

The Directors
French Connection Group Plc
First Floor Centro One
39 Plender Street
London
NW1 0DT

4 October 2021

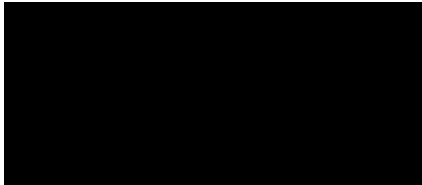
Dear Sirs / Madams,

Recommended cash offer for French Connection Group Plc (the “Company”) by MIP Holdings Limited (the “Offeror”)

We write to you regarding the announcement to be published by the Company and the Offeror on or around 4 October 2021 pursuant to Rule 2.7 of the City Code on Takeovers and Mergers (the “2.7 Announcement”), in connection with the proposed acquisition of the Company by the Offeror.

WH Ireland Limited hereby gives its consent to the issue of the 2.7 Announcement with the inclusion of its name and references thereto, in the form and context in which they appear.

Yours faithfully



Adrian Hadden, Head of Corporate Finance
For and on behalf of
WH Ireland Limited