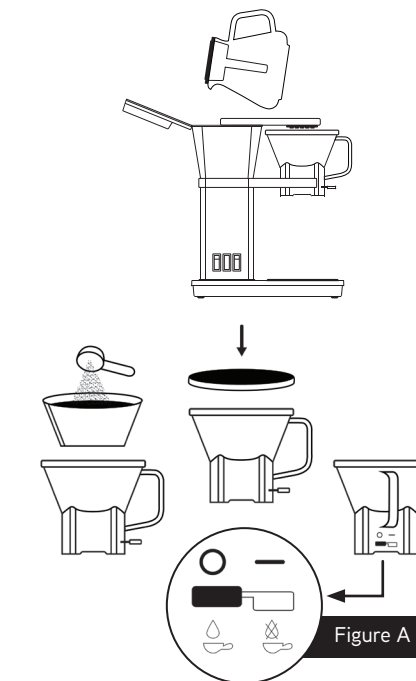
3 BREW

Step 1

Lift the water tank lid and use the carafe to pour the desired amount of water according to the amount of coffee you are brewing. You must fill with enough water to meet the MIN line and do not fill past the MAX line. This will give you between 2-8 cups based on your choosing.

Step 2

Insert a #4 V-shaped filter into the basket (fold at the crimped edge of filter for proper placement). Scoop ground coffee into the filter. We recommend 6-9 grams or 1 rounded tablespoon per cup (adjust to your preferred taste). Place the lid on the filter basket and make sure the lever at the bottom of the basket is in the open position "O" to avoid spilling during brewing. See figure A



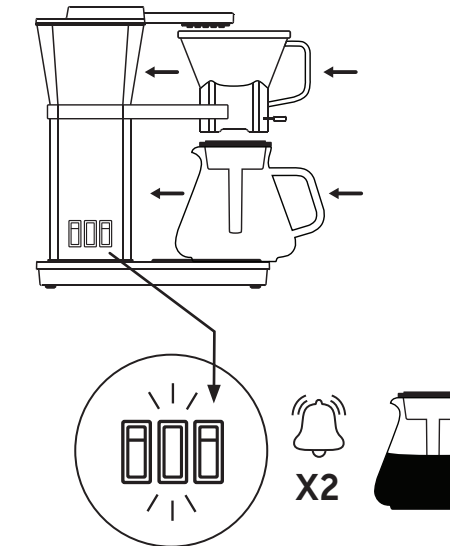
Step 3

Place the lid on the water tank. Replace the ground coffee-filled filter basket in its bracket. Place glass carafe on the warming plate, and plug in the brewer.

Step 4

Press ON – you are brewing when the red light illuminates!

When brewing is complete, the alarm will sound twice eliciting a Pavlovian response to drink delicious coffee.



5 DO'S

BLOOM

If you are brewing with freshly roasted coffee, we recommend using the BLOOM feature. Freshly roasted coffee has more natural carbon dioxide trapped in the bean, this pre-infusion mode allows the gases to be released prior to brewing.

To use, press the BLOOM switch ON then press the POWER switch ON to begin brewing .

The brewer will continue to using this pre-infusion mode until the BLOOM switch is turned off.

COMPOST

Remove the filter basket and discard used ground coffee and filter in-between each use. Coffee grounds and paper filters make for great compost. Your garden will thank you!

WARM

For the best taste we recommend drinking your coffee within 30 minutes of brewing. There is a warming plate that will (imagine this) keeps your coffee warm for 40 minutes.

If you do not wish to use the warming plate (maybe you are thirsty or have a few friends over and are drinking/serving all 8 cups right away) you may turn off the hot plate and the coffee brewer by pressing the POWER switch OFF.

6 DON'TS

SERIOUS SAFETY STUFF – PAY ATTENTION!

Make sure that the voltage in your home corresponds with the voltage indicated on the bottom of the appliance. Never operate the appliance if it only works intermittently or stops working altogether.

Do not touch hot surfaces-use the handles or knobs. Do not operate the appliance if its cord, plug, or various parts have been damaged, or if unattended children are nearby.

Do not move the appliance while in use and keep appliance away from walls and furniture while in use. Place the appliance on a flat level surface. Do not place appliance on or near a hot electric or gas burner, or in a heated oven.

Do not let the cord hang over the edge of a table or counter or immerse cord, plugs or the appliance in water or other liquids. Do not use outdoors or in damp areas.

Never operate the appliance without putting water in the tank. Only fresh, filtered, cold water should be used in the tank. Do not use hot water.

Ensure the showerhead is installed correctly prior to use. Do not adjust or remove the showerhead while brewing.

Only use the carafe designed for this appliance. Do not set a hot carafe on a wet or cold surface. Carafe must never be used on a range top. Never remove the carafe, lid or filter basket during brewing cycle. Do not use if the carafe sustains an impact or has a loose or damaged handle. Check for cracks, damage or signs of leakage before using.

The brewer can be switched off manually at any time by using the on/off switch. To disconnect the appliance, first turn the power switch off, then remove plug from the wall outlet. Do not unplug from outlet with wet hands.

Before cleaning, unplug from outlet and allow to cool before putting on or taking off parts.

Do not remove the bottom cover from the appliance. There are no user-serviceable parts inside. The use of accessory attachments may result in fire, electric shock or personal injury.

Do not use this appliance for anything other than its intended use.

7 EXTENSION CORDS

A short power-supply cord is provided on purpose to reduce the risk of tangling and tripping. Longer detachable power-supply cords or extension cords may be used if care is exercised. Make sure the electrical rating of the extension cord is the electrical rating of the appliance. Avoid any chance of tripping, snagging or tugging by making sure the cord and extension cord does not hang over the countertop or table. Be especially careful when children are present.

ADDITIONAL DISCLAIMERS

This appliance is for household use only. When using electrical appliances, basic safety precautions should always be followed to avoid fires, electric shocks, burns, or other injuries and damage. Read all operating and safety instructions carefully. Keep them for future reference.

Do not attempt to repair the appliance yourself.

Call our customer service number for information on examination, repair, and adjustments

8 CLEANING & MAINTENANCE

Clean after each use and your brewer will make great coffee for many years.

Unplug the brewer, let it cool down completely before cleaning. Remove the showerhead and wash by hand or on top rack of a dishwasher.

Only use soft, damp cloth to clean the outside of the machine. Do not clean the coffee brewer, carafe or warming plate with abrasive cleansers, steel wool pads, or other abrasive materials.

Never submerge the brewer in water.

DESCALE

We recommend that you descale your brewer once every two months. We recommend using Urnex or other good quality, biodegradable and phosphate-free coffee brewer descaling powder/solution. Follow instructions on descaling product package. Clean the brewer by filling the water tank with fresh, filtered, cold water to the MAX line and run through the brew process. We do not recommend vinegar, baking soda or other household items to descale.

9 SOLUTION SHOOTING

PROBLEM	CAUSE	SOLUTION
Water overflow in the brew basket	1 The lever at the bottom of the brew basket is not in the “on” position. 2- Ground coffee is clogging the filter basket. 3- The ground coffee is too fine	1- Place the lever in the “on” position. 2- Wash the filter basket ensuring there are no grounds in drainage hole. 3- Use a coarser grind.
Does not brew	1- The power cord isn’t plugged properly. 2- Failure inside the appliance 3- Insufficient amount of water in water tank.	1- Unplug the power cord and plug it back in, making sure it is in correctly. Also check and reset GFI 2- Contact customer service at brew@simplygoodcoffee.com or 1-877-355-5684 3-Fill the tank with appropriate amount of water
Brews too slowly	1- Clogged filter basket. 2- Ground coffee is too fine or compacted.	1- Wash the filter basket ensuring there are no grounds in drainage hole. 2- Use coarser grind and avoid compacting.
Brews too quickly	1- Ground coffee is too coarse.	1- Use a finer grind.

– YOUR GUIDE TO –

Simply Good Coffee.™